

# HUDSON Newsletter



Inside Newsletters . .

. . . and Automotive News

Tomorrow's Motor Car Today

## BURGDORF MOTOR COMPANY

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JULY AGAIN -- Kids squealing and splashing in swimming pools, mowers whirring on the lawns, oarlocks rattling on a quiet lake, bullfrogs croaking in the night . . . Eternal summer returns, reassuring us that the more some things seem to change, the more many things remain the same . . . We know we can't keep our way of life if we spend 12 months a year swinging in a hammock, but we also know our way won't be lost as long as we remain convinced that we are the captains of our fates, the masters of our souls.

*"They never take a voice vote in Switzerland because a smart politician could get elected on the echoes."*—Bugs Baer.

LIKE TO RENT A GOOSE? — A man in Springfield, Ohio rents geese to weed strawberry patches, because geese would rather eat weeds than strawberries . . . Unexpected company? In many places, you can rent beds. It's all part of the booming rental business, which lets Americans use everything from cake cutters to concrete mixers, for a fee . . . People who want things they can't afford to buy, people who want things they have no permanent room for, and those involved in one-shot projects such as cabinet-making or party-giving, keep the rental shops busy.

*"Use what talent you have. The woods would be mighty silent if no birds sang except those that sang best."*—Louis Morris.



SIGNS OF THE TIMES -- A Kansas eye specialist's license number is 2020 . . . In the mud spattered on an armored truck in downtown Detroit, someone had written "Piggy Bank" . . . The Miracle Sign Company of Dallas uses as its slogan, "If It's a Good Sign, It's a Miracle" . . . A southern restaurant owner who got his food and furniture fanciers confused advertised, "Our hamburgers are recommended by Duncan Phyfe."

*"We all agree that the chief menace on the highway is the driver who doesn't drive the way we do."*—Bill Vaughan.

MARKERS WITH A MEANING -- Many of our state highway markers carry not only the highway number but also state symbols . . . See how attentive you've been in your travels by matching the symbols and states . . . Marker symbols are the bear, covered wagon, star, keystone, and cowboy. States are Minnesota, Nebraska, Pennsylvania, Wyoming, and California . . . Answers on page four.

*"One of the benefits of being 80 is that you no longer want the things you couldn't have when you were 20."*—Otto Harbach.

FAROUK HELPS THE HOMELESS -- The mayor of Gmunden, Germany, where there's a housing shortage, recently announced that ex-King Farouk of Egypt would visit town, and needed apartments and rooms for his party . . . Offers poured in. As soon as the deluge ended, the mayor sat down and assigned the unoccupied housing to the town's homeless families.



AUTOMOTIVE NEWS CAPSULES — Most Switzerland highway curves have been "skid-proofed" by imbedding iron plates, checker-board-fashion, in the concrete . . . Studies in Minnesota and Oklahoma indicate that more than half the drivers involved in accidents have been driving 10 years or more . . . In the last tabulated year, Canadians spent \$34 million more visiting the U. S. than U. S. citizens spent visiting Canada . . . The Mediterranean island of Gibraltar forbids horns on autos, so drivers signal one another by slapping on their car doors.

*"The man who said close doesn't count never sat next to his girl in a hammock."—Arnold Glasow.*

TV'S SUITCASE FIRE-FINDER — Tomorrow's forest ranger may watch for fires on a television screen at headquarters instead of with binoculars at an outpost in the woods . . . A self-contained TV camera and transmitter the size of a suitcase mounted atop a fire-control tower can be rotated regularly to scan the surrounding forest . . . What the lens see can be transmitted to a central station, where one ranger watching several screens can survey a larger area than several foresters now are able to guard.

*"To make a man turn over a new leaf, it's sometimes necessary to throw the book at him."—Carey Williams.*

ONE-SECOND SERMONS — Don't be the kind of parent who takes his children to the circus but sends them to Sunday school . . . The Bible is like a cook book, filled with directions that are meant to be followed exactly . . . There's no three-week correspondence course on how to get in touch with Heaven . . . Prayer doesn't move the arm of God, it enables God's arm to move us . . . If you have to play golf on Sunday, at least know which church you're staying away from . . . The misfortunes of others indicate there's nothing singular about the misfortunes which befall us. . . . A man must be little to belittle.

*"The perfect example of arrested motion is a woman entering her thirties."—Shannon Fife.*

DAFFYNITIONS — Eraser: Device for making people wonder what you wrote in the first place . . . Blunderbuss: Kissing the wrong person . . . Optimist: Fellow who talks about what a fool he used to be . . . Barbed wire: Critical telegram . . . Mason-Dixon Line: Hello, Sugah! . . . Dachshund: Dog with step-down design . . . Modern Chivalry: Giving a woman a head start in the race for a bus seat. . . . Resort: Place where people gather to tell one another what wonderful towns they're from.



*"If you laugh at your troubles, you'll never run out of something to laugh at."—Mary Singleton.*

STEAL-TALK IN THE STEEL BUSINESS — A crook is a distortion produced in cooling a steel casting. An arrest is an interruption in the processing of steel . . . Steel is given a charge when it is put into a furnace. A trial bar is a bar selected at random for inspection . . . And hanging is what happens when raw materials stick to the sides of a blast furnace, forming obstructions.

*"Small towns have more gossips because it's more fun watching a game when you know the players."—S. C. Barry.*

FOR THE LADY OF THE HOUSE — A big round hat box makes a handy cake-carrier for a party or a picnic . . . Thaw frozen foods fast by placing them in front of an electric fan . . . A few drops of laundry bleach will remove fruit stains from your fingertips. Be sure and rinse bleach off carefully . . . A cake cooling rack in the meat drawer of the refrigerator will keep meat from sitting in its own drippings . . . A small sewing kit pinned to the end of the ironing board makes it easy to make minor repairs as you finish ironing each garment.

*"The best friend we have is not the one who digs out treasures for us, but who inspires us with our own hands to open the rocks and find the treasures for ourselves. The digging out of the iron will do us more good than even the iron itself when it is dug out."—J. R. Miller.*

# HUDSON Newsletter SUPPLEMENT

TO HELP YOU GET THE GREATEST SATISFACTION FROM YOUR CAR

**"VACATION DAZE" (HOW TO AVOID)** -- (1) Read up on places you plan to visit--novels, histories, encyclopedias, etc.--and you'll romance with Priscilla and John Alden, hear the shot heard 'round the world, and see the fierce splendor of Sitting Bull's lost nation, instead of merely looking at a rock, a bridge, a prairie. (2) Plan a leisurely route--speed spoils safety AND scenery. Explore back roads that were the highways of history. You'll return to your workaday world with a living picture of America, rather than an exhausting blur of super-highways.



*Race Track: The only place where you will find windows that clean people.*

**BACK-SEAT BARRAGE** -- In your car, is the shelf behind rear seat littered with boxes, coat hangers, flashlight, packages, golf balls, picnic cutlery, empty bottles, etc.? These may become death-dealing projectiles, tests show. If a 60 MPH car stops suddenly, as in a collision, these articles shoot forward at the speed of the car. Hudson's Monobilt Body-and-Frame gives army-tank protection from outside injury, but 1 of 12 casualties is caused by objects ricocheting around inside.

*Small Boy: Something that stands halfway between an adult and a television screen.*



**OLD MAC-HUDSON HAD A FARM, E--I--E--I--000!**  
Pasturing of livestock can provide a good game for those two youngsters in your car. Each watches a different side of the road. For every cow or horse seen one point is scored. Dogs, cats, pigs and sheep count two apiece. A white horse gets a bonus of ten. A herd of more than ten animals can score no more than ten points. Cemeteries are bad luck--ten points off. First player to reach one hundred wins.

*Liar: The type of man who gets the most enjoyment out of fishing.*

**WHEN AND HOW TO "PRIME" CARBURETOR** -- If you run out of gas while driving (tsk! tsk!) you may not start even after tank is refueled, if the starter-turned engine doesn't spin fast enough and long enough to make fuel pump suck gas up the dry fuel line. For quick results, remove air cleaner and pour a couple of teaspoons of gas into carburetor throat. Then, when you press starter the engine will race enough to fill fuel line and carburetor float. You may have to repeat a few times. This trick also saves a tow when vapor lock makes fuel pump temperamental, but if it happens often you need a new fuel pump.

*Clue: What detectives boast about when they can't find the criminal.*

**TRAVEL FILM KIT** -- If you shutter-bugs plan to take photos on your motor trip it's a good idea to pack a minimum developing kit. Putting a roll through the "soup" occasionally shows up any camera or composition faults before you're home with no chance for re-takes. All you'll need is the tank, thermometer, film clips, hypo and developer (powder-form, mix as needed), in a small night-case padded with cheap towels that will come in handy.



TO HELP YOU GET BETTER ACQUAINTED WITH YOUR HUDSON







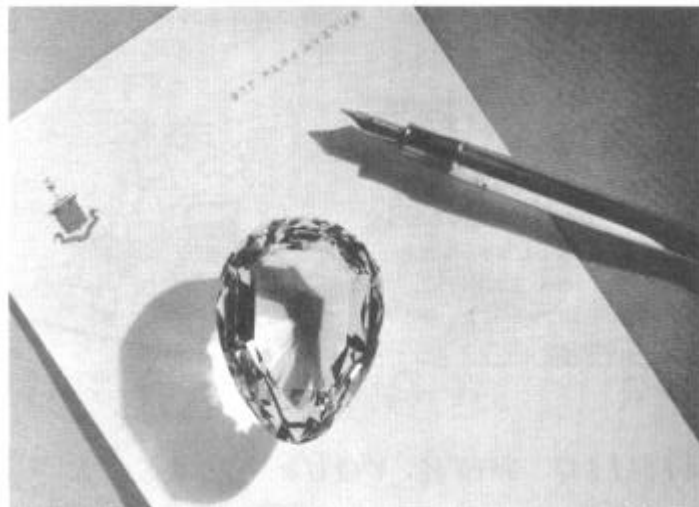
**I**f last year's marriage statistics are any clue, more than one and one-half million couples in the United States will go tripping to the altar this year. And most of the brides-to-be will be sporting diamond rings, or a reasonable facsimile thereof.

Hardest of all known substances, 90 times harder than rubies or sapphires, and unsurpassed in brilliance, diamonds are universally regarded as the most precious of all gems.

Biggest ever found was the Cullinan, which weighed one and a third pounds in the rough. It was presented to King Edward VII as a birthday present and later cut into 96 small brilliants and nine major gems. The two biggest now adorn the British scepter and state crown, worn by Queen Elizabeth on television last year.

The Orloff, sixth among the world's biggest cut diamonds, was one eye of a Hindu idol. It was stolen one night by a French grenadier, later sold to an English sea-captain, and

**THE CULLINAN** — A replica of the world's biggest sparkler, 530 carats, cut from the Cullinan rough diamond, found in South Africa, weighing 3,106 carats. The original is in the British scepter. Strictly speaking, this is Cullinan I, other gems cut from same rough being numbered Cullinan II through IX.



finally bought by a Russian named Prince Orloff, who presented it to Catherine the Great as a slight token of his esteem. Presumably it now reposes in the official Diamond Treasury of Soviet Russia.

Some of the famous diamonds of history have been lost, stolen, or just plain disappeared.

One was the Great Mogul, which was cut down from its original 787 carats to a piddling 280. Nobody knows for sure what happened to it. Cut into smaller stones, a hunk of it may now be on display in your local pawnshop.

The Pigott diamond, owned by an Albanian Pasha, was hammered to powder in 1822 by the Pasha's orders as he lay on his death bed. Just couldn't bear to part with it!

Chemically speaking, a diamond is pure carbon, like the graphite in a lead pencil or soot in a chimney.

It gets its hard crystalline structure from being formed deep inside the earth under tremendous heat and pressure. The diamonds are forced up to the surface through natural funnels or "pipes," and sometimes they get washed away into the riverbeds.

Since 1870, the bulk of the world's supply has come from South Africa.

In their rough form, diamonds look like greasy pebbles. The fire and brilliance come later, after the stone has been cut and faceted, which is a long, costly, nerve-wracking job for experts. The slightest mistake may ruin the stone and cost thousands of dollars.

The Cullinan was cleaved by an Amsterdam cutter named Joseph Asscher. On the first try, one of his tools broke and Asscher went to the hospital with a severe nervous breakdown.

On his second try, he brought along a doctor and two nurses. A single tap of his mallet and the diamond split perfectly, but Asscher didn't know it, because he had fainted dead away!

Jewelers trace at least five different fashions in American

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**DIAMONDS ARE A GIRL'S BEST FRIEND** — Her marquise ring is studded with diamonds, and so is the cover of her diamond bracelet watch. Her other ring is a triple twist of platinum paved with diamonds. The versatile hoop earrings convert into pins.

engagement rings. First was the simple Colonial "hoop" encrusted all around with tiny diamonds, then the cluster ring with smaller stones arranged like a bouquet around a rose-cut diamond.

The Victorian ring had an ornate setting of black enamel and gold. Next came the princess ring with three to five stones in a row across the finger.

Since 1900, the most popular form has been the solitaire diamond, mounted first in prongs of yellow gold, later in platinum, sometimes now in palladium.



## Like the diamond among precious stones...

Hudson represents a standard of excellence unsurpassed among fine cars. No other automobile today offers the buyer so many advantages . . .

**IN DESIGN** — Because Hudson's floor is recessed down within the base frame members, you get full head room and road clearance in a sleek air-streamed silhouette with sensational road-hugging stability at all speeds.

**IN BEAUTY** — Luxurious new Salon Lounge Interiors . . . classic front-end treatment of grille and air scoop, with its graceful clean-lined simplicity . . . jet-stream rear fenders and massive wrap-around bumper! From headlight to taillight, a gem of motor car beauty!

**IN POWER** — Want instant getaway and zoom-ahead passing in traffic? It's yours in a 1954 Hudson. Hudson's Instant-Action Engines have Super Induction—a brand-new development that gives trigger-quick acceleration throughout the driving range!

**IN SAFETY** — Hudson's exclusive Monobilt body-and-frame is the strongest automobile construction known. Enjoy the peace of mind that comes from knowing your family rides completely encircled by rugged, box-section steel girders.

**IN PERFORMANCE** — Hudson now holds every AAA competitive stock-car record and the National Stock-Car championship in three major racing associations!

**IN COMFORT** — Hudson's extremely low center of gravity gives you a ride in the roomiest interiors that is smooth and steady beyond anything else in all motoring! You lounge away the miles in complete comfort, pleasantly relaxed even at the end of your longest trips.

## HOW TO BUY A DIAMOND

Experts say to keep these four C's in mind—

**Carat** — Weight is measured in carats, based on the Oriental carob seed. A diamond of 142 carats would weigh one ounce. Smaller stones are measured in points—100 to the carat. A quarter-carat diamond would weigh 25 points, the size found in an average engagement ring. Since larger stones are rarer, a two-carat diamond will cost more than twice two one-carat stones.

**Color** — Diamonds come in many colors—yellow, pink, green, blue, red, even black. The standard for most engagement rings is a frosty, sparkling white. But a diamond flashes color so brilliantly that you should look at it "on a white paper or handkerchief in north light on a clear day."

**Clarity** — Under Federal Trade Commission rules, a diamond may be sold as "perfect" or "flawless" only if it shows no imperfections to a trained eye when magnified 10 times. A reliable jeweler will not only tell you what imperfections, if any, may exist in a stone, but will let you see for yourself through his eyeglass.

**Cut** — Quality of cutting has much to do with a diamond's value. A "shallow" or "swindle" stone may look big, but will allow light to leak out the bottom, instead of reflecting it back brilliantly. A "deep" stone may lose light through the sides. Some of the most popular styles of cutting are shown in the diagram.



BRIGHT CUT



SINGLE CUT



MARQUISE



BAGUETTE



EMERALD CUT



SQUARE CUT

# HUDSON HEADLINES AND BY-LINES

**FORGET YOUR SUNGLASSES?** — Owners whose Hudsons are equipped with Hudson Solex Glass never need sunglasses . . . This scientifically-tinted safety glass, deepening in tint from bottom to top, filters out the brightest sun glare, summer or winter . . . Come in and we'll show you Hudson Solex Glass, and tell you how inexpensively you can install this great aid to comfortable driving all the way around your Hudson.

*"The valuable advice given through the centuries is still just as good as new, because very little of it has been used."*—B. F. Fairless.

**HIGHWAY HEDGES—SAFETY SERVANTS?** — Researchers are experimenting with thick-growing multiflora rose bushes as lane dividers and borders for super-highways, to keep out-of-control cars from crossing into oncoming traffic or going off the road into trouble . . . Fences, trees and concrete barriers usually damage cars considerably, but it has been found that multiflora will resist a car with no more severity than a "panic stop" . . . The foliage also breaks the glare of the sun or oncoming headlights, and marks curves clearly at night.

*"My neighbor told me he got a cute dog for his wife. I sure wish I could make a good trade like that."*—Jack Herbert.

**SEE FOR YOURSELF** — If you live near Toledo, Ohio; Morristown, N. J.; Corbin, Ky., or Charlotte, N. C., you can see Hudson's quality in action . . . 100-mile stock car races at Toledo July 11, Morristown July 16, Corbin July 25, and Charlotte August 1 will attract the country's top drivers—and you'll see most of them prefer Hudson for its swiftness, stamina and safety . . . More than likely, Hudsons will be first under the checkered flags, because that's gotten to be a habit with our cars the last several years.

*"After all else fails, not many people will stoop to deceit. Most will try it first."*—F. P. Jones.

**THE FIRST AUTO SHOW** — It was held in New York City in 1900, in the hope of overcoming the public's hostility to the new machines . . . About 70 manufacturers displayed their vehicles inside a wooden track in the arena. The track was used for obstacle contests to prove how easy it was to steer the horseless carriage around obstacles, and how safe brakes made the machines . . . The track also was used by exhibitors to give demonstration rides to braver visitors, thereby helping to convince them that the automobile was here to stay.

*"If you help a man in trouble, he'll remember you—the next time he's in trouble."*—Charley Jones.

**KENTUCKY'S CRANKSHAFT CULTURE** — "Buying" rolling libraries part by part, Kentuckians are campaigning to raise their state from next-to-last among the U. S. states in library service . . . Door-to-door canvassers invite residents to contribute any amount from the price of a bolt and nut to a ready-to-roll \$3,000 bookmobile . . . 24 such bookmobiles have been "assembled" already to deliver education and entertainment to remote regions of the state.

*"These are the days that fry men's soles."*—J. W. Berry.

**THE HEIGHT AND THE DEPTH** — World's records for boring into the sky and into the earth both were set in Kern County, California . . . An oil-drilling crew dug down 21,400 feet—more than 4 miles, and a Marine pilot climbed to 83,235 feet—almost 16 miles.

## PLACES TO DRIVE YOUR HUDSON

### JULY

- 1-Aug. 21 Shakespearean Festival, Stratford, Ontario
- 7-Aug. 15 Berkshire Music Festival, Lenox, Mass.
- 10-20 Indian Sun Dances, Pocatello, Idaho
- 14-17 Cherry Festival, North East, Pa.
- 15-16 Peach Festival, Clarksville, Ark.
- 15-16 Oregon Trail Days, Gering, Neb.
- 15-18 California Rodeo, Horse Fair and Stock Show, Salinas, Calif.
- 16-18 Deep Sea Fishing Rodeo, Mobile, Ala.
- 16-25 Aquatennial, Minneapolis, Minn.
- 18-Aug. 31 Maine Coast Art Show, Rockport, Me.
- 25-31 Southern Highlands Handicraft Fair, Gatlinburg, Tenn.
- 26 Absecon Island Marathon Swim, Atlantic City, N. J.
- 27-Aug. 5 National Soaring Championships, Elsinore, Calif.
- 30-Aug. 8 Aqua Follies of '54, Seattle, Wash.

### AUGUST

- 1-7 British Empire and Commonwealth Games, Vancouver, B. C.
- 1-15 Highlands Festival, Abingdon, Va.
- 4-6 Water Carnival, Batesville, Ark.
- 5 44th Annual Baby Parade, Wildwood-by-the-Sea, N. J.
- 6-7 Craufish Festival, Tualatin, Ore.
- 6-7 Paul Bunyan Days, Cadillac, Mich.
- 6-8 Lobster Festival, Rockland, Me.
- 7 Gold Cup Powerboat Race, Seattle, Wash.
- 8 National Trout Derby, Livingston, Mont.
- 8-14 Wheat Show, Hays, Kan.
- 10-12 Kids Rodeo, La Junta, Colo.
- 12-14 Tobacco Festival, Moultrie, Ga.
- 13-15 National Water Ski Championships, Laconia, N. H.



THOUGHT-STARTERS -- One way to spot good clothes is to pick up a small child who has a piece of candy . . . Whether laughter is healthful or not depends on the size of the fellow you're laughing at . . . A kiss that speaks volumes is probably not a first edition . . . Some of the people who make mountains out of molehills write publicity for summer resorts . . . One nice thing about hillbilly records is that they sound as good when they're worn out as they did when they were new.

"COME TO THE MOUNTAINS THIS SUMMER."



*"Down the back perspiration trickles, doesn't hurt but, gee, it tickles."*—Clyde Moore.

INSTRUCTIONS FOR CHICKEN-SITTERS -- A Minneapolis youngster spending a night with a friend asked her mother to "sit" with her pet chicks, and left the following written instructions . . . "Dump out old paper and rags and put in shredded paper and NOT rags. Keep Beanie (the dog) away" . . . "Put fairly hot water in jar (for chicks to snuggle against). Rhonda (her 5-year-old sister)—NO PICKING UP unless absolutely necessary but can be petted once in a while."

*"Mother is the name of God in the lips and hearts of little children."*—William Makepeace Thackeray.

NEWS OF NEW THINGS -- A plastic baby bottle jacket is said to prevent the bottle from breaking when dropped or thrown to the floor from any angle . . . A shoe polish tube has a felt stopper at one end, so that polish can be forced out and shoes polished without soiling the hands . . . A snap-on house brick clips into brackets nailed to walls, after which mortar is forced between bricks to form a solid wall . . . For names and addresses of suppliers of these products, write Hudson Newsletter, 431 Howard St., Detroit 31, Michigan.

*"Another happy ending at the movies is the last crunch of popcorn by the people sitting behind you."*—J. E. Cook.

TYPOGRAPHICAL TIDBITS -- Brutal truth on a Jackson, Miss., hotel letterhead: "Convenient to everything, including better hotels" . . . Captive-audience headline in a Hamilton, Ohio newspaper: "Zoo Director Addresses Lions" . . . You-can't-win report in the Monmouth, Ill. Review-Atlas: "Toledo Man Who Behaved Eighteen Years is Caught" . . . Doubtful advice from the Middletown, N. Y. Times-Herald: "Question: Can anything be done to correct thickened and coarsened toenails? Answer: This may be due to a fungus infection. Butterscotch rice pudding should be made to determine whether this is the cause."



*"One reason this world is in such a mess is that too many people have a difficulty for every solution."*—Irene Koenig Keepin.

NO ONE CAN EAT LIKE THE IRISH -- They lead Europe in putting away the calories. Last year each Irishman ate 224 pounds of potatoes, 106 pounds of sugar, 35 pounds of butter and 32 pounds of eggs . . . The people of Denmark led in meat-eating with 176 pounds per person, and Norwegians drank the most milk, 55 gallons each . . . Frenchmen ate 299 pounds of vegetables apiece, and each Swiss miss and mister downed 202 pounds of fruit.

*"Some girls spend four years learning to behave in polite society, and the rest of their lives trying to find it."*—J. C. Salak.

THE COPY-CAT ART SHOW -- To warn amateur art buyers, Paris's police force recently presented an art exhibition composed entirely of forgeries of famous paintings and other art objects . . . One item on display was a Greek necklace supposedly dating to before the birth of Christ, which the famous Louvre Museum paid 200,000 francs for in 1896, only to later discover it had been swindled . . . Another type of artwork on view was a sheet of U. S. dollar bills—forgeries.

*"Why should we be in such desperate haste to succeed and in such desperate enterprises? If a man does not keep pace with his companions, perhaps it is because he hears a different drummer. Let him step to the music he hears, however measured or far away."*—H. D. Thoreau.



**CATNIPS** -- "He likes the Fun House because those crazy mirrors make him look handsome" . . . "She didn't have a chance in that slogan contest because she never could say anything in 25 words or less" . . . "His nose is so red people stand on street corners waiting for it to turn green" . . . "All a sweater does for her is make her itch" . . . "He didn't need a doctor to tell him he couldn't play golf--the pro told him that a long time ago" . . . "She thought it was the real thing but it was only a passing fiancee."

*"When a man marries a beautiful girl and a wonderful housekeeper, he's probably breaking the law."--Carl Ellstrom.*

**BASEBALL-BATTY BROOKLYN** -- Milwaukee, Baltimore and other cities yet to enter or re-enter major-league baseball will have to travel some to match the daffiness of both the Brooklyn Dodgers and their fans . . . Where else has a Red Cross chapter issued a leaflet similar to one once published in Brooklyn, titled "Care and Protection of Dodger Fans?" . . . What manager will again travel to the ball park as Wilbert Robinson once did, arguing strategy with his taxi driver while other cabs cruised alongside, their drivers and passengers shouting criticism and advice? . . . Ah, Brooklyn!

*"By the age of 50, most men have certain well-defined convictions--most of which are wrong."--Ted Lusich.*

**PICNIC POINTERS** -- Attach a wall-type can opener and a bottle opener inside your car's trunk lid, and you'll never be caught without them on a picnic . . . Metal rods slipped into opposite ends of your table cover will keep breezes from blowing it around . . . Take along crayons and show children how to blaze trails by marking trees, so they won't get lost when they go exploring.

*"If medical science really wanted to help the human race, it would come up with a good explanation for a black eye."--Paul Crume.*

**FASCINATING FACTS** -- Currency dealers in Charleston, S. C., recently offered \$4 for Confederate \$2 bills . . . Size 16 was the largest-selling dress 25 years ago; today it's size 12 . . . In the Soviet zone of Germany, businesses are not allowed to have more than 5 employes sick at a time . . . 20-year-olds have three times as many headaches as those over 60 . . . The U. S. has one dentist for every 1,677 persons . . . It's estimated that only 10% of the heart's total capacity is needed for the ordinary activities of daily life.



*"Can you ever remember a time when there weren't some people worried about conditions?"--John Nance Garner.*

**LAMPLESS LIVING ROOMS** -- You can have them for a price, say western electrical engineers, displaying a living room with 40-some hidden light sources . . . Fluorescent tubes in high wall valances and incandescent color lights in the ceiling can be brightened or dimmed to suit your mood . . . There's pink for warmth on winter days, blue for coolness in the summer, yellow for "sunshine" on dreary days. And turning them all up full-bright might hint to long-staying guests that you're ready to go to bed.

*"Drive carefully. You know the kind of insurance forms you'll have to fill out if you don't."--Frances Rodman.*

**WHAT THE MARKERS MEAN** -- If you correctly matched the highway marker symbols named on page one with the states where they are found, your answers are Bear (California), Covered wagon (Nebraska), Star (Minnesota), Keystone (Pennsylvania), and Cowboy (Wyoming).

Send your correspondence to Hudson Newsletter,

431 Howard Street, Detroit 31, Michigan

*Your Hudson Reporter*