FEBRUARY FORERUNNER — If Thomas A. Edison hadn't patented the phonograph 76 years ago this month, we might not today be enjoying the radio, talking pictures and television, all based on his invention. Once, after a long-winded toastmaster introduced him as the inventor of the talking machine, Edison responded, "I didn't invent the first talking machine, but I did invent the first one that could be shut off". Edison is another of February's children whose lives deny the astrologists' contention that people born this month modestly aim for only small successes.

"One way to make us better-informed would be for people to read all the magazines laying on their coffee tables." — Dan Bennett.

THE MECHANICAL BRAINS ARE TAKING MUSIC LESSONS — It turns out that these mechanical brains we hear so much about aren't as smart as any small boy, who knows lots of ways of getting out of music lessons. By creating artificial delays in problem computations, the men who run the electronic computer at the Bureau of Standards in Washington taught it to "play" such songs as "America", "Dixie", and "K-K-K-Katy". Any small boy knows that the teachers will never be satisfied now with anything less than the "Minuet in G" played without one false note.

"The average American figure he can get into enough trouble without putting skin on." — Bill Vaughan.

DAFFYNITIONS — Fashion: What goes in one year and out the other... Wrinkle: Headline... Old Timer: Sundial... Taxation: A capitol way to make money... Ogler: Calculator... Diplomat: Man who thinks twice before saying nothing... Woman's Club: Place where they knock after they enter.

"Never call a woman an old busy. A woman does not like to be called old." — Bertha Shure.

EVERY HOME A ZOO — A New York bird and animal distributor reports that a good many people provide homes for some strange creatures. De-venomed snakes and deodorized skunks are in demand, the firm sells about 1,500 monkeys a year for pets, and parrots are making a comeback. Somewhere, someone is giving bed and board to an ocelot (a junior-size leopard), and someone else is petting a coati-mondi, a tropical relative of the raccoon.

"Why must forbearance be strictly for parents?" — Ethel Jacobson.

THIS QUIZ IS NOT FOR SQUARES — Most of our big cities have one or more famous Squares. Match the following Squares with the proper cities: 1) Cadillac Square, 2) Independence Square, 3) Madison Square, 4) Pershing Square, 5) Washington Square. The cities are a) Chicago, b) Detroit, c) Los Angeles, d) New York, e) Philadelphia. The answers are on page four.
SIGNS OF THE TIMES — Call for silence in a Texas billiard parlor: "No Gambling Aloud"... Near its school, a small Ohio town posted this suggestion: "Use your eyes, save the pupils"... That's-too-bad notice on a western roofer's truck: "John Martin Shingles and Shakes"... An antique shop posted this sign near a pair of old earrings: "Earlooms"... An awning maker's stationery carries this slogan: "A legitimate firm in a shady business."

"One man in every three drives, and he would drive better if the other two kept quiet." — Frances Rodman.

ONE-SECOND SERMONS — If absence really made the heart grow fonder, a lot of people would miss church more than any place in the world... If you think only the elect will be saved, be sure it's known you're a candidate... A shoe-shine patron said to the shine boy, "That's a bad-looking cloud in the west, isn't it?" The boy said, "I ain't noticed it. I been too busy shining"... Why is it dogs know how to make friends without taking $250 lecture courses?... A problem not worth praying about isn't worth worrying about.

"The reason some people do so much mudslinging is because they're made of dust and are all wet." — John T. Dennis.

SMELL-O-RAMA MAKES BOW — Hollywood may ponder some time before adopting the newest dimension possible for movies—the dimension of odor... A photography expert recently demonstrated "Smell-o-rama" by flashing a 3-D picture of a rose on a screen, and at the same time blowing rose-scented perfume at the audience through the air-conditioning system... The audience pronounced the experiment a distinct success.

"If we could see ourselves as others see us, we'd realize how deceiving appearances can be." — Franklin P. Jones.

GETTING SMALLER BECOMES BIG BUSINESS — The 35 million Americans who weigh 560 millions pounds too much have turned the dietetic foods industry into a 100-million-dollar business. That's what we spent last year for foods low in calories but high in taste and strength qualities. Three years ago, we didn't spend one-fourth that much... The biggest assist to the diet-food boom came from doctors and insurance companies, who after years of campaigning apparently have now convinced a lot of us that the lean horse runs the longest race.

"A fur coat advertisement does more to improve the cooking than a dozen cookbooks." — Otto Boutin.

NEWS OF NEW THINGS — Luminous plastic caps can be pressed over light switch toggle buttons to make them easy to locate in the dark... U-shaped stainless steel diaper clamps are said to speed diaper changing... A delayed-action switch to be attached to an automobile instrument panel promises to give motorists a minute and a half to get from the car into the house before automatically turning off the headlights... For names and addresses of suppliers of these products, write Hudson Newsletter, 431 Howard Street, Detroit 31, Michigan.

"Knowledge is power, if you know it about the right people." — P. H. Raymond.

FASCINATING FACTS — Children under 18 aren't allowed to go to the movies in Switzerland... An insurance company estimates that by 1960 there will be 42 million children in this country in the 5 to 17 age bracket... What we call a "Dutch treat" is not a Dutch custom and in Holland is often called an "American treat"... The average American woman consumes her height in lipstick every five years... A present-day jet fighter has enough power to pull a 360-car freight train... Nine out of 10 school blackboards sold today are green, a color that is easier on the eyes than the old-fashioned kind.

"Can anything be more amusing than lying in a barber's chair with your mouth full of lather watching the shaver trying to give another customer your hair?" — W. W. Brinley.
FAN NOISY? -- If your rubber ventilating fan vibrates noisily, the chances are the blades are unbalanced. Here's how to balance it so it will be like your Hudson's engine which has been electronically balanced after assembly while in motion for smooth, silent performance. Temporarily stick a small inner tube patch, first to one blade, then to another, until balance seems improved. When the "light" blade has thus been discovered, make "precision adjustment" by trying patch at various distances from fan hub. Where fan runs smoothly, cement patch permanently.

Modesty: The feeling that others will discover how good you are.

PROFITABLE USE FOR CAMERA -- Always carry your camera (loaded) in your car, and whenever you spot an accident, no matter how trivial, stop and snap a few pictures. You not only satisfy your "shutterbug" hobby, but record evidence that will insure justice. Your shots must define the location (including street signs, landmarks, etc.) and show layout (relationship of vehicles, intersection, curb, highway lines, posts, etc.). Include license plates, skid-marks, close-ups for damage, panoramas (to show drivers' view, signals, etc.), police officers or witnesses (for identification). Make yourself known and you should soon be contacted by individuals or insurance companies.

Heredity: Traits that a disobedient child gets from the other parent.

DON'T BE SHUT OUT -- If key breaks in locked car door, hold the stub firmly (preferably with pliers), push it into slot as far as it will go and, maintaining steady inward pressure, you may be able to turn key SLOWLY. Later, in the comfort of your garage, you can try fishing out the broken part with a piece of fine piano wire filed into a "fish-hook barb" at the end.

Waitress: A girl who thinks money grows on trees.

IT'S THE CAT'S! -- To remove cat (or dog) hair from auto upholstery (or clothing or furniture), a famous ailurophile (cat lover) says: "Pass the sticky side of a piece of Scotch or masking tape very lightly over the hairs."

Question: What children quest and parents shun.

WHEN FUSE BLOWS -- Replace, but new fuses may continue to blow unless you correct the cause: LOOSE CONNECTIONS -- especially on the battery terminals or fuse clips (clean and tighten as shown in sketch at right.) SHORT CIRCUIT -- wires frayed bare and rubbing each other or bare metal. OVERLOAD -- too many electric fixtures wired through that fuse. Added accessories should be separately fused and properly wired . . . see your Hudson service man. (No spare fuse? In extreme emergency wrap burnt fuse in cigarette tinfoil, but BE CAREFUL! This makeshift emergency "fuse" may burn out headlights and wiring and cause related electrical failures which might even start a fire. Promptly after the emergency is over, remove the makeshift fuse, replacing with new fuse of correct capacity.

TO HELP YOU GET BETTER ACQUAINTED WITH YOUR HUDSON.
Interesting Facts whose birthdays are celebrated

Washington Had No Middle Name
Middle names were not so common among the English-speaking people of his day as they are now.

Dental Troubles Plagued First President
That stern expression in portraits of George Washington, a constant sufferer of dental troubles, was not intentional on his part. It was caused by uncomfortably heavy and unnaturally shaped false teeth, although they were then the best of their kind. They were made of rhinoceros horn and held together by spiral springs. Port wine was used to discolor the teeth and sealing wax was shaped to simulate natural-looking gums.

Granting of Military Bonuses an Old Practice
The practice of granting bonuses for military service is old. Washington received a cash bonus and a grant of land from Virginia for his services in the French and Indian War. For his services in the Black Hawk War, Lincoln was granted land in Iowa.

Future Presidents at Lincoln Inauguration
When Lincoln delivered his first inaugural address, his hat was held by Stephen Douglas, his long-time rival in politics and love. Also in the audience were four future presidents: Hayes, Garfield, Arthur, and Benjamin Harrison.

A Life-Long Gentleman Farmer
Washington pioneered in crop rotation and soil conservation. He made Mount Vernon the first station of experimental agriculture in America and also urged Federal aid for research.

Here are some interesting facts about "THE CAR THAT DARES TO BE DIFFERENT!"

The Hudson Jet is a brand new KIND of car. It has been specifically designed to meet the increasing demand for a compact, easy-to-handle, easy-to-park car... one that can take sharp curves and corners with ease... that makes it simple to negotiate narrow driveways and garage doors or scant spaces in parking lots and on the street... yet withal a car of the highest quality which combines brilliant performance, distinguished custom car luxury, safety, economy and durability.

The Jet has tremendous power in relation to weight. And only its unusually low center of gravity, due to "step-down" design, makes this tremendous power safe and practical. Besides giving you flashing getaway, the Jet, because of its maximum road gripping stability, is capable of sustained high speeds with the smoothest riding comfort... a car you can drive all day without being fatigued!

Because it is engineered for trouble-free driving, the Jet offers a new measure of economy and durability. It embodies the famous Monobilt all-welded single unit body and frame construction—the strongest, safest, quietest construction ever devised. This construction, together with exclusive "step-down" design and low center of gravity, provides amazing road stability and durability.

While not built to meet a specific price objective, the Jet is offered at a price so low that it is within the means of practically every car owner. Actually, it acknowledges no competition because there just is no other car in the world like it. A strong statement? True—but not an over statement as we feel sure you will agree once you see and take the wheel of the car that dares to be different. Your Hudson dealer cordially invites you to inspect and test drive this truly sensational automobile!
Man of Few Words—Many Great Deeds

Only forty-seven words were used by Abraham Lincoln to tell his life story, prepared for the Dictionary of Congress in 1858.

Who Was the First President?

Not George Washington! But he was the first President elected under the Constitution, and served from April 30, 1789 to March 4, 1797. After the adoption of the Articles of Confederation in 1781, the presidents of the sessions of the Continental Congress signed themselves "President of the United States in Congress Assembled." First president of the Continental Congress was Thomas McKean of Delaware.

Did Lincoln Say These Famous Lines?

No quotation credited to Abraham Lincoln has been more generously accepted as genuine, yet without documentary support, than the following lines: "You can fool all the people some of the time and some of the people all the time but you cannot fool all the people all the time."

Why Did Lincoln Start Growing a Beard?

Lincoln started to grow a beard immediately after his election to the Presidency in 1860. Some say he did so at a suggestion contained in a letter from a little girl admirer who told him his face looked so sad and thin without a beard.

About That Cherry Tree Anecdote

Did George Washington really chop down that cherry tree? Only one man knows for sure. He is Mason Locke Weems, an itinerant parson and book agent who, shortly after the first President's death in 1799, undertook writing the biography of Washington in which he included the anecdote. Weems' biography is the only authority for the cherry-tree story.

No Pay for Revolutionary War Services

Washington refused to accept anything for his personal services during the Revolutionary War. He did, however, accept reimbursement for his personal expenses. When he resigned his commission to Congress on Dec. 23, 1783, he submitted a detailed and accurate statement of his expenses in the public service from the time he took command of the army at Cambridge. The total sum of these personal expenses was $64,315.00.
YOU RIDE IN LUXURY IN A HUDSON — Every 1954 Hudson is a salon on wheels, styled to offer you the most lavish interior in its price class. The entire interior of your Hudson — upholstery, door panels, instrument panel — is color-harmonized for eye-appeal that matches traditional Hudson comfort. Instruments are grouped for quick, easy reading, with teleflash lights to warn you instantly of inadequate oil pressure or generator charging rate. One-piece windshields and wrap-around rear windows combine to increase your viewing angle in every direction. Come in soon — be our guest for a luxury ride in a great new Hudson.

"The way taxes are today you might as well marry for love." — Janis Paige.

PUT YOUR GLOVE COMPARTMENT TO WORK — The expert driver stocks his Hudson's glove compartment with useful items, instead of using it for a wastebasket. The glove compartment should contain the maps needed for a particular trip, first-aid kit, sun glasses, notebook and pencil, nickels and pennies for parking meters, cleansing tissues, pliers, screwdriver and flashlight. You might add a small jar of water, a bar of soap and a hand towel for a quick "fresh-up".

"My brother just joined the musicians' union. He blows smoke rings in a cigar band." — Paul Larner.

THE FIRST POLICE RADIO STATION — When police radio started in Detroit in 1922, music and weather reports were broadcast between the occasional emergency calls. Station KOP, the first in its field, was abandoned in 1927, but in 1928 was reborn as Station WDFS. Since then, radio has completely revolutionized police work. The first lawbreaker arrested as a result of a call over WDFS was a maidservant who was trying to kick out the basement windows of her employer's home.

"The man who doesn't know what he's talking about usually talks about women." — Edward H. Dresbach.

YOUR HUDSON DESERVES AN UNDERCOATING — If your Hudson didn't get an undercoating before you drove it home for the first time, now's a good time to bring it to us and have the job done. A Hudson Undercoating protects the underside of your car against road grime, salt in the air or on the road, and dust, gives you a quieter ride, and reduces maintenance costs. Best of all, undercoating adds to the life of your Hudson, and makes it worth more when you trade it in. Make a note to get a Hudson Undercoating soon.

"I know a fellow so anemic he puts catsup on his razor to bolster his morale." — Jack Herbert.

THE MACHINIST IN A BOX — Machine shops of the future may be manned by tape recorders, instead of humans, if a device now being perfected is put to general use. With a machinist making the part desired, his movements are translated into electrical impulses and "recorded" on magnetic tape. To reproduce the part, it is necessary only to play back the recording, which operates the tool just as the machinist originally did.

"No wife's disinterest in clothes ever lasts longer than nine months." — John Quill.

COMMUTERS WHO DRIVE GET THEIR OWN DAILY — Because most of its employees drive to work, and can't read the papers en route like big-city commuters, a Fulton, N.Y. company publishes a one-page daily newspaper. Distributed in the company cafeteria at the morning coffee break, the mimeographed daily briefs the workers on what's been going on in the world overnight. The idea is so popular the company has started a second edition in its Kansas City plant.
THOUGHT-STARTERS — As the cannibal said, "One man's meat is another man's person"... The hardest thing for a young mother to learn is that other people have perfect children, too... One of the best ways to keep a husband home at night is to ask him to take you someplace... Nations never beat all their swords into plowshares; they always beat a lot of them into axes to grind... The trouble with all these new-fangled devices so simple a child can operate them is that children usually do.

"He's gone to Heaven, no doubt, but he won't like God." — Robert Louis Stevenson.

ANTQUES MADE HERE — In Claremont, New Hampshire, a small group of craftsmen are making furniture that becomes collectors' items as soon as it is built... The wood they use is "pumpkin pine", from trees that were 300 years old when the Pilgrims landed. In colonial days the trees were reserved exclusively for shipmasters for the British Navy... The craftsmen turn the golden-colored wood into pieces which can hardly be distinguished from American colonial furniture built in the 18th and 19th centuries.

"The soundest sleepers of all are the owners of barking dogs." — Stan Parkman.

AUTOMOTIVE NEWS CAPSULES — More glass was used in passenger cars made last year than in all homes built during the same period... The U. S. Census Bureau says the average farm family drives an eight-year-old car... More than 22% of all radios in the U. S. are in automobiles... Palm Beach, Fla. has mirrors installed at some "blind" intersections so motorists can see around the corners... Thirteen states kept the same license plates this year that they used in '53, adding only tabs or windshield stickers to make the plates good for 1954.

"The only one who should put faith in knocking on wood is the door-to-door salesman." — Margaret Schooley.

TYPOGRAPHICAL TIDBITS — Fate-worse-than-death headline in a midwestern paper: "Man Sentenced to Life in Texas"... A school exam paper reports "Indian women carry cabooses behind"... A Kansas City rental firm advertises in the phone book: "Everything for the Party — Folding chairs, garden furniture, hospital beds and oxygen"... Call for a tall girl in a want ad: "Wanted: Lady to sew buttons on the second story of the Smith Building."

"A degree ought to be required of all drivers—a degree of caution." — J. W. Berry.

THE LINES ARE BUSIEST IN CANADA — Canadians top the world in talking on the telephone, averaging 388 phone calls per person annually, compared to 382 per person for the U. S. and 360 per person for third-place Iceland... We have by far the most phones, though, 48 million of the world total of 84 million, with almost 2 million in the New York metropolitan area alone.

"Her hands are so beautiful I'm thinking of having a bust made of them." — Samuel Goldwyn.

LIKE TO JOIN THE ALONA CLUB? — A Memphis businessman who belongs to too many clubs now wants to form an anti-social luncheon club to be known as the Alona Club... Members will be identified only by a general air of unfriendliness, and each will dine at a table for one, reading his newspaper and keeping his mouth shut... Procedure generally will follow the rule, "If a luncheon club would—don't!" There will be no buttons, badges, name tags, records, reports, projects, conventions or photographs of any kind, and handshaking or backslapping will be grounds for expulsion.

"Some men think twice before leaving their wives for an evening. First, they think up an excuse for going out, and then they think of a reason why she can't go with them." — E. L. Osborne.
CATNIPS — "Her suit fits her like a glove—a boxing glove" . . . "Her boy friend’s a banker — from the east bank of the Mississippi" . . . "She’s engaged to a self-made man who knocked off work too soon" . . . "I saw her perform under unfortunate circumstances — the curtain was up." . . . "The only thing she can wear ready-made is a hammock."

"If criticism had any real power to harm, the stump would be extinct by now." — Fred Allen.

FOR THE LADY OF THE HOUSE — Mold pineapple gelatin right in the can by pouring off juice, refilling can with gelatin mixture and letting it set. Hold can briefly in warm water and mixture comes out easily . . . A few rubber bands wrapped around the scouring powder can keep it from slipping out of wet hands . . . To keep children’s suspenders from slipping off their shoulders, sew a short loop of tape to the wrong side of one suspender at the cross-point, and slip the other suspender through the loop.

"Often the reason a person becomes quiet as he grows older is that he has more to keep quiet about." — Joseph Charles Salak.

ONE-STOP REAL ESTATE SUPERMARKET — Prospective home buyers in Peoria, Ill., can shop with one stop at an office operated by several realtors, where photos of houses for sale are grouped according to price . . . Each photo is numbered, and customers who like a house’s looks can find out more about it by consulting numbered files which contain the address, floor plan, and additional information of interest.

"A woman’s definition of a girl is any woman her own age." — Sara M. Henrysy.

THE FIRST PRIVATE EYE — Who can remember how and when the private detective first became known as a "private eye"? . . . In 1883, Allen Pinkerton, founder of the Pinkerton Detective Agency, first used as his trademark an eye, with the accompanying slogan, "We Never Sleep" . . . It didn’t take the public long to identify all private detectives with Pinkerton’s trademark — and apply the nickname they still wear today.

"A good neighbor to have is one named Jones who is trying to keep up with you." — O. A. Battista.

PIPE SCHEMES — If your favorite pipe has lost its mellow taste, maybe it needs more than the usual pipe cleaner "treatment" . . . Scrape all but a thin coat of carbon from the bowl, run a cleaner saturated with sweetener through the pipe and then scrub the bowl with a toothbrush soaked in sweetener. Then leave a dry pipe cleaner inside overnight to absorb moisture . . . Soft lead from a pencil will "lubricate" tight-fitting joints. Never wash your pipe in any kind of water.

"One way to keep dogs off the streets would be to have a curfew." — J. E. Cook.

ARKANSAS BUILDS BRIDGES IN A HURRY — Arkansas highway engineers are saving motorists time and taxpayers money with prefabricated bridges . . . Instead of pouring cement at the bridge site, and tying up a road for months, the engineers precast giant concrete slabs which are hauled to the bridge site and assembled like children’s blocks . . . Bridges can be installed at the rate of 133 feet a day, can be driven on immediately and cost from $60 to $100 less per foot than the old-fashioned type.

"I am neutral. That means I agree with the speaker I heard last." — Bugs Baer.

QUIZ ANSWERS — If you correctly matched the famous squares and cities on page one, your answers are 1b, 2e, 3d, 4c, and 5a.

Send your correspondence to Hudson Newsletter,
431 Howard Street, Detroit 31, Michigan