

AMC - Hudson
Service Manager Letters

Parts & Service Manager
Parts & Service Promotion

1957

1957 Service Managers Letters
(Filed according to Department Head Name)

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AMERICAN MOTORS CORPORATION

HUDSON AUTOMOBILES
NASH AUTOMOBILES
SPECIAL PRODUCTS

14250 PLYMOUTH ROAD
DETROIT 32 MICHIGAN

KELVINATOR
AND LEONARD
APPLIANCES

June 5, 1957

TO: ALL DEALERS

SUBJECT: "Dents Out of Fenders" Promotion

Each year the Minnesota Mining and Manufacturing Company sponsors the national DOOF Program (Dents Out of Fenders) for dealers and body shops. The program is designed to stimulate body shop business.

The 1957 Program has been changed somewhat and has been placed on a select dealer basis. A 3 M Company Representative will call upon you, if you desire to participate, and explain the details of this year's program. The attached leaflet highlights the program and if you are interested in participating, complete the back page of the leaflet and forward to Doof Headquarters, Minnesota Mining and Manufacturing Company, St. Paul 6, Minn. Upon receipt of your request, a 3 M Representative will call upon you to present the program in detail.

Very truly yours,

John S. Krider
Parts and Service Promotion
Automotive Divisions
American Motors Corporation

JSK:M
Attach.

YOU CAN INCREASE YOUR
BODY SHOP BUSINESS . . . **25%**

TIE-IN TO DOOF WITH 4-DIMENSION STYLING

See your 3M Company representative now
... or send in this coupon to us today for
full details on this tremendous program.

SHOP NAME _____

ADDRESS _____

CITY _____ ZONE _____ STATE _____

YOUR NAME _____

DOOF is made possible by your purchases of
"3M" Brand Abrasives, "Scotch" Brand
Tapes, and "3M" Brand Adhesives . . . top
quality products that assure customer satis-
faction, eliminate complaints, build auto body
business and profits. Your 3M Automotive
Jobber is

"SCOTCH" and "3M" are registered trademarks of Minn-
esota Mining and Manufacturing Company, St. Paul 6, Minn.

S-DJC(3710)W

Litho in U. S. A.

INCREASE YOUR
BODY SHOP BUSINESS

25%

WITH THE NATION'S NO. 1
BUSINESS-BUILDING OPPORTUNITY...




DOOF
DENTS OUT OF FENDERS
PROMOTION

with a new selling
theme to build
greater volume:
**4-Dimension
Styling**

4D

DOOF . . . the sales building program sponsored by Minn-
esota Mining and Manufacturing Company in cooperation
with leading distributors . . . DOOF . . . the one program
designed to help you boost your body shop business by 25%
or more!

YOUR BODY SHOP MEN ARE ARTISTS!
DOOF lets you take full advantage of the crafts-
manship of your body shop men. Shows how they
are more than experts in repairing dents and
scratches—new 4-dimension styling theme pin-
points them as styling and refinishing experts.

YOUR SHOP DOES TOP-QUALITY WORK!
DOOF helps to educate car-owners to the
wisdom and real economy of quality auto re-
finishing. Builds business by showing superi-
ority of your work over cut-price operators.

FREE BUSINESS GETTERS!
The 3M Company furnishes . . . free . . . mailers,
wall charts, refinishing manuals, window
streamers (items costing thousands of dollars)
—a complete package of colorful, hard-hitting
business builder.

FREE!



AMERICAN MOTORS CORPORATION

HUDSON AUTOMOBILES
NASH AUTOMOBILES
SPECIAL PRODUCTS

14250 PLYMOUTH ROAD
DETROIT 32 MICHIGAN

KELVINATOR
AND LEONARD
APPLIANCES

June 17, 1957

TO: ALL DEALERS

SUBJECT: Americolor Spray Touch-Up Paint

As a result of dealer requests, we have made arrangements with the supplier of Americolor Touch-Up Paint whereby orders may now be placed on the basis of ANY quantity - minimum of six (6) cans - rather than in multiples of six. Any combination of colors may be ordered and, of course, all shipments are prepaid. In the event that you find it impossible to order at least six (6) cans, we request that you go ahead and place your order with the warehouse and request that they pool your order with another dealer's order. Also, at our request, Touch-Up Distributors have installed a new production line to handle Americolor orders and all orders will now be processed and shipped within three (3) working days after they are received.

To assist you in the sales of Americolor Touch-Up Paint, one of the June Parts and Service Poster Program Posters is devoted to this popular item. Also, the second issue of the new "News Illustrated" carries a write-up on Americolor and its many uses direct to owners. We suggest that you check your stock and order your requirements now, using the attached order blank.

Very truly yours,

John S. Krider
Parts and Service Promotion
Automotive Divisions
American Motors Corporation

JSK:M Attach.



Americolor

SPRAY TOUCH-UP PAINT

ORDER BLANK



AMERICAN MOTORS SALES CORPORATION

ZONE _____

WAREHOUSE _____

DATE _____

ACCOUNT
NUMBERTERMS: ☐ SHIP PREPAID—CHARGE PARTS ACCOUNT
☐ SHIP PREPAID—CHECK OR MONEY ORDER ATTACHED

TO: TOUCH-UP DISTRIBUTORS, INC.

SHIP TO _____

ADDRESS _____

CITY _____ ZONE _____ STATE _____

PLEASE ENTER OUR ORDER FOR THE FOLLOWING:

Accessory Number	DESCRIPTION		Dealer Net Price Each	Order Quantity	Extension (Do not complete. For warehouse use only)
Group 15.385					
8990454	Introductory 1957 Americolor Assortment—Consists of one (1) each of the fifteen (15) 1957 Colors; one (1) 8990453 Aluminum; two (2) each 8990451 Primer and 8990452 Leveler. Price if ordered individually is \$22.60 Introductory Price		\$19.95		
8990450 P-1	Americolor	CLASSIC BLACK	1.13		
8990450 P-67	Americolor	BERMUDA GREEN	1.13		
8990450 P-72	Americolor	FROST WHITE	1.13		
8990450 P-82	Americolor	PACIFIC BLUE	1.13		
8990450 P-84	Americolor	GLACIER BLUE	1.13		
8990450 P-85	Americolor	LAGOON BLUE	1.13		
8990450 P-86	Americolor	PLUM (METALLIC)	1.13		
8990450 P-87	Americolor	BERKSHIRE GREEN	1.13		
8990450 P-88	Americolor	OREGON GREEN	1.13		
8990450 P-89	Americolor	AVOCADO (METALLIC)	1.13		
8990450 P-90	Americolor	MARDI-GRAS RED	1.13		
8990450 P-92	Americolor	MOJAVE YELLOW	1.13		
8990450 P-93	Americolor	SIERRA PEACH	1.13		
8990450 P-94	Americolor	CINNAMON BRONZE (METALLIC)	1.13		
8990450 P-95	Americolor	GOTHAM GREY (METALLIC)	1.13		
8990451	Americolor	PRIMER	1.13		
8990452	Americolor	LEVELER	1.13		
8990453	Americolor	ALUMINUM	1.13		

MINIMUM ORDER QUANTITY IS SIX (6) CANS. ANY ORDER COMBINATION TOTALING SIX (6) CANS OR MORE QUALIFIES FOR PREPAID TRANSPORTATION.

Right is reserved to cancel this order if terms are not met in accordance with conditions stated.

This Purchase Order will constitute a release against AMERICAN MOTORS CORPORATION Blanket Order No. M23200.

COPY DISTRIBUTION

WHITE—TO TOUCH-UP DISTRIBUTORS, INC.
PINK—TO PARTS WAREHOUSE ACCOUNTING DEPT.
YELLOW—TO ZONE OFFICE
BLUE—TO DEALER

Dealer Signature _____

Zone Signature _____

NOTE: MR. DEALER—MAIL FIRST 3 COPIES TO YOUR AMERICAN MOTORS PARTS WAREHOUSE



Americolor

**SPRAY
TOUCH-UP
PAINT**

ORDER BLANK



AMERICAN MOTORS SALES CORPORATION

ZONE _____

WAREHOUSE _____

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Americolor

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SPRAY TOUCH-UP PAINT



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Americolor

TOUCH-UP PAINT

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AMERICAN MOTORS CORPORATION

HUDSON AUTOMOBILES
NASH AUTOMOBILES
SPECIAL PRODUCTS

14250 PLYMOUTH ROAD
DETROIT 32 MICHIGAN

KELVINATOR
AND LEONARD
APPLIANCES

June 21, 1957

TO: ALL DEALERS

SUBJECT: Trailer Hitches

Quite often we receive requests from owners for technical information regarding the use of trailer hitches, as well as the availability of same. Consequently, we have had our Engineering and Product Information Departments work out revised suggested instructions for installing and using this type of equipment on American Motors' cars. We are attaching a copy of these instructions for your use in handling owner inquiries regarding trailer equipment.

The Draw-Tite Company, Belleville, Michigan, has developed custom fit utility and house trailer hitches for all American Motors' cars and both types are illustrated and priced in their attached Catalog Sheet. Orders for trailer hitches should be placed direct with the Draw-Tite Company.

Suggested list price for their hitches are as follows:

House Trailer Hitch	\$27.50
Utility Hitch (Cadmium Plated)	\$ 8.95
Utility Hitch (Polished Chrome)	\$11.95

Very truly yours,

John S. Krider
Parts and Service Promotion
Automotive Division
American Motors Corporation

M
Attach.

SUGGESTED INSTRUCTIONS FOR TRAILER EQUIPMENT
ON AMERICAN MOTORS CARS

A NOTE OF CAUTION

It should be recognized by trailer owners that all makes of cars are designed and intended as a passenger conveyance. A heavy trailer cannot be towed behind a passenger car without having some affect on safe operation, dependability and economy. Although American Motors cars will pull a trailer as satisfactorily as other makes of passenger cars, maximum efficiency will be derived through the use proper equipment and by avoiding overloads and other abusive operation. When operating on highways, allowance must be made for the additional weight and bulk of the trailer, and driving habits must be altered accordingly.

REAR TIRE OVERLOAD

It is imperative to avoid rear tire overload in the interest of tire safety. Loads exceeding the design limits are likely to sacrifice durability. To determine rear tire load, weigh the car when fully loaded as it is to operate in actual service, with trailer attached. Place the rear tires of the car on the scale, and divide by two to obtain individual rear tire loading.

To assist in carrying loads up to design limits, the tire size and tire pressure as given in the following table, should be strictly adhered to for either tube or tubeless tires. If the following table determines that the standard tires are overloaded, it will be necessary to use oversize or heavier capacity tires.

TIRE SIZE	MAXIMUM TIRE LOADS At Various Inflation Pressures, psi (Cold)			
	20	22	24	26
5.90 x 15	770	815	855	900
6.40 x 15	855	910	955	1000
6.70 x 15	955	1010	1065	1115
7.10 x 15	1025	1080	1140	1195
7.60 x 15	1125	1190	1255	1310
7.50 x 14	980	1030	1085	1085
8.00 x 14	1060	1115	1175	1175

NOTE: Load shown is maximum permissible at each inflation. No increase in load rating is permitted for inflation pressures greater than 26 psi (pounds per square inch) for 15" size and 24 psi for 14" size. However, it is recommended that rear tire pressures be increased to 30 psi in the interest of proper handling characteristics.

For sustained high speeds, inflation pressures are to be increased 4 psi above those indicated in the table.

The chart applies to 4 or 6 ply ratings, tube or tubeless, and nylon or rayon construction for the tire sizes shown with pressure readings taken when tires are cold.

SPRINGS AND SHOCK ABSORBERS

Proper horizontal trim and suitable riding qualities are important. These can usually be obtained when trailer is attached by using heavy duty rear springs and shock absorbers. American Motors dealers have parts available or can order parts for this application, also, heavy duty rear springs and shock absorbers can be specified on a new car order as original equipment.

Special pneumatic spring boosters called "Air-Lifts" can be used in the rear in place of heavy springs. These boosters can be inserted in the regular rear springs and inflated with air to handle an overload condition. Air-Lifts are obtainable from American Motors dealers, various automobile equipment supply stores, or directly from the Air-Lift Company, 1104 Center Avenue, Lansing 6, Michigan. Also available are extension inflator hoses which are installed in the floor of the trunk and permit inflation and deflation of the boosters without crawling under, or jacking-up the car. Full installation instructions and other desired information will be supplied by the Air-Lift Company.

TRAILER BRAKES

The brakes on American Motors cars are adequate for normal passenger car operation, however, the operation of the car for trailer towing purposes greatly reduces efficiency and durability. For this reason trailer brakes should be used in the interest of safety and are required by law in many states.

Trailer brake installation should be made by a qualified concern in order to assure safe operation.

TRAILER DOLLY

To eliminate an excessive load on the rear axle and tires, it is advisable to use a trailer dolly. If a trailer dolly is used, it may not be necessary to use overload springs. (Weigh rear wheels of car with trailer and dolly attached.)

TRAILER HITCHES

There are various trailer hitches on the market that can be adapted for use on American Motors cars. One such concern that produces hitches specifically for American Motors cars is the Draw-Tite Company, Belleville, Michigan. Hitches can be ordered directly from Draw-Tite or through any American Motors dealer.

TRAILER LIGHTS

Most trailer companies supply a connector for connecting the trailer wiring to the car wiring. A connector having exposed contacts or terminals when the trailer is not attached should not be used, otherwise shorts may occur causing a run-down battery.

The majority of states have laws stating that rear directional signals are required when an arm signal is not visible from the rear, or if the overall width of the trailer is 80 inches or greater. The directional signals at rear of car can be connected to the rear directional signals on the trailer by using a double pole, double throw switch. HOWEVER, IN NO CASE SHOULD THE WIRING BE CONNECTED TO PERMIT BOTH THE CAR REAR DIRECTIONAL SIGNALS AND THE TRAILER DIRECTIONAL SIGNALS TO OPERATE SIMULTANEOUSLY. To do so will damage the electrical circuit.

ENGINE COOLING SYSTEM

When towing a trailer under high temperature conditions, particularly in mountainous country, there may be a tendency for the engine to over-heat due to long periods of full throttle operation. A popular means of preventing boiling involves the use of American Motors permanent type anti-freeze (ethylene- glycol). Other products such as Prestone, Zerex, etc. can also be used.

Anti-freeze raises the boiling point when added to water. Concentration should not exceed 50 percent, otherwise the boiling temperature may be raised too high for safe operation of engine and cooling system. Before adding permanent type anti--freeze to raise the boiling point, it is well to check to insure that overheating is not due to excessive deposits of lime and rust, clogged radiator or restricted hoses. Precautionary measures recommended by the manufacturer of anti-freeze, such as flushing and inspection for water leaks, should be followed.

For extreme conditions requiring added cooling, engine fan blade assemblies designed for air-conditioned equipped cars can also be used on non air-conditioned models. Note that these special bladed fans will substantially increase cooling air movement but will generally create greater fan noise. These fans can be obtained from American Motors dealers.

TRANSMISSIONS

HAND SHIFT TYPE: An important factor to remember is to keep the car in gear while in motion; in other words, do not coast in neutral since engine braking cannot be utilized. When hilly or mountainous roads are encountered, use second gear for climbing or descending. If in doubt on road grades, it is recommended to still use second gear in the interest of safety. On extreme road grades, first gear may be necessary.

If your car is equipped with overdrive, be sure to lock-out the overdrive control before pulling a trailer so that engine braking can be used to its full advantage. Overdrive can be used only when flat terrain and non-congested driving conditions exist, assuming the trailer weight is not excessive in relation to the pulling power of your particular model. A little experience will quickly indicate the correct driving technique.

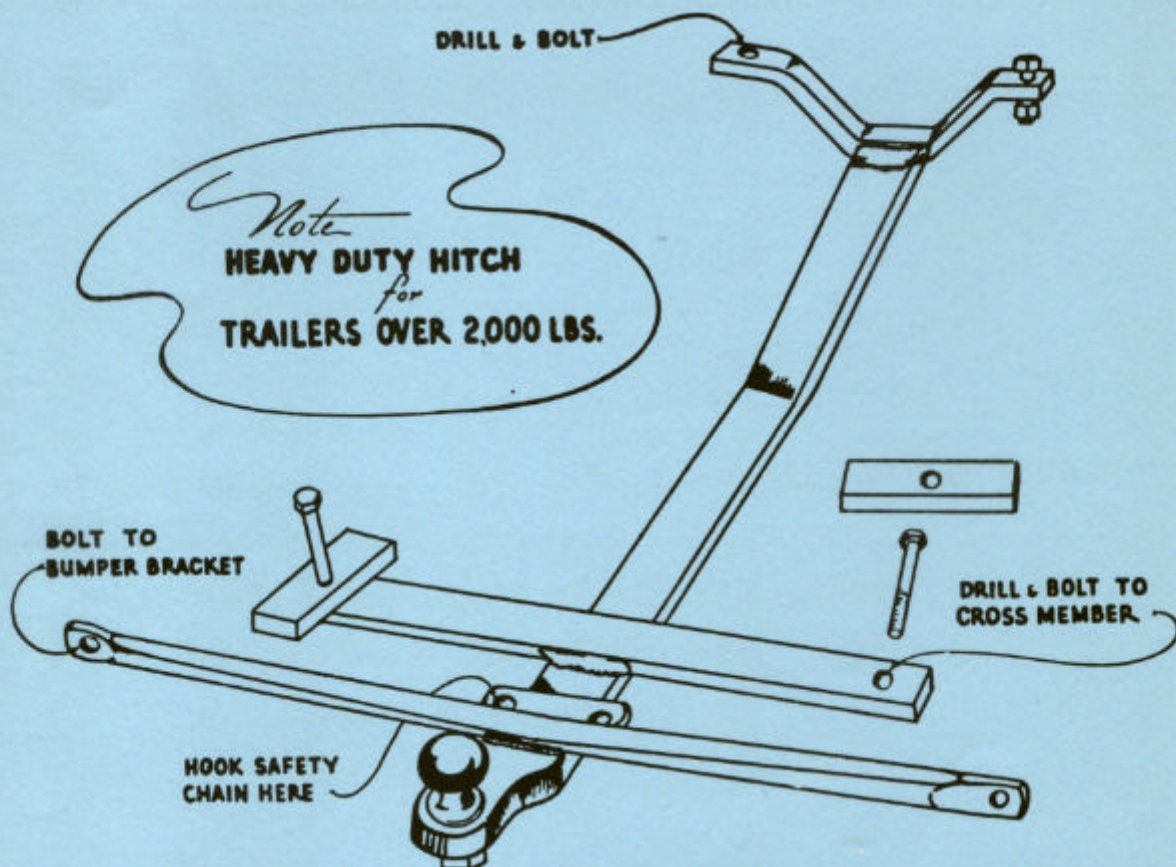
AUTOMATIC TYPE: On all late model American Motors cars, two "drive" selector positions are offered plus a "low" range. Consult your Owner's Manual for the differences in performance while in each of the three forward selector positions. The lower of the two "drive" ranges can be used for most trailer hauling. When heavy going or steep grades are encountered, "low" range will provide considerably more pulling power for climbing and engine braking for descending.

IMPORTANT

The owner must appreciate that due to varying road and driving conditions and type of trailer equipment used, American Motors Corporation cannot assume any responsibility for possible damage to the Rambler, Nash or Hudson cars used for towing or to the trailer equipment being towed, or to the personnel involved.

Revised 6-11-57
Product Information Department
American Motors Corp., Detroit, Mich.

DRAW-TITE HEAVY DUTY HOUSE TRAILER HITCH



CUSTOM BUILT TO FIT NASH and HUDSON CARS FOR 1952 thru 1957

STURDY :- NEAT :- CADMIUM PLATED :- EASILY INSTALLED
"Nothing Shows But The Ball"

204 HT 1952-54 Statesman and Ambassador Without Continental Wheel
 208 HT 1955-56-57 Nash and Hudson Without Wheel
 209 HT 1955-56-57 Nash and Hudson With Wheel
 200B HT 1956-57 Rambler Without Cont. Wheel and Station Wagon

PRICE \$17.50

F.O.B. Draw-Tite Co., Belleville, Michigan
 Shipping weight approximately 63 pounds

Draw-Tite Company ORDER BLANK Belleville, Michigan
 PLEASE SHIP US

Model No. _____ DRAW-TITE Hitch

Signed _____

Street _____

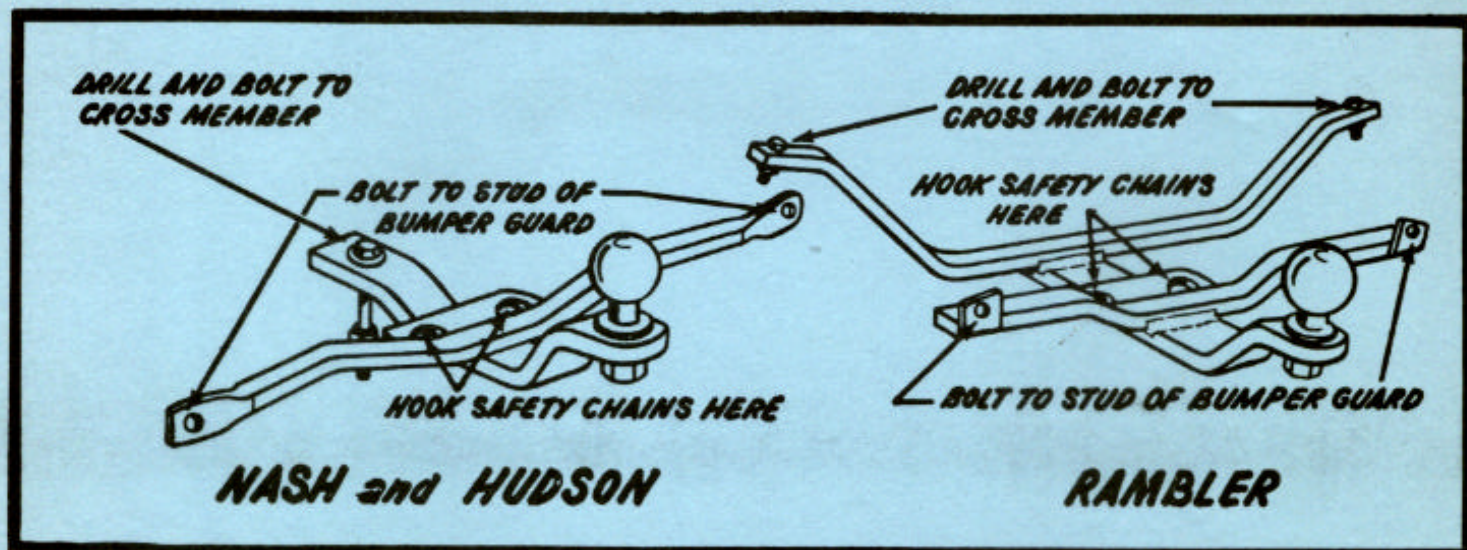
City _____

(Use this side of Order Blank For Heavy Duty Hitches Only)

(See Other Side For Light Utility Hitch)

DRAW-TITE TRAILER HITCH

For Utility Trailers Up To 2000 pounds



These Hitches Can Be Installed in 15 Minutes
CUSTOM BUILT TO FIT NASH and HUDSON CARS FROM 1946 TO DATE

PLEASE SPECIFY YEAR AND MODEL

200 NASH 1946 thru 1948 models
 201 1949 - 50 both models
 202 1950-52 Ramblers also Station Wagons
 203 1951 both models
 204 1952-53 both models & 54 models without wheel
 205 1953-55 Rambler with wheel
 206 1953-55 Rambler without wheel also Station Wagon
 207 1954 both model Nash with wheel
 208 1955-56-57 Nash and Hudson without wheel
 209 1955-56-57 Nash and Hudson with wheel
 200B 1956-57 Rambler Without Cont. Wheel & Station Wagon
 201B 1956-57 Rambler With Cont. Wheel

220 HUDSON 1948-49 all models & 1950-51 Pacemaker
 221 1950-51 Super-Commodore and Hornet
 222 1952-53-54 all models
 223 1953-54 Jet
 208 1955-56-57 Hudson and Nash Without Wheel
 209 1955-56-57 Hudson and Nash With Wheel
 200B 1956-57 Rambler Without Cont. Wheel & Station Wagon
 201B 1956-57 Rambler With Cont. Wheel

CADMIUM PLATED - COLD ROLLED STEEL - STURDY

PRICE - CADMIUM \$5.10 - POLISHED CHROME \$7.15

F.O.B. Draw-Tite Co. - Belleville, Michigan

Prices slightly higher West Coast and Texas

Draw-Tite Company ORDER BLANK Belleville, Michigan

Cadmium	Chrome	Ball Size	Model No.	Year and Model
				DRAW-TITE Hitches
				DRAW-TITE Hitches
				DRAW-TITE Hitches
				DRAW-TITE Hitches
				DRAW-TITE Hitches

Signed _____

Street _____

City _____ ★

(See other side for Heavy Duty Hitch).



AMERICAN MOTORS CORPORATION

HUDSON AUTOMOBILES
NASH AUTOMOBILES
SPECIAL PRODUCTS

14250 PLYMOUTH ROAD
DETROIT 32 MICHIGAN

KELVINATOR
AND LEONARD
APPLIANCES

April 10, 1957

TO ALL DEALERS

SUBJECT: Air Lift - Pneumatic Spring Controls

Attached is a descriptive brochure, catalogue page, price list, as well as a list of Distributors and Jobbers of the Air Lift Company in your area.

The brochure lists the types of Air Lift Spring Controls applicable to Rambler, Nash and Hudson models. It also includes installation instructions on rear suspensions.

The Research Department has checked the flexible butyl cylinders for size and fit and found them to be suitable for the intended purpose. Rear installations are used where extra loads are encountered, such as hauling trailers. This equipment is generally used by dirt track drivers for greater front end control on turns under extraordinary conditions.

The attached is being furnished dealers for their information and as a ready reference to take care of customer requirements.

Yours very truly,

C. C. McKellar
Parts and Service Promotion

CCMcK:ip

Encls.



AMERICAN MOTORS CORPORATION

HUDSON AUTOMOBILES
NASH AUTOMOBILES
SPECIAL PRODUCTS

14250 PLYMOUTH ROAD
DETROIT 32 MICHIGAN

KELVINATOR
AND LEONARD
APPLIANCES

April 12, 1957

TO ALL DEALERS

SUBJECT: "Cushion Toppers"

The attached brochure illustrates and describes the new "Cushion Topper", which will be available for shipment beginning Monday, April 22, 1957.

Read the brochure carefully -- it spells out all of the fine qualities of this functional accessory, from the full fashioned fit that covers the entire cushion, to the foam rubber backing which adds riding comfort.

Also attached is a swatch book that includes samples of the blue, green and black material with the foam rubber backing. Your examination will quickly reveal the outstanding quality of this beautiful cushion cover.

"Cushion Toppers" have proven customer appeal -- give protection where needed -- yet, do not detract from the car's interior beauty. Let car owners see the protection, the fit and feel the smooth top surface of the beautiful material.

There's substantial dealer profit in selling "Cushion Toppers", and it's ALL PLUS profit. Place your order today for at least a dozen "Cushion Toppers" -- use the convenient order blank attached. Beginning Monday, April 22, 1957, immediate shipment will be made thereafter, postage paid.

Install "Cushion Toppers" on demonstrators and show room cars. Show them in the Service Department and at the parts counter -- they're individually packaged in attractive display cartons that create impulse buying. Order "Cushion Toppers" today from your parts warehouse! Use the attached order blank -- right now!!

Yours very truly,

C. C. McKellar
Parts and Service Promotion

ip

Encls.

AMC

SPECIAL DEALER ORDER

"CUSHION TOPPERS"

CHANGE AND SHIP TO _____

STREET ADDRESS _____

CITY _____ STATE _____

AUTHORIZED BY _____ DATE _____

**IMMEDIATE SHIPMENT
FROM SOURCE
TRANSPORTATION
PREPAID**

<u>GROUP NO.</u>	<u>ACCESSORY NO.</u>	<u>DESCRIPTION</u>	<u>ORDER QUANTITY</u>	<u>SUGGESTED DEALER NET 1-5 PCS.</u>	<u>SUGGESTED DEALER NET 6 AND UP PCS.</u>
RAMBLER 1956-1957					
15.350	8990477	Front Seat—Blue	_____	6.63	5.97
	8990477	Front Seat—Green	_____	6.63	5.97
	8990477	Front Seat—Black	_____	6.63	5.97
RAMBLER 1956-1957					
	8990478	Rear Seat—Blue	_____	6.63	5.97
	8990478	Rear Seat—Green	_____	6.63	5.97
	8990478	Rear Seat—Black	_____	6.63	5.97
NASH AND HUDSON 1956-1957					
	8990479	Front Seat—Blue	_____	6.63	5.97
	8990479	Front Seat—Green	_____	6.63	5.97
	8990479	Front Seat—Black	_____	6.63	5.97
NASH AND HUDSON 1956-1957					
	8990480	Rear Seat—Blue	_____	6.63	5.97
	8990480	Rear Seat—Green	_____	6.63	5.97
	8990480	Rear Seat—Black	_____	6.63	5.97

Order "Cushion Toppers" . . . Today!

NASH — RAMBLER — HUDSON



"Cushion Topper" CUSHION COVER

For '57

Slide In, Over, Out on
Topper's Smooth, Non-
Drag Surface

Covers the
Cushions only.
The Beauty of
the Back Rests
is exposed to
admire
and enjoy

The Ultimate in
Smart Elegance
and Riding
Comfort

**For Front
and/or Rear
Cushions**

TOPPER Puts
Protection
where most
needed—on the
Seat Cushions.

Here's BEAUTY with a purpose! . . . BEAUTY THAT PROTECTS the
Seat Cushion against soil without detracting from or hiding the smart,
styled interior . . . To the Smooth, Long-wearing Top Surface is inseparably
fused an under-cushion of Live, Breathing THANA FOAM Latex which
adds riding comfort.

Full Fashioned for a Quick,
Simple Installation that can't
Slip, Slide or Creep.

It's as good as it looks! Cushion Topper is lined with Thana
Foam for lasting comfort—lasting good looks—and easy care

**"Cushion
Topper"**
THANA FOAM
CUSHION COVER



**HOW MANY
WAYS DO YOUR
CUSTOMERS
USE THEIR CARS**

**... Business and Pleasure Car? ...
Grocery Truck? ... School Bus? ... Sports Car? ...
Family Car? ... Pick-up Truck?**

"Cushion Topper"

Protects Car Cushions from Use and Abuse

Your Customers can use their cushions as they please without soiling, or otherwise damaging the Seat Cushions. CUSHION TOPPER Puts Protection and Comfort where it is most needed—on the Seat Cushions.

Car Owners like the Protection TOPPER offers, the ease of sliding into, across, or out of the seat without clothing drag; they enjoy the relaxing riding comfort, the absence of cold shock in Winter, the "Hot Seat" in Summer, and the freedom from Static Shock which its under-cushion of THANA FOAM Latex provides in the car.

SHOW YOUR CAR OWNERS TOPPER ... AND THEY BUY!

CUSHION TOPPER is Full Fashioned—covers the entire cushions—installation is simple; will not slip, creep or twist . . . Every purchaser a satisfied customer . . . Attractive Display Box stimulates impulse buying; wide interchangeability assures volume sales from a minimum stock . . . Quick turnover . . . TOPPER has proven itself the most wanted—the fastest selling accessory in the automotive field.

'57 Cushion Topper Part Numbers

RAMBLER

8990477—Front Seat

8990478—Rear Seat

NASH-HUDSON

8990479—Front Seat

8990480—Rear Seat

Available in Blue, Black, and Green.

LIST PRICE

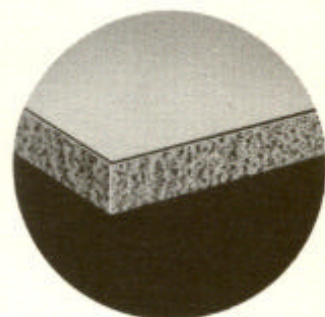
Front or Rear Cushion

\$9.95
EACH

Put CUSHION TOPPER To Work for YOU NOW!
Excellent, Profitable Turnover . . . Easy to Sell
ORDER TODAY! Use Attached Order Blank NOW!

AMERICAN MOTORS CORPORATION
14250 PLYMOUTH ROAD • DETROIT 32, MICHIGAN

What's Underneath Its Smooth Surface?



Permanently fused to TOPPER's smooth top surface is a cushion of THANA FOAM Latex. The above magnified view of a TOPPER section shows the live, breathing air cells which characterize this cushion of Thana Foam Latex.

COLOR SELECTION . . .

**BLUE,
BLACK,
GREEN**

FOR
**Interior
Color Harmony**

**"Cushion
Topper"**
CUSHION COVER

"TOPPER" ®



AMERICAN MOTORS CORPORATION

HUDSON AUTOMOBILES
NASH AUTOMOBILES
SPECIAL PRODUCTS

14250 PLYMOUTH ROAD
DETROIT 32 MICHIGAN

KELVINATOR
AND LEONARD
APPLIANCES

May 15, 1957

TO ALL DEALERS

SUBJECT: Park Over'nite Curtain

The owners of American Motors cars enjoy travel luxury that is not available in other cars. Our Twin Travel Beds provide comfortable sleeping accommodations and allow owners to sleep wherever they wish. Many owners purchase the popular American Motors Air Mats and Window Screens, which further add to their sleeping comfort on vacation trips.

Attached is an advertisement which illustrates and describes the Park Over'nite Curtain that is applicable to American Motors cars. The following price terms and specifications have been submitted by R. M. Park & Co., the manufacturers:

Park Over'nite Curtain

No. 10	Cotton 2# (Washable brown corded material)	List Price \$9.95	Dealer Cost \$5.97
No. 2P	Plastic 1½# (Blue and Green)	List Price \$5.95	Dealer Cost \$3.57

Freight or Parcel Post Prepaid
Terms: 2% - 10 days, Net: 30 days
Individually packaged in pliofilm bag.
6 curtains in carton - 12 curtains in shipping case.

Orders are to be placed with:

R. M. Park & Co.
7522 Fairway Drive
Seattle 15, Washington

The Park Over'nite Curtain will undoubtedly create interest among your owners and new car prospects who desire the privacy these curtains provide. They are available for immediate delivery.

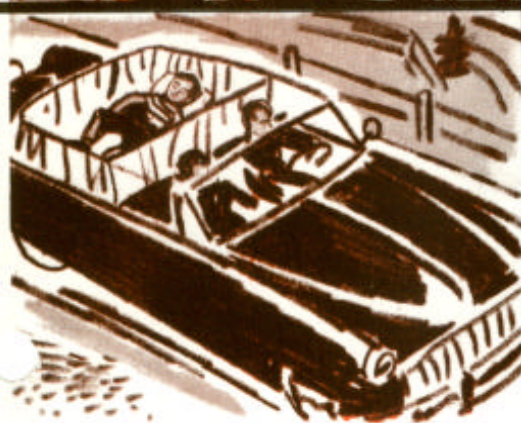
We recommend that you create a camp-out scene with a showroom car using the Twin Travel Bed, Air Mats, Window Screens and the Park Over'nite Curtain. Placing life-like dummies in the beds is sure to attract added interest. With vacations uppermost in car owners' minds, this display will create new car prospects as well as sell seasonal accessories.

Yours very truly,

C. C. McKellar
Parts and Service Promotion

Encl.

Park Over'nite Curtain



PRIVACY
of home in your
CAR



1. Put up and take down in less than 30 seconds.
2. Install three hooks (included with curtain) using present screw holes in left and right corners and center of rear window. Simple installation instructions with each package.
3. Complements the car's interior.
4. For children sleeping in back seat, PARK OVER'NITE CURTAIN can be attached to cover back seat only.
5. Use camping — hunting — fishing — traveling — skiing — bathing.
6. Packed in a pliofilm bag, to keep clean when not in use.
7. No rods or unattractive hardware.
8. Made of a durable and washable corded fabric in a neutral color.

Mfr.— **R. M. PARK & COMPANY**

7522 FAIRWAY DRIVE
SEATTLE 15, WASHINGTON



AMERICAN MOTORS CORPORATION

HUDSON AUTOMOBILES
NASH AUTOMOBILES
SPECIAL PRODUCTS

14250 PLYMOUTH ROAD
DETROIT 32 MICHIGAN

KELVINATOR
AND LEONARD
APPLIANCES

May 17, 1957

TO ALL DEALERS

We are pleased to announce a new Short Engine Program that offers American Motors' dealers extra opportunities for parts and service profits.

The attached broadside illustrates and describes all of the attractive features of Short Engines. Using Short Engines for major engine overhauls gives the owner an almost completely new engine at slightly more than the expense of rebuilding his old engine.

Selling Short Engines makes Dealers more gross profit-and faster! The service job is completed quickly and floor space is released for additional work. Customers' cars are tied up a minimum period, which is a very important factor in selling the job.

Below is a complete price list of Short Engines, which includes old Service Engine numbers for cross reference. It also includes suggested list price, wholesale and dealer net, as well as model information.

<u>OLD NUMBER</u> <u>SERVICE ENGINE</u>	<u>MODELS</u>	<u>NEW NUMBER</u> <u>SHORT</u>	<u>DLR. NET</u>	<u>WHOLESALE</u>	<u>LIST</u>
		<u>ENGINE ASSEMBLY</u>			
3119608	56 10-40 Std. OD	3200068	\$171.50	\$208.25	\$245.00
3119717	56 10-40 WHT	3200070	171.50	208.25	245.00
3200074	57 10 Std. & OD	3200116	171.50	208.25	245.00
3200072	57 10 WHT WAT	3200118	171.50	208.25	245.00
3119610	56 50 Std. OD & WHT	3200066	220.50	267.75	315.00
3200120	57 20 Std. OD & WHT	3200122	220.50	267.75	315.00
- -	57 30 Std. OD & WHT	3200581	255.50	310.25	365.00
3200124	57 80 Std. OD & WHT	3200126	255.50	310.25	365.00

To all Dealers

- 2 -

May 17, 1957

Effective May 15, the above Service Engines will no longer be supplied.
Dealers approval will be obtained before substitution of Short Engines is made.

Also, attached is a convenient order blank to be used in placing your
initial order for Short Engines. We recommend that every dealer order at
least one 6 cylinder and one 8 cylinder Short Engine for display purposes as
well as to make prompt installation on customer orders.

Display...Stock...Promote...Short Engines, and you will Sell Short Engines.

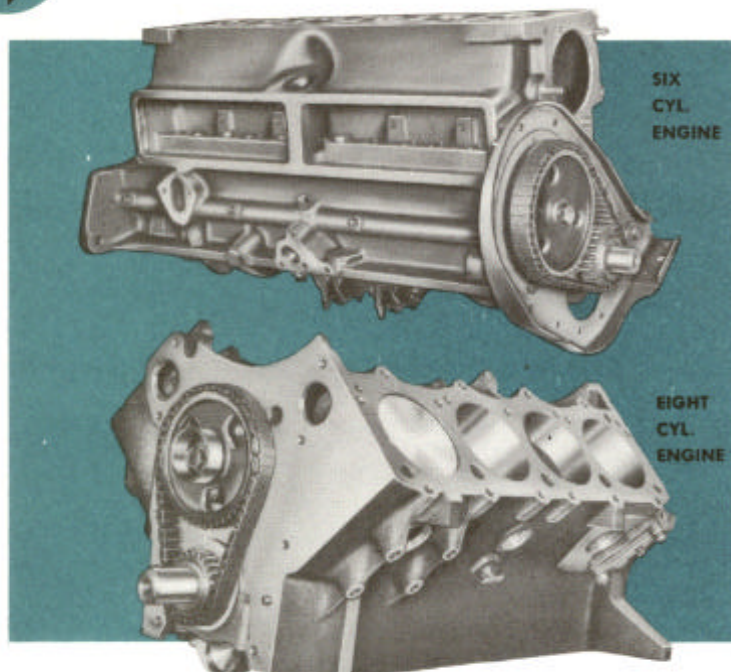
Yours very truly,

C. C. McKellar
Parts and Service Promotion

CCMcK:ip
Encls.

NOW..!

SHORT ENGINE ASSEMBLIES



**AVAILABLE
at all parts warehouses!**

Complete with:

Cylinder Block	Crankshaft
Pistons	Main Bearings
Pins	Camshaft and Bearings
Rings	Valve Lifters (on 6 cyl. engines only)
Connecting Rods	Timing Gears and Chain

for models:

56 10-40-50

57 10-20-80

Economy Priced to Owner...

SUGGESTED PRICE COMPARISON — MODEL 5720

Service Engine	\$ 495.00	
Installation—12.7 hrs. @ 4.00	<u>50.80</u>	
		545.80
Short Engine	315.00	
Gasket Set	11.40	
Installation—14.0 hrs. @ 4.00	<u>56.00</u>	
		382.40
Saving to Owner		<u>163.40</u>

*also compares
favorably with
cost of
major overhaul*

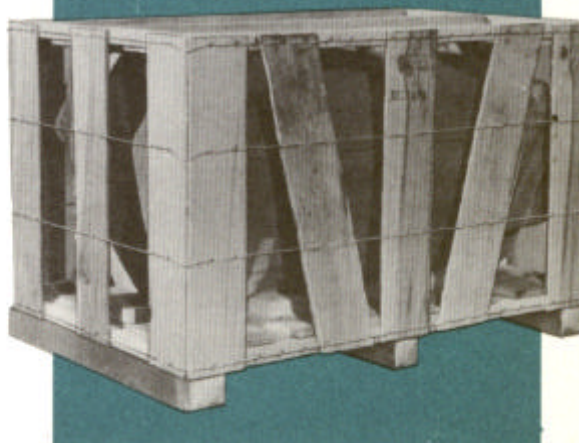
American Motors Short Engines . . .

Are Factory Production built and inspected. Only new genuine American Motors parts are used. AMC Short Engines are covered by the Manufacturers Standard Warranty of 90 days or 4,000 miles after installation.

Let your customers know—a display in your Service Department will sell short engines!

SHORT ENGINE... complete storage and shipping protection

Short Engines are completely protected according to best known methods. The cylinders and crankcase, including crankshaft, camshaft and connecting rods are thoroughly sprayed with rust preventing oil. The engines are then wrapped with reinforced, water-proof paper and placed in a sturdy wire-bound crate.





AMERICAN MOTORS CORPORATION

HUDSON AUTOMOBILES
NASH AUTOMOBILES
SPECIAL PRODUCTS

14250 PLYMOUTH ROAD
DETROIT 32 MICHIGAN

KELVINATOR
AND LEONARD
APPLIANCES

May 20, 1957

TO ALL DEALERS

SUBJECT; AMC - Perfect Circle Piston Rings

The attached advertisement appears in three national automotive periodicals. It jointly advertises American Motors with a Rambler illustration, and Perfect Circle Piston Rings.

Perfect Circle 2-in-1 Chrome Piston Rings have been used exclusively on American Motors cars. The top compression ring is designed to perform where pressures are greatest and heat is highest. The type "98" chrome oil ring is designed to provide positive oil control in high compression engines.

You will note on the attached order blank that a small variety of ring sets give wide coverage over many American Motors Corporation models. Dealer net prices are a full 50% discount from the suggested list. In addition you can receive 3% when ring sets are included on order pads and 2% for prompt payment of parts account. This provides you with a handsome gross profit on piston ring replacements.

We ask that you count your stock of AMC - Perfect Circle Piston Rings. Enter the quantities on the attached order blank under the heading "Present Inventory". In the adjoining column, fill in the quantity needed to complete your stock. Write in your firm name and address, sign it and mail to your American Motors Corporation Parts Warehouse today!

Piston Ring jobs are high profit jobs, with other necessary parts required plus customer labor. So -- PLACE YOUR ORDER for more AMC - Perfect Circle Ring sets TODAY to give faster service and increase your gross parts and service profit. Do it now!

Yours very truly,

C. C. McKellar
Parts and Service Promotion

ip

ZONE: _____

DATE: _____

A.M.C.
PERFECT CIRCLE PISTON RING ORDER

TO: AMERICAN MOTORS PARTS WAREHOUSE _____

CHARGE & SHIP TO _____

NOTE: COMPLETE THIS SECTION

ADDRESS _____

SHIP IMMEDIATELY FREIGHT COLLECT ☐

SHIP WITH SEMI-MONTHLY ORDER PAD FOR _____

CITY _____ STATE _____

I understand that if no monthly order is submitted on date entered above, this order will be shipped collect five days thereafter.

GROUP NO.	PART NO.	DESCRIPTION	MODELS	PRESENT INVENTORY	ORDER QUANTITY	DEALER NET PRICE
1.146	3200087	Piston Ring Set Std.	50 thru 56 10 48 thru 56 40			\$13.98
	3200088	Piston Ring Set +.020	50 thru 56 10 48 thru 56 40			13.98
	3200079	Piston Ring Set Std.	57 10			10.98
	3200080	Piston Ring Set +.020	57 10			10.98
	3200085	Piston Ring Set Std.	55 40			13.98
	3200086	Piston Ring Set +.020	55 40			13.98
	3200091	Piston Ring Set Std.	52 thru 56 60			13.98
	3200092	Piston Ring Set +.020	52 thru 56 60			13.98
	3119698	Piston Ring Set Std.	56 50: 356 50: 57 20			13.98
	3119699	Piston Ring Set +.020	56 50: 356 50: 57 20			13.98
	6474173	Piston Ring Set Std.	55 80: 355 80			14.40
	6474174	Piston Ring Set +.020	55 80: 355 80			14.40
	6474175	Piston Ring Set +.030	55 80: 355 80			14.40
	6474170	Piston Ring Set Std.	56-57 80: 356-357 80: 57 30			14.40
	6474171	Piston Ring Set +.020	56-57 80: 356-357 80: 57 30			14.40
	6474172	Piston Ring Set +.030	56-57 80: 356-357 80: 57 30			14.40
	8110102	Piston Ring Set Std.	Metropolitan 540			8.78
	8110104	Piston Ring Set +.020	Metropolitan 540			8.78
	8112153	Piston Ring Set Std.	Metropolitan 560			8.78
	8112154	Piston Ring Set +.020	Metropolitan 560			8.78

AUTHORIZED BY _____

ALL PRICES SUBJECT TO CHANGE WITHOUT NOTICE

ALL PRICES INCLUDE E.O.H. AND NO FEDERAL EXCISE TAX IS TO BE ADDED TO ANY PRICES



AMERICAN MOTORS CORPORATION

HUDSON AUTOMOBILES
NASH AUTOMOBILES
SPECIAL PRODUCTS

14250 PLYMOUTH ROAD
DETROIT 32 MICHIGAN

KELVINATOR
AND LEONARD
APPLIANCES

May 29, 1957

TO ALL DEALERS

SUBJECT: 1956 Hudson Hornet Six - Wasp Six Engine Program

In a letter dated May 8, Mr. C. M. Tillinghast reported to you the number of the subject engines still available. Since then, we have received a large number of orders, which has further reduced the total amount.

Listed below is the Hudson engine inventory as of May 24, 1957

<u>Wasp</u>	<u>Carburetor</u>	<u>Transmission</u>	<u>Drive</u>	<u>Available</u>	<u>Dealer Net Freight Prepaid</u>
314 6654	Single	Hydramatic	LHD	43	\$160
314 6655	Twin	Hydramatic	LHD	64	185
314 8594	Single	Standard	RHD	1	160
314 8595	Single	Overdrive	RHD	2	160

<u>Hornet</u>	<u>Carburetor</u>	<u>Transmission</u>	<u>Drive</u>	<u>Available</u>	<u>Dealer Net Freight Prepaid</u>
314 6162	Single	Hydramatic		8	\$210
314 6165	Twin	Hydramatic		151	235

When this letter reaches you, undoubtedly many of the above engines will be sold. We earnestly recommend that you immediately order all the engines you can sell in the next ninety days. The supply is diminishing everyday and we cannot guarantee filling your orders. In fairness to everyone, we will ship orders as received as long as the supply lasts. So don't delay, order all the engines you can sell today -- right now!

Yours very truly,

C. C. McKellar
Parts and Service Promotion
Automotive Division

CCMcK:ip



AMERICAN MOTORS CORPORATION

HUDSON AUTOMOBILES
NASH AUTOMOBILES
SPECIAL PRODUCTS

14250 PLYMOUTH ROAD
DETROIT 32 MICHIGAN

KELVINATOR
AND LEONARD
APPLIANCES

June 7, 1957

TO ALL DEALERS

SUBJECT: Short Engine Program - Overhaul Gasket Sets

We announced the new Short Engine Program on May 17, 1957 and it met with the immediate approval of our dealers. A very substantial number of Short Engines have already been included with semi-monthly order pads. The low net Engine prices plus the additional 3% discount and prepaid shipment make the Short Engines real bargains with high potential dealer profit.

To complete the assembly of a Short Engine, it is, of course, necessary to use new gaskets. The Overhaul Gasket Sets are designed especially for this purpose. They include every engine gasket, seal and grommet required -- 27 to 32 pieces, all under one part number.

For your convenience in ordering Overhaul Gasket Sets with Short Engines, we are listing below part numbers and suggested prices:

<u>SHORT ENGINE</u> <u>ASSEMBLY</u>	<u>MODELS</u>	<u>OVERHAUL</u> <u>GASKET SET</u>	<u>LIST</u>	<u>WHOLESALE</u>	<u>DLR. NET</u>
3200068	56 10-40 Std. OD	3119139	\$ 9.90	\$ 7.43	\$ 5.94
320007	56 10-40 WHT	3119139	9.90	7.43	5.94
3200116	57 10 Std. & OD	3200321	10.00	7.50	6.00
3200118	57 10 WHT WAT	3200321	10.00	7.50	6.00
3200066	56 50 Std. OD & WHT	3219146	9.85	7.39	5.91
3200122	57 20 Std. OD & WHT	3119146	9.85	7.39	5.91
3200581	57 30 Std. OD & WHT	3200324	10.00	7.50	6.00
3200126	57 80 Std. OD & WHT	3200324	10.00	7.50	6.00

We urge you to immediately order your initial stock of Short Engines, if you have not already done so -- and always order a complete Overhaul Gasket Set for every Short Engine. For your convenience, we are attaching Short Engine - Overhaul Gasket Set order blanks. Fill in the quantities required and mail to your American Motors Parts Warehouse -- right now!

Yours very truly,

C. C. McKellar
Parts and Service Promotion

CCMcK:ip
Attach.

Copy Distributic
1st—Warehouse
2nd—Zone
3rd—Dealer

Parts & Service Representative: _____

Zone: _____

AMERICAN MOTORS

SHORT ENGINE—OVERHAUL GASKET SET ORDER

1956-1957 MODELS

Charge and Ship to _____

Address _____

City _____ State _____

Authorized by _____ Date _____

NOTE: COMPLETE THIS SECTION

SHIP IMMEDIATELY FREIGHT COLLECT ☐

SHIP WITH SEMI-MONTHLY ORDER PAD

FOR _____

I understand that if no monthly order is submitted on date entered above, this order will be shipped collect five days thereafter.

Group Number	Part Number	Description	Model	Order Quantity	Sugg. Dlr. Net Price
1.002	3200068	Short Engine	5610-40 Std. OD		171.50
1.002	3200070	Short Engine	5610-40 WHT		171.50
1.060	3119139	Gasket Set	For Engines 3200068 and 3200070		5.94
1.002	3200116	Short Engine	5710 Std. & OD		171.50
1.002	3200118	Short Engine	5710 WHT WAT		171.50
1.060	3200321	Gasket Set	For Engines 3200116 and 3200118		6.00
1.002	3200066	Short Engine	5650 Std. OD & WHT		220.50
1.002	3200122	Short Engine	5720 Std. OD & WHT		220.50
1.060	3119146	Gasket Set	For Engines 3200066 and 3200122		5.91
1.002	3200581	Short Engine	5730 Std. OD & WHT		255.50
1.002	3200126	Short Engine	5780 Std. OD & WHT		255.50
1.060	3200324	Gasket Set	For Engines 3200581 and 3200126		6.00

All Prices Subject to Change Without Notice

All Prices include E.O.H. and no Federal Excise Tax is to be added to any Prices



AMERICAN MOTORS CORPORATION

HUDSON AUTOMOBILES
NASH AUTOMOBILES
SPECIAL PRODUCTS

14250 PLYMOUTH ROAD
DETROIT 32 MICHIGAN

KELVINATOR
AND LEONARD
APPLIANCES

June 24, 1957

TO ALL DEALERS

SUBJECT: Automatic Transmission Oil - One Gallon Sealed Cans

In response to an urgent demand, we now have available American Motors Automatic Transmission Fluid in ONE GALLON sealed cans. This size container is particularly handy in refilling automatic transmissions. It also assures complete protection against contamination, ever present with open containers.

American Motors Automatic Transmission Oil is now available in three different containers. Following are the part numbers and suggested price schedules.

<u>Group No.</u>	<u>Part Number</u>	<u>Description</u>	<u>Case Lots</u>	<u>List Price</u>	<u>Dealer Net</u>
15.210	8995002	Automatic Trans. Oil	Quarts-24 per case	.60	.34
	8990481	Automatic Trans. Oil	Gallons-6 per case	2.20	1.32
	8995005	Automatic Trans. Oil	30 Gallon Drum		36.00

American Motors Automatic Transmission Oil gives outstanding performance. It incorporates all of the physical and chemical characteristics of the best automatic transmission oil. The high viscosity rating assures adequate lubrication in temperatures from -40° to +300° Fahrenheit.

American Motors Automatic Transmission Oil is foam resistant. It contains a specially prepared rust-inhibitor that protects bronze and aluminum parts from corroding and steel parts from rusting.

Use American Motors Automatic Transmission Oil -- IT IS THE BEST! Whether for adding to or refilling, there are sealed containers, quart and gallon size as well as the economical 30 gallon drum.

Attached is a convenient order blank to use for Automatic Transmission Oil as well as Brake Fluid and Engine Oil and Gasoline Additives. PLACE YOUR INITIAL ORDER TODAY for Automatic Transmission Oil in the NEW ONE GALLON SEALED CONTAINER as well as all of the other special oils and additives.

Yours very truly,

C. C. McKellar
Parts and Service Promotion

CCMcK: ip

Attach.

DISTRICT MANAGER _____

ZONE _____

AUTOMATIC TRANSMISSION OIL—BRAKE FLUID— ENGINE OIL AND GASOLINE ADDITIVES

CHARGE & SHIP TO_____

ADDRESS _____

AUTHORIZED BY _____ DATE _____

NOTE: COMPLETE THIS SECTION

SHIP IMMEDIATELY FREIGHT COLLECT ☐

SHIP WITH SEMI-MONTHLY ORDER PAD FOR _____

I understand that if no monthly order is submitted on date entered above, this order will be shipped collect five days thereafter.

[illegible]

ALL PRICES SUBJECT TO CHANGE WITHOUT NOTICE

ALL PRICES INCLUDE E.O.H. AND NO FEDERAL EXCISE TAX IS TO BE ADDED TO ANY PRICES



AMERICAN MOTORS CORPORATION

HUDSON AUTOMOBILES
NASH AUTOMOBILES
SPECIAL PRODUCTS

14250 PLYMOUTH ROAD
DETROIT 32 MICHIGAN

KELVINATOR
AND LEONARD
APPLIANCES

July 27, 1956

ALL HUDSON DEALERS

Subject: American Motors Perfect Circle 2-in-1 Chrome Piston Ring Sets

All Hudson 1955 - 1956 V-8 engines including the 1956 Hornet Special are equipped with Perfect Circle piston rings. All Rambler engines 1950 - 1956 and Metropolitan engines 1955 - 1956 are equipped with Perfect Circle piston rings. In fact, more than half of all the passenger cars built since January 1, 1955 have Perfect Circle piston rings installed as original equipment.

Now Hudson owners can be sure of top performance by installing American Motors 2-in-1 Chrome Piston Ring Sets manufactured by Perfect Circle. American Motors piston rings are plated with thick solid chrome that resists wear. Research by Perfect Circle indicates these rings double the life of cylinders and pistons. When properly installed, Perfect Circle 2-in-1 Chrome sets assure customer satisfaction and protection against come-backs. Perfect Circle piston rings are preferred by more people than any other brand!

As a Hudson dealer you may not have Perfect Circle Chrome Piston Ring Sets in stock but you do know of the fine reputation and complete respect of this company and the product in the industry. Therefore, we ask that you carefully read the attached brochure and give serious consideration to establishing a reasonable inventory of American Motors 2-in-1 Chrome Piston Ring Sets. The information includes specifications, data and model reference.

Attached is an order blank for your convenience. Your net cost of American Motors Perfect Circle Piston Ring Sets is less 50% discount from the list price. We certainly will appreciate your order for piston rings and be very happy to include them with your next semi-monthly parts order - be sure to mark your order accordingly.

Yours very truly,

C. C. McKellar
Hudson - Parts & Service Promotion Manager
American Motors Corporation

CCMcK:al

AMERICAN MOTORS
PERFECT CIRCLE PISTON RING SETS
ORDER BLANK

TO: American Motors Parts Warehouse

Please enter our order for the following parts and ship as
checked below:

☐ Ship now Transportation Collect

☐ Ship with Semi-Monthly Order _____
Date

<u>Group</u>	<u>Part No.</u>	<u>Description & Model Application</u>	<u>Inv.</u>	<u>Order</u>	<u>Dlr. Net Price</u>
1.146	3200087	Ring Set (Std.) 50 thru 56 10 Rambler			\$13.50
1.146	3200088	Ring Set (+ .020) 50 thru 56 10 Rambler			13.50
1.146	3119698	Ring Set (Std.) 356 50 Hornet Special			13.85
1.146	3119699	Ring Set (+ .020) 356 50 Hornet Special			13.85
1.146	6474170	Ring Set (Std.) 356 80 1956 Hornet V-8			13.85
1.146	6474171	Ring Set (+ .020) 356 80 1956 Hornet V-8			13.85
1.146	6474172	Ring Set (+ .030) 356 80 1956 Hornet V-8			13.85
1.146	6474173	Ring Set (Std.) 355 80 1955 Hornet V-8			13.85
1.146	6474174	Ring Set (+ .020) 355 80 1955 Hornet V-8			13.85
1.146	6474175	Ring Set (+ .030) 355 80 1955 Hornet V-8			13.85
1.146	8110102	Ring Set (Std.) 540 1955 Metropolitan			8.78
1.146	8110104	Ring Set (+ .020) 540 1955 Metropolitan			8.78
1.146	8112153	Ring Set (Std.) 560 1956 Metropolitan			8.78
1.146	8112154	Ring Set (+ .020) 560 1956 Metropolitan			8.78

Dealership: _____

Address: _____

City or town: _____

Signature: _____



AMERICAN MOTORS CORPORATION

HUDSON AUTOMOBILES
NASH AUTOMOBILES
SPECIAL PRODUCTS

14250 PLYMOUTH ROAD
DETROIT 32 MICHIGAN

KELVINATOR
AND LEONARD
APPLIANCES

May 29, 1957

TO ALL DEALERS

Attached are newly revised pages 3, 4, 11, 13, 14, 15, 16, 17, 26, 29, 30 and 31 for your Warranty and Policy Instructions and. Forms Booklet. Two new Index Pages showing revisions necessitated by the changes involved are also included.

The revisions basically are rearrangements of some of the stipulations for clarification of procedures currently in effect. Your attention is especially directed to page 11 which points out that Auto Radio Warranty Registration Tags are now attached to the radio of each car in which the factory installs a radio in production, and to page 13, which clarifies the warranty on Herculite glass and rear quarter ventilation assemblies.

Page 29 now shows a specimen of the latest Delivery Inspection on New Car Form. Page 30 is a specimen of the Request for Credit Form with an example of correct preparation. Page 31 now shows an example specimen of a correctly prepared Product Report.

Please be sure to remove the old pages from your Booklet and insert those attached in their place.

Yours very truly,

Dayton L. McLellan
Assistant Parts and Service Manager
Automotive Division

DLMCL:ip

Attachments 12

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S P E C I M E N F O R M S

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Before the dealer signs the carrier's receipt, a careful inspection for damage and shortage should be made. If either or both are found, it should be noted on the receipt and signed by the carrier's representative and a claim filed against the carrier immediately. The Statute of Limitations specifies a time limit for filing such claims.

Car shortages on cars delivered by truck from the factory WHICH ARE NOT NOTED on the Shipping Inspection Report, are the responsibility of the carrier. The dealer should file claims with the carrier in these cases.

Automobiles Driven Away

The factory thoroughly inspects automobiles driven away by dealers and owners to make sure they are conditioned and equipped as specified on the Shipping Inspection Report. Therefore, the factory will not assume responsibility for damage and loss of equipment and accessories which may occur after the automobiles are released to dealers and owners.

Refused Carrier Claims

When the dealer is advised by the carrier that a shortage claim has been refused, he should forward to the zone car distributor all the pertinent information pertaining to the shortage. The car distributor should then prepare a memorandum listing all the information available plus the necessary part numbers and forward same to the American Motors Corporation, Kenosha Car Distribution Department, 5626 25th Avenue, Kenosha, Wisconsin, with a copy to the parts warehouse manager.

The Kenosha Car Distribution Department will then verify the reported shortage with the factory, and upon receipt of acknowledgment of this shortage, will arrange to ship the required material on a prepaid no-charge basis direct to the dealer involved. If the production plant will not honor the shortage claim, the parts originally requested will be forwarded to the dealer on a charge basis. The Car Distribution Department will then advise the zone car distributor as to why same was not honored.

IT IS IMPERATIVE THAT ALL CAR SHORTAGES BE REPORTED AS OUTLINED ABOVE SO THAT SHORTAGE MATERIAL WILL BE INSTALLED AT THE EARLIEST POSSIBLE DATE. IT WILL BE NECESSARY FOR THE CAR DISTRIBUTION DEPARTMENT TO RETURN TO THE ZONE CAR SHORTAGE REPORTS WHICH ARE RECEIVED THAT DO NOT INCLUDE THE NECESSARY PART NUMBERS COVERING THE ITEMS IN QUESTION.

CAR SHORTAGE MATERIAL LISTED ON THE SHIPPING INSPECTION REPORT WILL BE FORWARDED DIRECT TO THE DEALER ON A PREPAID NO-CHARGE BASIS.

The Auto Radio Warranty Registration Tag is attached to the radio of each car in which the factory installs a Radio in production. At the time of Retail Delivery of a new car factory equipped with a Radio, the dealer must fill in this Tag properly with ink and attach to the Radio in the car. This Tag must be attached to the Radio in order to obtain free warranty service if required during the initial 90 days warranty period. It must likewise be filled in and attached to any Radio installed in the Field as an accessory. In this case, the Tag will be found in the Radio Shipping Container. THE ATTACHMENT OF THE RADIO WARRANTY REGISTRATION TAG IS MOST IMPORTANT.

Radios must not be returned to the Parts Warehouse or the Motorola factory for repair or replacement. Motorola maintains a nation-wide network of Service Stations. Therefore, when an owner encounters difficulty with the Radio in his car, the dealer will make a preliminary inspection to determine whether or not the service trouble is caused by Antenna, Installation, Fuse or Lead in Wire, and if so, will correct this trouble in his own Service Department. IF MORE SERIOUS TROUBLE IS EXPERIENCED AND IT ACTUALLY EXISTS IN THE SET, THE DEALER MUST REMOVE THE RADIO FROM THE CAR AND SEND IT TO THE NEAREST AUTHORIZED MOTOROLA AUTO RADIO WARRANTY SERVICE STATION FOR REPAIR.

When returning inoperative Auto Radios to Motorola Service Stations, the Radio Warranty Tag must be attached. THE MOTOROLA SERVICE STATION WILL REPAIR THE RADIO ON A NO-CHARGE BASIS FOR LABOR OR MATERIAL UNDER THE TERMS OF THE MANUFACTURER'S WARRANTY.

If for some reason, service or parts availability is not considered by the dealer to be adequate or readily available, he should first counsel with the owner or operator of the authorized Motorola Radio Service Station regarding any such problems encountered. If this does not solve the problem, the dealer should then contact the MOTOROLA DISTRIBUTOR serving the Warranty Station in question, as listed in the current Authorized Motorola Distributors and Service Stations Directory, or Supplement. Since the parts and service activities of authorized Motorola Radio Service Stations are the direct responsibility of Motorola Distributors on a territorial basis, such matters can be handled most effectively and more quickly in this manner. If, after taking these steps, the dealer feels in a particular instance, because of unusual circumstances, he requires Factory assistance, he should contact his Zone Parts and Service Manager, who will in turn direct the matter to Motorola through the American Motors Corporation Central Office.

The Metropolitan series Radio is manufactured by the Pye Company of England. Warranty repairs will be handled on a no-charge basis by the authorized Motorola Radio Service Stations. Radios delivered to the Motorola Station for warranty repairs must be tagged and accompanied by the Packing Slip Copy of Request for Credit Form.

Dealers will be allowed the established Factory Flat Rate Time for removing and reinstalling Radios when repairs are made during the warranty period.

Requests for credit submitted covering labor to remove and replace the radio must be supported by a no--charge invoice as rendered by the authorized Motorola Service Station.

for examination and credit consideration.

The owner should not be directed to the Pittsburgh Plate Glass Company or the W. P. Fuller & Company branches or warehouses, but the dealer should assume the responsibility of having the glass inspected and replaced, advising the owner the basis on which the replacement will be made.

Notify the nearest branch of the Pittsburgh Plate Glass Company, or the W. P. Fuller & Company, supplying all the information as to type of glass and nature of failure. They will arrange for inspection of the glass, and if defective, will make replacement in the car without charge for labor or glass, or they will authorize replacement to be made by the dealer allowing credit for glass and labor based on the suggested flat rate labor schedule.

Claims for damaged glass during the regular vehicle warranty period NOT COVERED BY THE ABOVE MENTIONED CONDITIONS can be submitted on a Request for Credit Form to the Claims Department for credit consideration. No credit will be allowed if chipping or breakage of glass was caused by the owner or if damage occurred due to the manner in which the vehicle was handled by the delivering carrier. Glass damaged through improper packing in the dealership, or in shipment to the Claims Department, is likewise not the responsibility of American Motors. Requests for Credit must be supported by receipted bills of expense issued by the Pittsburgh Plate Glass Company or the W. P. Fuller & Company covering the replacement glass.

Assemblies containing glass, such as front door ventilation assemblies or rear quarter ventilation assemblies, are available from the Milwaukee Parts Plant when replacement of the complete assembly is necessary, as in wrecked automobiles. COMPLETE ASSEMBLIES SHOULD NOT BE REPLACED WHEN THE GLASS ONLY IS REQUIRED. A new glass only should be obtained and installed in the assembly containing the defective glass.

The rear window is tempered (Herculite) glass, which will not chip or crack; however, the complete glass will break into small pieces when struck by an object breaking the glazed surface, for which the factory will not accept responsibility.

AMERICAN WINDOW GLASS

Glass carrying the trade name AWG Supra-Test Safety Sheet, sandblasted in the lower corner, is manufactured by the American Window Glass Company. Failures, within fifteen months from the date of manufacture of the glass, other than chipping or breakage that might be caused by the owner, in glass carrying one of these trademarks, should be referred to the Pittsburgh Plate Glass Company for replacement with instructions to exercise all possible care in the removal of the old glass. It must not show signs of abuse, or the foundation of the claim would not be satisfactory. The Pittsburgh Plate Glass Company will allow the dealer regular discount consideration on the replacement glass and the labor involved. The charges for this replacement should be paid by the dealer and listed on a Request for Credit Form. Requests for Credit must be supported by receipted bills of expense covering the replacement glass.

TRIPLEX (METROPOLITAN) GLASS

Triplex Plate and Triplex Toughened glass is used in production of the Metropolitan series. This glass can readily be identified by this trade name which is etched in the corner of each glass. Only Triplex glass found to be defective in itself should be handled on a Request for Credit Form. Claims covering glass chipped or broken by the owner will not be allowed.

In the event that a replacement glass furnished by the Pittsburgh Plate Glass Company, the W. P. Fuller & Company, or any other glass manufacturer is found to be defective, the claim must be handled with the respective manufacturer and not on a Request for Credit Form.

CARBURETORS AND FUEL PUMPS

Carter Carburetors and Fuel Pumps carry normal warranty of ninety (90) days or four thousand (4000) miles against defective material or workmanship. This warranty does not apply to gum, dirt, or residue caused by oxidation.

When the unit is determined to be defective, the dealer should remove it from the car, refer it to the local Carter Service Station for repair or adjustment and then replace it on the car after repairs have been made.

A request for Credit may be submitted covering Factory Flat Rate for removal and reinstallation, to the Claims Department, when supported by a no-charge invoice as rendered by the authorized Service Station.

If, because of unusual circumstances such as a lack of authorized service in some area, or because of convenience, the dealer elects to make warranty carburetor repairs in his service department, the expense can be listed on a Request for Credit Form and submitted to the American Motors Claims Department through the Request for Credit procedure. Parts are available from authorized Carter Service Stations.

These exceptional cases should be fully explained on the Request for Credit in the body of the claim, stating reason why repairs could not be handled with an authorized Carter Service Station.

ELECTRICAL PARTS AND ASSEMBLIES

AUTO-LITE: The authorized Auto-Lite Service Station located nearest to the dealer is prepared to fulfill the standard warranty to the extent of repairing or replacing Auto-Lite Electrical Parts or Assemblies without charge.

DELCO-REMY: The authorized United Motors Service Distributor located nearest to the dealer is prepared to fulfill the standard warranty to the extent of repairing or replacing Delco-Remy Electrical Parts or Assemblies without charge.

The owner should not be directed to the authorized Service Station, but the dealer is responsible for removing the defective unit for repairs or replacement and reinstallation on the owner's vehicle.

A request for Credit may be submitted to the Claims Department covering Factory Flat Rate for the removal and reinstallation of Auto-Lite and Delco-Remy Electrical Parts and Assemblies. The R.F.C. must be supported by a no-charge invoice as rendered by the authorized Service Station.

If, because of unusual circumstances, such as lack of authorized service in some remote areas, the warranty repairs or replacement are made in the dealer's Service Department, the expense can be listed on a Request for Credit Form. These exceptional cases should be fully explained on the Request for Credit in the body of the claim, stating reason why repairs could not be handled with an authorized Service Station.

SPEEDOMETERS

The authorized Auto-Lite, King-Seeley or Stewart Warner Service Station located nearest to the dealer will make repairs to or replace their respective defective units without charge for parts or labor within the standard warranty.

The owner should not be directed to these authorized Service Stations, as the dealer is responsible for removing the defective unit for repairs or replacement and reinstallation on the owner's vehicle.

A Request for Credit may be submitted to the Claims Department covering Factory Flat Rate for the removal and reinstallation of Auto-Lite, King-Seeley and Stewart Warner Speedometers. The R.F.C. must be supported by a no-charge invoice as rendered by the authorized Service Station.

If, because of unusual circumstances, such as lack of authorized service in some remote areas, the warranty repairs or replacement are made in the dealer's Service Department, the expense can be listed on a Request for Credit Form. These exceptional cases should be fully explained on the Request for Credit in the body of the claim, stating reason why repairs could not be handled with an authorized Service Station.

Speedometer pointer fluctuation is generally caused by sharp bends or kinks in the cable assembly or a whipping cable core. The straightening of the cable assembly to remove kinks or the replacement of either a cable assembly or a cable core, damaged by sharp bends, cannot be considered the responsibility of the vendor.

Speedometer heads and cable assemblies submitted to an authorized Auto-Lite, King-Seeley or Stewart Warner Service Station for repair or replacement under the warranty must be properly identified, using RFC Tag No. Z-626HN, showing all of the requested information.

AUTO-LITE BATTERIES

GUARANTEE: Auto-Lite batteries failing as a result of defective workmanship or material within a period of 90 days from the date of sale to the original user will be repaired or replaced free of charge. Batteries in this category should be forwarded transportation prepaid to the nearest Auto-Lite Distributor, tagged as per Auto-Lite instructions on the back of Auto-Lite Claim Report available from the Warehouse Claims Department. The Auto-Lite

SHIPPING INSTRUCTIONS

The No. 6 (yellow) copy of Request for Credit shall be placed in an envelope marked, "Packing Copy Enclosed," and if shipment consists of several boxes, crates, etc., mark the box or carton containing the packing copy, "PACKING COPIES IN HERE." Your return shipping date on Request for Credit material should be the date established by your Warehouse Claims Department. ALL REPLACED PARTS SHIPMENTS MUST BE FORWARDED TO YOUR RESPECTIVE WAREHOUSE CLAIMS DEPARTMENT, TRANSPORTATION CHARGES PREPAID.

TOURIST OWNERS

When an owner is on tour and stops in a dealer's place of business, from whom he did not purchase the car, and it is required that warranty work be performed, he should not be asked to pay for the parts and labor and then collect from his dealer when he returns home. This is unfair and is an absolute contradiction of the Policy which he received when the car was sold to him. When dealers do work of this nature for a tourist, the servicing dealer may feel assured that the adjustment will be recognized.

There undoubtedly will be some cases involving Tourist cars which are slightly beyond the warranty period, the circumstances of which may clearly indicate that they should have special consideration. Dealers should call these cases to the attention of their respective Zone. Dealers will then be advised how to handle each case.

CUSTOMER RELATIONS

No one can deny the fact that good customer relations play an important part in the promotion of our general Sales and Service activities. Therefore all of us connected with the American Motors Corporation should do our utmost to create and maintain customer good will.



DELIVERY INSPECTION ON NEW CAR AND 2000 MILE WARRANTY INSPECTION AND ADJUSTMENT

DATE _____ MODEL _____ SERIAL NO. _____ IGN. and DOOR KEY NO. _____

OWNER _____ ENGINE NO. _____ TRUNK KEY NO. _____

ADDRESS _____ AUTO. TRANS. NO. _____ BODY NO. _____

Perform all operations listed below for the inspection being made, making adjustments as necessary.
These inspections are to be performed in accordance with the Owner's Service Policy.

INSPECTION PROCEDURE

NEW CAR	2000 MILE		NEW CAR	2000 MILE	
<input type="checkbox"/>		1. Complete engine tune-up (Torque cylinder head, check charging circuit).	<input type="checkbox"/>	<input type="checkbox"/>	18. Complete lubrication.
	<input type="checkbox"/>	2. Clean and gap spark plugs; check distributor dwell; set ignition timing.	<input type="checkbox"/>	<input type="checkbox"/>	19. Road test car for acceleration, performance and noises. NOTE operation of all instruments and accessories.
<input type="checkbox"/>	<input type="checkbox"/>	3. Inspect for oil and coolant leaks.	<input type="checkbox"/>		20. Wash car and inspect finish. Touch up paint.
<input type="checkbox"/>	<input type="checkbox"/>	4. Inspect operation of all instruments, horn, windshield wipers, and accessories. (Trim radio antenna.)	<input type="checkbox"/>		21. Make sure that Owner's Manual, Service Policy (coupon filled in and signed) and extra keys are in glove compartment and Owner's Service Policy is explained.
<input type="checkbox"/>		5. Inspect operation and focus headlights as necessary.			
<input type="checkbox"/>	<input type="checkbox"/>	6. Inspect pedals for clearance and operation.			AM All Season Air Conditioning Equipped.
<input type="checkbox"/>		7. Check service and hand brake adjustments and master brake cylinder fluid level.	<input type="checkbox"/>		22. Inspect operation of controls and system.
<input type="checkbox"/>		8. Inspect front wheel bearings for adjustment and lubrication.	<input type="checkbox"/>		23. Inspect for Freon leaks.
<input type="checkbox"/>		9. Tighten rear axle shaft nuts and all wheel nuts.			Automatic Transmission Equipped (In addition to Item 1 through 23)
<input type="checkbox"/>		10. Inspect steering gear adjustment.	<input type="checkbox"/>	<input type="checkbox"/>	1. Inspect starter neutral switch adjustment.
<input type="checkbox"/>	<input type="checkbox"/>	11. Inspect steering connections and turning radius, both sides. Adjust toe-in as necessary.	<input type="checkbox"/>	<input type="checkbox"/>	2. Inspect position of selector pointer.
<input type="checkbox"/>		12. Inspect and adjust caster and camber as necessary.	<input type="checkbox"/>	<input type="checkbox"/>	3. Inspect automatic transmission fluid level.
<input type="checkbox"/>	<input type="checkbox"/>	13. Check power steering operation and fluid level.	<input type="checkbox"/>	<input type="checkbox"/>	4. Tighten band adjusting screw lock nuts.
<input type="checkbox"/>		14. Inspect operation of hood and hood safety catch.	<input type="checkbox"/>	<input type="checkbox"/>	5. Inspect for fluid leaks.
<input type="checkbox"/>		15. Inspect all glass and operation of windows and ventilators.	<input type="checkbox"/>	<input type="checkbox"/>	6. Set engine idle speed (as recommended) with selector lever in neutral position (With A/C Compressor Running).
<input type="checkbox"/>		16. Inspect floor mats and upholstery.	<input type="checkbox"/>	<input type="checkbox"/>	7. Inspect throttle and manual linkage adjustments.
<input type="checkbox"/>		17. Inspect operation and alignment of doors, door locks, deck cover, and tailgate.	<input type="checkbox"/>	<input type="checkbox"/>	8. Adjust front and rear bands.

MECHANIC

SERVICE MANAGER

REPAIR ORDER NO.

DATE

New Car Inspection _____

2000 Mile Inspection _____

R.F.C. No. **579927**REQUEST FOR CREDIT
WARRANTY OR POLICY CLAIM

30

DATE R.F.C. TYPED 4-1-57	REPAIR ORDER NO. 4174	REPAIR ORDER DATE 4-1-57	WARRANTY CODE 1 <input checked="" type="checkbox"/> X	POLICY CODE 2 <input type="checkbox"/>	MODEL NO. 5725	CAR SERIAL NO. A-9984
BODY NO. 5169	ENGINE NO. G-17899	AUTOMATIC TRANS. NO.	DEALER NO. 661	ZONE NO. 24	ZONE CITY Detroit	*C.M. DATE
SELLING DEALER (IF OTHER THAN ABOVE) John Doe Sales		CITY Autotown	STATE Michigan	CAR DELIVERY DATE 2-28-57	*C.M. NO.	
		CITY	STATE	MILES ON CAR 3789		
OWNER John Smith		CITY Autotown	STATE Michigan	ESTABLISHED RETAIL HOURLY RATE 2.50		

TROUBLE NO.	DEALER: LIST PARTS, IN DETAIL, USED TO CORRECT EACH TROUBLE					DEALER: SUMMARIZE BELOW EACH TROUBLE AND SHOW TOTAL OF R.F.C.						
	GROUP NO.	PART NO.	PART NAME	QTY.	DEALER NET EXTENSION	TOTAL DEALER NET EXTENSION	10% OF TOTAL DEALER NET	TOTAL PARTS CREDIT	PLAT RATE OPER. NO.	HOURS	TOTAL LABOR CREDIT (65% of Retail)	TOTAL CREDIT
(1)	22.027	3410267	Wiper Motor	1	5.10	5.10	.51	5.61	WI-6	.5	1.25	6.86
(2)	2.100	3131985	Thermostat	1	1.65							
	2.102	3128233	Gasket	1	.03	1.68	.17	1.85	CO-6	.3	.75	2.60
(3)	6.164	3147624	Gear	1	14.19							
	6.120	3147623	Gear	1	6.72							
	6.144	3147622	Gear	1	5.58							
	6.170	3112990	Gear	1	3.66							
	6.060	3143107	Shaft	1	11.49							
	6.021	3113029	Seal	1	.75							
	6.032	3105459	Seal	1	1.05				TR-8	1.5		
	6.002	3113412	Gasket Set	1	.39	43.83	4.38	48.21	TR-10	3.5	12.50	60.71
						50.61	5.06	55.67	XXXXXX		14.50	70.17

DEALER: STATE CLEARLY WHAT CAUSED EACH TROUBLE NUMBER.

(1) Wiper Motor Binding.

(2) Engine would not come up to operating temperature due to open thermostat; cause unknown.

(3) Transmission is noisy. Gear has teeth broken.

TROUBLE NUMBER	*PARTS WAREHOUSE: RECAP AT ZONE COST BY TROUBLE NUMBER				
	TOTAL PARTS ZONE COST	USE 10% ABOVE	PARTS	** TROUBLE CODE	LABOR
(1)					
(2)					
(3)					
GRAND TOTAL				XXXXXX	

CR. ACCT. 118 DR. ACCT. 886 DR. ACCT. 2180 CR. ACCT. 2380

SEE R.F.C. INSTRUCTIONS FOR EXPLANATION OF REJECTION CODE NO.

*CLAIM REJECTED ☐

*REJECTION CODE NO.

*CLAIM APPROVED ☐

*DATE APPROVED

DATE PARTS RETURNED
4-10-57DEALER'S SIGNATURE
John Doe

CLAIMS MANAGER'S SIGNATURE

MILWAUKEE TECHNICAL SERVICE

* PARTS WAREHOUSE USE ONLY.

** MILWAUKEE TECHNICAL SERVICE USE ONLY.

1

IMPORTANT • HANDLE IMMEDIATELY

PRODUCT REPORT

TECHNICAL SERVICE COPY

Please mail No. 1 and No. 2 copies to American Motors Corporation, 3280 S. Clement Ave., Milwaukee 7, Wis. Mail No. 3 and No. 4 copies to your zone. Retain the No. 5 copy for your files.

Date 3/10/57
 Dealer Detroit
Brown Sales and Service
 City Andover, Michigan
 Owner Henry Williams

City Andover State Michigan Original Owner Yes ☒ No ☐

Model	Serial No.	Engine No.	Mileage	Del. Date	Automatic Trans. No.	Body Number	Color or Trim No.
5715-1	D 349773	B 82703	3258	12/3/56	356-19149	15403	95 706

DESCRIBE IN DETAIL EXACT NATURE OF TROUBLE AND CORRECTION MADE. NAME PARTS REQUIRED.

Rear Axle noisy on pull or coast at 35 m.p.h.

Ring and Pinion gear scuffed.

Pinion bearings galled.

Replaced Ring and Pinion gear and Pinion bearings.

Did You Personally Inspect This Car? Yes ☒ No ☐ Was Trouble Corrected? Yes ☒ No ☐

For Dealer's Use
 State Basis You Consider Adjustment Should Be Made

REQUEST FOR POLICY ADJUSTMENT

For Zone Use—
 Remarks

Owner's Share of Expense noneDealer's Share of Expense noneFactory Share of Expense all

- ☐ Parts Only
☐ Labor Only
☐ Parts Plus Labor

NPI-55-1979

R. G. Brown
 DEALER'S SERVICE MANAGER

LITHO. IN U.S.A.

Approval _____

ZONE REPRESENTATIVE

Form 2008 1/54
 Printed in U.S.A.

REQUEST FOR CREDIT TAG

From _____
 Town _____
 R.F.C. No. _____
 Zone _____
 State _____
 Date _____
 Dealer _____

Parts Must Be Clean and Properly Packaged

Attach To Part Returned

Quan. _____ Part No. _____
 Part Name _____
 Model _____ Body _____
 Serial No. _____
 Engine No. _____
 Mileage _____ Delivery Date _____

Why Returned _____
 (Do not say defective, give detailed reason)

(OVER)



AMERICAN MOTORS CORPORATION

HUDSON AUTOMOBILES
NASH AUTOMOBILES
SPECIAL PRODUCTS

14250 PLYMOUTH ROAD
DETROIT 32 MICHIGAN

KELVINATOR
AND LEONARD
APPLIANCES

June 19, 1957

TO ALL DEALERS

SUBJECT: Clock Service (Jaeger)

Attached is revised page 21 for your Warranty and Policy Instructions and Forms Booklet. You will note that the revision - dealing with clock warranty service - points out that dealers should handle clock warranty service on the basis of returning the defective clock in accordance with the Request for Credit procedure. Since Jaeger Watch Company of New York has ceased manufacturing clocks, and is going out of business, warranty service is no longer available through their previously authorized service stations. This will mean that if you determine a Jaeger clock to be defective within warranty a new one should be installed and the defective part returned in the same manner as any other RFC material.

Out-of-warranty service will still be available from the various clock service stations throughout the country and this repair service - beyond the normal clock warranty of 12,000 miles or 12 months - should be handled accordingly on a local basis.

Please be sure to insert the attachment in your Warranty and Policy Instructions and Forms Booklet and destroy the one it replaces.

Yours very truly,

Dayton L. McLellan
Assistant Parts and Service Manager
Automotive Division

at
Attachment 1

21.

CLOCKS (JAEGER)

Clocks are warranted to be free from defects in material and workmanship under normal use and service for 12 months or 12,000 miles, whichever event shall first occur. The dealer can return a defective clock in accordance with the standard Request for Credit procedure, replacing it with a new clock from his stock.

PRODUCT REPORT AND/OR REQUEST FOR POLICY ADJUSTMENT FORM NO. NPI-55-1979

This combination form, see sample on Page 31, consists of five copies and should be distributed as follows:

Mail No. 1 and 2 copies to American Motors Corporation,
3280 South Clement Avenue, Milwaukee 7, Wisconsin. Mail
No. 3 and 4 copies to your respective Zone office. Dealer
retains No. 5 copy for his file.

This form will provide Automotive Technical Service at Milwaukee and the Zone office with complete data concerning all service problems encountered on currently produced automobiles. It will also serve as a Request for Policy Adjustment beyond the normal warranty period.

To properly complete this report, all pertinent unit data in addition to a complete description of the service problem must be included.

When reporting a condition where Request for Policy Adjustment is applicable, the lower portion of the form should indicate the basis on which the servicing dealer considers the adjustment should be made.

In all cases, the No. 1 and 2 copies should be mailed daily to American Motors Corporation, Automotive Technical Service, 3280 South Clement Avenue, Milwaukee 7, Wisconsin. The No. 3 and 4 copies should be mailed daily to the Zone office.



AMERICAN MOTORS CORPORATION

HUDSON AUTOMOBILES
NASH AUTOMOBILES
SPECIAL PRODUCTS

14250 PLYMOUTH ROAD
DETROIT 32 MICHIGAN

KELVINATOR
AND LEONARD
APPLIANCES

May 10, 1957

57-91

TO ALL DEALERS

Re: 1-2 Slippage and 2-3 Pile up Wiith Light Throttle in D-1
Range - 1957 Rambler "6" Series Flash-O-Matic Transmission
With Single Throat Carburetor

Investigation of the problem indicates that it occurs only under light throttle conditions. Heavy throttle shifts are normal.

Experience indicates that the condition is due to the transmission vacuum supply being too high at low engine RPM Causing insufficient transmission control pressure to apply the front servo and band.

It has been found that some recent production stock of carburetor to manifold cover gaskets have abnormal swelling characteristics causing a partial closing of the transmission balanced vacuum supply. With this condition occurring at a low engine R2., transmission control vacuum is above production tolerances.

Remove the carburetor and gasket from the manifold and inspect the gasket for any abnormal swelling at the transmission control vacuum groove and port area.

Inspect the carburetor and manifold cover mounting flanges for proper mating surfaces. Only extreme unevenness or chipped areas shuld affect this condition.

Reinstall the carburetor using a new gasket, Part Number 3108576, or 3143932. (Zone Stock Items). (The four 3/16" diameter holes in gasket, Part Number 3108576, will not affect operation., Properly adjust idle speed and mixture controls.

Road test car through several complete light throttle upshifts in the D-1 range.

If slippage still exists, adjust the solenoid and vacuum control closer to the transmission case. Adjustment should be made on a half turn basis road testing between adjustments to determine the point of acceptable level.

THE RANGE OF ADJUSTMENT SOLENOID AND VACUUM CONTROL HAS BEEN REVISED FROM 5/16" TO 13/32".

Very truly yours,

I. W. Senesac
Asst. Parts and Service Manager

JL



AMERICAN MOTORS CORPORATION

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14250 PLYMOUTH ROAD
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APPLIANCES

May 1, 1957

ALL DEALERS

SUBJECT: 1956 Hudson Hornet 6 - Wasp 6 Engines

In connection with this Hudson engine sales program, which was announced to you in October of 1956, we wish to advise you that of approximately 5,000 engines that were available we have now sold all of these engines, except the following stock.

<u>Wasp</u>	<u>Carburetor</u>	<u>Transmission</u>	<u>Drive</u>	<u>Available</u>	<u>Dealer Net Freight Prepaid</u>
314 6654	Single	Hydramatic	LHD	565	\$160
314 6655	Twin	Hydramatic	LHD	174	185
314 8594	Single	Standard	RHD	1	160
314 8595	Single	Overdrive	RHD	3	160

<u>Hornet</u>	<u>Carburetor</u>	<u>Transmission</u>	<u>Available</u>	<u>Dealer Net Freight Prepaid</u>
314 6165	Twin	Hydramatic	1923	\$235

These remaining few engines will be sold on a first-come, first-served basis and we recommend that you consider your requirements immediately and place an order with your warehouse at once, so that you can take advantage of this attractive offer while the supply lasts.

Yours very truly,

C. M. Tillinghast
Parts and Service Manager
Automotive Division
American Motors Corporation

CMT:ip



AMERICAN MOTORS CORPORATION

HUDSON AUTOMOBILES
NASH AUTOMOBILES
SPECIAL PRODUCTS

14250 PLYMOUTH ROAD
DETROIT 32 MICHIGAN

KELVINATOR
AND LEONARD
APPLIANCES

May 8, 1957

ALL DEALERS

SUBJECT: 1956 Hudson Hornet 6 - Wasp 6 Engines

This is in regard to our letter of May 1 and we must advise you that the inventory figures of the engines that are now available were in error. We are listing below the part numbers and inventories of these engines that are now available.

<u>Wasp</u>	<u>Carburetor</u>	<u>Transmission</u>	<u>Drive</u>	<u>Available</u>	<u>Dealer Net Freight Prepaid</u>
314 6654	Single	Hydramatic	LHD	62	\$160
314 6655	Twin	Hydramatic	LHD	71	185

<u>Hornet</u>	<u>Carburetor</u>	<u>Transmission</u>	<u>Available</u>	<u>Dealer Net Freight Prepaid</u>
314 6165	Twin	Hydramatic	337	\$235

Again, we remind you that these engines will be sold on a first-come, first-served basis, and in view of the very few engines that are left, we suggest that you immediately order your requirements through your warehouse.

Yours very truly,

C. M. Tillinghast
Parts and Service Manager
Automotive Division
American Motors Corporation

CMT:ip



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