

HUDSON Newsletter



Inside Newsblasts . .

. . . and Automotive News

Tomorrow's Motor Car Today

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BURGDORF MOTOR COMPANY

2727 South Jefferson Avenue

St. Louis 4, Missouri

Phone Prospect 2621

JULY JOTTINGS -- If you buy a "fifth" for the Fourth on the third, and drink it before driving, you greatly reduce your chances of living until the sixth! . . . Detroit, the Motor City, this month celebrates the 250th anniversary of its founding by French explorer Antoine De La Mothe Cadillac as Fort Ponchartrain du Detroit . . . Astrologically, Cancer rules those born June 22 to July 23. They are supposed to be very conservative in their opinions, lovers of home and family, but subject to baffling caprices.

"It is better to be alone than in bad company."—George Washington

YOU AND YOUR HUDSON DEALER -- When you step into your Hudson Dealer's place of business, you can be assured that you are dealing with a man of high business integrity — a man who believes in, and has invested in, his and your community. He has also invested heavily in himself and in the future of Hudson as a great automobile . . . At a recent Hudson Dealer meeting, N. K. VanDerzee, Hudson's vice-president in charge of sales, observed: "Hudson today is represented in the United States by 2,300 dealers strategically located throughout the United States. I can honestly say that the present dealer organization is the best financed, best equipped dealer body in Hudson's 42-year history. Hudson dealers and distributors now have a total investment in their businesses of more than 150 million dollars." . . . That means an average investment per dealer of over \$65,000 -- to assure splendid service for you, the Hudson Owner.

"Sometimes education can make clever devils instead of stupid devils."—Msgr. Fulton Sheen



PATRIOTIC PUZZLER -- In each of the following quotations, one word is incorrect. Can you make the correction and tell what each quotation is from? . . . (1) "Oh, say, can you see, by the morn's early light?" (2) "Four score and seven years ago, our fathers brought forth on this country a new nation" (3) "And there was Captain Washington upon a spotted stallion" (4) "First to fight for right and freedom, And to keep our record clean" . . . The correct answers appear on page four.

"What this world needs is a bullet-proof West."—Ben Blue

REMINDERS ABOUT PATRIOTISM -- With the advent of this great nation's 175th anniversary, it is appropriate to consider anew the true meaning of patriotism. Cheering and celebrations in themselves are not patriotism. A Communist spy can shoot off firecrackers . . . Neither is American pride, in itself, an indication of patriotism. Too often our pride blinds us to our national faults, our intolerance, our short-sightedness . . . Patriotism is not a thing to be defined. It is a thing to be lived.



DAFFYNITIONS — Fish sauce: Stuff that covers a multitude of fins . . . Lovesick drunks: Alcoholics enamorous . . . Small fib: Fact-simile . . . Chiropractor license: Freedom of the press . . . Baby sitter: Prisoner of "Wah"! . . . Army haircut: Hair raid . . . Zig-zag line: Distance between two joints . . . Old fashioned girl: One who takes the cigarette out of her mouth before putting her nightie over her head . . . Baseball star: Cloutfielder . . . Shirt: Man's bosom friend . . . Children: "Why's?" Guys . . . Smile: Something that adds to your face value . . . Double chin: Flesh in the pan.

"No baldheaded man was ever converted by a sermon during the fly season."—Dick Blanchard

A SHADY DEAL THAT'S LEGAL — AND BENEFICIAL — You can take your own "shade tree" with you and enhance summer driving pleasure by obtaining a Hudson Outside Visor from your Hudson Dealer. The Outside Visor keeps the sun's glare and heat out of your eyes and "out of your lap". It's painted to match your Hudson. Along with the Outside Visor, be sure to get a Traffic Light Viewer, which makes overhead traffic signals so easy to see . . . These summer comfort items are available for all Hudson models from 1948 to 1951. They'll add pleasure to your vacation trip and summer driving.

"The nation has accumulated a moral deficit that exceeds the fiscal deficit."—Wheeler McMillen

AUTOMOTIVE NEWS CAPSULES — Gasoline taxes, the second biggest money raiser for the states last year, have been jacked up by the legislatures of North Dakota, South Dakota, Utah, Michigan and Wyoming . . . The American Automobile Association reports that battery failures accounted for 24.55% of all breakdown calls it received in 1950 — the first time in history that battery breakdowns exceeded tire trouble on AAA's "trouble list" . . . The American Chemical Society reports a method of giving an automobile engine a "shot" of alcohol mixed with water, which makes 75 octane fuel do the work of 90 octane.

"He who would excel in the realm of thought must not tarry in the domain of dollars."—Elbert Hubbard

SIGNS OF THE TIMES — Chicago restaurant sign: "Not responsible for hats, coats or food . . . Pet shop in Houston has this in window: "Situation Wanted — Healthy kitten wants good home; honest, loyal, sober, will do light mouse-work" . . . Marine bulletin in Korea: "Drive carefully — the guy you hit might be your relief!" . . . Detroit window notice: "Windows being trimmed — customers as usual" . . . Entrance signs outside Stuart, Iowa: "This is Stuart — Home of 1600 Good Eggs and a Few Stinkers" . . . Billboard outside auto trailer salesroom on Highway 40: "Homes for the in-laws and out-laws".

"Chamber music is music with an air of privacy about it."—Nicholas Slonimsky

A LESSON IN SOCIALISM — Thomas Shelly, an economics and history teacher at Yonkers High School in New York, has been increasingly concerned over the common acceptance by pupils of the socialist-communist idea of taking "from each according to his ability," and giving "to each according to his need" . . . Mr. Shelly proposed to the brighter and harder-working students with a grade of 95 on a test that he take 20 points away from them and give them to the students with a 55 mark. Thus there would be "common ownership" of 75 and 80, the minimum needed for survival . . . Instructor Shelly reports that the pupils soon understood socialism.



"Nobody wants war. But some of us want the things we can't have without war."—Lincoln Steffens

PAGING SENATOR KEFAUVER — Professor B. F. Skinner of Harvard reports experiments that prove pigeons have a lust for gambling. His birds were trained to get their feedings of bran by pecking on three different types of machines . . . One paid off at regular intervals (hourly basis). Another machine yielded feed after so many pecks (piece work). And the third, at uncertain times, like a slot machine . . . After becoming familiar with all three machines, the pigeons preferred the latter, even though it was rigged on a "percentage" basis to pay off less bran.

"The poised axe of imminent disaster has always been a forceful tool, and has been lavishly brandished by the exhorters, whether they be politicians or preachers, bucksters, or even wives with a point to make."—Robert C. Ruark

HUDSON Newsletter

SUPPLEMENT

TO HELP YOU GET THE GREATEST SATISFACTION FROM YOUR CAR

FORGET-ME-NOTS—Here's a last minute check-list of useful items you'll want IN your car for trouble-free vacation motoring: —tools and pump; —emergency can of oil; —chains (for rural off-the-road mud and sand, and towing); —maps and insurance papers; —flashlight; —flares, fuses, spare bulbs, extra keys; —soap and paper towels; —safety pins and string; —matches; —can opener; —first aid kit; —mosquito, sun-burn, and poison ivy lotion; —aspirin. . . . And so that motoring "headaches" won't mar your pleasure, have your Hudson dealer give a pre-vacation check to: —ignition; —battery; —cooling system; —tires; —brakes; —lubrication.



Stripteaser: Girl unsuited for her work.

COOL CAR WITH HEATER—Are you one of most motorists (according to survey) who fail to enjoy year-round value from your car's heater? Also designed for summer cooling, Hudson's Conditioned-Air Weather Control will provide draft-free ventilation in hottest weather. Drive with the cowl open, the windows partly closed, and clean, fresh air will sweep through the car, changing completely once a minute, scooped in by car motion or blower fan.

Marriage: A device for making a homing pigeon of a night owl.

"WIGGLE PLATFORM"—Accommodate small travelers by stacking your luggage in the back of the car so that it is level with the back seat. Then cover with a quilt, crib mattress, or one of those inflatable mattresses that doubles as a swimming toy, and you've provided a safe comfortable place for tots to play or rest.

Bathing suit: Two bandanas and a worried look.

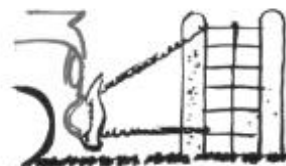
TIE-TIP—To pack neckties wrinkle-free in your motoring-trip luggage fold them flat in a magazine as shown in sketch.

Republicans: Anti-HST-men.

DINING OUT?—There's a trick to building an outdoor fire, even in those open-air fireplaces provided for motorists at picnic spots. Gathering plenty of fuel, start with just a little "prayer pyramid" of tinder (tiny twigs, pine needles, or shavings). As this blazes, add kindling (larger twigs), maintaining the "teepee" shape, then bigger sticks, each slightly larger than the one before. A good cooking campfire is kept small and compact, then allowed to burn down until only hot coals remain. Now you can toast those marshmallows, or roast that moose without singe or smoky flavor. . . . But remember, only YOU can prevent forest fires.

Argument: Two people trying to get the last word in first.

CAR SAVES WORK AS FENCE-STRETCHER—Whether straight-strand or mesh farm fence, wrap each line-wire around corner post and staple securely. On other posts staple wires loosely at proper heights. About a foot beyond last post fasten wires tightly to a free post. Attach car towing cable as shown (see sketch). Back up slowly then set brakes. Secure all staples of wires that are satisfactorily tight. Cut these, then back car further to tighten any wires remaining loose (be sure no bystanders are near in case wire snaps)



TO HELP YOU GET BETTER ACQUAINTED WITH YOUR HUDSON



I SAW THE MIRACLE OF AMERICA

By J. RODGER DARLING

DETROIT, MICH.—Unlike breakfast food and chocolate-bar factories, no samples are handed out—but for an eye-popping experience promise yourself to take a trip through an automobile plant.

American as the 4th of July, you'll marvel at the automotive assembly line, miracle that won the last war—with untold tanks, planes, and guns—and that today heaps production upon production to arm the forces of freedom . . . and bring you a new car!

My job was to get a story on this "guns AND butter!" miracle, so I visited that plant whose revolutionary method of making motor cars "out-miracles" all others—the Hudson Motor Car Company. Re-tooling completely just before present restrictions, Hudson caught competitors with their drill-presses down and came up with a basically different car.

THE IVY-CLAD WALLS of Hudson's office building tell of a solid 42-year foundation for this bold new venture, the garden-edged grey stone structure having an "old college air" about it.

Inside, this resemblance continues, for Hudson boasts some of the best engineering brains in the business. Retaining time-tested Hudson "exclusives," they've junked the entire industry's time-worn techniques and designs, and as you behold the birth of a years-ahead new Hudson you'll exclaim "No car was ever built like this before!"

Step into the factory and it's NOISE . . . thundering, screeching,

slam-banging noise. No wonder Hudson engineers built "hush-hush" silence into this relaxing new car!

The hustle-bustle seems a bedlam of confusion, yet the mountains of machinery and miles of assembly lines are integrated to a split second by a unique Hudson teletype that carries "the word" concerning each new car to the farthest reaches of this sprawling manufacturing empire where Hudson, alone in the industry, makes just about an entire automobile in its own plant.

RIGHT BEFORE your eyes you see power, performance, and trouble-free long-life being built into Hudson's famous record-breaking engines. Here come the wear-ever Chrome-Alloy motor blocks—hardest in the industry—carefully "tempered" for many months. There one man runs a monster metal-devouring machine that does the work of a dozen, liberating those men for painstaking precision work that no machine can do, calling for sound judgment and surgeon's skill. Soon surfaces are machined 'til they mirror the craftsman's eye.

Surprising are the many apparently flawless engines yanked off the line for minor imperfections, an astonishing event in mass production.

Here a technician weighs pistons, wrist pins, connecting rods, etc., on precision scales. Aiming for matchless balance in the completed engine, vital parts are ear-marked for one certain cylinder block.

FINALLY the thoroughly tested

engine—whether it be lower-priced Pacemaker, renowned Super Six, luxurious Commodore, or fabulous new Hornet, powered with miracle H power—is nimbly hoisted to a track and trundles off to join the one body for which it was destined.

In the body plant, that remarkable body is being fashioned by tools and methods unique in the industry . . .

In this awe-inspiring industrial inferno earth-shaking multi-story presses thunder down tons to hammer rugged box-girders from finest steel . . . overhead-cranes clamor by . . . and showers of sparks sky-rocket as precision panels are welded into one solid unit—Hudson's exclusive Monobilt Body-and-Frame.

Here is no conventional body bolted to an old-fashioned frame. Sticking our head inside to admire its sturdy similarity to the Army's new "Walker Bulldog" tank, we were almost amalgamated into a rakish Commodore Custom Club Coupe as the on-going assembly whisked it overhead. Past a stupendous five-story crane it soared into the painting room where—washed and scrubbed—its Gem-Lustre finish was meticulously built up with handcraft skill.

SEVERAL LAYERS of brilliant lacquer are applied over many coats of primer in great booths where one wall is a rushing Niagara that draws all particles from the air. Baked for more than an hour in 200-degree-plus ovens . . . glazed, buffed, and polished . . . the translucent mirror-like finish is in keep-

ing with H beauty, and many years!

Dispatched to the final assembly line, the shivering new car is answering the fallible teletype of the Triple-Safe Steering, Full fab trim, and styled interior. Unlike other where cars a notorious bad "custom-built"

NOW WE slim obedient sleek new difference . . . holed side st curves . . . surging power vard . . . w that snarls "Our old ha same!" we m Seeing the glide through streets you America's Nu tity as well they are beco

Swinging a ing space a were met officials. "En quired. "Any After with ders, what e "How soon livery of a ne

An Invitation

If you can't visit the Hudson Factory, accept your dealer's invitation to test-drive a new Hudson. Then you'll see, feel, and KNOW why the new 1951 Hudson is the world's newest new car.

FOR EXTRA VALUES

YOU CAN'T ENJOY ELSEWHERE

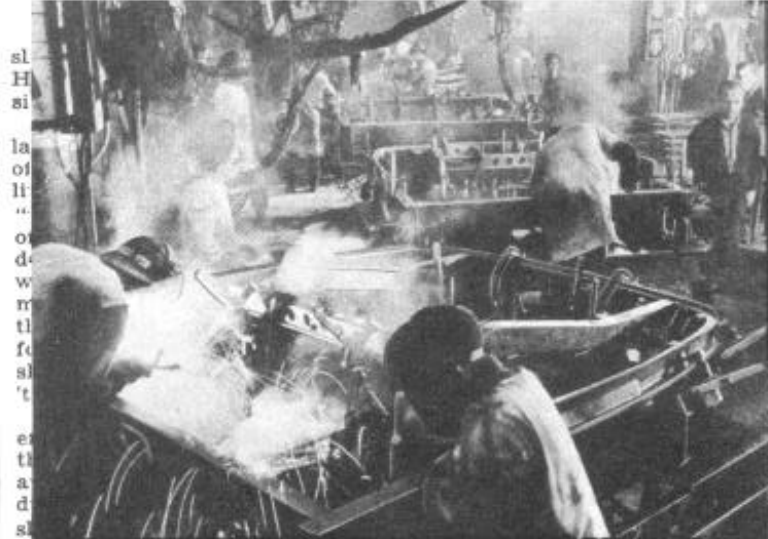


RICA

Hudson's streamlined remains radiant for the he car stays young.
 with railroad precision bodies reach assembly line where, an- summons of the in- pe, the major compo- ar come together, and Brakes, Center-Point l-View windows, Dura- d luxurious Skyliners- rs are added.
 r auto assembly lines re ground out in mo- ches, each Hudson is " to customers' tastes.

were able to take the wheel of one of these beauties and feel the... floating over pot- eets... steady 'round blazing get-away and r down Grand Boule- saving through' traffic around City Hall... k will never feel the used.

many Hudsons that the Motor City's busy d think they were mber One car in quan- as quality (as indeed ming in many areas!). asily into a tight park- the main office, we y one of Hudson's oy your tour?" he in- questions?" essing all these won- se could we ask than before I can take de- w Hudson?"

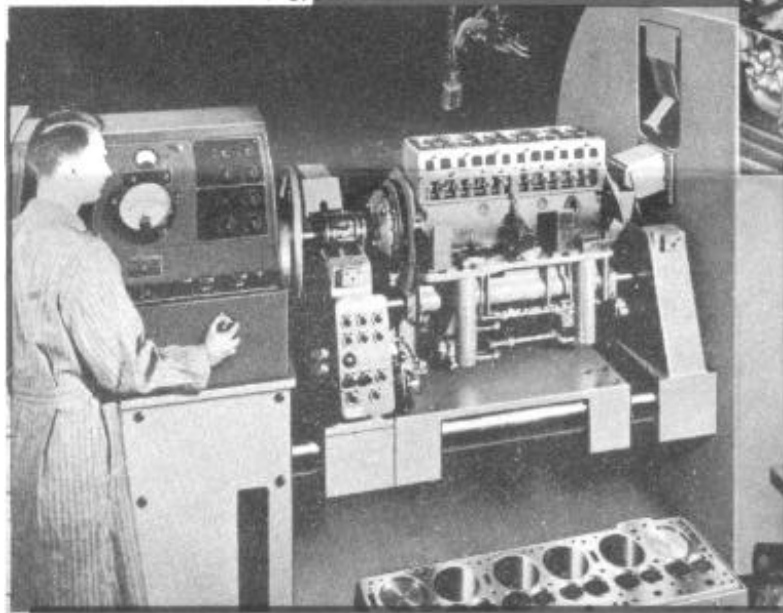
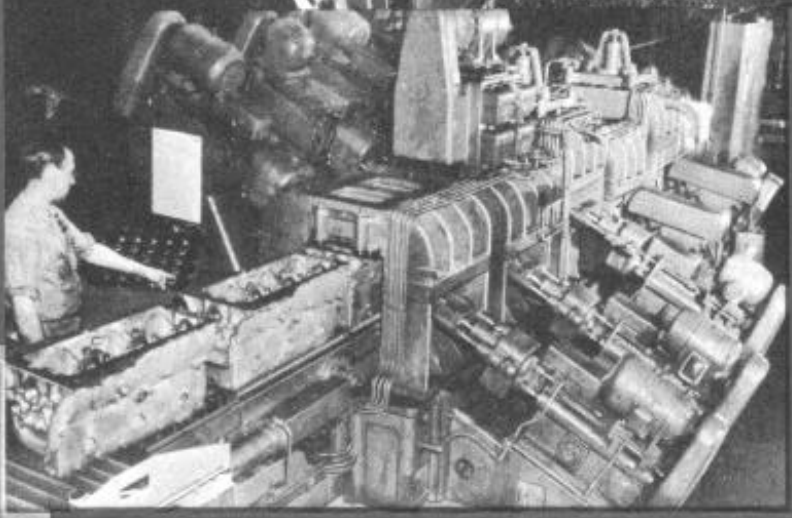


BUILT DIFFERENTLY—Bold new techniques that help make America strong build unbelievable ruggedness into your new Hudson, with 5300 welds uniting magnificent metals into super-safe rattle-resistant Monohilt Body-and-Frame. "From the ground up" the durable new 1951 Hudson is **BUILT DIFFERENTLY** . . .

BUILT DIFFERENTLY—See how Hudson's "Step-Down Design" straddles you in girder-protected lowest-center-of-gravity for safe-smooth hug-the-road-ride, better handling at high speeds, stability on curves and cross winds . . . plus more inside room than any other car!



BUILT DIFFERENTLY—Special Hudson-designed tools—more accurate than any in the industry—drill dynamic performance into time-tested high-compression engines of fuel-proof, power-packed design . . . economical in cost, upkeep, and fuel . . . built to outlast all others.



BUILT DIFFERENTLY—At Hudson you will find this six-ton electronic wizard set in cork-cushioned concrete—"feeling" and "listening" to each running engine, then lighting up like a pin-ball machine to indicate hair-line adjustments needed to eliminate wear-causing, power-stealing vibrations.

H U D S O N

THE DIFFERENT KIND OF CAR

H HUDSON H HEADLINES AND B BY-LINES

PLACES TO DRIVE YOUR HUDSON IN JULY

- July:
- 1- Salmon Queen Carnival, Steveston, British Columbia
 - 2- 4 Timber Carnival, Albany, Oregon. World championship speed climbing, top-ping, chopping.
 - 2- 4 Cowboy Reunion, Stamford, Texas. Quarter horse show, square dance, cow-girl contests, big parade, chuck wagon dinners, rodeo.
 - 2- 4 Stampede, Cody, Wyoming. One of the long-established annual rodeo events.
 - 2- 7 Grand Circuit Races, Historic Track, Goshen, New York
 - 4- Regatta, Philadelphia. Annual People's Water Show on Schuylkill River
 - 4- Candlelight Service, Little Springs, Pennsylvania. Hundreds of lighted candles set adrift on streams in the local park. Fireworks.
 - 4- Woodsmen's Celebration, Gladstone, Michigan. National championship birling matches.
 - 4- 4th Annual Ski Jump, Lake Placid, New York
 - 4- 11 18th National Soaring Contest, Harris Hill, 10 a.m. - 5 p.m., Elmira, New York
 - 6- 7 Broiler Day, Belfast, Me.
 - 8- Stock Car Race, Milwaukee, Wisconsin. A 150-mile event on the local Fair Grounds track.
 - 9- 21 Grand Circuit racing, Saratoga Raceway, New York
 - 10- Annual National League-American League All-Star baseball game at Briggs Stadium, Detroit, Michigan.
 - 10- 11 Lobster Carnival, Picton, Nova Scotia
 - 11- 13 Tobacco Festival, Moultrie, Georgia. Parade old-fashioned street dance, pie contests, tobacco grading competition.
 - 11- 31 Del Mar Horse Racing, San Diego, California
 - 12- 13 Cherry Festival, Traverse City, Michigan. Coronation of queen, children's parade, floral parade.
 - 13- 15 Gold Rush Days, Idaho Springs, Colorado. Water festival, rodeo carnival, entertainment.
 - 13- 20 Canoe Derby, Bemidji, Minnesota. Annual canoe race.
 - 16- 22 Bach Festival, Carmel, California. Chorus of sixty, orchestra of forty-five. Nightly concerts of major Bach works, Organ recitals.
 - 20- 29 Aquatennial, Minneapolis, Minnesota. Night parade, water show, speed boat races, coronation.
 - 25- 29 Men's and Women's National AAU Swimming Championships, Rouge Park Pools, Detroit, Michigan.
 - 29- Aug. 5 National Bridge Championship, Mayflower Hotel, Washington, D. C.

HUDSON'S ANNUAL STOCKHOLDERS' MEETING — A. E. Barit, president of Hudson Motor Car Company, had this message for stockholders of the company at the 42nd annual meeting: "It is difficult to forecast the full effect of governmental controls of so-called strategic materials. But plans announced by the government call for greater reduction as time goes on." . . . Mr. Barit reported that Hudson earned \$2,514,367.87 during the first quarter of 1951 after taxes, equivalent to \$1.32 per share. This represents an increase of approximately 12 per cent over the first quarter of last year . . . In discussing the company's products, Mr. Barit remarked that the Hudson Hornet, introduced at the beginning of the 1951 season, has been very well received. "Thus far," commented Mr. Barit, "The Hornet has accounted for 32.5 per cent of our business, and it is currently running at 40 per cent" . . . All directors were re-elected at the annual meeting.

"In almost every home the husband preaches economy and the wife practices it."—Luke McLuke

No. 3 in a Series on How To Take Care of Your Hudson

GETTING BETTER GASOLINE MILEAGE — The next time you are in a discussion as to how many miles per gallon your Hudson delivers, remember that there are many factors affecting the figure — car speed, road conditions, wind velocity, temperature, humidity, heavy traffic and frequent stops . . . However, there are certain things you can do as a driver to improve your miles per gallon: (1) Take it easy in accelerating and maintain a uniform speed in city driving; (2) Idle the engine in warming it up for a few minutes and then don't idle it excessively thereafter; (3) Avoid unnecessary stops and keep out of low and second gears whenever possible; (4) Use engine oil of proper viscosity and keep your Hudson properly lubricated and (5) Keep your tires inflated to recommended pressure . . . Most important for operating economy, have your engine tuned by an Authorized Hudson Dealer every 5,000 miles. Among other things, he'll correct your ignition timing — a must for getting the most out of fuel.

"The most popular flavor these days seems to be U. S. mint."—Ruth Tilgner

ONE SECOND SERMON — A Hudson Owner recently heard this comment by a prominent Atlanta physician and sent it to Hudson Newsletter: "You may think that there is not much that one person can do toward achieving world peace. Yet if every person who believed in the ideas in the Golden Rule, the Sermon on the Mount, and the Ten Commandments would begin practicing them in his own small sphere, in his everyday life — by being a bit more neighborly, a little more kind, a little more forgiving — the combined effect would be world-shaking."

"Wisdom is knowing what to do next; virtue is doing it."—Paul Larmer

VISIT OUR NATIONAL PARKS — On the left are some 24 suggestions for interesting spots and events to visit with your Hudson in July . . . National Parks are also good targets for a Hudson cruise. The Interior Department has one suggestion if you plan a National Park trip: Reserve your accommodations well in advance and avoid inconvenience.

THOUGHT STARTERS — His nest egg has sort of dehydrated He owes his longevity to being born before so many dangerous germs were discovered The only person easy on the taxpayer's money is the taxpayer Mud packs may be okay as a beauty aid, but they haven't done much for pigs A house divided makes many apartments There must be fish who go home and lie about the size of bait they steal If you want a place in the sun, expect a lot of blisters One of the things more expensive than education is ignorance He over-estimated his strength, like the shoplifter in the piano department Today's cows are more than contented — standing around in all that highpriced meat, they're downright arrogant.

SHE EATS
LIKE A BIRD—
A VULTURE



"The state of confusion has been admitted as the 49th state."—Carey Williams

NEWS OF NEW THINGS — There's no eyestrain claimed for a new self-threading sewing machine needle A new vermiculite filling for vases of cut flowers will hold flowers in position and relieve the housewife of renewing water. One application of water is enough Turn off the light and you're still not in the dark when you use a new delayed action light switch. The light stays on almost a minute to let you get off the porch, down the hall or into a bed For lawn or beach use in the hot summer months, there's a new cooling mattress made of flexible plastic sheeting holding a mixture of air and water Names of suppliers and their addresses may be obtained by writing to Hudson Newsletter, 431 Howard Street, Detroit 31, Michigan.

WE LAY IT
ON THE LINE



"Hangovers are seldom fatal. But, of course, that's their worst feature."—H. V. Wade

FARMERS PAY CASH — The majority of farmers lay "cash on the barrel head" when they purchase automobiles, according to a survey made by the Research Center of the University of Michigan "City Hicks" can pay cash only on two out of every five cars bought. The farmer also shows a greater tendency to pay cash for other durable goods than does his city cousin.

"The modern child learns at his mother's knee to watch out for bot cigarette ashes."—Olin Miller

CATNIPS — She has a nervous breakdown from trying to watch TV and play canasta at the same time She either has a clear conscience — or a poor memory When her husband offered to buy her some decent clothes, she refused. She wanted to dress like the other women Her hair-do gives you the startling impression that she has two heads She's changed her wedding date three times — and the prospective bridegroom twice She either spends her time looking into a mirror — or into a scandal.

"He is certain to be a success. He has made more promises than he can break."—Arthur "Bugs" Baer

FASCINATING FACTS — Although your grocery man is now a retailer, the word "grocer" originally meant one who sold by the gross, or a wholesaler The custom of chewing cloves to sweeten the breath is over 4,000 years old Most geysers of the world are in western America, Iceland and New Zealand The largest organ of the human body is the skin Colorado Springs, Colorado is being promoted by its boosters as the "city least likely to be bombed".

"Life is a long lesson in humility."—Sir James Barrie

FOR THE LADY OF THE HOUSE — To clean under low dressers, remove the bottom drawers and insert the nozzle of your vacuum attachment in the opening Nothing is so cooling, filling and low in calories as cabbage for your summer meals White woollens that have yellowed with age can be whitened by soaking the fabrics from 30 to 45 minutes in a solution of one-half cup sodium perborate to a quart of soapy water. Rinse thoroughly Sugar-eating or grease-eating ants may be stopped, and the whole colony eventually exterminated, it is claimed, by using a residual spray of five per cent DDT behind baseboards, over the door, window sills or wherever the ants appear to start their "run".

"I would like to teach my boy what I learned from experience, but perhaps it's better to keep quiet and hope he makes the same mistakes I did. If he follows in Dad's footsteps, he'll never be carried around town on anybody's shoulders—or out of it on anybody's rail."—Burton Hillis

TEN GUIDEPOSTS FOR A HAPPY MARRIAGE -- (1) Continue your sweet courtship of love throughout your married life. (2) Remember that you are both human and liable to err. (3) Confide in each other and keep no secrets from each other. (4) When you are in the wrong, admit it and "make up". (5) Respect the parents of your wife or husband - your home will be happier for it. (6) Marriage is a partnership, but let the man be the senior member of it - or at least let him think so. (7) Honor your mate and never forget the Seventh Commandment. (8) Live within your means. (9) Accompany your husband or wife whenever you are asked to do so - we all have our whims and notions to do things suddenly. (10) Belong to your House of God. Both of you will be blessed for it.

"Silence is a true friend who never betrays."—Confucius

HOW TO STAY ALIVE -- Drive carefully. Observe traffic laws. You get there just as fast - and more surely. A recent experiment in Indianapolis made by Wilbur Shaw, three-time winner of the Indianapolis "500", and a veteran police motorcyclist proved how little time you save by speeding in city traffic. The policeman drove a squad car across Indianapolis in a wild manner - gunning it through stop lights, racing it when he had a chance (regardless of speed laws) and passing on the right if necessary. Shaw drove with intelligence and at any time could have come to a complete stop in less than 50 feet . . . In the 9.1 mile trip across the city, the policeman arrived ahead of Shaw by just one minute and 30 seconds. It is interesting to know that Shaw had to stop for only five lights in the entire 9.1 miles.



"Let us be thankful for the fools. But for them, the rest of us could not succeed."—Mark Twain

THINGS SEEM ROUGH? -- If the international situation has you down or your blood pressure is kicking up or you wonder where the money is coming from to pay next month's bills, consider Evelyn Herrala of Detroit and Frank Blaney of Paw Paw, Michigan . . . Evelyn was born without hands or feet - and yet she knits, runs a typewriter, plays the trombone, mends dolls, ties knots, does hand lettering, makes plastic art objects, is a graduate of Hamline University with degrees in sociology and psychology and is the most valued employee where she works . . . Frank Blaney had his hands severed above the wrists when he was 15. He drives so well that a policeman stopped him on Broadway in New York City one time to inspect a house-trailer hitched behind his car without even noticing his lack of hands . . . Things aren't too bad, now are they?

"One cannot always be a hero, but one can always be a man."—Johann W. Van Goethe

ANSWERS TO PATRIOTIC PUZZLER -- (1) Dawn's, not morn's. From the Star Spangled Banner. (2) Continent, not country. From Lincoln's Gettysburg Address. (3) Slapping, not spotted. From Yankee Doodle Dandy; and (4) Honor, not record. From the Marine Hymn.

"Every time I paint a portrait I lose a friend."—John Singer Sargent

TIPS FOR HAPPIER VACATION MOTORING -- You'll get more for your vacation dollar, if you plan ahead for your vacation auto trip. That's the considered opinion of Detroit's "Mr. Travel", Harry N. Rogan, who supervises over a million routings per year as travel manager for the Automobile Club of Michigan . . . Car expenses, including gas, oil, grease and oil change, will average approximately \$7.20 a day for driving 300 miles a day. Lodging will average \$5.50 this summer for two in a motor court or \$6.50 in a hotel. Cost of food plus tips for one person will average about \$3.50 per day. This will naturally vary with personal tastes . . . One dollar per person daily should be added for admission fees to historic shrines, scenic attractions and for roadside refreshment. Fifteen percent should be added to the daily total for incidentals and emergencies, such as tire repairs or replacement, camera film, thermos bottles and souvenirs . . . The daily budget for two comes to about \$25 for Vacation, 1951.

Send correspondence to Hudson Newsletter, 431 Howard Street, Detroit 31, Mich.

Your Hudson Reporter