BURGDORF MOTOR COMPANY
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AUTOMOTIVE NEWS CAPSULES — Two out of three cars on the highway today are equipped with radios, compared with one out of three in 1941. Mexico City plans to send convicted reckless drivers to an island penal colony 100 miles off the Pacific coast to serve their sentences. It's against the law to set up an advertising sign or billboard in Great Britain. A St. Paul firm is marketing a seat cover which is 97% clear plastic, for proud owners who wish to protect and at the same time show off their cars' upholstery. The average 1955 car is only 2.7 inches longer than the average 1941 car.

"You grow up the day you have your first good laugh—at yourself."—Ethel Barrymore.


"Money won't buy peace in a home, but sometimes it will negotiate an armistice."—Raymond Duncan.

NUMBERS GAME — See how many of these common numbers you can recall.
a) How many sides has the Pentagon building in Washington? b) How many white stripes are in the U. S. flag? c) How many thieves fought Ali Baba? d) How many squares are there on a checkerboard? e) How many keys are there on a piano? Check your answers with the correct ones on page four.

SOMETHING NEW IS ON THE WAY

We are changing the format of this publication to a beautiful 4-color Hudson Family Magazine, that will have many interesting, educational and enjoyable articles in it for you and your family. You will as usual receive the new publication through the courtesy of your Local Hudson Dealer. We will continue to maintain the same high standards that we have had in the past, and we are sure you will like your new Hudson Family Magazine.

Your Hudson Reporter.
THOUGHT-STARTERS — Small boys would learn to write more quickly if blackboards were made of wet cement ... If you don't think carrots are good for vision, did you ever see a rabbit wearing glasses? ... Duties are things we look forward to with distaste, perform with reluctance, and brag about afterwards ... Most of us can make ends meet; what we're trying to do is to get them to overlap a little ... It's all right to be poor at spelling if your handwriting is terrible, too ... When a man changes his mind as often as a woman, chances are he's married to her ... It's hard to tell what and when the world is coming to.

"Wonder how many red faces there'd be if borrowed money was a different color?" — Harry Hamrick.

NEED A JEWELLED YARDSTICK? — There's one on the market, for about $6 ... How about a sequin-trimmed kerosene lamp for your porch or patio? $12.95 is the price ... These were a couple of the most glittering features of a recent western gift show, where the accent was on ordinary items decorated with fake jewels, to attract customers and inspire conversation ... Other eye-catchers included "His" and "Hers" jewelled icebags, pearl-trimmed candles, sequin-trimmed beach towels, and a holdover item from past years which has become a steady seller—a fly swatter trimmed in fake rubies and emeralds.

"The dress that makes a girl look slender usually makes a man look round." — Mrs. Jack Herbert.

NEWS OF NEW THINGS — A small aluminum and plastic drinking fountain can be attached to outdoor water faucets and will work even when the garden hose is being used ... A silicone-treated ironing board cover is said to reflect enough heat from the iron to automatically iron the underside of a garment ... A new soap holder consists of a magnet wall fixture plus a small metal cap to be pressed into the soap, to suspend the soap in air and eliminate soap dishes ... For names and addresses of suppliers of these products, address Hudson Newsletter, 431 Howard St., Detroit 31, Mich.

"The qualities we possess never make us as ridiculous as those we pretend to have." — J. C. Clark.

FASCINATING FACTS — A survey indicates that half of all present-day brides are under 20 ... Many of the grass skirts worn in Hawaii are made in New Jersey ... A San Francisco dance studio has two feet of clear glass at the bottom of its outside walls, so passersby can see the dancing feet inside ... A Minneapolis teacher arouses enthusiasm for a difficult subject by having her students play Latin Scrabble ... A new scale weighs people free—and at the same time delivers a recorded commercial.

"I thought our farm was very small until I looked up one day and saw how big it is." — Elaine Derendinger.

CARELESSNESS, THE COUNTERFEITER'S FRIEND — Perhaps because the public has grown more alert, counterfeiters find it about 30 times as hard to pass fake money today as it was 20 years ago ... Still, a fake $5 bill with a prankster's picture substituted for Lincoln's circulated for several weeks some years ago before a bank cashier spotted it ... Ironically, to be a good counterfeiter, a person must be so highly skilled as an engraver that he could make a better living working legitimately for the government ... If you get a bill you're in doubt about, fold it through the portrait and match it with the opposite half of a bill you know is genuine. Usually, the bad bill will stand out immediately.

"A small trouble is like a pebble. Hold it close to your eye and it fills the whole world and puts everything out of focus. Throw it at your feet, and it can be seen in its true setting, just one more tiny bump on the pathway to eternity." — Celia Luce.
DELAYED-ACTION SWITCH LIGHTS YOUR WAY — Have you ever tripped over a flower-bed or a child's toy while fumbling your way in the dark between garage and house, then groped blindly for the keyhole of your house door? You can eliminate these inconveniences by installing a delayed-action switch for your outside garage light. It will keep the light on for 60 to 90 seconds after you flip the switch.

TIP ON HUB CAP REMOVAL — A small segment of rubber hose fitted over a screwdriver will serve as an effective buffer against wheel scratches when prying a hub cap loose.

Steam Shovel Operator: Man who makes money by going in the hole.

AIR CLEANER KINKS — Every 2000 miles you should service the air cleaner of your car but ANY TIME the OUTSIDE of the cleaner becomes dirty it indicates that the inside is even dirtier, and the unit should be removed for cleaning. Considerable speeding up of the idled engine as the cleaner is taken off discloses a very dirty or defective cleaner. If the cleaner is found to be not dirty after a few thousand miles, chances are it isn't working or air is by-passing it through a loose connection.

Humiliation: An emotion caused by suddenly shrinking to our normal proportions.

MAKE TIRE CHANGE EASIER — Fender "skirts" remove easier if their bolts are coated with heavy grease, especially whenever skirt is detached for tire-changing (see sketch). This prevents rust from "freezing" bolts, making it almost impossible to remove some skirts without damage especially in the inconvenience of a roadside flat. (Hudson clip-attached fender skirts are easiest—no hard-to-handle bolts to rust.)

Scholar: Man who will sit up all night and worry over things a fool never heard of.

CAN YOU SPARE 3 FEET OF GARAGE? — If so, you can build a home workshop and storage lockers for garden and do-it-yourself equipment. Your ingenuity—and space—will dictate set-up, but the key to maximum space is neatness. The suggested 3-foot work area can be completely shut with folding doors and cabinets. Some power tools may be casted-mounted for mobility and more work room (parts stored on wall). Lumber can be stacked on space above. Squeeze storage from every inch with hangers, hooks, racks, drawers and gadgets. Add on if necessary... garage space is the cheapest you possess.

TO HELP YOU GET BETTER ACQUAINTED WITH YOUR HUDSON
A hundred years ago, investigators from Harvard went to see a red-haired, pale-faced young man, alleged to possess mysterious powers.

The young man obliged with a demonstration. A table rocked back and forth, and rose up in the air. The floor vibrated with loud shocks. Finally the table reared back on two legs and stayed that way even when three men climbed on top of it.

All this in a well-lighted room with the young man urging watchers to hold his hands and feet.

The investigators were impressed—"We know that we were not imposed upon nor deceived."

The young man was Daniel Douglas Home, who went on to become the most fabulous mystic of modern times.

Born in Scotland, he was brought up by an aunt in Connecticut. At 13 he reported seeing a dead boy's ghost. Later spirit raps began sounding about the house, and furniture took to waltzing around with alarming frequency.

Home's aunt suspected the Devil. She called on church ministers for help. When the ghostly goings-on continued, she told Home to pack up and get out.

In those days, spirit mediums were a parlor rage. Home soon became a star performer. He traveled around New England holding seances in the homes of admirers.

His repertoire broadened to include spirit hands, cold breezes, ghostly lights, and musical instruments playing of their own accord. Sometimes even pianos rose off the floor.

The editor of the Hartford Times reported seeing Home float clear up to the ceiling. At another seance, the editor grabbed a spirit hand and examined it bit by bit. It seemed warm and natural enough at first, except that—"IT ENDED AT THE WRIST."

At 22, friends paid Home's passage to England, where he became a sensation. Arriving in Italy, he was lionized by society.

One doubter tried to hire Bartolomeo Bosco, a famous stage magician, to solve Home's methods. The job of duplicating his weird feats was so hopeless that Bosco roared with laughter at the idea.

When the story leaked out, Home became an object of superstitious fear. On a second visit to Italy, he was expelled from Rome on a charge of black magic.
In Paris, he received a command invitation to appear before Napoleon III and the Empress Eugenie.

At the first Imperial seance, spirit raps answered questions which Napoleon asked mentally without speaking. The hand of the Empress's father materialized. Astounded, Napoleon sought the opinion of experts.

The second performance was even more spectacular. The room shook, objects were transported through space, and an accordion played itself while the Emperor was holding it.

Home became the darling of the Imperial court. As his fame spread, he was sought after by other European royalty. When he became engaged to a young Russian noblewoman, the Tsar himself sponsored the wedding and sent a blazing diamond as a wedding present.

For a one-time Scotch emigrant boy, Home was doing all right.

But his most spectacular feats were yet in store. In 1867 he became friends with a young Irish Guardsman, Lord Adare. For months, Adare lived on close terms with Home, investigating his powers, usually aided by three friends.

A written record which Adare kept at the request of his father, the Earl of Dunraven, tells of spirit figures appearing, balls of fire floating around, furniture coming alive, clocks striking in answer to questions, and other fantastic stunts.

Home also handled live coals and underwent elongation in which he grew several inches. Once he lay on the floor with one man at his head and one at his feet. A third man tape-measured his length as seven feet.

Another evening, in the presence of witnesses, he floated out of a window and into another room—three stories above the ground.

Was Home a fraud? If so, his secret died with him. The Encyclopedia Britannica referred to his feats as "an unsolved enigma." Sir William Crookes, a famous British scientist, conducted tests on Home and came away convinced.

An American expert on fake mediums, John Mulholland, believes all of Home's feats could have been done by trickery, but admits no one ever proved he resorted to it. Which is probably the closest thing to an answer we're likely to get.
MIXING GASKETS AND GLAMOUR — The one-third of U.S. drivers who know little about how their cars operate—and will admit it—are being given a chance to educate themselves . . . They are the nation's women drivers, for whom an oil company is offering six-week instruction classes in cooperation with automobile dealers. Students are taught what makes a car go, what fundamental care it needs, and good driving technique . . . Response to the program has been so heavy that the sponsors expect to conduct 1,000 classes this year.

"The average man would rather you criticized his morals than his driving."—Bill Vaughan.

ARE FREEWAYS THE SAFEST WAYS? — That's what a California Division of Highways survey indicates, although the report adds that this fact should not lead drivers to let their minds wander just because they're on a multi-lane, divided expressway . . . The report reaffirms that the motorist needs to be most alert on three-lane roads, and points out that there are only 149 miles of such roads left in the state.

"Credit as an asset is desirable, but cash as an accessory is more so."—Vincent Jones.

BALKING THE MODERN BRAND-CHANGER — Cattlemen are finding ingenious ways to balk the modern cattle-rustler, who has developed brand-changing into a fine art . . . Because thieves now can easily alter visible branding iron marks, some ranchers apply brands with permanent invisible ink. At the market, cattle are inspected under "black light" which immediately reveals the legitimate brand, to the immediate regret of any seller who can't prove he owns that brand . . . Another ranch feeds its herds harmless amounts of radioactive hay. At the stockyards, cattle are checked with Geiger counters, and the beef that makes the counter bounce is known to belong to that particular ranch.

"A friend is someone you can always count on to count on you."—Francois Perier.

HOW'D YOU LIKE TO BE STUCK BEHIND THIS ONE? — It's a truck 274 feet long, built in six sections, and it's now operating out of Fairbanks, Alaska on a 500-mile freight run . . . Called a Sno-Freighter, the highway giant can carry 125 tons, one ton less than its own weight. It has a control car that will sleep four, and a 2,100-gallon fuel tank . . . Standing 17½ feet high, the Sno-Freighter uses tubeless tires on its 88-inch wheels.

"If you don't like your lot, build on it."—Ed Harding.

AFRICA SPEAKS — AGAINST ROAD-BUILDING — Whatever problems U.S. road-builders have, they can be glad they don't have to face some of the obstacles which meet road construction crews in the British African colony of Kenya . . . Elephants indicate their disapproval of any new road being hacked through the jungle by covering it with trees and bushes . . . Any dip in the road which collects rain water is considered the ideal spot for a mud bath by rhinoceros . . . Mole rats prefer to tunnel under roads and the tunnels frequently collapse under the weight of cars, to the great annoyance of travelers.
TYPOGRAPHICAL TIDBITS — Logical headline in a Tennessee paper: "Exchange Building to be Razed; Top Floors First". Sportsmanlike offer by an Iowa editor: "If there's anything in the paper you don't like, bring your copy to the office and we will take a scissors and cut it out". Pointed Minnesota want ad: "Wanted—Apartment large enough to keep young wife from going home to mother but small enough to keep mother from coming to live with us."

"Television has opened many doors—mostly on refrigerators." — Luke Neely.

APRIL IN PARIS — There may be holiday tables under the trees, as the famous song says, but if there are people sitting at those tables, they'd better be equipped with umbrellas and raincoats. It rains a lot in April in Paris, as Vernon Duke and E. Y. Harburg knew when they wrote the song in the early 1930s. But they needed a tune to fill a spot in a musical revue, so Duke wrote the music in 10 minutes and Harburg composed the lyrics from guidebooks and information supplied by Duke. And that's how one popular song classic was born.

"Women are unpredictable. You never know how they're going to make you miserable." — F. P. Jones.

ONE-SECOND SERMONS — It's the lifted face that feels the shining of the sun. You comb your hair every morning; why not comb your heart, too? Never forget a good turn received; never remember a good turn done. If there are no atheists in foxholes, we should remember that the whole world is a foxhole now. If we had to be elected to church membership as to a secret fraternity, wouldn't we be a lot more anxious to get in?

"No two children are exactly alike, especially if one is yours and the other isn't." — H. J. Bell.

THEY WHISTLE WHILE THEY WOO — When a Mexican Kickapoo Indian boy woos a Kickapoo girl, whistling is a definite part of their language of love. From some distance apart, they can converse by whistling, their "remarks" being based on the tone, accent and cadence of the spoken Kickapoo language. The only drawback is that everybody in the village knows the whistling language, too, so all the boy and girl can say to each other are the usual vague things that boys and girls say in the presence of eavesdroppers.

"The main thing wrong with TV is that both its programs and its thinking come in channels." — Alvin W. Outcalt.

YOU HAVE 3 FREE MONTHS A YEAR — So contends the author of one of those books telling us how to use our leisure. Working eight hours a day and sleeping eight hours a day uses up 5,920 hours. Add an hour a day for travel, two and one-half hours for eating, a half-hour for chores, and an hour for dressing and you get 6,531 hours, the book says. Subtract that from the 8,760 hours in a year and you get 2,229 hours, or 93 days to do as you please. Looks simple on paper but it sure gets complicated when you try to live it, doesn't it?

"If you can buy it for a song, the first thing to do is find out what the pitch is." — Barry Sullivan.

FOR THE LADY OF THE HOUSE — Keep jars of baby food from falling over in the refrigerator by storing them in an empty tomato carton. A wire mesh tea strainer fastened to the end of your washer drain hose keeps lint from clogging drains; remove the lint after the washing is done. Lemons heated in water before squeezing will yield more juice. A shower curtain hook inserted in the hole in your broom handle makes the broom easy to hang.

"I have lived a long time and I have seen history repeat itself again and again. I have seen many depressions in business. Always America has come out stronger and more prosperous. Be brave as your fathers before you. Have faith. Go forward." — Thomas A. Edison.
SIGNs OF THE TIMES -- A Maryland restaurant's motto is "We may doze but we never close"... A mule parading through Reading, Pa., wore this sign: "Everybody is going to the Blank Rug Company removal sale but me. And you know what I am"... Amid signs in front of a new home saying built by so-and-so, designed by so-and-so, etc., was this small notice: "Victim: I. D. Levy"... One Minneapolis store posted this slogan in its window: "If you need it, we have it." Across the street, a competitor flashed back: "If we don't have it, you don't need it."... Share-the-line notice on a phone booth at the San Diego Naval Training Center: "Please limit calls to 4 girls."

"A hammer is something a woman uses to drive a nail—after she's ruined the heels of her shoes."—Margaret Schooley.

TIE THIS IF YOU CAN -- A French designer offers several spring fashions in ties which may not cause any rush on American haberdasheries... You may have your choice of velvet bow ties in several vivid colors... There's a four-in-hand in white silk faille with fringed ends, trimmed with three rows of rhinestones... For the lad with an important date in church in June, there's one to match his bride's gown—white lace lined in white silk... Any of these are guaranteed to get you at least one look from anyone present at the next Saturday night dance, possibly followed by the hungry clicking of scissors.

"The average man's biggest problem is reconciling his gross habits with his net income."—Dan Bennett.

BIGGER, MORE COMFORTABLE HOUSES -- The average new house built last year had 1,140 sq. ft. of floor area, which made it 5% larger than the average house built in 1941, says a government survey... This year's houses will be even larger, the building industry predicts, adding that an estimated one-fourth of all the new homes in the $15,000-and-up class will include year-round air conditioning.

"Hope is unwinding a piece of knotted string you suspect won't be long enough anyway."—Frances Kodman.

CATNIPS — "He doesn't mind her worshipping him, but he says she doesn't have to put burnt offerings before him"... "She likes quiet things—like the sound of folding a fifty-dollar bill"... "When those two argue, my sympathies are with the undercat"... "He says he won't believe color TV is possible till he sees it in black and white"... "When she passed the cake and told me to take my pick, what I really needed was a pneumatic drill"... "His wife gets historical when she gets mad —keeps bringing up the past."

"The man who leads a double life is likely to get through twice as quick."—J. E. Cook

FROZEN FOOD FILLIPS -- Packagers of complete frozen meals expect sales to boom from 10 million dinners last year to 25 million this year, spurred by a number of novelties... Several firms are introducing eight-ounce children's portion meals (adult meals weigh 11 or 12 ounces)... The standbys of beef, chicken, turkey and Swiss steak are being joined by ham, tuna and chow mein... A New York department store offers frozen meals packaged in Paris, featuring lamb in white wine, veal sautéed in champagne, trout in champagne and cream sauce, and beef mulled in beer.

"If you think children don't know the value of money, try giving one a nickel."—Joe W. Berry.

QUIZ ANSWERS — The numbers which answer correctly the questions on page one are a) 5, b) 6, c) 40, d) 64, and e) 88.