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“A” S e r i e s

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Car Distribution Department Bulletins

# I N D E X

- DL.51-1 - Prices Options A Series - 9-26-50
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- DL.51-11 - A Series Car and Option Prices
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# Car Distribution Department Bulletin

Number  
DL. 51-1

Date  
9-26-50

Subject

PRICES OF  
CARS AND  
OPTIONS  
"A" SERIES

1. LIST

TO ALL MASTER DEALERS: -

1. Effective with first shipments of 1951 Models ("A" series), the following are the established f.o.b. factory at Detroit list prices and factory delivery charges: -

<u>MODEL AND BODY TYPE</u>	<u>CAR LIST</u>	<u>EXTRA COST PACKAGE* LIST</u>	<u>FACTORY DELIVERY**</u>
<b>HUDSON "PACEMAKER" CUSTOM (4A)</b>			
Brougham	\$1900.00	\$22.50	\$121.50
4-door Sedan	1940.00	22.50	123.50
3-pass, Coupe	1773.00	22.50	114.50
Club Coupe	1940.00	22.50	114.50
Convertible Brougham	2400.00	22.50	148.00
<b>HUDSON "SUPER-SIX CUSTOM (5A)</b>			
Brougham	2029.00	-0-	126.00
4-door Sedan	2074.00	-0-	128.50
Club Coupe	2074.00	-0-	128.50
Convertible Brougham	2572.00	-0-	
156.00			
<b>HUDSON "COMMODORE-SIX" (6A)</b>			
4-door Sedan	2248.00	-0-	137.50
Club Coupe	2225.00	-0-	136.25
Convertible Brougham	2738.00	-0-	164.50
<b>HUDSON "HORNET" (7A)</b>			
4-door Sedan	2330.00	-0-	141.50
Club Coupe	2307.00	-0-	140.25
Convertible Brougham	2820.00	-0-	168.50
<b>HUDSON "COMMODORE-EIGHT" CUSTOM (8A")</b>			
4-do-or Sedan	2330.00	-0-	141.50
Club Coupe	2307.00	-0-	140.25
Convertible Brougham	2820.00	-0-	168.50

\* Extra Cost Package ("Pacemaker" Models) included Mechanical Clock and Rear Wheel Covers

\*\* Factory Delivery includes Provision for Federal Tax Expense.

2. Subject

PRICES  
TO  
MASTER  
DEALERS.

Retail delivered prices should not exceed the sum of the following items:

List price of car	Dealer Conditioning Charge --
Extra Cost Package*	Models "4A" & "5A" - \$25.00
Factory Delivery**	" "6A", "7A", "8A" - 30.00
Actual Transportation Cost	Gasoline, Oil and Anti-Freeze.
State and local Taxes	

(See Section 14 of the Supplement to your Sales Agreement)

2. (a) A distributor's net prices to his master dealers f.o.b. Factory at Detroit, for cars with standard equipment, including extra cost package, should not exceed the "Combined Net Price to master Dealer at Factory" shown below, plus applicable charges referred to in sub-paragraph (b) - of this Section

<u>MODEL AND BODY TYPE</u>	<u>NET PRICE OF CAR</u>	<u>EXTRA COST PACKAGE NET</u>	<u>FACTORY DELIVERY</u>	<u>COMBINED NET PRICE TO MASTER DEALER AT FACTORY</u>
<b>HUDSON "PACEMAKER" CUSTOM (4A)</b>				
Brougham	\$1451.03	\$16.87	\$121.50	\$1589.40
4-door Sedan	1481.48	16.87	123.50	1621.95
3-Pass. Coupe	1354.04	16.87	114.50	1485.41
Club Coupe	1481.58	16.87	123.50	1621.95
Convertible Brougham	1832.88	16.87	148.00	1997.75
<b>HUDSON "SUPER-SIX" CUSTOM (5A)</b>				
Brougham	1549.55	-0-	126.00	1675.00
4-door Sedan	1583.91	-0-	128.50	1712.41
Club Coupe	1583.91	-0-	128.50	1712.41
Convertible Brougham	1964.24	-0-	156.00	2120.24
<b>HUDSON "COMMODORE-SIX" CUSTOM (6A)</b>				
4-door Sedan	1716.	-0-	137.50	1854.30
Club Coupe	1699.23	-0-	136.25	1835.48
Convertible Brougham	2091.01	-0-	164.50	2255.51
<b>HUDSON "HORNET" (7A)</b>				
4-door Sedan	1716.42	-0-	141.50	1920.92
Club Coupe	1761.86	-0-	140.25	1902.11
Convertible Brougham	2153.63	-0-	168.50	2322.13
<b>HUDSON "COMMODORE-EIGHT" CUSTOM (8A)</b>				
4-door Sedan	1779.42	-0-	141.50	1920.92
Club Coupe	1761.86	-0-	140.25	1902.11
Convertible Brougham	2153.63	-0-	168.50	2322.13

(b) In addition to the above:

A charge of 25¢ may be included for a certificate of origin (if one is required).

A charge for cars sold to master dealer and delivered to owner at factory, as follows:

Models 4A & 5A - \$12.50 (plus a "Provision for Federal Tax Expense of 88¢).

Models 6A,7A & 8A - \$15.00 (plus a "Provision for Federal Tax Expense of \$1.05).

There will also be supplied with all factory owner deliveries, 20 gallons of gasoline at existing Detroit retail prices.

A charge of \$30 per car may be made for local area advertising; and a report card charge of \$5.00 per car may be made, which will be refunded or credited by the distributor to the master dealer on each of the automobiles sold at retail, provided he furnishes, within 5 days after delivery, a Retail Delivery Report properly filled in. (The above does not include charges in connection with television programs, which are covered by separate agreement).



# Car Distribution Department Bulletin

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- (c) A distributor may charge his dealer a flat amount of not more than \$15.00 per car to cover handling and warehouse charges.
- (d) A distributor may charge the dealer for gasoline, oil and anti-freeze supplied with the car, not to exceed current market prices.
- (e) On cars delivered to a dealer by Distributor, Distributor should charge the dealer for transportation not more than the common carrier charge for the method of transportation used (except that as to cars shipped to Distributor by more than one method of transportation. Distributor may establish a composite transportation charge to be paid by the dealer).
3. Volume credits, and additional credits or discounts on Super, Hornet, and Commodore models, will be covered in a separate bulletin.
4. The f.o.b. Detroit prices of optional equipment for Hudson automobiles shall be as shown below in columns 3, 4, and 5. Distributor's net price to master dealers for optional equipment, f.o.b. Detroit, should not exceed the amounts shown below in column 5, plus "Provision for Federal Tax Expenses".

(1) Option Letter	(2) Option Name	(3) List Price of Option	(4) Provision for Federal Tax Expense	(5) Maximum Net Price to Master Dealer (Not inc. Tax)
A	Aluminum Cylinder Head	(4A-5A-6A) \$ 12.25	\$ .60	\$ 9.19
A	" " "	(8A) 14.25	.70	10.69
B	Super-Matic Drive	(4A-5A) 150.00	8.30	123.00
F	Front Fender Top Ornament	(4A-5A) 6.50	.32	4.88
L	Drive master	(4A-5A) 93.50	5.17	76.67
O	Oil Bath Air Cleaner	(4A-5A-6A-7A) 7.00	.34	5.25
O	" " " "	(8A) 8.50	.42	6.38
R	Bumper Guards, Frt. Outer	(4A-5A) 13 90	.64	9.75
T	Overdrive	(All Models) 95.00	4.92	74.10
U	Plastic Rear Window - Hinged	(4A-5A Convertible) -	-	-
V	Rear Window Reveal Moulding	(4A-5A) 4.50	.22	3.38
X	Weather Control - with Remote Control	(All Models) 64.40	2.89	46.37
DZ	Weather Control - less Remote Control	(4A. only) 61.00	2.73	43.92
Y	Radio	(All Models) 83.25	4.40	58.28
DD	Direction Indicator	(All Models) 21.00	1.03	15.75
HH	Combination Fuel and Vacuum Pump	(All Models) 11.00	.54	8.25
II	Arm Rests (Rear quarter panel)	(4A Brougham only) 4.00	.20	3.00

Number  
DL. 51-1

Date  
9-26-50

Subject  
2. NET PRICES  
TO MASTER  
DEALERS  
(Cont'd)  
  
3. VOLUME  
CREDITS &  
ADDITIONAL  
DISCOUNTS  
  
4. PRICES OF  
OPTIONAL  
EQUIPMENT

4. PRICES OF  
OPTIONAL  
EQUIPMENT  
(Cont'd)

- 4 -

(1)	(2)	(3)	(4)	(5)
Option Letter	Option Name	List Price of Option	Provision for Federal Tax Expense	Maximum Net Price to Master Dealer. (Not inc. Tax)
KK	Commodore Custom Steering Wheel (4A-5A)	17.50	.86	13.3
MM	Foam or Seat Cushion Pads Front & Rear Seat (4A-5A)	24.00	1.18	18.00
NN	Wheel Trim Rings (All Models)	13.50	.66	10.13
OO	Hydramatic Transmission (6A,7A-8A)	150.00	8:30	123.00
PP	Hydraulic Window Regulators (4A-5A Convrt.)	60.00	2.59	45.60
UU	Large Hub Caps (4A-5A)	10.00	.49	7.50
VV	Foam Rubber Front Seat Cushion Pad (4A-5A)	12.25	.60	9.19
XX	Electric Clock (4A-5A)	16:75	.82	12.56
ZZ	Side Panel Ornamentation (5A)	25.00	1.23	18.75
<u>ACCESSORY "GROUP" OPTIONS</u>				
AP	APPEARANCE GROUP (4A-5A)	\$ 17.50	\$ .86	\$ 13.13
	KK - Custom Steering-Wheel			
	DE - Exhaust Deflector			
	F - Front Fender Ornaments			
	UU - Large Hub Caps'			
	V - Rear Window Reveal Moulding			
AP	APPEARANCE GROUP (6A-7A-8A)	15.25	.75	11.44
	DE - Exhaust Deflector			
	WN - Wheel Trim Rings.			
OC	COMFORT & CONVENIENCE GROUP (4A-5A)	53.45	2.62	40.09
	MM - Foam Rubber Seat Cushion Pads (Front & Rear)			
	VF - Window & Wing Vent Shades			
	LI - Cigar Lighter			
	MV - Vanity Mirror			
	UL - Utility Light Kit			
OC	COMFORT & CONVENIENCE GROUP (6A-7A-8A)	25.95	1.27	19.46
	VP - Window & Wing Vent Shades			
	KV - Vanity Mirror			
	UL - Utility Light Kit			
PK	PROTECTION GROUP (4A)	40.80	2.00	30.60
	FG - Front Grille Guard			
	O - Oil Bath Air Cleaner			
	OF - Oil Filter			
SK	SAFETY GROUP (ALL Models)	61.95	3.04	46.46
	YR - Back-up Light (1)			
	HH - Comb. Fuel & Vacuum Pump			
	DD - Direction Indicator			
	GM - Glare Proof Mirror			
	TD - Outside Rear View Mirror (1)			
	WA - Windshield Washer			
UK	UTILITY GROUP (ALL MODELS)	15.40	.76	11.55



# Car Distribution Department Bulletin

Number  
DL. 51-1

Date  
9-26-50

- 5 -

Subject  
4. PRICES OF  
OPTIONAL  
EQUIPMENT  
(Cont'd)

(1) Option Letter	(2) Option Name	(3) List Price of Option	(4) Provision for Federal Tax Expense	(5) Maximum Net Price to Master Dealer (Not Inc. Tax)
<u>ACCESSORY OPTIONS</u>				
	YR - Back-up Light	\$ 10.75	\$ .53	\$ 8.06
	LI - Cigar Lighter	3.50	.17	2.63
	DR - Exhaust Deflector	1.75	.09	1.31
	FL - Fog Lights (2)	17.50	.86	13.13
	FG - Front Grille Guard	21.45	1.05	16.09
	GM - Glare Proof Mirror	4.25	.21	3.19
	EE - Hydraulic Jack	11.45	.56	8.59
	MA - Magnilite	3.95	.19	2.96
	OF - Oil Filter - 4A-5A-6A--7A	12.35	.61	9.26
	OF - Oil Filter - 8A	15.40	.75	11.55
	TD -Outside Rear View Mirror (1)	5.00	.25	3.75
	OV -Outside Visor & Traffic Light Viewer	29.45	1.44	22.09
	JS - Radiator Grille Guard	15.00	.74	11.25
	RG - Rear Bumper Center Guard	21.45	1.05	16.09
CA Seat Covers - Rayon Twill				
	4A - 5A Sedan	41.95	1.47	25.17
	4A - 5A Brougham	42.95	1.50	25.77
	4A - 5A Club Coupe	44.75	1.57	26.85
CB Seat Covers - Rayon Twin (Gray)				
	6A-7A-8A Sedan	44.75	1.57	26.85
	6A-7A-8A Club Coupe	48.75	1.71	29.95
CD Seat Covers - Rayon Twill (Brown)				
	6A-7A-8A Sedan	44.75	1.57	26.85
	6A-7A-8A Club Coupe	48.75	1.71	29.25
CE Seat Covers - Matting Custom (Multi)				
	4A - 5A Sedan	24.95	.87	14.97
	4A - 5A Brougham	26.75	.94	16.05
	4A - 5A Club Coupe	25.80	.90	15.48
CH Seat Covers - Matting Custom (Blue)				
	6A-7A-8A Sedan	27.95	.98	16.77
	6A-7A-8A Club Coupe	28.50	1.00	17.10
CL Seat Covers - Matting Custom (Brown)				
	6A-7A-8A Sedan	27.95	.98	16.77
	6A-7A-8A Club Coupe	28.50	1.00	17.10

(OVER)

4. PRICES OF  
OPTIONAL  
EQUIPMENT  
(Cont'd)

(1)	(2)	(3)	(4)	(5)
Option Letter	Option Name	List Price of Option	Provision for Federal Tax Expense	Maximum Net Price to Master Dealer (Not Inc. Tax)
<u>ACCESSORY OPTIONS</u> (Cont'd)				
CO Seat Covers - Matting DeLuxe (Green)				
	4A - 5A Sedan	\$ 19.95	\$ .70	\$ 11.97
	4A - 5A Brougham	21.50	.75	12.90
	4A - 5A Club Coupe	21.50	.75	12.90
CP Seat Covers - Matting DeLuxe (Blue)				
	6A-7A-8A Sedan	24.75	.87	14.85
	6A-7A-8A Club Coupe	25.75	.90	15.45
CT Seat Covers - Matting DeLuxe (Brown)				
	6A-7A-8A Sedan	24.75	.87	14.85
	6A-7A-8A Club Coupe	25.75	.90	15.45
	ST Spare Tire Extension	2.75	.14	2.06
	SL Spot Light	22.25	1.09	16.69
	UL Utility Light Kit	7.75	.38	5.81
	MV Vanity Mirror	1.75	.09	1.31
	VP Window & Vent Shades	16.45	.81	12.34
	VA Windshield Washer	9.95	.49	7.46
<u>PAINT OPTIONS</u> (Extra Cost Colors)				
H	Texas Tan (Ex. cost on 4A only)	11.00	.54	8.25
M	Toro Red (All Models)	25.00	1.23	18.75
N	Cornish Cream (Convertibles only)	27.00	1.32	20.25
P	Naples Green (Ex. cost on 4A only)	11.00	.54	8.25
RR	French Gray (All Models)	25.00	1.23	18.75
CC	New Platinum (All Models)	25.00	1.23	18.75
HN	Maroon (Ex. cost on 4A only)	25.00	1.23	18.75
JB	Two-Tone - Blue (All Models)	22.00	1.08	16.50
QG	" " - Gray (All Models)	22.00	1.08	16.50
SP	" " - Green (All Models)	22.00	1.08	16.50
RB	French Gray - Pacific Blue (All Models)	27.50	1.35	20.63
RC	" " - Northern Gray (All Models)	27.50	1.35	20.63
RD	" " - Maroon (All - Models)	27.50	1.35	20.63

NOTE: Net Allowance for Cars supplied in Prime Coat only - \$12.50

LEATHER UPHOLSTERY

Hand buffed Genuine Leather supplied on Seat Cushions and Seat Back Cushions.

Imitation Leather used for Headlining and Side Walls, including Door Panels.

Available in three colors on all Models except Convertibles as follows: -

AA-1. Hand Buffed Genuine Leather Trim - Brown

AA-2 " " " " - Blue)  
Gray on "4A")

AA-3 Hand Buffed Genuine Leather Trim - Maroon

Prices of all three colors are the memo, as follows (Cont'd) -





# Car Distribution Department Bulletin

Number  
DL.51-1

Date  
9-26-50

Subject  
4. PRICES OF  
OPTIONAL  
EQUIPMENT  
(Cont'd)

(1) Option Letter	(2) Option Name	(3) List Price of Option	(4)	(5) Provision for Federal Tax Expense	Maximum Price to Master Dealer (Not Inc. Tax)	Net
<u>LEATHER UPHOLSTERY (Cont'd)</u>						
"4A* Brougham		\$130.00		\$ 6.15	\$98.80	
"4A" 4-door Sedan		130.00		6.15	98.80	
"4A* 3-pass. Coupe		85.00		4.28	64.60	
"4A" Club Coupe		130.00		6.55	88.80	
"5A" Brougham		117.50		5.92	89.30	
"5A" 4-door Sedan		117.50		5.92	89.30	
"5A" Club. Coupe		117.50		5.92	89.30	
"6A"- "7A"- "8A" 4-door Sedan		122.50		6.17	93.10	
"6A"- "7A"- "8A" Club Coupe		126.00		6.35	95.76	
Leather Upholstery listed above is for the closed body types only. (Not available on Convertibles).						
<u>TIRE OPTIONS (All Models - except 5A-6A-7A-8A Convertibles)</u>						
EE	5-15x7.60 4-ply Black substituted for 5-15x7.10 4-ply Black including substitution of Wheels	19.80		1.72	14.10	
WW	5-15x7.10 4-ply White Sidewall substituted for 5-15x7.10 4-ply Black	28.50		.96	21.38	
EEWW	5-15x7.60 4-ply White Sidewall substituted for 5-15x7.10 4-ply Black including substitution of Wheels	45.93		2.58	34.46	
<u>TIRE OPTIONS (5A-6A-7A-8A Convrt.. Models only)</u>						
WW	5-15x7.60 4-ply White Sidewall substituted for 5-15x7.60 4-ply Black	30.70		1.05	23.03	
<u>SPECIAL EQUIPMENT</u>						
	Taxicab Clutch & Brakes (4A Models only) (10" Clutch & Large Front Wheel Brakes) Supplied on Special Order for Model 4A Taxicab & Police Cars only	10.00		.50	7.60	

(OVER)

4. PRICES OF  
OPTIONAL  
EQUIPMENT  
(Cont'd)

(1) Option Letter	(2) Option Name	(3) List Price of Option*	(4) Provision for Federal Tax Expense	(5) Maximum Net Price to Master Dealer (Not Inc. Tax)
	<u>SPECIAL EQUIPMENT</u> (Cont'd)			
(Special Order)	5-15x7.10 6-ply Black Tires sub- stituted for 5-15x7.10 4-ply Black	\$ 42.15	\$1.80	\$31.61
	5-15x7.60 6 ply Black Tires sub- stituted for 5-15x7-60 4-ply Black	44.95	1.24	33.71

\* In establishing retail prices of options the "Provision for Federal Tax Expense\*" should be added to column 3.

5. ADVERTISING  
CHARGE

5. See Note (b) in Section 2 above\*

6. CHANGES IN  
PRICES, ETC

6. All prices discounts and credits in this bulletin are subject to change as provided in the Supplement to your Hudson Distributor-Master Dealer Sales Agreement.

This bulletin supersedes all previous letters and bulletins on car and option prices of now current models.

GHD:LB

Geo. H. Dow  
Manager -  
Car Distribution



## Car Distribution Department Bulletin

Number

DL.51-8

Date

1-4-51

Subject

TO ALL MASTER DEALERS:

1. A large pliable Plastic Rear Window (option "U") will be available on all Convertible Models beginning with production on February 5th, 1951.

This is a one piece window, considerably larger than any used previously on Convertible Models, and provides rear vision comparable to that of the Sedan Models.

2. The f.o.b. factory at Detroit prides on this option shall be as shown below in columns 3, 4 and 5. Distributor's net price to master dealers for such option, f.o.b. factory at Detroit, should not exceed the amount shown below in column 5, plus Provision for Federal Tax Expense:-

(1) Option Letter	(2) Option Name	(3) List Price of Option*	(4) Pro- vision for Federal Tax Expense	(5) Maximum Net Price to Master Dir.* (Not including Tax).
"U"	Large Plastic Rear Window (All Conv't.Mdls)	\$9.00	\$ .44	\$6.75

\* In establishing retail prices, the "Provision for Federal Tax Expense" should be added to column 3.

3. All prices in this bulletin are subject to change as provided in the supplement to your Hudson Distributor - Master Dealer Sales Agreement.

GHD:LB.

Geo. H. Dow  
Manager - Car Distribution.

1. LARGE  
PLASTIC  
WINDOW -  
CONVERTIBLE  
MODELS

2. PRICE.

3. CHANGES IN  
PRICES



## Car Distribution Department Bulletin

Number

DL.51-9

Date

1-10-51

Subject

TO ALL MASTER DEALERS:

1. The following four additional Two-Tone Color Combinations are now available at extra cost, on all 1951 Closed Body Types (not available on Convertible Models):

Option	C o m b i n a t i o n		Letter		
	Gray - Blue . . .	"French Gray"	Lower - "Bali Blue"	Upper	RE
	Gray - Green . . .	" "	" - "Naples Green"	"	RF
	Gray - . . .	" "	" - "Newport Gray"	"	RH
	Gray - Red . . .	" "	" - "Toro Red"	"	RI

2. The f.o.b. factory at Detroit prices of these colors for Hudson automobiles shall be as shown below in columns 3, 4 and 5. Distributors net price to master dealers f.o.b. factory at Detroit, should not exceed the amount shown below in column 5, plus Provision for Federal Tax Expense:-

Option Letter	(2) <u>Option Name</u>	(3) List Price of <u>Option*</u>	(4) Pro- vision for Federal Tax <u>Expense</u>	(5) Maximum Net Price to Master Dlr.* (Not including <u>Tax).</u>
	<u>Two-Tone Paint Combinations</u>			
RE	French Gray - Bali Blue	\$27.50	\$1.35	\$20.63
RF	" " - Green	27.50	1.35	20.63
R	" " - Newport Gray	27.50	1.35	20.63
RI	" " - Toro Red	30.00	1.47	22.50

\* In establishing retail prices, the "Provision for Federal Tax Expense" should be added to column 3.

3. All prices in this bulletin are subject to change as provided in the supplement to your Hudson Distributor - Master Dealer Sales Agreement.

GHD:LB.

Geo. H. Dow  
Manager - Car Distribution.

1. NEW  
TWO-TONE  
COLOR  
COMBINATIONS

2. PRICES.

3. CHANGES IN  
PRICES



## Car Distribution Department Bulletin

Number  
DL.51-11

Date  
3-15-51

TO ALL MASTER DEALERS:

1. In line with new government regulation on Automobile prices, effective with shipments of 1951 Models ("A" series) on and after March 3, 1951, the following are the new established f.o.b. factory at Detroit list prices and factory delivery charges:-

<u>MODEL AND BODY TYPE</u>	<u>CAR LIST</u>	<u>EXTRA COST PACKAGE* LIST</u>	<u>FACTORY DELIVERY</u>
<b>HUDSON "PACEMAKER" CUSTOM (4A)</b>			
Brougham	\$ 1950.79	\$ 23.05	\$ 125.75
4-door Sedan	1991.86	23.05	127.82
3-pass. Coupe	1820.39	23.05	118.51
Club Coupe	1991.86	23.05	127.82
Convertible Brougham	2464.15	23.05	153.18
<b>HUDSON "SUPER SIX" CUSTOM (5A)</b>			
Brougham	2082.88	-0-	130.41
4-door Sedan	2129.07	-0-	133.00
Club Coupe	2129.07	-0-	133.00
Convertible Brougham	2640.30	-0-	161.46
<b>HUDSON "COMMODORE SIX" CUSTOM (6A)</b>			
4-door Sedan	2307.70	-0-	142-31
Club Coupe	2284-08	-0-	141.02
Convertible Brougham	2810.70	-0-	170.26
<b>HUDSON "HORNET" (7C)</b>			
4~door Sedan	2391.87	-0-	146.45
Club Coupe	2368.26	-0-	145-16
Convertible Brougham	2894.88	-0-	174-40
<b>HUDSON "COMMODORE EIGHT" CUSTOM (8A)</b>			
4-door Sedan	2391.87	-0-	146-45
Club Coupe	2368.26	-0-	145.16
Convertible Brougham	2894.88	-0-	174-40

\* Extra Cost Package ("Pacemaker" Models) includes Mechanical Clock and Rear Wheel Covers.

\*\* Factory Delivery includes Provision for Federal Tax Expense.

Dealer Conditioning Charge is:  
\$25.00 on Models "4A" & "5"  
30.00 " " "6A", "7A" & "8A".

(OVER)

Subject

PRICES OF CARS  
AND OPTIONS  
"A" SERIES

1. LIST  
PRICES -  
CARS.

PRICES  
TO  
MASTER  
DEALERS

2. (a) A distributor's net prices to his master dealers f.o.b. factory at Detroit, for cars with standard equipment, including extra cost package, should not exceed the "Combined Net Price to Master Dealer at Factory" shown below, plus applicable charges referred to in subparagraph (b) of this Section

<u>MODEL AND BODY TYPE</u>	<u>NET PRICE OF CAR</u>	<u>EXTRA COST PACKAGE NET</u>	<u>FACTORY DELIVERY</u>	<u>COMBINED NET PRICE TO MASTER DIR. AT FACTORY</u>
<b>HUDSON "PACEMAKER" CUSTOM (4C)</b>				
Brougham	\$1501.82	\$17.42	\$125.75	\$1644.99
4-door Sedan	1533.44	17.42	127.82	1678.68
3-pass. Coupe	1401.43	17.42	118.51	1537.36
Club Coupe	1533.44	17.42	127.82	1678.69
Convertible Brougham	1897.03	17.42	153.18	2067.63
<b>HUDSON "SUPER-SIX" CUSTOM (5A)</b>				
Brougham	1603.43	-0-	130.41	1733.84
4-door Sedan	1638.98	-0-	133.00	1771.98
Club-Coupe	1638-98	-0-	133.00	1771.99
Convertible Brougham	2032.54	-0-	161.46	2194.00
<b>HUDSON "COMMODORE SIX" CUSTOM (6A)</b>				
4-door Sedan	1776.50	-0-	142.31	1918.81
Club Coupe	1758-31	-0-	141.02	1899.33
Convertible Brougham	2163.71	-0-	170.26	2333.97
<b>HUDSON "HORNET" (7A)</b>				
4-door Sedan	1841.29	-0-	346.45	1987.74
Club Coupe	1823.12	-0-	145.16	1968.28
Convertible Brougham	2228.51	-0-	174.40	2402.91
<b>HUDSON "COMMODORE EIGHT" CUSTOM (8A)</b>				
4-door Sedan	1841.29	-0-	146.45	1987.74
Club Coupe	1823.12	-0-	145.16	1968.28
Convertible Brougham	2228-51	-0-	174.40	2402.91

(b) In addition to the above:

A charge of 25¢ may be included for a certificate of origin (if one is required).

A charge for cars sold to master dealer and delivered to owner at the factory as follows:

Models 4A & 5A - \$12,50 (plus a Provision for Federal Tax Expense of 88¢).

" 6A, 7A & 8A - \$15.00 (plus a "Provision for Federal Tax Expense of \$1.05).

There will also be supplied with all factory owner deliveries, 20 gallons of gasoline at existing Detroit retail prices. A charge of \$30.00 per car may be made for local area advertising; and a report card charge of \$5.00 per car may be made, which will be refunded or credited by the distributor to the master dealer on each of the automobiles sold at retail by the master dealer, provided he furnishes, within 5 days after delivery, a Retail Delivery Report properly filled in. (The above does not include charges in connection with television programs, which are covered by separate agreement).

(c) A distributor may charge his dealer a flat amount of not more than \$15.00 per car to cover handling and warehouse charges on cars consigned to Distributor's warehouse and subsequently delivered to dealer from warehouse stock.



## Car Distribution Department Bulletin

Number  
DL.51-11

Date  
3-15-51

Subject

2. NET PRICES  
TO MASTER  
DEALERS  
(Cont'd)

(d) A distributor may charge the dealer for gasoline, oil and anti-freeze supplied with the car, not to exceed current market prices.

(e) On cars delivered to a dealer by Distributor, Distributor should make the proper charge for transportation.

3. Volume Credits will remain as authorized in Bulletin DL. 51-4.

Due to governmental regulations the additional credits or discounts on Super (5A), Hornet (7A), and Commodore (6A and 8A) Models will not equal one-half of 1% of the new list prices, but will remain fixed in accordance with list prices heretofore in effect. A new bulletin will be issued.

4. The f.o.b. Detroit prices of optional equipment for Hudson automobiles shall be as shown in Bulletins DL-51-1, DL.51-7, DL.51-8, DL.51-9, DL.51-10.

Distributor's net price to master dealers for optional equipment f.o.b

Detroit, should not exceed the amounts shown below in column 5, plus "Provision for Federal Tax Expense".

Prices are repeated here for ready reference purposes.

(1) Option Letter	(2) Option Name	(3) List Price of Option*	(4) Provision for Federal Tax Expense	(5) Maximum Net Price to Master Mr. (Not inc. Tax)
A	Aluminum. Cylinder Head	(4A-5A-6A) \$ 12.25	\$ .60	\$ 9.19
A	" " "	(8A) 14.25	.70	10.69
C	Super-Matic Drive	(4A-5A-6A-8A). 150.00	8.30	123.00
F	Front Fender Top Ornament.	(4A-5A) 6.50	.32	4.88
L	Drivemaster	(4A-5A) 93:50	5.17	76.67
O	Oil Bath Air Cleaner	(4A-5A-7A) 7 00	.34	5.25
O	" " " "	(8A) 8:50	.42	6.36
R	Bumper Guards, Front, Outer	(4A-5A) 13.00	.64	9.75
T	Overdrive	(All Models) 95.00	4.92	74.10
U	Large Plastic Rear Window	(All Conv. Mdl.) 9. 00	.44	6.75
V	Rear Window Reveal Moulding	(4A-5A) 4.50	.22	3.38
X	Weather Control - with Remote Control	(All Models) 64.40	2.89	46.37
M	Weather Control - less Remote Control	(4A only) 61.00	2.73	43.92
Y	Radio	(All Models) 83.25	4.40	58.28
DD	Direction Indicator	(All Models) 21.00	1.03	15.75
HH	Ccoibination Fuel and Vacuum Pump	(All Models) 11. 00	.54	8.25
II	Arm Rests (Rear quarter panel)	(4A Brom.only) 4.00	.20	3.00
KK	Commodore Custom Steering Wheel	(4A-5A) 17.50	.86	13.13

Subject				
4. PRICES OF OPTIONAL EQUIPMENT (Cont'd)				
(1)	(2)	(3)	(4)	(5)
Option Letter	Option Name	List Price of Option*	Provision for Federal Tax Expense	Maximum Net Price to Master Mr. (Not inc. Tax)
<u>OPTIONS (Cont'd)</u>				
MM	Foam Rubber Seat Cushion Pads (Front & Rear Seat)	(4A-5A) \$ 24.00	\$ 1.18	\$ 18.00
NN	Wheel Rim Trim Rings (All Models).	13.50	.66	10.13
00	Hydra-Matic Transmission (6A-7A-8A)	150:00	8.30	123.00
PP	Hydraulic Window Regulators (4A-5A Convrt).	60.00	2.59	45.60
UU	Large Hub Caps (4A-5A)	10.00	.49	7.50
VY	Foam Rubber Front Seat Foam. Cushion Pad (4A-5A)	12.25	.60	9.19
XX	Electric Clock (4A-5A)	16.75	.82	12.56
ZZ	Side Panel Ornamentation (5A)	25.00	1.23	18.75
<u>ACCESSORY "GROUP" OPTIONS</u>				
AP	APPEARANCE GROUP (4A-5A)	40.25	1.97	30.19
	KK Custom Steering Wheel			
	DE Exhaust Deflector			
	F Front Fender Ornaments			
	UU Large Hub Caps			
	V - Rear Window Reveal Moulding			
AP	APPEARANCE GROUP (6A-7A-8A)	15.25	.75	11.44
	DE - Exhaust Deflector			
	NN - Wheel Trim Rings			
OC	COMFORT & CONVENIENCE GROUP (4A-5A)	53.45	2.62	40.09
	MR - Foam Rubber Seat Cushion Pads (Front & Rear)			
	VP - Window & Wing Vent Shades			
	LI - Cigar Lighter			
	MV - Vanity Mirror			
	UL - Utility Light Kit			
OC	COMFORT & CONVENIENCE GROUP (6A-7A-8A)	25.95	1.27	19.46
	VP - Window & Wing Vent Shades			
	MV - Vanity Mirror			
	UL - Utility Light Kit			
PK	PROTECTION GROUP (4A)	40.80	2.00	30.60
	FG - Front Grille Guard			
	O - Oil Bath Air Cleaner			
	OF - Oil Filter			
SK	SAFETY GROUP (ALL MODELS)	61.95	3.04	46.46
	YR - Back-up Light (1)			
	HH - Comb.Fuel & Vacuum Pump			
	DD - Direction Indicator			
	GM - Glare Proof Mirror (1)			
	TD - Outside Rear-View Mirror			





Car Distribution Department  
Bulletin

- 5 -

Number  
DL.51-11

Date  
3-15-51.

Subject  
4. PRICES OF  
OPTIONAL  
EQUIPMENT  
(Cont'd)

(1) Option Letter	(2) Option Name	(3) List Price of Option*	(4) Provision for Federal Tax Expense	(5) Maximum Net Price to Master Mr. (Not inc. Tax)
<u>ACCESSORY OPTIONS</u>				
YR	Back-up Light	\$ 10.75	\$ .53	\$ 8.06
LI	Cigar Lighter	3.50	.17	2.63
DE	Exhaust Deflector	1.75	.09	1.31
FG	Front Grille Guard	21.45	1.05	16.09
GM	Glare Proof Mirror	4.25	.21	3.19
OF	Oil Filter - 4A-5A-6A-7A	12.35	.61	9.26
OF	Oil Filter - 8A	15.40	.75	11.55
TD	Outside Rear View Mirror (1)	5.00	.25	3.75
OV	Outside Visor & Traffic Lt.Viewer.	29.45	1.44	22.09
JS	Radiator Grille Guard	15.00	.74	1.25
ST	Spare Tire Extension	2.75	.14	2.06
SL	Spot Light	22.25	1.09	16.69
UL	Utility Light Kit	7.75	.38	5.81
MV	Vanity Mirror	1.75	.09	1.31
VP	Window & Wing Vent Shades	16.45	.81	12.34
WA	Windshield Washer	9.95	.49	7.46
<u>PAINT OPTIONS - (Extra Cost Colors)</u>				
H	Texas Tan (Extra cost on 4A only)	11.00	.54	8.25
M	Toro Red (All Models)	25.00	1.23	18.75
N	Cornish Cream (Convertibles only)	27.00	1.32	20.25
F	Naples Green, (Extra cost on 4A only)	11.00	.54	8.25
RR	French Gray (All Models)	25.00	1.23	18.75
CC	Neptune Blue-Green (All Models)	25.00	1.23	18.75
HN	Maroon (Except on 4A only)	25.00	1.23	18.15
<u>PAINT OPTIONS -Two-Tone Combinations (Extra Cost)</u>				
JB	Two-tone - Blue (All Models)	22.00	1.08	16.50
QG	“ “ - Gray (All Models)	22.00	1.08	16.50
SP	“ “ - Green (All Models)	22.00	1.08	16.50
RB	French-Gray - Pacific Blue (All Models)	27.50	1.35	20.63
RC	“ “ - Northern Gray (All Models)	27.50	1.35	20.63
RD	“ “ - Maroon (All Models)	27.50	1.35	20.63
RE	“ “ - Bali Blue (All Models)	27.50	1.35	20.63
RF	“ “ - Naples Green (All Models)	27.50	1.35	20.63
RH	“ “ - Newport Gray All Models)	27.50	1.35	20.63
RI	“ “ - Toro Red All Models)	30.00	1.47	22.50

NOTE: Net allowance for cars supplied in Prime Coat only - \$12.50

(OVER)

4. PRICES OF  
OPTIONAL  
EQUIPMENT  
(Cont'd)

- 6 -

(1) Option Letter	(2) Option Name	(3) List Price of Option*	(4) Provision for Federal Tax Expense	(5) Maximum Net Price to Master Mr. (Not inc. Tax)
<u>LEATHER UPHOLSTERY</u>				
	Hand Buffed Genuine Leather supplied on Seat Cushions and Seat Back Cushions. Imitation leather used for Headlining and Side Walls, including Door Panels. Available in three colors on all Models accept Convertibles as follows: -			
AA-1	Hand Buffed Genuine Leather Trim - Brown			
"	" " " " " - Gray on - (4A")			
AA-3	Hand Buffed Genuine leather Trim - Maroon			
	Prices of all three colors are the same, as follows: -			
"4A"	Brougham	\$130.00	\$6.55	\$98.80
"4A"	4-door Sedan	130.00	6.55	98.80
"4A"	3-pass. Coupe	85.00	4.28	64.60
"4A"	Club Coupe	130.00	6.55	98.80
"5A"	Brougham	117.50	5.92	89.30
"5A"	4-door Sedan	117.50	5.92	89.30
"5A"	Club Coupe	117.50	5.92	89.30
"6A"- "7A"- "8A"	4-door Sedan	122.50	6.17	93.10
"6A"- "7A"- "8A"	Club Coupe	126.00	6.35	95.76
Leather Upholstery listed above is for the closed body types only (Not available on Convertibles).				
<u>TIRE OPTIONS (All Models except 5A-.6A-7A-8A Convertibles)</u>				
EE	5-15x7.60 4-ply Black substituted for 5x7.10 4-ply Black including substitution of Wheels	19.60	1.55	14.71
WW	15x7.10 4-ply White Sidewall substituted for 5-15x7-10 4-ply Black	34.25	1.15	25.69
EEWW	5-15x7.60 4-ply White Sidewall substituted for 5-15x7.10 4-ply Black, including substitution of Wheels	53.00	2.61	39.75
(Special Order)	5-15x7.10 6-ply Black Tires substituted for 5-15x7.10 4-ply Black	44.90	2.54	33.68
(Special Order)	5-15x7.60 6-ply Black substituted for 5-15x7.10 4-ply Black, including substitution of Wheels	64.00	3.56	48.00

Number

DL.51-11

Date

3-15-51

Subject

4. PRICES OF  
OPTIONAL  
EQUIPMENT  
(Cont'd)



## Car Distribution Department Bulletin

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(1) <u>Option Letter</u>	(2) <u>Option Name</u>	(3) List Price of <u>Option*</u>	(4) Provision for Federal Tax <u>Expense</u>	(5) Maximum Net Price to Master Mr. (Not inc. Tax)
<u>TIRE OPTIONS (5A-6A-7A-8A) Convertible Models only)</u>				
WW	5-15x7.60 4-ply White Sidewall substituted for 5-15x7.60 4-ply Black	\$37.00	\$ 1.22	\$27.75
(Special Order)	5-15x7.60 6-ply Black Tires substituted for 5-15x7.60 4-ply Black	48.00	2.19	36.00

SPECIAL EQUIPMENT

Taxicab Clutch & Brakes (4A Models only) (10" Clutch & Large Front Wheel Brakes) Supplied on Special Order for Model 4A Taxicab & Police Cars only				
		10.00	.50	7.60

\* In establishing retail prices of options the "Provision for Federal Tax Expense" should be added to column 3.

5. See Note (b) in Section 2 above.

6. All prices, discounts and credits in this bulletin are subject to change as provided in the Supplement to your Hudson Distributor-Master Dealer Sales Agreement.

This bulletin supersedes all previous letters and bulletins on car and option prices on now current models.

5. ADVERTISING  
CHARGE

6. CHANGES IN  
PRICES, ETC.

Geo. H. Dow  
Manager - Car Distribution

GHD:LB.



## Car Distribution Department Bulletin

Number

DL.51-13

Date

3-21-51

Subject

1. NEW COLORS

2. PRICES.

3. CHANGES IN PRICES

4. CORRECTION BULLETIN DL.51-10 (2-14-51).

TO ALL MASTER DEALERS: -

1. Effective with production on March 15th and 16th, 1951, the following new color shades will be used:

N E W C O L O R S

Option Code	Letter	No.	Color	Shade
B	B	87	"Admiral" Blue	Dark
HN	HN	83	"Burgundy" Maroon	Dark
N*	N*	85	"Corinthian" Cream	Light
JB	JB	88	Two-Tone - ("Admiral" Blue Upper ("Bali" Lower	Upper Lower
RB	RB	89	Two-Tone - ("Admiral" Blue Upper ("French" Gray Lower.	Upper Lower.
RD	RD	84	Two-Tone - ("Burgundy" Maroon Upper ("French" Gray Lower.	Upper Lower.

R E P L A C I N G

Option Code	Letter	No.	Color	Shade
B	B	59	"Pacific" Blue	Dark
HN	HN	58	"Dark" Maroon	Dark
N*	N*	37	"Cornish" Cream	Light
JB	JB	67	Two-Tone - ("Pacific Blue Upper ("Bali" Blue Lower	Upper Lower
RB	RB	73	Two-Tone - ("Pacific Blue Upper ("French" Gray Lower	Upper Lower
RD	RD	75	Two-Tone - ("Dark" Maroon Upper ("French" Gray Lower.	Upper Lower.

The new "Admiral" Blue is a medium blue and more brilliant, the "Burgundy" maroon a much brighter color, and the "Corinthian"\* Cream a true cream color - with no yellow cast.

\*Option "N" Corinthian Cream available on Convertible Models only.

2. These color changes are effective with car numbers.-

#5A-92496 "B" Admiral Blue	#7A-91757 "JB" Two-Tone Blue
#6A-92484 "HN" Burgundy Maroon	#7A-91860 "RB" " " Blue-Gray
#7A-89982 "N" Corinthian Cream	#8A-91803 "RD" " " Maroon.-Gray

3. Option "B" Admiral Blue is a standard (no charge) color on all Models.  
 Option "HN" Burgundy Maroon will be supplied at no extra cost on Models "5A", "6A", "7A" and "8A", and is available at extra cost on "Pacemaker" Models "4A".  
 Option "N" Corinthian Cream is available at extra cost on Convertible Models only.  
 Options "JB", "RB" and "RD" Two-Tone Combinations are extra cost on all closed body types - (not available on Convertible Models).  
 Prices of extra cost color "HN" for Model "4A", and for the Two-Tone Combinations "JB", "RB" and "RD" (all closed body types) are the same as those published in bulletin DL.51-11, dated March 15th, 1951.

4. Please correct paint code number (66) shown for "CC" Neptune Blue-Green, to code No.82 (Bulletin DL.51-10).

GHD:LB.

Geo. H. Dow  
Manager - Car Distribution.



## Car Distribution Department Bulletin

Number

DL.51-14

Date

3-22-51

Subject

TO ALL MASTER DEALERS: -

1. Effective with production on March 20th, 1951, (Car #6A-94185), a Mechanical Clock will be substituted for the Electric Clock on Models 6A, 7A and 8A.

These substitutions will only be temporary. We will advise you when the Electric Clock is reinstated.

2. On all 6A, 7A and Sk Models shipped or delivered from the factory, with the Mechanical Clock, the following allowance will be made on car invoices:-

Mechanical Clock substituted for		
Electric Clock . . . . .	LIST PRICE - \$5.05	DEALER NET - \$3.86
Factory Delivery, including "Provision for Federal Tax Expense" . . . . .	<u>.27</u>	<u>.27</u>
TOTAL	\$5.32	\$4.13

3. Option "XX" Electric Clock is not available on Model 5A.

1. ELECTRIC CLOCKS - OMITTED FROM MODELS 6A, 7A, & 8A
2. PRICE ALLOWANCE
3. OPTION "XX"

GHD:LB.

Geo. H. Dow  
Manager - Car Distribution.



Car Distribution Department  
Bulletin

Number  
DL.51-18

Date  
3-22-51

Subject

TO ALL MASTER DEALERS: -

1. Effective on April 11th, 1951, (Car #104989), Electric Clocks were available on Models 6A, 7A and 8A.

There is a possibility that they may again be in short supply, and in such cases where the Electric Clock is not installed, price allowance will be made in accordance with Bulletin DL.51-14.

3. Option "XX" Electric Clock is not available on Model 5A.

ELECTRIC  
CLOCKS -  
MODELS  
6A, 7A, & 8A

OPTION "XX"

GHD:LB.

Geo. H. Dow  
Manager - Car Distribution.



## Car Distribution Department Bulletin

Number  
DL.51-19

Date  
4-25-51

TO ALL MASTER DEALERS:

The following are the shipping and curb weights of cars shipped from the factory with only four tires, together with shipping weights of optional equipment, for the "A" series (1951 Models): -

MODEL AND BODY TYPE	WHEEL BASE (INCHES)	OVERALL LENGTH (INCHES)	SHIPPING WEIGHT (LBS)	CURB WEIGHT (LBS)
4A Brougham	119	201½	3405#	3579#
4A 4-door Sedan	119	201½	3435#	3609#
4A 3-pass. Coupe	119	201½	3355#	3529#
4A Club Coupe	119	201½	3385#	3559#
4A Convertible Brougham	119	201½	3575#	3749#
5A Brougham	124	208 <sup>3</sup> / <sub>32</sub>	3510#	3680#
5A 4-door Sedan	124	208 <sup>3</sup> / <sub>32</sub>	3540#	3710
5A Club Coupe	124	208 <sup>3</sup> / <sub>32</sub>	3500#	36741
5A Convertible Brougham	124	208 <sup>3</sup> / <sub>32</sub>	3690#	3864#
6A 4-door Sedan	124	208 <sup>3</sup> / <sub>32</sub>	3575#	3749#
6A Club Coupe	124	208 <sup>3</sup> / <sub>32</sub>	3560#	3734#
6A Convertible Brougham	124	208 <sup>3</sup> / <sub>32</sub>	3755#	3929#
7A 4-door Sedan	124	208 <sup>3</sup> / <sub>32</sub>	3575#	3749#
7A Club Coupe	124	208 <sup>3</sup> / <sub>32</sub>	3555#	3729#
7A Convertible Brougham	124	208 <sup>3</sup> / <sub>32</sub>	3754#	3924#
8A 4-door Sedan	124	208 <sup>3</sup> / <sub>32</sub>	3595#	3770#
8A Club Coupe	124	208 <sup>3</sup> / <sub>32</sub>	3575#	3750#
8A Convertible Brougham	124	208 <sup>3</sup> / <sub>32</sub>	3770#	3945#

Shipping weights include spare wheel., (no spare tire and tube)., also tools and Jack, but do not include water, oil OR gasoline.

Curb weights include water, oil and 20 gallons (full tank) of gasoline.

2. Shipping weights (in pounds) of optional equipment supplied with the "A" series cars are as shown below, Please note the "Weight" shown does not necessarily represent the actual weight of the option involved, but rather represents the difference, over or under, the weight of the standard equipment replaced (if any).

The "Weight to Apply" has been determined to the nearest five pounds,

(OVER)

Subject

SHIPPING  
WEIGHTS -  
CARS AND  
OPTIONS  
"A" SERIES

1. CAR  
WEIGHTS.

2. SHIPPING  
WEIGHTS -  
OPTIONAL  
EQUIPMENT

Subject	Option Letter	Description	Weight	Weight to Apply
SHIPPING WEIGHTS - OPTIONAL EQUIPMENT (Cont'd)	A	Aluminum Head (4A)	-24#	-25#
		“ “ (5A-6A)	-20#	-20#
	A	" " (8A)	-22# 8 oz.	-25#
	C	Supermatic Drive	76#	75#
	F	Front Fender Top Ornament	1# 12 oz.	0#
	L	Drivemaster	27#	25#
	O	Oil Bath Air Cleaner	1#	0#
	R	Front Bumper Guards Outer	4#	5#
	T	Overdrive	49#	50#
	U	Hinged Plastic Rear Window	-1# 12 oz.	0#
	V	Rear Window Reveal Moulding	1#	0#
	X	Weather Control-with Remote Control.	20# 8 oz.	20#
	Y	Radio	20#	20#
	AA-1	Brown Leather Trim	11#	10#
	AA-2	Blue leather Trim	11#	10#
	AA-3	Maroon Leather Trim	11#	10#
	DD	Direction Indicator	1#	0#
	DE(*)	Exhaust Deflector	8 oz.	0#
	DZ	Weather Control (less Remote Control)	20#	20#
	EE	15x5.50 Wheels & 15x7.60 Tires	16#	15#
	FG	Front Grille Guard	5#	5#
	GG	Rear View Mirror	2 oz.	0#
	GM(*)	Glare Proof Mirror	2 oz.	0#
	HH	Comb. Fuel & Vacuum Pump	3# 12 oz.	5#
	II	Arm Rests	1# 12 oz.	0#
	JS	Radiator Grille Guard	13# 8 oz.	15#
	KK	Custom Steering Wheel	2# 8 oz.	5#
	LI	Cigar Lighter	8 oz.	0#
	MM	Rubber Cushion Pads - Front & Rear Seats	8#	10#
	MV(*)	Vanity Mirror	8 oz.	0#
	NN	Wheel Rim Trim Rings	2# 8 oz..	5#
	OF	Oil Filter	4#	5#
	OO	Hydra-Matic Transmission	139#	140#
	OV(*)	Outside Visor & Traffic Light Viewer	7#	5#
	PP	Hydraulic Window Regulators	19# 8 oz.	20#
	SS	Heavy Scale Chassis Springs, Frt	4#	5#
	Sr	Spare Tire Valve Extension	5 oz.	0#
TD	Outside Rear View Mirror	1# 8 oz.	0#	
UL	Utility Light Kit	8 oz.	0#	
UU	large Hub Caps	4#	5#	
VP	Window & Wing Vent Shades	3# 3 oz.	5#	
VV	Rubber Cushion Pad, Front Seat only	4#	5#	
WA	Windshield Washer	4# 7 oz.	5#	
XX	Electric Clock	-8 oz.	0#	
YR	Back-up Light	1# 6 oz.	0#	
ZZ	Side Panel Ornamentation	3# 8 oz.	5#	
<u>AP APPEARANCE GROUP (4A &amp; 5A)</u>			9# 12 oz.	10#
Combination of the following Options:				
	KK	Custom Steering Wheel		
	DE (*)	Exhaust Deflector		
	F	Front Fender Ornament		
	UU	Large Hub Caps'		
	V	Rear Window Reveal Moulding		



Number  
DL.51- 19

Date  
3-15-51

Subject

2. SHIPPING  
WEIGHT -  
OPTIONAL  
EQUIPMENT  
(Cont'd)



## Car Distribution Department Bulletin

- 3 -

<u>Option Letter</u>	<u>Description</u>	<u>Weight</u>	<u>Weight to Apply</u>
AP	APPEARANCE GROUP (6A-7A-8A)) Combination of the following options: NN Wheel Trim Rings DE(*) Exhaust Deflector	3#	5#
OC	COMFORT & CONVENIENCE GROUP (4A-5A) Combination of the following options: MM Rubber Cushion Pads(Front & Rear Seats) VP Window & Wing Vents LI Cigar Lighter MV(*) Vanity Mirror UL Utility Light Kit	12# 11 oz.	15#
OC	COMFORT & CONVENIENCE GROUP Combination of the following options: VP Window & Wing Vents MV(*) Vanity Mirror UL Utility Light Kit	4# 3 oz.	5#
PK	PROTECTION GROUP (4A) Combination of the following options: FG Front Grille Guard OF Oil Filter O Oil Bath Air Cleaner	10#	10#
SK	SAFETY GROUP (ALL MODELS) combination of the following options: YR Back-up Light DD Direction Indicator TD Outside Rear View Mirror VA Windshield Washer HH Vacuum Booster GM(*) Glare Proof Mirror	12# 3 oz.	10#

An asterisk (\*) following the option symbol indicates that the option is not installed on the car, but is shipped with the car in a separate package,

Note - Option "A" Aluminum Cylinder Head is a minus figure.

GHD:LB.

Geo. H. Dow  
Manager - Car Distribution,



**Car Distribution Department  
Bulletin**

Number  
DL.51-20

Date  
4-30-51

Subject

HUDSON  
"HOLLYWOOD"  
MODELS

TO ALL MASTER DEALERS: -

The Hudson "Hollywood" (Hard-Top Coupe) Models 5A., 6A, 7A and 8A, will be released to the field shortly. Because of the present limited production the first shipments will be made direct to Zones and other Distributors for redistribution to their dealers.

1. Effective with the first shipments of the "Hollywood" Models (5A., 6A, 7A & 8A) the following are the established f.o.b. factory at Detroit list prices and factory delivery charges on cars equipped with 4 tires only: -

1. LIST PRICES

HUDSON "HOLLYWOOD" MODELS	CAR LIST	FACTORY DELIVERY *
"Super-Six" Custom (5A)	\$2416.69	\$146.87
"Commodore-Six" Custom (6A)	2578.16	155.24
Hudson "Hornet" (7A)	2662.35	159.38
"Commodore-Eight" Custom (8A)	2662.35	159.38

\* Factory Delivery includes Provision for Federal Tax Expense.

Dealer Conditioning Charge is: -

\$25-00 on Model "5A"  
30.00 on Models "6A", "7A" & "8A".

2. (a) A distributor's net prices to his master dealers f.o.b. factory at Detroit, for Hudson "Hollywood" models, equipped with four tires only and with standard equipment, should not exceed the "Combined Net Price to Master Dealer at Factory" shown below, plus applicable charges referred to in sub-paragraph (b) of this Section.

2. NET PRICE  
TO MASTER  
DEALERS

HUDSON "HOLLYWOOD" MODELS	NET PRICE OF CAR	FACTORY DELIVERY	COMBINED NET PRICE TO MASTER DEALER AT FACTORY
"Super--Six" Custom (5A)	\$1860.37	\$146.87	\$2007.24
"Commodore-Six" Custom (6A)	1984.67	155.24	2139.91
Hudson "Hornet" (7A)	2049.48	159.38	2208.86
"Commodore-Eight" Custom (8A)	2049.48	159.38	2208.86

(OVER)

Subject

NET  
PRICES  
TO  
MASTER  
DEALERS

2. (b) In addition to the above:  
 A charge of 250 may be included for a certificate of origin (if one is required).  
 A charge for cars sold to master dealer and delivered to owner at the factory as follows:-  
 Model 5A - \$12.50 (plus a "Provision for Federal Tax Expense of 88¢).  
 " 6A,7A,8A - \$15.00 (plus a "Provision for Federal Tax Expense" of \$1.05).
- There will also be supplied with all factory owner deliveries, 20 gallons of gasoline at existing Detroit retail prices.  
 (FACTORY OWNER DELIVERIES WILL NOT BE AVAILABLE UNTIL FURTHER NOTICE).  
 A charge of \$30.00 per car -nay be made for local area advertising; and a report card charge of \$5.00 per car may be made, which will be refunded or credited by the distributor to the master dealer on each of the automobiles sold at retail by the master dealer, provided he furnishes, within 5 days after delivery, a Retail Delivery Report properly filled in. (The above does not include charges in connection with television programs, which are covered by separate agreement).
- (c) A distributor may charge his dealer a flat amount of not more than \$15.00 per car to cover handling and warehouse charges on cars consigned to Distributor's warehouse and subsequently delivered to dealer from warehouse stock. This handling and warehouse charge includes unloading, handling, storage and release of car to dealer.
- (d) A distributor may charge the dealer for gasoline, oil and anti-freeze supplied with the car, not to exceed current market prices.
- (e) On cars delivered to a dealer by Distributor, Distributor should make the proper charge for transportation.

3. ADDITIONAL CREDITS

3. On such Hudson "Hollywood" Models 5A, 6A, 7A & 8A, the additional credit per car to Master Dealer will be as specified in the following schedule: -

HUDSON "HOLLYWOOD" MODELS		
"Super-Six" Custom	(5A)	\$10.37
""Commodore-Six"" Custom	(6A)	11.13
Hudson "Hornet"	(7A)	11.54
"Commodore-Eight" Custom	(8A)	11.54

The above additional Credits are subject in all other respects to the terms and conditions in Bulletin DL.51-12, dated March 21st, 1951.

4. VOLUME CREDITS

4. Hudson "Hollywood" Models will be included with all other "A" series cars in computing Volume Credits as established in Bulletin DL.51-4, dated November 15, 1950.



## Car Distribution Department Bulletin

- 5 -

Number  
DL.51-11

Date  
3-15-51.

Subject

5. OPTIONAL  
EQUIPMENT

6. ADVERTISING  
CHARGE

7. CHANGES IN  
PRICES, ETC.

5. All optional equipment listed in Bulletin DL.51-11 (3-15-51) adaptable to the models 5A, 6A, 7A & 8A Club Coupes, is available in the respective models of the Hudson "Hollywood" except:

Option Letter	Description	
OC	Comfort and Convenience Group	(All)
PF	Hydraulic Window Regulators	(All)
V	Rear Window Reveal Mouldings	(5A )
VP	Window & Wing Vent Shades	(All)

**COLORS . . .** Only-two color combinations (extra cost) will be available on the first production of the "Hollywood" Models:  
 "RE" - French Gray - lower; Bali Blue - upper.  
 "RJ" - Corinthian Cream - lower; Jefferson Green - upper.

**WHEEL COLORS** - The Standard wheel color is the Upper Body (Dark) color.

**UPHOLSTERY** Model 5A - Standard Upholstery - Tan Bedford Cord with Tan and Brown Stripes.  
 Models (6A) Standard Upholstery - Nylon Bedford Cord in  
 7A & 8A) two colors - Tan with Brown Stripes and Gray  
 with Blue Stripes.  
 W1 -Tan Upholstery supplied with Body Color "RJ"  
 W2 -Blue " " " " " " "RE"

Leather Trim, in three colors, Brown (AA1), Blue (AA2) and Maroon (AA3) is available as optional, at extra cost.

**PRICES OF OPTIONS** - Prices of Optional Equipment supplied on the Hudson "Hollywood" Models are the same as shown in Bulletin DL.51-11 (3-15-51), and DL.51-16 (4-9-51). for the option when supplied on the Club Coupe of the respective Model. The price of Color Option "RJ" which is available on "Hollywood" Models only, is the same as prices shown for option "RE".

6. See Note (b) in Section 2 above.

7. All prices, discounts and credits in this bulletin are subject to change as provided in the Supplement to your Hudson Distributor-Master Dealer Sales Agreement.

Geo. H. Dow  
Manager - Car Distribution

GHD:LB



## Car Distribution Department Bulletin

Number  
DL.51-25

Date  
7-18-51

Subject

ADDITION OF  
SPARE TIRES  
ALL MODELS

1. LIST  
PRICES -  
CARS.

**TO ALL MASTER DEALERS:**

In conformance with Government Regulations the Spare Tire will be supplied with all Hudson cars shipped or delivered from the factory on and after July 18, 1951. (This bulletin includes all car and option prices shown in bulletin DL-51-11, for ready reference purposes.

- Effective with shipments of all 1951 Models ("A" Series) on and after July 18, 1951, equipped with five tires, the following are the established f.o.b. factory at Detroit list prices. and factory delivery charges:

MODEL & BODY TYPE	EXTRA COST PACKAGE* CAR LIST	FACTORY LIST	DELIVERY**
<u>HUDSON "PACEMAKER" CUSTOM (4A)</u>			
Brougham	\$1950.79	\$ 23.05	\$125.75
4-door Sedan	1991.86	23.05	127.82
3- Pass. Coupe	1820.39	23.05	118.51
Club Coupe	1991.86	23.05	127.82
Convertible Brougham	2464.15	23.05	153.18
<u>HUDSON "SUPER-SIX" CUSTOM (5,A)</u>			
Brougham	2082.88	-0-	130.41
4-door Sedan	2129.07	-0-	133.00
Club Coupe	2129.07	-0-	133.00
Convertible Brougham	2640.30	-0-	161.46
Hollywood	2431.07	-0-	149.27
<u>HUDSON "COMMODORE-SIX" CUSTOM (6A)</u>			
4-door Sedan	2307.70	-0-	142.31
Club Coupe	2284.08	-0-	141.02
Convertible Brougham	2810.70	-0-	170.26
Hollywood	2592.54	-0-	157.64
<u>HUDSON "HORNET" (7A)</u>			
4-door-Sedan	2391.87	-0-	146.45
Club Coupe	2368.26	-0-	145.16
Convertible Brougham	2894.88	-0-	174.40
Hollywood 2676-73 -0- 161-78			
<u>HUDSON,"COMMODORE-EIGHT" CUSTOM (8A)</u>			
4-door Sedan	2391-87	-0-	146.45
Club Coupe	2368.26	-0-	145.16
Convertible Brougham	2894.88	-0-	174.40
Hollywood	2676-73	-0-	161-78

\* Extra Cost Package ("Pacemaker" Models) includes Mechanical Clock and Rear Wheel Covers.

\*\* Factory Delivery includes Provision for Federal Tax Expense.

Dealer Conditioning Charge is:

\$25.00 On Models "4A" & "5A"  
30.00 " " "6A", "7A" & "8A"

(OVER)

2. NET  
PRICES TO  
MASTER  
DEALERS

2. (a) A distributor's net prices to his master dealers f. o. b. factory at Detroit, for Cars with standard equipment, including extra cost package, should not exceed the "Combined Net Price to Master Dealer at Factory" show below, plus applicable chargers referred to in sub-paragraph (b) of this section.

MODEL & BODY TYPE	NET PRICE OF CAR	EXTRA COST PACKAGE NET	FACTORY DELIVERY	COMBINED NET PRICE TO MASTER DEALER AT FACTORY
<u>HUDSON "PACEMAKER" CUSTOM (4A)</u>				
Brougham	\$1501.82	\$17.42	\$125.75	\$1644.99
4-door Sedan	1533.44	17.42	127.82	1678.68
3- Pass. Coupe	1401.43	17.42	118.51	1537.36
Club Coupe	1533.44	17.42	127.82	1678.68
Convertible Brougham	1897.03	17.42	153.18	2067.63
<u>HUDSON "SUPER-SIX" CUSTOM (5,A)</u>				
Brougham	1603.43	-0-	130.41	1733.84
4-door Sedan	1638.08	-0-	133.00	1771.98
Club Coupe	1638.98	-0-	133.00	1771.98
Convertible Brougham	2032.54	-0-	161.46	2194.00
Hollywood	1871.44	-0-	149.27	2020.71
<u>HUDSON "COMMODORE-SIX" CUSTOM (6A)</u>				
4-door Sedan	1776.50	-0-	142.31	1918.81
Club Coupe	1758.31	-0-	141.02	1899.33
Convertible Brougham	2163.71	-0-	170.26	2333.97
Hollywood	1995.74	-0-	157.64	2153.38
<u>HUDSON "HORNET" (7A)</u>				
4-door-Sedan	2391.87	-0-	146.45	
Club Coupe	2368.26	-0-	145.16	
Convertible Brougham	2894.88	-0-	174.40	
Hollywood 2676-73 -0- 161-78				
<u>HUDSON "COMMODORE-EIGHT" CUSTOM (8A)</u>				
4-door Sedan	2391.87	-0-	146.45	
Club Coupe	2368.26	-0-	145.16	
Convertible Brougham	2894.88	-0-	174.40	
Hollywood	2676.73	-0-	161-78	

(b) In addition to the above:

A charge of 25¢ may be included for a certificate of origin (if one is required). A charge for cars sold to master dealer and delivered to owner at the factory as follows:

Models 4A & 5A - \$12.50 (Plus a "Provision for Federal Tax Expense" of 88¢).

" 6A, 7A & 8A - \$15.00 (Plus a "Provision for Federal Tax Expense" of \$1.05).

There will also be supplied with all factory owner deliveries, 20 gallons of gasoline at existing Detroit retail prices.

A charge of \$30.00 per car may be made for local area advertising; and a report card charge of \$5.00 per car may be made., which will be refunded or credited by the distributor to the master dealer on each of the automobiles sold at retail by the master dealer provided he furnishes., within 5 days after delivery., a Retail Delivery Report properly filled in. (The above does not include charges in connection with television programs, which are covered by separate agreement).

(c) A distributor may charge his dealer a flat amount of not more than \$15.00 per car to cover handling and warehouse charges on cars consigned to Distributor's warehouse and subsequently delivered to dealer from warehouse stock. This handling and warehouse charge includes unloading handling, storage and release of car dealer.

(OVER)

Number  
DL-51-25

Date  
7-18-51

Subject

2. NET PRICES  
TO MASTER  
DEALERS  
(Cont'd)



## Car Distribution Department Bulletin

-3-

(d) A distributor may charge the dealer for gasoline, oil and anti-freeze supplied with the car, not to exceed current market prices.

(e) On cars delivered to a dealer by Distributor, Distributor should make the proper charge for transportation.

3. Volume credits remain the same as shown in bulletin DL-51-4 (11-15-50).

Additional credits on Super, Commodore and Hornet models are as shown in bulletin DL-51-12 (3-21-51) except for the "Hollywood" models, for which the additional credit per car to master dealer will be as follows:

### HUDSON "HOLLYWOOD" MODELS

"Super-Six" Custom	(5A) . . . .	\$10.37
"Commodore-Six" Custom	(6A) . . . .	11.13
Hudson "Hornet"	(7A) . . . .	32.54
"Commodore-Eight" Custom	(8A) . . . .	32.54

The above additional Credits are subject in all other respects to the terms and conditions in Bulletin DL-51-12, dated March 21, 1951.

4. The f.o.b. prices of optional equipment for Hudson automobiles shall be as shown below in columns 3,4, and 5. Distributor's net price to Master Dealers for optional equipment f.o.b. Detroit should not exceed the amount shown below in column 5, plus "Provision for Federal Tax Expense".

(1)	(2)	(3)	(4)	(5)
<u>Option Letter</u>	<u>Option Name</u>	List Price of <u>Option*</u>	Provision for Federal Tax Expense	Maximum Net Price to Master Mr. <u>(Not inc. Tax)</u>
A	Aluminum Cylinder Head (4A-5A-6A)	\$ 12.25	\$ .60	\$ 9.19
A	" " " (8A)	14.25	.70	10.69
C	Super-Matic Drive (4A-5A-6A-8A)	150.00	8.30	123.00
F	Front Fender Top Ornament (4A-5A)	6.50	.32	4.88
L	Drivemaster (4A-5A)	93.50	5.17	76.67
O	Oil Bath Air Cleaner (4A-5A-6A-7A)	7.00	.34	5.25
O	" " " (8A)	8.50	.42	6.38
R	Bumper Guards, Frt--Outer (4A-5A)	13.00	.64	9.75
T	Overdrive (All Models)	95.00	4.92	74.10
U	Large Plastic Rear Window (All Convertibles)	9.00	.44	6.75
V	Rear Window Reveal Mldg (4A-5A) except Hollywoods & Convertibles)	4.50	.22	3.38

(OVER)

Subject 4. PRICES OF OPTIONAL EQUIPMENT (Cont'd)	(1)	(2)	(3)	(4)	(5)
<u>Option Letter</u>	<u>Option Name</u>	<u>List Price of Option*</u>	<u>Provision for Federal Tax Expense</u>	<u>Maximum Net Price to Master Mr. (Not inc. Tax)</u>	
X	Weather Control - with Remote Control (All Models)	\$ 64.40	\$ 2.89	\$ 46.37	
DZ	Weather Control - less Remote control	(4A only) 61.00	2.73	43.92	
Y	Radio (All Models)	83.25	4.40	58.28	
DD	Direction Indicator (All Models)	21.00	1.03	15.75	
BH	Combination Fuel and Vacuum Pump (All Models)	11.00	.54	8.25	
II	Arm Rests, (Rear quarter panel) (4A Brom.only)	4.00	.20	3.00	
KK	Commodore Custom Steering Wheel (4A-5A)	17.50	.86	13.13	
MM	Foam Rubber Seat Cushion Pads (Front & Rear Seat) (4A-5A)	24.00	1.18	18.00	
NN	Wheel Rim Trim Rings (All Models).	13.50	.66	10.13	
00	Hydra-Matic Transmission (6A-7A-8A)	150.00	8.30	123.00	
PP	Hydraulic Window Regulators (4A-5A Convrt.).	60.00	2.59	45.60	
UU	Large Hub Caps (4A-5A)	10.00	.49	7.50	
VV	Foam Rubber Front Seat Foam. Cushion Pad (4A-5A)	12.25	.60	9.19	
XX	Electric Clock (4A-5A)	16.75	.82	12.56	
DZ	Weather Control - less Remote control	(4A only) 61.00	2.73	43.92	
Y	Radio (All Models)	83.25 4.40	58.28		
DD	Direction Indicator (All Models)	21.00	1.03	15.75	
BH	Combination Fuel and Vacuum Pump (All Models)	11.00	.54	8.25	
II	Arm Rests, (Rear quarter panel) (4A Brom.only)	4.00	.20	3.00	
KK	Commodore Custom Steering Wheel (4A-5A)	17.50	.86	13.13	
<u>ACCESSORY "GROUP" OPTIONS</u>					
AP	<u>APPEARANCE GROUP</u> (4A-5A exc.. Convertible)	40.25	1.97	30.19	
	KK - Custom Steering Wheel				
	DE - Exhaust Deflector				
	F - Front Fender Ornaments				
	UU - Large Hub Caps				
	V - Rear Window Reveal Moulding				
PK	<u>PROTECTION GROUP</u> (4A)	40.80	2.00	30.60	
	FG - Front Grille Guard				
	0 - Oil Bath Air Cleaner				
	OF - Oil Filter				
SK	<u>SAFETY GROUP</u> (ALL MODELS)	61.95	3.04	46.46	
	YR - Back-up Light (1)				
	HH - Combination Fuel & Vacuum Pump				
	DD - Direction Indicator				
	GM - Glare Proof Mirror (1)				
	TD - Outside Rear-View Mirror				
	WA - Windshield Washer				





## Car Distribution Department Bulletin

- 5 -

Number  
DL.51-25

Date  
7-18-51.

Subject

4. PRICES OF  
OPTIONAL  
EQUIPMENT

(1) Option Letter	(2) Option Name	(3) List Price of Option*	(4) Provision for Federal Tax Expense	(5) Maximum Net Price to Master Mr. (Not inc. Tax)
<u>ACCESSORY OPTIONS</u>				
YR	Back-up Light	\$ 10.75	\$ .53	\$ 8.06
LI	Cigar Lighter	3.50	.17	2.63
DE	Exhaust Deflector	1.75	.09	1.31
FG	Front Grille Guard	21.45	1.05	16.09
GM	Glare Proof Mirror	4 25	.21	3.19
OF	Oil Filter - 4A-5A-6A-7A	12.35	.61	9.26
OF	Oil Filter - 8A	15.40	.75	11.55
TD	Outside Rear View Mirror (1)	5.00	.25	3.75
OV	Outside Visor & Traffic Light Viewer.	29.45	1.44	22.09
JS	Radiator Grille Guard	15.00	.74	1.25
VP	Window & Wing Vent Shades (Except Hollywoods &	16.45	.81	12.34
WA	Windshield Washer	9.95	.49	7.46
<u>PAINT OPTIONS - (Extra Cost Colors)</u>				
H	Texas Tan (Extra cost on 4A only)	11.00	.54	8.25
M	Toro Red (All Models)	25.00	1.23	18.75
N	Cornish Cream (Convertibles only)	27.00	1.32	20.25
F	Naples Green, (Extra cost on 4A only)	11.00	.54	8.25
RR	French Gray (All Models)	25.00	1.23	18.75
CC	Neptune Blue-Green (All Models)	25.00	1.23	18.75
HN	Maroon (Except on 4A only)	25.00	1.23	18.15
<u>PAINT OPTIONS -Two-Tone Combinations (Extra Cost)</u>				
JB	Two-tone - Blue (All Models)	22.00	1.08	16.50
QG	“ “ - Gray (All Models)	22.00	1.08	16.50
SP	“ “ - Green (All Models)	22.00	1.08	16.50
RB	French-Gray - Pacific Blue (All Models)	27 50	1.35	20.63
RC	“ “ - Northern Gray (All Models)	27:50	1.35	20.63
RD	“ “ - Maroon (All Models)	27.50	1.35	20.63
RE	“ “ - Bali Blue (All Models)	27.50	1.35	20,63
RF	“ “ - Naples Green (All Models)	27.50	1.35	20.63
RH	“ “ - Newport Gray All Models)	27.50	1.35	20.63
RI	“ “ - Toro Red All Models)	30.00	1.47	22.50

NOTE: Net allowance for cars supplied in Prime Coat only - \$12.50

(OVER)

4. PRICES OF  
OPTIONAL  
EQUIPMENT  
(Cont'd)

- 6 -

(1) Option Letter	(2) Option Name	(3)	(4) List Price of Option*	(5) Provision for Federal Tax Expense	Maximum Net Price to Master Mr. (Not inc. Tax)
	<u>LEATHER UPHOLSTERY</u>				
	Hand Buffed Genuine Leather supplied on Seat Cushions and Seat Back Cushions. Imitation leather used for Headlining and Side Walls, including Door Panels. Available in three colors on all Models except Convertibles as follows: -				
	AA-1 Hand Buffed Genuine Leather Trim - Brown				
	AA-2 " " " " " - Blue)				
	- Gray on - 4A")				
	AA-3 Hand Buffed Genuine leather Trim - Maroon				
	Prices of all three colors are the same, as follows: -				
	"4A" Brougham		\$130.00	\$6.55	\$98.80
	"4A" 4-door Sedan		130.00	6.55	98.80
	"4A" 3-pass. Coupe		85.00	4.28	64.60
	"4A Club Coupe		130.00	6.55	98.80
	"5A" Brougham		117.50	5.92	89.30
	"5A" 4-door Sedan		117.50	5.92	89.30
	"5A" Club Coupe		117.50	5.92	89.30
	"6A"- "7A"- "8A" 4-door Sedan		122.50	6.17	93.10
	"6A"- "7A"- "8A" Club Coupe		126.00	6.35	95.76
	Leather Upholstery listed above is for the closed body types only (Not available on Convertibles).				
	<u>TIRE OPTIONS (All Models except 5A-.6A-7A-8A Convertibles)</u>				
	EE 5-15x7.60 4-ply Black substituted for 5-15x7.10 4-ply Black including substitution of Wheels				
			19.60	1.55	14.71
	(Special 5-15x7.10 6-ply Black Tires substituted Order) for 5-15x7.10 4-ply Black				
			44.90	2.54	33.68
	(Special 5-15x7.60 6-ply Black substituted Order) for 5-15x7.10 4-ply Black, including substitution of Wheels				
			64.00	3.56	48.00
	<u>TIRE OPTIONS (5A-6A-7A-8A) Convertible Models only)</u>				
	(Special 5-15x7.60 6-ply Black Tires substituted Order) for 5-15x7.60 4-ply Black				
			48.00	2.19	36.00
	<u>SPECIAL EQUIPMENT</u>				
	Taxicab Clutch & Brakes (4A Models only) (10" Clutch & Large Front Wheel Brakes) Supplied on Special Order for Model 4A Taxicab & Police Cars only				
			10.00	.50	7.60

(OVER)



## Car Distribution Department Bulletin

- 7 -

\* In establishing retail prices of options the "Provision for Federal Tax Expense" should be added to column 3.

\* In establishing retail prices of options the "Provision for Federal Tax Expense" should be added to column 3.

5. See Note (b) in Section 2 above.

6. All prices, discounts and credits in this bulletin are subject to change as provided in the Supplement to your Hudson Distributor-Master Dealer Sales Agreement.

This bulletin supersedes all previous letters and bulletins on car and option prices on now current models.

GHD:LB.

Geo. H. Dow  
Manager - Car Distribution

Number

DL.51-25

Date

7-18-51

Subject

4. PRICES OF  
OPTIONAL  
EQUIPMENT  
(Cont'd)



## Car Distribution Department Bulletin

Number  
DL.51-27

Date  
8-28-51

Subject

TO ALL MASTER DEALERS:

Effective with production August 28th, 1951, the color "Corinthian" Cream, option "N" formerly available only on Convertible Models, will be available as a solid color on all Hollywood Models.

It is an extra cost color on all Hollywood Models as follows: -

(1)	(2)	(3)	(4)	(5)		
Option Letter	Option Name	List Price of Option*	Pro- vision for Federal Tax Expense	Maximum Net Price to Master Dlr.* (N including Tax).		
"N"	"Corinthian" Cream	\$27.00	\$1.32	\$20.25		

\*In establishing retail prices and master dealer net prices,, the "Provision for Federal Tax Expense" should be added to columns 3 and 5 respectively.

Prices in this bulletin are subject to change as provided in the supplement to your Hudson Distributor-Master Dealer Sales Agreement.

R. C. Hunter  
Asst, Manager -Car Distribution.

RGH:LB.

"CORINTHIAN"  
CREAM COLOR -  
HOLLYWOOD  
MODELS.