

# HUDSON Newsletter



Inside Newsflats . .

. . . and Automotive News

Tomorrow's Motor Car Today

VOL. 9  
NO. 10  
•  
MARCH  
1954

## BURGDORF MOTOR COMPANY

2727 South Jefferson Avenue

St. Louis 4, Missouri

Phone PR. 6-2621

**MARCH MUSINGS** -- This is the month for the paring of the green on the 15th (the income tax deadline) -- the wearing of the green on the 17th (St. Patrick's Day) -- and the baring of the green grass on the 20th (first day of spring, if the weatherman is cooperative) . . . We hope your memories are ever green, your present's not spoiled by green envy, and your future's so bright no one else's backyard could possibly look greener.

*"There are several games played with rackets, including squash, tennis and all children's." -- S. S. Biddle.*

**PUTTING FATHER ON HIS FEET** -- A Danish woman physician, a wife herself, teaches a two-week course in Copenhagen on how to care for sick husbands . . . She offers three basic rules: 1) Continually get new medicines; 2) Sympathize with him constantly; 3) Assure him that you don't doubt he is quite ill . . . Her method, she claims, will have him so bored he'll be on his feet and out of the house by the third day.

*"The boy who cried wolf has probably grown up to be the wolf who cries, 'Boy!'" -- Henna Arond Zacks.*

^AND LOOK WHAT  
THE STORK  
BROUGHT DADDY."



**DAFFYNITIONS** -- Americanism: Denouncing special privilege and then trying to get some . . . Confidence: The feeling you have before you know better . . . Memory: The thing you forget with . . . Baby Sitter: Girl you hire to watch your TV set . . . Elocution: One form of putting people to death . . . Ambition: Eczema of the wishbone . . . Old Stamping Grounds: The Postoffice . . . Early bloomers: Diapers . . . Spoiled child: Mind over mater . . . Drunk driving: Slay riding . . . Dark Ages: Knight time . . . Speaker of the House: Wife . . . Stork: Bird with a big bill.

*"A good secretary can keep up with her boss when he's dictating, and ahead of him when he's not." -- O. A. Battista.*

**WRECKS ARE MADE BY FOOLS, NOT ME** -- We quote from a parody on Joyce Kilmer's poem "Trees," in the Kansas City Star: "I think that I shall never see a driver half as dumb as me . . . Who waits at intersections, shy, till all the other cars go by . . . I move along with slow advance, and never take just one more chance . . . And if I seem slow to arrive, at least I turn up still alive."

*"It's a shame colleges don't teach everything that some of the graduates think they know." -- Neal O'Hara.*

**LET'S TAKE AN ARMCHAIR VACATION** -- This month being the 82nd birthday of our national park system, let's make an armchair visit to five of the biggest parks: Big Bend, Everglades, Glacier, Olympic and Yosemite . . . They're in California, Florida, Montana, Texas and Washington. See if you can match the park with the state . . . Answers on page four.



**TYPOGRAPHICAL TIDBITS** -- Hot accident report in the Pittsburgh Sun-Telegram: "An Air Force jet burst into a fiery ball in midair and crashed in a field after its pilot and co-pilot boiled out safely" . . . Unsportsmanlike conduct note in the Buffalo Courier-Express: "Neuberger, mixing a good fast ball with a sharp-breaking curve, struck out seven" . . . Doubtful value offered in a London newspaper want ad: "For Sale: Rolls Royce hearse with 1938 Body" . . . Economic outlook as presented by the Chicago Tribune: "Xylophone sales, which were rather in fiscal 1953, particularly in the first, second and southwest quarters, in 1954 are expected."

*"It's all right to have loved and lost—but it takes money to break in a new girl."—Dan Bennett.*

**EAT LESS, WANT LESS AND LIVE LONGER** -- If Americans would eliminate overweight and prolonged exhaustion, the death rate of people from 40 to 75 might be reduced 50 per cent, a former American Medical Association president says . . . The drive for material success creates in men and women a state of depression and anxiety which is currently the most widespread American disease, the doctor declares.

*"Putting a scientific light on sex has the same esthetic value as illuminating a moonlit lake with neon signs."—Nina Farewell.*

**DIG THE VONSET?** -- Do your young folks sound like they're speaking a foreign language? Then these few samples for you from the hep-cat's Webster might help you. If they call you President or Tiffany, you're the tops. When invited to take five, shake hands . . . When they ask if you dig the vonset, say yes, you understand the situation . . . Don't look blank, or they'll call you a gibblehead (soft g). Now we'll turkey out, which means we're going to blow -- and quietly.

*"My ambition for this year is to keep up with how far I was behind at the end of last year."—E. V. Reyner.*

**THOUGHT-STARTERS** -- The penalty for bigamy is two mothers-in-law . . . A sure way to find out if electrons can be split would be to mail some in a package marked "Fragile" . . . Our strategy for the next war is the same as for the last one--six copies of everything . . . The man who said all men are born free never had to pay an obstetrician's fee . . . Don't censure a man for flirting with the waitress; he may be playing for big steaks . . . Keeping everlastingly at it usually brings success and nervous prostration . . . The Pilgrims had one important advantage when they landed--they didn't have to start hunting for an apartment.



*"If you've ever bent over a drinking fountain with your tie dangling, you know how a cocker spaniel feels about his ears."—M. C. Nelson.*

**FOR THE LADY OF THE HOUSE** -- Rubber washers slipped over curtain and venetian blind pull knobs will keep them from rattling . . . Food grinder parts can be stored together on a metal shower curtain hook . . . Cushion a crawling baby's knees with foam rubber squares slipped into pockets stitched inside the baby's trousers at the knees.

*"Istanbul plans a subway and this will be something new, a Turkey excavation with a people stuffing."—Bill Vaughan.*

**LOOK WHO PICKED THE WONDERS OF THE WORLD** -- The so-called original "Seven Wonders of the World" were the brain children of a bright publicity man, just as so many promotional stunts are today . . . He was Antipater, a writer who lived in a tourist city named Sidon at the eastern end of the Mediterranean in 200 B.C. . . . To attract business to Sidon, Antipater named his list of Seven Wonders, of which only the pyramids of Egypt survive today . . . The other six were the Hanging Gardens of Babylon, Pharos Lighthouse, Statue of Zeus, Temple of Diana, Mausoleum at Halicarnassus, and Colossus of Rhodes. Yes, all were within easy reach of Sidon.

*"Whoever looks at the modern world must be convinced that there is no lack of trained hands to keep its machinery running. But whoever listens to discussions of public questions—not merely in drugstores but in our deliberative assemblies as well—must be just as convinced that straight thinking is still in short supply."—Thomas B. Sherman.*

# HUDSON Newsletter SUPPLEMENT

TO HELP YOU GET THE GREATEST SATISFACTION FROM YOUR CAR

OIL COMPANIES SAY -- "Don't Change Detergent Oil Because of Color" -- The function of detergents used in many engine oils is to keep in suspension such foreign particles as carbon, soot and lead which normally blow by the rings. Detergents prevent these particles from settling and forming deposits. Because the oil carries the particles in suspension, the color of the oil will turn dark and look dirty. However, unless the engine oil **FEELS** gritty, it's still serviceable and need not be changed until the recommended interval.



*Cynic: A man who will laugh at anything so long as it isn't funny.*

HOW TO RE-TUNE RADIO PUSH-BUTTONS -- A different locality (also "vernier drift") will render your auto radio push-buttons useless or result in "mushy" tuning. It's easy to re-set Hudson push-buttons: (Start with station at low end of dial.) 1 -- Loosen first button, turning counter-clockwise with your fingers. 2 -- Tune manual control knob to desired station "loud and clear." 3 -- Push first button in as far as it will go. Release button and tighten securely by turning clockwise with fingers. 4 -- Repeat with remaining buttons, working progressively toward higher-frequency stations.

*Pause: Something in a woman's speech that sounds strange to her husband.*



IT'S BEEN A HARD WINTER -- After a season of slamming sideways into icy ruts, your car's king pins and bushings may be strained and worn, which in turn causes rapid tire wear, shimmy, difficult steering, and danger of breakdown. Check by jacking up the front wheels and, grasping tire at top and bottom, push back and forth. Whether or not wear-revealing looseness is present, have your Hudson dealer overhaul your car's front end alignment for smooth, safe spring and summer driving.

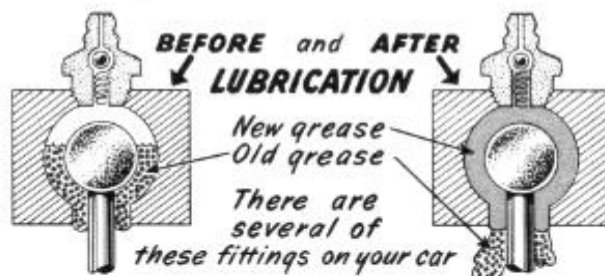
*Grouch: A man who distrusts people who flatter him and dislikes those who don't.*

SPRING CLEANING . . . OUTSIDE -- March and April showers are "free car washes," if your car's finish has been previously protected by Hudson Liquid Glaze. While still wet, wipe down the entire car with a clean sponge, wringing tightly after each long stroke. The resultant shine -- even up to a year after Liquid-Glazing! -- will richly reward you for having improved your car's finish with different, work-saving Hudson Liquid Glaze.

*Divorce: The sign that Democracy has failed to work between two people.*

SPRING CLEANING . . . INSIDE -- A winter of splashing through slush, road sand, puddles and mud forces wear-causing dirt even **INSIDE** car bearings and moving parts. The best way to clean it out is an inexpensive Hudson chassis lubrication job. The fresh grease pressured in pushes out the dead gritty grease, leaving the bearing cushioned in clean lubricant (see sketch at right). Remember, if the outside of your car is dirty, the bearings may be dirty too.

Cut-Away View of **TYPICAL BEARING**



TO HELP YOU GET BETTER ACQUAINTED WITH YOUR HUDSON





## Soothsayer to Caesar: "BEWARE THE IDES OF MARCH!"

Act I, Scene I, Shakespeare's JULIUS CAESAR

# Not-So-Well-Known Facts about a Well-Known MARCH DATE

WHO DOES NOT recall the above quotation? And, farther along in the same Shakespearean play, these equally immortal lines from Act III, Scene I:

Caesar: "The ides of March are come."

Soothsayer: "Aye, Caesar, but not gone."

And from Act IV, Scene III:

Brutus to Cassius: "Remember March, the ides of March remember!"

But what is the meaning of the "Ides of March"—beyond the fact that Julius Caesar was told to "beware" of that day on which, in the year 44 B. C., he was assassinated in the Senate House in Rome?

That interesting story hinges on an explanation of the then Roman Republican calendar which consisted of 12 lunar months—Martius, Aprilis, Maius, Iunius, Quintilis, Sextilis, September, October, November, December, Ianuarius, and Februarius. Of these, Martius, Maius, Quintilis and October each had 31 days, the rest 29, save Februarius, which had 28.

The working of the calendar was in the hands of *pontifices*. At intervals it was the duty of a "minor pontiff" to keep on the lookout for a new moon. At the first sign of this phenomenon there were sacrifices in the temple, and the plebs or common people were invited to assemble at the capitol. The pontiff there cried "calo."

Several times he repeated this "call" and the number of calls indicated the number of days that would elapse before the opening day of the next month. That opening day was known, therefore, as the Calends, from which we derive the word calendar.

The Calends thus began the month more or less accurately with the new moon. There was also a day called the Ides which corresponded similarly to the full moon.

It was a Roman belief that odd numbers were lucky and that even numbers brought bad luck. During the long months, the Ides fell on the fifteenth day. During the short months, and also in January, the Ides fell on the thirteenth day—13 and 15 being odd numbers.

Thus the probable basis of belief that the "Ides of March" connote misfortune.



Back in late 1947 by the introduction of the "Step-Down Body-and-Frame" principle offering engineers had so many stages of beauty, and any other type of

The "Step-Down" happen with Hudson and intensive development objective the car before enjoyed by

In their pioneer of this objective, due regard for the closer to the it can be streamlined it will handle, the ability, and the gr

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## AND HERE ARE BACKGROUND FACTS ABOUT AN IMPORTANT EVENT IN AUTOMOTIVE ANNALS



In late 1947, the automotive industry was rocked by the introduction of new Hudson cars incorporating "Step-Down" principle of design with Monobilt and-Frame construction. For here was a design principle offering advantages which all automotive engineers had sought for years . . . amazing advantages of beauty, safety and roominess not possible in any other type of car!

The "Step-Down" design principle did not just come with Hudson engineers. It evolved from long intensive developmental work having as its main objective the creation of motoring benefits never before enjoyed by car owners.

In their pioneering efforts leading to the attainment of this objective, Hudson designers knew that, with regard to essential head-room and road clearance, the closer to the ground a car can be built, the better it will be streamlined and beautified, the more easily it will handle, the more improved will be its roadability, and the greater will be its safety.

When the Hudson engineers tackled the job, they were confronted by what seemed to many others an insurmountable problem.

It appeared that the limit of car lowness had been reached—and that was true of the old-fashioned floor-seats-on-top-of-frame construction.

But the Hudson designers took a careful look at the space between frame members and brought it



important usefulness by making it a "Step-Down". They lowered the Hudson floor down within the frame to make practical its new lower top!

As a result, Hudson has an unusually low streamlined silhouette . . . clean, free-flowing lines and generous width that bespeaks road-hugging stability and functional beauty that is impractical in any other type of design.

When they achieved these entirely new measures of streamlined beauty with the "Step-Down" principle of design without sacrificing head room or road clearance, Hudson engineers knew they were moving right toward a car with riding qualities and safety and anything on the American market!

Experience everywhere has shown that the lower to the ground a car can be built, the better it will handle, the more stability it will have when in motion, the

safer it will be, and thus the more enjoyable and comfortable will be the ride.

With the development of "Step-Down" which utilizes the space between frame members that is usually wasted, it was not only possible to recess Hudson floors, but seats and roof could come down while still providing remarkable head-room.

This created in Hudson a much lower center of gravity than is found in most American stock cars—yet road clearance is ample!

As a result, your Hudson has a hug-the-road way of going, even in crosswinds and on every conceivable kind of highway. It takes even the sharpest curves . . . easily, safely. This stability, plus the protection of riding down within and encircled by a sturdy box-section steel frame, gives you a grand feeling of safe well-being.

And sitting in your Hudson is as downright satisfying as stretching out in your favorite easy chair. You ride on seats that are lowered and cradled ahead of the rear wheels and, even with its low silhouette, you have more head room than you'll find in most any other make!

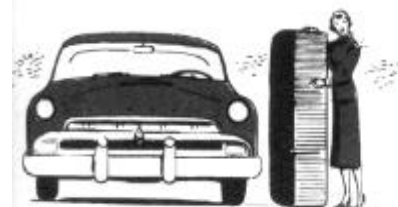
The remarkable roadability of a Hudson, coupled with roominess, lets you lounge away the miles in complete comfort, pleasantly relaxed even at the end of your longest trips.

Some indication of the "years ahead" significance of Hudson's revolutionary "Step-Down" design was had at a recent meeting of the Society of Automotive Engineers which brought together the top engineers from all the auto companies. In his report covering the topics discussed at this meeting, an automotive industry expert stated that it was freely admitted that the Hudson "Step-Down" design embodying the frameless or single unit type of construction was destined to become the next major engineering improvement in the auto industry!

Why then is Hudson the only maker offering this type of design and construction today?

It may be because putting the vital "Step-Down" zone into use as passenger space is a motor car development that requires years of engineering, the perfection of new production equipment and techniques, and millions of dollars in highly specialized new plant investment.

Possibly it will be years before owners of other makes can have all the advantages of "Step-Down" design. It still remains the goal of other makers. In the meantime, your Hudson NOW gives you all the advantages of this advanced design pioneered by Hudson.



# H HUDSON H HEADLINES AND B BY-LINES

**SEEING IS RELIEVING** -- Nothing contributes more to relaxed driving in your Hudson than a clean windshield, and you can always be sure of having a clean windshield if your Hudson's equipped with a Hudson Windshield Washer . . . A touch of a button and a turn of the wiper blades instantly cleans the windshield of grime and dust, letting you see where you're going clearly and comfortably . . . Drive in--we can install this low-cost safety aid in a matter of minutes.

*"A truly contented man enjoys the scenery along a detour."—Clark A. Sanford.*

**AUTOMOTIVE NEWS CAPSULES** -- You can shorten a tire's life by 600 miles if you drive it continually at only one pound under recommended pressure . . . The present rate of 7.3 highway deaths for each 100 million miles travelled in the U. S. is less than half the rate 15 years ago . . . The equivalent of half the cars in the U. S. travel the 118-mile New Jersey Turnpike between Philadelphia and New York every year . . . German engineers are testing a highway surfacing material which it is claimed will dissolve snow and ice in temperatures as low as 75 degrees below zero . . . All responsible motorists will welcome the news that insurance companies are planning to offer policies which will cover injuries and damages suffered in accidents with uninsured drivers.

*"The girls in medieval times who weren't working days were working knights."—Ray Cvikota.*

**THE FIRST ASSEMBLY LINE** -- Historians say the first assembly line was set up along a canal in Venice in the 15th century . . . As hulls from a nearby shipyard were moved down the canal, workmen leaned out of building windows on either bank and installed fittings and equipment. When it reached the end of the canal, the vessel not only was fully equipped, but manned by a crew as well . . . An early production report boasted that the "line" turned out 100 galleys in 100 days during a war with the Turks.

*"The saddest change since Prohibition is that I'm 20 years older."—George Dixon.*

**BE GLAD YOU DON'T DRIVE IN RIO** -- Motorists in Rio de Janeiro, Brazil drive where and how they please, and many carry weapons to use in traffic arguments over the right-of-way . . . A city of 1½ million people, Rio has only 20 traffic officers, none of them motorized. Chaotic bus service is compounded by hundreds of 10- and 20-passenger taxis, whose drivers are nicknamed "the assassins" . . . Last year, 505 persons were killed in Rio traffic.

*"It's better to wait for the green light than for the ambulance."—John T. Dennis.*

**ONE WORLD--AND YOU KNOW WHOSE** -- When a man is born, people ask, "How's the mother?" . . . When he gets married, they say, "What a lovely bride!" . . . And when he dies, they ask, "How much did he leave her?"

*"A lot of guys are shocked to learn they aren't electricians."—Nat Curran.*

**THAT LONESOME WHISTLE'S BACK AGAIN** -- The sad cry of the old steam whistle is making a comeback on our railroads, replacing the honking of diesel air horns . . . Railroads discovered that many people don't associate the honk with the approach of a train, so some roads are equipping diesels with air horns that sound like the old steam whistle. They make a better warning signal and are more popular with the nostalgic railroad lovers.

## PLACES TO DRIVE YOUR HUDSON

### March

- 13-14 National Downhill and Slalom Championships, Aspen, Colo.
- 13-21 Northwest Builders Show, Minneapolis, Minn.
- 14-15 Desert Arabian Horse Show, Palm Springs, Calif.
- 14-20 New England Spring Flower Show, Boston
- 14-Apr. 9 Historic House Tours, Charleston, S. C.
- 14-Apr. 18 Spring Salmon Derby, Portland, Ore.
- 18-20 Southeast Mississippi Livestock Show, Forest, Miss.
- 19 Ceremonial Dance and Festival, Laguna Pueblo, New Mexico
- 19 Swallows return to San Juan Capistrano, Calif.
- 19 Annual Kite Festival, Ocean Beach, Calif.
- 22-27 Saddle and Walking Horse Sale, Lexington, Ky.
- 22-24 Antiques Show, Norristown, Pa.
- 25-28 Azalea Festival, Wilmington, N. C.
- 26-27 Rhode Island Drama Festival, Providence, R. I.
- 27-28 Mesilla Valley Square Dance Festival, Las Cruces, N. M.
- 27 Carolina Cup Steeplechase, Camden, S. C.

### April

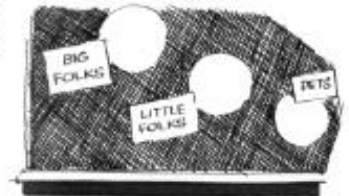
- 1-4 National Orange Show, San Bernardino, Calif.
- 1-May 15 American Bowling Congress, Seattle, Wash.
- 4 Western Saddle Club Gymkhana, Phoenix, Ariz.
- 8-10 National Square Dance Convention, Dallas, Tex.
- 8-11 Masters Golf Tournament, Augusta, Ga.
- 11-18 Bethany College Messiah Festival, Lindsborg, Kan.
- 14-18 Yaqui Indian Holy Week Ceremonies, Tucson, Ariz.



ONE-SECOND SERMONS -- Your religion is like a lamp, not much good unless it can be observed . . . The straight and narrow path wouldn't be so narrow if more people walked on it . . . One man prays to get what he wants, another to know what God wants . . . Conscience doesn't stop you from sinning—it keeps you from fully enjoying it . . . The most uncomfortable person is one who has just enough faith to make him uneasy—not enough to be enjoyed—and too much to be ignored . . . Happiness flows from a peaceful heart—and there is no tranquility where there is no faith . . . The electronics experts have devised many fancy gadgets for communication, but none compares with God's walkie-talkie, the conscience . . . One church congregation much too large is the Seven-Day Absentists.

*"What the world needs worst is a gadget for the blindly partisan which will let them see both sides of the picture."—Leo Aikman.*

CURIOSITY CAPTURES CUSTOMERS -- A Milwaukee businessman recently capitalized on the average person's urge to look through a soaped store window . . . The enterprising merchant left bare only a small section of window in his soon-to-be-opened store. When passersby peeked in, they invariably chuckled as they saw themselves in a mirror labeled, "Another Future Customer."



*"Women don't care who wears the pants in the family as long as there's money in the pockets."—Margaret Schooley.*

NEWS OF NEW THINGS -- A fountain pen-sized oiler has a visible oil supply and a needle-like beak for reaching hard-to-get-at places . . . A wall thermometer connected to the food freezer by a flexible tube lets the housewife check freezer temperature without opening it . . . A new asphalt floor tile comes in flagstone shapes instead of the conventional square-cornered form . . . For names and addresses of suppliers of these products, write Hudson Newsletter, 431 Howard St., Detroit 31, Michigan.

*"Newscasters could save valuable radio time if they'd report what congressmen did instead of what they said."—Don Fulano.*



SIGNS OF THE TIMES -- Line-forms-on-the-left sign in a Philadelphia restaurant: "Wanted: Man to Wash Dishes and Two Waitresses" . . . A dry cleaner in a southern city posted this notice: "Pants Pressed While You Hide" . . . On a condemned Chicago burlesque theater building: "Presenting Speedway Wrecking Company—Greatest Stripper of Them All!" . . . Book title seen in a gun store window: "Practical Dope on Big Bores."

*"A little abuse on occasions may prove a necessary and invigorating stimulus."—Winston Churchill.*

IT PAYS TO BE IGNORANT -- A Chicago housewife, weary of wading through department store "red tape" to correct billing mistakes or to exchange unsatisfactory items, decided to find out what happens to the woman who lacks the time or education to answer involved correspondence . . . When her electric iron went bad, she crudely lettered on the price tag "My Iron She No Get Hot" and sent it back . . . She soon received a new one direct from the factory, with no long questionnaire to be filled out.

*"My wife talks so much about the different things she wants that I get boarse listening to her."—Boots Birdsong.*

TOMBSTONE TENNYSONS -- Old English tombstones indicate that death—especially someone else's—once was taken a good deal more lightheartedly than now . . . In a Norfolk cemetery, a headstone reads, "Here lies John Racket in his wooden jacket; he kept neither horses or mules. He lived like a hog, he died like a dog, and left all his money to fools" . . . Another states, "Here lies my wife, Samantha Proctor, she ketched a cold and wouldn't doctor. She couldn't stay, she had to go; praise God from Whom all blessings flow."

*"The best teacher is not the one who teaches the most facts in a minimum of time, or who develops some manual skill almost to the point of uncanniness, but rather the one who kindles an inner fire, inspires the student with a vision of what he may become, and reveals the worth and permanency of moral, spiritual and cultural values."—Harold Garnet.*



**FASCINATING FACTS** -- In proportion to population, there are as many college teachers in the U. S. as there are college students in Great Britain . . . The average human scalp carries 1,000 hairs per square inch . . . A recent study indicates that more than 40 billion gallons of gasoline are wasted annually through poor driving practices . . . The average American woman over 30 weighs over 130 pounds . . . In sky-writing, it takes a gallon of liquid smoke to make one letter.

*"The patron saint of the Irish is St. Patrick; of the English, St. George, and of the Americans, St. Vitus."—Dr. Norman Vincent Peale.*

**"YOUR EYES SHINE LIKE NEW PUNCH PRESSES"** -- There's a big demand for love stories in Russian East Germany, but Communist officials insist that even love stories must help persuade workers to meet their production quotas . . . Obedient authors write such tender passages as "Her lips were rich as the harvest at the collective farm" and "He embraced her as passionately as Our Leader defends us from the capitalists." . . . Oh blissful production line!

*"Women serve as looking glasses, possessing the magic power of reflecting the figure of man at twice its natural size."—Virginia Woolf.*

**THE PRESIDENTS' WRITE-HAND MEN** -- Ghost-writing presidential messages isn't new to politics—it's just that our early presidents kept their "ghosts" in the closet . . . Alexander Hamilton and James Madison are said to have written George Washington's farewell address, and John Quincy Adams probably penned the famous Doctrine that bears President James Monroe's name . . . Abraham Lincoln needed no help in composing the Gettysburg Address, but it is said some other well-known Lincoln documents came from the pens of ghost-writers.

*"Confession is good for the soul but bad for the reputation."—Dean Inge.*

**CATNIPS** -- "Her husband eats out of her hand—she hates to do dishes" . . . "She gave him a watch case on their silver anniversary—she'd been giving him the works for 25 years" . . . "I wish that brat would go out and play in traffic" . . . "There used to be something about him she liked, but he spent it" . . . "If she was two-faced, she wouldn't be wearing that one" . . . "I've known her a long time—ever since we were the same age" . . . "She hasn't many faults, but she makes the most of what she's got" . . . "The only chap she has on her hands is during cold weather".



*"There's always something to be thankful for—if you can't pay your bills, be thankful you're not one of your creditors."—Hut Jenkins.*

**WHERE CAN YOU GO IN AN ELEVATOR?** -- You can go sideways, if you catch the right car . . . Four of them in a Boston subway travel six feet sidewise in a 56-foot rise . . . One in an Akron dirigible hangar follows the curve of the roof, carrying workmen to scaffolding around a dirigible . . . One in a Mexican monument curves with the dome roof, lifting sightseers to a lookout platform . . . The principle of the elevator is 2000 years old, but not until E. G. Otis invented a revolutionary safety device in 1852 did elevators become practical.

*"We're all entitled to the pursuit of happiness, but not at 90 miles an hour."—Arnold Glasow.*

**QUIZ ANSWERS** -- If you took no wrong turns in your armchair trip to our national parks, you matched parks and states as follows: Big Bend (Texas), Everglades (Florida), Glacier (Montana), Olympic (Washington), and Yosemite (Calif.).

Send your correspondence to Hudson Newsletter,  
431 Howard Street, Detroit 31, Michigan

*Your Hudson Reporter*