

List Prices, Net Cost Bulletins
and
Suggested Delivery Prices
Cars & Options

Jan. thru May 1950

ZB-1-50
Jan. 3, 1950

TOPS - CONVERTIBLES BROUGHAM (500) PACEMAKER

<u>TOP COLOR</u>	<u>STANDARD WITH BODY COLORS</u>	<u>OPTIONAL WITH BODY COLORS</u> (No Extra Cost)
Black	E Q G QG	S P SP J JB H RR CC RC N M
Tan	S P SP J B JB H RR CC RG N	K Q G QG H
Maroon	M	S P SP J JB H RR CC RG N K Q G OG

If top color is not specified, standard color tops will be supplied.

HUDSON SUGGESTED DELIVERED PRICES

<u>Model and Body Type</u>	<u>Car List</u>	<u>Factory Delivery</u>	<u>Conditioning Charge</u>	<u>Total FOB Detroit</u>
HUDSON SUPER SIX (501)				
Brougham	\$1925.00	\$118.00	\$25.00	\$2068.00
Sedan 4-Door	1960.00	120.00	25.00	2105.00
Club Coupe	1957.00	119.75	25.00	2101.75
Conv. Brougham	2456.00	147.50	25.00	2628.50
HUDSON COMMODORE SIX (502)				
Sedan 4-Door	2128.00	128.50	25.00	2281.50
Club Coupe	2105.00	127.25	25.00	2257.25
Conv. Brougham	2628.00	156.25	25.00	2809.25
HUDSON SUPER EIGHT (533)				
Brougham	2005.00	122.00	25.00	2152.00
Sedan 4-Door	2040.00	124.00	25.00	2189.00
Club Coupe	2037.00	123.75	25.00	2185.75
HUDSON COMMODORE EIGHT (504)				
Sedan 4-Door	2208.00	132.50	25.00	2365.50
Club Coupe	2185.00	131.25	25.00	2341.25
Conv. Brougham	2708.00	160.25	25.00	2893.25

- (1) Factory delivery includes Provision for Federal Tax Expense,
- (2) The above total FOB Detroit does not include transportation charges. The actual charge of transportation cost is to be applied.
- (3) Prices do not include Optional Equipment, State Taxes, Gas, Oil, Anti-freeze or Certificate of Origin if required.

DEALER NET COST PRICE LIST

<u>Model and Body Type</u>	<u>Net Price of Car</u>	<u>Factory Delivery</u>	<u>Report Card Charges</u>	<u>Co-op Advertis- ing</u>	<u>Dealer Cost F O B Detroit</u>
HUDSON SUPER SIX (501)					
Brougham	\$1470.12	\$118.00	\$5.00.	\$30.00	\$1623.12
Sedan 4-Door	1496.85	120.00	5.00	30.00	1651.85
Club Coupe	1494.56	119.75	5.00	30.00	1649.31
Conv. Brougham	1875.65	147.50	5.00	30.00	205d.15
HUDSON COMMODORE SIX (502)					
Sedan 4-Door	1625.15	128.50	5.00	30.00	1788.65
Club Coupe	1637.59	127.25	5.00	30.00	1769.84
Conv. Brougham	2007.00	156.25	5.00	30.00	2198.25
HUDSON SUPER EIGHT (533)					
Brougham	1531.22	122.00	5.00	30.00	1688.22
Sedan 4-Door	1557.95	124.00	5.00	30.00	1716.95
Club Coupe	1555.56	123.75	5.00	30.00	1714.41
HUDSON COMMODORE EIGHT (504)					
Sedan 4-Door	1686.25	132.50	5.00	30.00	1853.75
Club Coupe	1668.68	131.25	5.00	30.00	1834.93
Conv. Brougham	2068.10	160.25	5.00	30.00	2263.35

- (1) Factory Delivery includes Provision for Federal Tax Expense which is based on average net prices.
- (2) There will be a flat 45.00 charge per automobile, for unloading and handling of cars delivered from the Zone.
- (3) Promotional Fund charge of \$5.00 will be made on each car delivered to Metropolitan Dealers.
- (4) A 25¢ net charge will be made, if a Certificate of Origin is required.
- (5) The above dealer cost FOB Detroit does not include freight charges.

ZB-3-50
March 8, 1950

HUDSON SUGGESTED DELIVERED PRICES

<u>MODEL AND BODY TYPE</u>	<u>CAR LIST</u>	<u>EXTRA COST PKG* LIST</u>	<u>FACTORY DELIVERY</u>	<u>CONDITIONING</u>	<u>TOTAL FOB DETROIT</u>
HUDSON PACE:MAKER (500)					
Brougham	\$1775.00	\$20.00	\$112.00	\$25.00	\$1932.00
Sedan	1795.00	20.00	113.00	25.00	1953.00
Business Coupe	1675.00	20.00	106.50	25.00	1826.50
Club Coupe	1795.00	20.00	113.00	25.00	1953.00
Convertible Brougham	2265.00	20.00	138.00	25.00	2448.00
HUDSON PACEMAKER DELUXE (50A)					
Brougham	1790.00	20.00	112.75	25.00	1947.75
Sedan	1820.00	20.00	114.25	25.00	1979.25
Club Coupe	1820.00	20.00	114.25	25.00	1979.25
Convertible Brougham	2280.00	20.00	138.75	25.00	2463.75

Extra Cost Package includes Mechanical Clock and Rear Wheel Covers

(1) Factory Delivery includes Provision for Federal Tax Expense*

(2) The above total FOB Detroit does not include transportation charges. The actual charge of transportation cost is to be applied.

(3) Prices do not include Optional Equipment, State Taxes, Gas, Oil, Anti-freeze, or Certificate of Origin if required.

DEALER NET COST PRICE LIST

<u>MODEL AND BODY STYLE</u>	<u>NET PRICE OF CAR</u>	<u>EXTRA COST PKG*</u>	<u>FACTORY DELIVERY</u>	<u>REPORT CAR CHARGE</u>	<u>CO-OP ADVERTISING</u>	<u>DEALER COST FOB DETROIT</u>
<u>HUDSON PACEMAKER (500)</u>						
Brougham	\$1355.57	\$15.00	\$112.00	\$5.00	\$30.00	\$1517.57
Sedan	1370.84	15.00	113.00	5.00	30.00	1338.14
Business Coupe	1279.20	15.00	106.50	5.00	30.00	1435.70
Club Coupe	1370.84	15.00	113.00	5.00	30.00	1533.84
Convertible Brougham	1729.78	15.00	138.00	5.00	30.00	19178
<u>HUDSON PACEMAKER (50A)</u>						
Brougham	1367.02	15.00	112.75	5.00	30.00	1529.77
Sedan	1339.93	15.00	114.25	5.00	30.00	1554.18
Club Coupe	1389.93	15.00	114.25	5.00	30.00	1554.18
Convertible Brougham	1741.24	15.00	138.75	5.00	30.00	1929.99

- *Extra Cost Package includes Mechanical Clock and Rear Wheel Covers.
- (1) Factory Delivery includes Provision for Federal Tax Expense which is based on average net prices.
 - (2) There will be a flat \$15.00 charge per automobile, for unloading and handling of cars delivered from the Zone.
 - (3) Promotional Fund charge of \$5.00 will be made on each car delivered to Metropolitan Dealers.
 - (4) A 25¢ net charge will be made, if a certificate of origin is required and a charge for Anti-freeze on the varying amounts supplied.
 - (5) The above dealer cost FOB Detroit does not include freight charges.

LIST PRICE OF OPTIONAL EQUIPMENT

OPTION LETTER	DESCRIPTION	LIST PRICE OF OPTION	PRO-VISION FOR FEDERAL TAX EXP.	PRICE OF OPTION PLUS TAX
A	Alum. Cylinder Head (500-50A-501-503)	\$10.25	\$.50	10.75
A	" " " (503-504)	12.25	.60	12.85
C	Super-Matic Drive (All Models)	189.50	9.81	199.31
E	Twin Horns (500 only)	7.00	.34	7.34
F	Front Fender Ornament (500-50A-501-503)	5.30	.26	5.56
L	Drivemaster (All Models)	99.50	5.15	104.65
o	Oil Bath Air Cleaner (500-50A-501403)	6.00	.29	6.29
O	" " " " (503-504)	7.90	.39	8.29
R	Bumper Guards) Front (500-50A-501-503)	12.75	.63	13.38
T	Overdrive (All Models)	90.00	4.66	94.66
U	Commodore Rear Window Glass (500-50A-501)(Conv,Models)	20.00	1.01	21.01
V	Rear Window Reveal Moulding- Chrome (500-50A-501403)	3.75	.18	3.93
X	Weather-Control (500-50A only)	57.75	2.59	60.34
X	" " (501-503-503-504)	61.40	2.75	64.15
Y	Radio (All Models)	79.40	4.36	83.76
Z	Foam Rubber Front Seat Back (All Closed Body Types)	15.65	.77	16.42
DD	Direction Indicator (All Models)	19.20	.94	20.14
GG	501-504 Type Rear View Mirror (500-50A only)	2.25	.11	2.36
HH	Combination Fuel & Vacuum Pump (All Models)	9.25	.45	9.70
II	Arm Rests "500" Brom. & Cl. Cpe.	11.00	.54	11.54
	"500" Sedan	8.00	.39	8.39
"500"	"500" 3-Pass, Cpe;	4.00	.20	4.20
KK	Commodore Steering Wheel (500-50A)	19.50	.96	20.46
KK	" " " (501-503)	17.50	.86	18.36
MM	Foam Rubber Seat Cushions (Front & Rear Seat) (500-50A-501-503)	22.25	1.09	23.34
NN	Wheel Trim Rings (All Models)	12.70	.62	13.32
PP	Hydraulic Window Regulators (500-50A-501 Conv)	60.00	3.02	63.02
UU	Large Hub Caps (500-50A-501-503)	9.50	.47	9.97
VV	Foam Rubber Seat Cushion (Front Seat Only) (500-50A-501-503)	11.25	.65	11.80
XX	Electric Clock (500-50A-501-503)	16.00	.78	16.78
ZZ	Commodore Side Panel Ornamental Strip (501-503)	25.00	1.23	26.23

PAINT OPTIONS (Extra Cost Colors)

H	Texas Tan (Ex. Cost on 500-50A only)	10.00	.49	10.49
M	Revue Red (All Models)	22.60	1.11	23.71
N	Cornish Cream (Convertibles only)	25.00	1.23	18.75
P	Oriental Green (Ex. Cost on 50040A)	10.00	.49	10.49
CC	Golden Gray - Dark (All Models)	22.60	1.11	23.71
RR	Golden Gray - Light (All Models)	22.60	1.11	23.71
JB	Two-Tone - Blue (All Models)	20.00	.98	20.98
QG	Two-Tone - Gray (All Models)	20.00	.98	20.98
SP	Two-Tone - Green (All Models)	20.00	.98	20.98
RC	Two-Tone - Golden Gray (All Models)	35.00	1.72	36.72

DEALER NET COST OF OPTIONAL EQUIPMENT

<u>OPTION LETTER</u>	<u>DESCRIPTION</u>	<u>LIST PRICE OF OPTION</u>	<u>PRO-VISION FOR FEDERAL TAX EXP.</u>	<u>PRICE OF OPTION PLUS TAX</u>
A	Alum. Cylinder Head (500-50A-501-503)	\$ 7.69	\$.50	\$ 8.19
A	" " " (503-504)	9.19	.60	9.79
C	Super-Matic Drive (All Models)	147.81	9.81	157.62
E	Twin Horns (500 only)	5.25	:34	5.59
F	Front Fender Ornament (500-50A-501-503)	3.98	.26	4.24
L	Drivemaster (All Models)	77.61	5,15 .	82.76
o	Oil Bath Air Cleaner (500-50A-501403)	4.50	,29	4.79
O	" " " " (503-504)	5.93	.39 .	6.32
R	Bumper Guards) Front (500-50A-501-503)	9.56	.63	10.19
T	Overdrive (All Models)	70,20	4.66	74.86
U	Commodore Rear Window Glass (500-50A-501)(Conv,Models)	15.20	1.01	16,21
V	Rear Window Reveal Moulding-Chrome (500-50A-501403)	2,81	,18	2.99
X	Weather-Control (500-50A only)	41.58	2,59	44.17
X	" " " (501-503-503-504)	44.21	2,75	46.96
Y	Radio (All Models)	55.58	4.36	59.94
Z	Foam Rubber Front Seat Back (All Closed Body Types)	11.74	.77	12.51
DD	Direction Indicator (All Models)	14.40	.94	15.34
GG	501-504 Type Rear View Mirror (500-50A only)	1.69	.11	1.80
HH	Combination Fuel & Vacuum Pump (All Models)	6.94	.45	7:39
II	Arm Rests "500" Brom. & Cl. Cpe.	8.25	:54	8.79
	"500" Sedan	6.00	:39	6.39
"500"	"500" 3-Pass, Cpe;	3.00	:20	3:20
KK	Commodore Steering Wheel (500-50A)	14:63	:96	15:59
KK	" " " (501-503)	13.12	.86	13.98
MM	Foam Rubber Seat Cushions (Front & Rear Seat) (500-50A-501-503)	16.69	1:09	17:78
NN	Wheel Trim Rings (All Models)	9.53	.62	10.15
PP	Hydraulic Window Regulators (500-50A-501			
UU	Conv)	45.60	3:02	48:62
VV	Large Hub Caps (500-50A-501-503)	7.13	.47	7.60
	Foam Rubber Seat Cushion (Front Seat Only) (500-50A-501-503)	8.44	.55	8.99
XX				
ZZ	Electric Clock (500-50A-501-503)	12.00	.78	12,78
	Commodore Side Panel Ornamental Strip (501-503)	18.75	1.23	19:98

PAINT OPTIONS (Extra Cost Colors)

H	Texas Tan (Ex. Cost on 500-50A only)	7.50	049	7.99
M	Revue Red (All Models)	16.95	1,11	18,06
N	Cornish Cream (Convertibles only)	18.75	1.23	19,98
P	Oriental Green (Ex. Cost on 50040A)	7.50	.49	7.99
CC	Golden Gray - Dark (All Models)	16.95	1,11	18.06
RR	Golden Gray - Light (All Models)	16.95	1.11	18.06
JB	Two-Tone - Blue (All Models)	15.00	.98	15,98
QG	Two-Tone - Gray (All Models)	15;00	.98	15,98
SP	Two-Tone - Green (All Models)	15,00	.98	15.98
RC	Two-Tone - Golden Gray (All Models)	26.25	1.72	27.97

ZB-3-50
 March 8, 1950

LIST PRICE OF OPTIONAL EQUIPMENT

LEATHER UPHOLSTERY

<u>OPTION LETTER</u>	<u>DESCRIPTION</u>	<u>LIST PRICE OF OPTION</u>	<u>PRO-VISION FOR FEDERAL TAX EXP.</u>	<u>PRICE OF OPTION PLUS TAX</u>
AA-1	Hand Buffed Genuine Leather Trim-Brown			
AA-2	" " " " -Blue			
AA-3	" " " " -Red			
Prices of all three colors are the same, as follows				
500-50A	Brougham	\$128.00	\$6.15	\$134.45
500-50L	4-Door Sedan	126.00	6.35	132.35
500	3-pass. Coupe	85.00	4.28	89.28
500-50A	Club Coupe	126.00	6.35	132.35
501-503	Brougham	116.00	5.85	121.05
501-503	4-Door Sedan	116.00	5.85	121.85
501-503	Club Coupe	116.00	5.85	121.85
502-504	4-Door Sedan	112.00	5.64	117.64
502-504	Club Coupe	107.00	5.39	112.39
AA-4	Deep Buffed Genuine Loather Trim - "Blue Spruce"			
500-50A	Brougham	88.50	4.46	92.96
500-50A	4-Door Sedan	86.50	4.36	90.86
500	3-pass. Coupe	60.00	3.02	63.02
500-50A	Club Coupe	86.50	4.36	90.86
W-3	Deep Buffed "Blue Spruce" Leather Seats and Seat Back Cushion, with Cloth Headlining and standard trim on Side Walls, including Door Panels,			
500-50A	Brougham	67.00	3.28	70.28
500-50A	4-Door Sedan	65.00	3.28	68.28
500	3-pass. Coupe	37.50	1.89	39.39
500-50A	Club Coupe	65.00	3.29	68.28

ZB-3-50
March 8, 1950

DEALER NET COST OF OPTIONAL EQUIPMENT

LEATHER UPHOLSTERY

<u>OPTION LETTER</u>	<u>DESCRIPTION</u>	<u>LIST PRICE OF OPTION</u>	<u>PRO-VISION FOR FEDERAL TAX EXP.</u>	<u>PRICE OF OPTION PLUS TAX</u>
AA-1	Hand Buffed Genuine Leather Trim-Brown			
AA-2	" " " " " -Blue			
AA-3	" " " " " -Red			
Prices of all three colors are the same, as follows				
500-50A	Brougham	\$97.28	\$6.45	\$103.73
500-50L	4-Door Sedan	95.76	6.35	102.11
500	3-pass. Coupe	64.60	4.28	68.88
500-50A	Club Coupe	95.76	6.35	102.11
501-503	Brougham	88.16	5.85	94.01
501-503	4-Door Sedan	88.16	5.85	94.01
501-503	Club Coupe	88.16	5.85	94.01
502-504	4-Door Sedan	85.12	5.64	90.76
502-504	Club Coupe	81.32	5.39	86.71
AA-4	Deep Buffed Genuine Loather Trim - "Blue Spruce"			
500-50A	Brougham	67.26	4.46	71.72
500-50A	4-Door Sedan	65.74	4.36	70.10
500	3-pass. Coupe	45.60	3.02	48.62
500-50A	Club Coupe	65.74	4.36	70.10
W-3	Deep Buffed Blue Spruce Leather Seats and Seat Back Cushion, with Cloth Headlining and standard trim on Side Walls, including Door Panels,			
500-50A	Brougham	50.92	3.28	54.20
500-50A	4-Door Sedan	49.40	3.28	52.68
500	3-pass. Coupe	28.50	1.89	30.39
500-50A	Club Coupe	49.40	3.28	52.68

LIST PRICE OF OPTIONAL EQUIPMENT

TIRE OPTIONS (All Models except 501, 502 and 504 Convertibles).

<u>OPTION LETTER</u>	<u>DESCRIPTION</u>	<u>LIST PRICE OF OPTION</u>	<u>PRO-VISION FOR FEDERAL TAX EXP.</u>	<u>PRICE OF OPTION PLUS TAX</u>
EE	5-15 x 7,60 4-ply Black substituted for 5-15 x 7.10 4-ply Black including substitution of Wheels	\$14.70	\$1,66	\$16.36
TT	5-15 x 7.10 6-ply Black substituted for 5-15 x 7.10 4-ply Black	34.55	1.34	35.89
WW	5-15 x 7,10 4-ply White Sidewall substituted for 5-15 x 7,10 4-ply Black	22,65	.69	23.34
EETT	5-15x760 6-ply Black substituted for 5,15 x 7,10 4-ply Black including substitution of Wheels	49.50	2.42	.51.92
EEWW	5-15x7,60 4-ply White Sidewall substituted for 5-15 x 710 4-ply Black including substitution of Wheels	36,55	2.27	38.82

TIRE OPTIONS (501, 502 & 504 Convertible Models)

TT	5-15x7,60 6.-ply Black substituted for 5-15 x 7,60 4-ply Black	35.70	1.33	37.03
WW	5-15x7,60 4-ply White Sidewall substituted for 5-15 x 7.60 4-ply Black,	23.30	.64	23.94

SPECIAL EQUIPMENT

Taxicab Clutch & Brakes -
"500 and 50-A" Models only

(10" Clutch & Large Front Wheel Brakes).
Supplied on Special Order for Model 500-50A
Taxicab and Police Cars Only.

8.00	.40	8.40
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DEALER NET COST OF OPTIONAL EQUIPMENT

TIRE OPTIONS (All Models except 501, 502 and 504 Convertibles).

<u>OPTION LETTER</u>	<u>DESCRIPTION</u>	<u>LIST PRICE OF OPTION</u>	<u>PRO-VISION FOR FEDERAL TAX EXP.</u>	<u>PRICE OF OPTION PLUS TAX</u>
EE	5-15 x 7,60 4-ply Black substituted for 5-15 x 7.10 4-ply Black including substitution of Wheels	\$11.03	\$1.66	\$12.69
TT	5-15 x 7.10 6-ply Black substituted for 5-15 x 7.10 4-ply Black	25.91	1.34	27.25
WW	5-15 x 7,10 4-ply White Sidewall substituted for 5-15 x 7,10 4-ply Black	16.9	.69	17.68
EETT	5-15x760 6-ply Black substituted for 5,15 x 7,10 4-ply Black including substitution of Wheels	37.13	2,42	39.55
EEWW	5-15x7,60 4-ply White Sidewall substituted for 5-15 x 710 4-ply Black including substitution of Wheels	27.41	2.27	29.68

TIRE OPTIONS (501, 502 & 504 Convertible Models)

TT	5-15x7,60 6.-ply Black substituted for 5-15 x 7,60 4-ply Black	26.78	3.33	28.11
WW	5-15x7,60 4-ply White Sidewall substituted for 5-15 x 7.60 4-ply Black,	17.48	,64	18.12

SPECIAL EQUIPMENT

Taxicab Clutch & Brakes -
 "500 and 50-A" Models only

(10" Clutch & Large Front Wheel Brakes).
 Supplied on Special Order for Model 500-50A
 Taxicab and Police Cars Only.

6.08	.40	6.48
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ZB-4-50
April 12, 1950

DEALER NET COST OF OPTIONAL EQUIPMENT

Commodore Steering
Wheel - Option "KK"

The Price of Option "KK" when supplied on the Pacemaker Deluxe (50A) is the same as on Models "501" and "503"

<u>OPTION LETTER</u>	<u>DESCRIPTION</u>	<u>LIST PRICE OF OPTION</u>	<u>PROVISION FOR FED. TAX EXP.</u>	<u>PRICE OF OPTION PLUS TAX</u>
II	Arm Rests -1150A" Brom (Installed on quarter panel)	\$ 4.00	\$.20	\$ 4.20
KK	Commodore Steering Wheel ("50A"- 501 - 503)	17.50	.86	18.36

PAINT OPTION (Extra Cost)

<u>OPTION LETTER</u>	<u>Option Name</u>	<u>LIST PRICE OF OPTION</u>	<u>PROVISION FOR FED. TAX EXP.</u>	<u>PRICE OF OPTION PLUS TAX</u>
HN	Maroon (500 and 50A)	\$22.60	\$1.11	\$23.71

SUPPLEMENT TO OPTION PRICE LIST

ZB-4-50
April 12, 1950

DEALER NET COST OF OPTIONAL EQUIPMENT

Commodore Steering
Wheel - Option "KK"

The Price of Option "KK" when supplied on the Pacemaker Deluxe (50A) is the same as on Models "501" and "503"

<u>OPTION LETTER</u>	<u>DESCRIPTION</u>	<u>LIST PRICE OF OPTION</u>	<u>PROVISION FOR FED. TAX EXP.</u>	<u>PRICE OF OPTION PLUS TAX</u>
II	Arm Rests -1150A" Brom (Installed on quarter panel)	\$3.00	.20	\$3.00
KK	Commodore Steering Wheel ("50A"- 501 - 503)	13.12	.86	13.98

PAINT OPTION (Extra Cost)

<u>OPTION LETTER</u>	<u>Option Name</u>	<u>LIST PRICE OF OPTION</u>	<u>PROVISION FOR FED. TAX EXP.</u>	<u>PRICE OF OPTION PLUS TAX</u>
HN	Maroon (500 and 50A)	\$16.95	\$1.11	\$18.06

SUPPLEMENT TO OPTION PRICE LIST

ZB-5-50
MAY 8, 1950

LIST PRICE OF OPTIONAL EQUIPMENT

Option Groups consist of the items as shown below; please note the application to the various models. All Items will be installed at the factory except those designated with an asterisk(*) - which will be shipped with the car as a Package

<u>OPTION LETTER</u>	<u>DESCRIPTION</u>	<u>LIST PRICE OF OPTION</u>	<u>PRO-VISION FOR FEDERAL TAX EXP.</u>	<u>PRICE OF OPTION PLUS TAX</u>
<u>GROUPS</u>				
AP	Appearance Group (500)	\$39.80	\$10.67	\$41.47
AP	" " (50A-501-503)	37,80	1.59	39.39
AP	" " (502-504)	14,45	,61	15.06
OC	Comfort & Conven. Oroup (500.A-1-3)	70.55	2.96	73.51
OC	Comfort & Conven. Group (502-504)	28:70	1,21	29,91
PK	Protection Group (500-50L)	61,25	2.57	63.82
PK	" " (501-1:02)	39;80	1.67	41.47
PK	" " (503-504)	44.75	1.88	46.63
SK	Safety K" Group (All)	58.40	2.45	60,85
UK	Utility Group (All)	15.40	.65	16.05
<u>ADDITIONAL OPTIONS</u>				
DE	Exhaust Deflector (All)	1,75	.09	1;84
FG	Grille Guard (All)	21.45	1/05	22.50
FL	Fog Lamps (All)	17.50	.74	18.24
GM	Glare Proof Mirror (All)	4.25	.21	4.46
LI	Cigar Lighter (500-A-1-3)	3.50	.17	3.67
MA	*Magnalite (All)	3.95	.19	4.14
MV	*Vanity Mirror* (All)	1,75	.09	1.84
OF	Oil Filter (500-A-1-2)	12.35	.61	12;96
OF	Oil Filter (503-504)	15.40	.75	16.15
CV	*Outside Visor & Traffic Light Viewer* (All)	29.45	1;24	30.69
RG	Rear Deck Guard (500-50A)	21.45	1.05	22.50
SL	Spotlight (A11)	22.25	.93	23.18
ST	Spare Tire Valve Extension (A11)	2.75	.14	2,89
TD	Outside Rear View Mirror (All)	5.00	.25	5;25
TL	Back-up Light (All)	10.75	.53	11;28
UL	Automatic Utility Lights (All).	7.75	.38	8.13
VP	Window & Wing Vent Shades (All)	16.45	,81	17.26
WA	Windshield Washer (All)	9.95	.42	10;37
ZE	Hydraulic Jack (All)	11.45	..56	12.01

Additional Options
Equipment (Con't) List Prices

<u>OPTION LETTER</u>	<u>DESCRIPTION</u>	<u>LIST PRICE OF OPTION</u>	<u>PRO-VISION FOR FEDERAL TAX EXP.</u>	<u>PRICE OF OPTION PLUS TAX</u>
<u>*Seat Covers* (RAYON TWILL)</u>				
CA	Sedan (500-50A-501-503) HA.214625	\$43.95	\$1.47	\$43.42
CA	Brom (" " " ") HA 214426	42.95	1.50	44.45
CA	Cl.Cpe (" " " ") HA.214622	44.75	1.57	46.32
CB	Sed-Tan Inter. (502-504) HA.214633	44.75	1.57	46.32
CB	Cl.Cpe-" " (" " ") HA.214634	48.75	1.71	50.46
CD	Sed-Blue " (" " ") HA.214637	44.75	1.57	46.32
CD	Cl.Cp-" " (" " ") HA.214638	48.75	1.71	50.46
<u>*Seat Covers* (MATTING - CUSTOM)</u>				
CE	Sedan (500-50A-501-503) HA.214629	24.95	.87	.70
CE	Brom (" " " ") HA 214430	26;75	.94	.75
CE	Cl.Cpe (" " " ") HA.214623	25.80	.90	.75
CH	Sed-Tan Inter. (502-504) HA.214641	27.95	.98	.87
CH	Cl.Cpe-" " (" " ") HA.214642	28.50	1.00	.90
CL	Sed-Blue " (" " ") HA.214645	27.95	.98	.87
CL	Cl.Cp-" " (" " ") HA.214646	28.50	1.00	.90
<u>*Seat Covers* (MATTING - DELUXE)</u>				
CO	Sedan (500-50A-501-503) HA.214775	19.95	.70	20.65
CO	Brom (" " " ") HA 214776	.21.50	.75	22.25
CO	Cl.Cpe (" " " ") HA.214624	21.50	.75	22.25
CP	Sed-Tan Inter. (502-504) HA.214781	24.75	.87	25.62
CP	Cl.Cpe-" " (" " ") HA.214782	25.75	.90	24.65
CT	Sed-Blue " (" " ") HA.214785	24.75	.87	25.62
CT	Cl.Cp-" " (" " ") HA.214786	25.75	.90	26.65

NOTE: SEAT COVERS WILL BE SHIPPED WITH THE CAR AS A PACKAGE.

ZB-5-50
MAY 8, 1950

DEALER COST OF OPTIONAL EQUIPMENT

Option Groups consist of the items as shown below; please note the application to the various models. All Items will be installed at the factory except those designated with an asterisk (*) - which will be shipped with the car as a Package

<u>OPTION LETTER</u>	<u>DESCRIPTION</u>	<u>LIST PRICE OF OPTION</u>	<u>PRO-VISION FOR FEDERAL TAX EXP.</u>	<u>PRICE OF OPTION PLUS TAX</u>
<u>GROUPS</u>				
AP	Appearance Group (500)	\$25.87	\$1.67	\$27.54
AP	" " (50A-501-503)	24.57	1.59	26.16
AP	" " (502-504)	9.39	.61	10.00
OC	Comfort & Conven. Oroup (500.A-1-3)	45.86	2.96	48.82
OC	Comfort & Conven. Group (502-504)	18.65	1.21	19.86
PK	Protection Group (500-50L)	39.81	2.57	42.38
PK	" " (501-1:02)	25.87	1.67	27.54
PK	" " (503-504)	29.09	1.88	30.97
SK	Safety K" Group (All)	37.96	2.45	40.41
UK	Utility Group (All)	10.01	.65	10.66
<u>ADDITIONAL OPTIONS</u>				
DE	Exhaust Deflector (All)	1;31	.09	1.40
FG	Grille Guard (All)	16.08	1.05	17.13
FL	Fog Lamps (All)	11.38	.74	12.12
GM	Glare Proof Mirror (All)	3.19	.21	3.40
LI	Cigar Lighter (500-A-1-3)	2.63	.17	2.80
MA	*Magnalite (All)	2.96	.19	3.15
MV	*Vanity Mirror* (All)	1.31	.09	1.40
OF	Oil Filter (500-A-1-2)	9.26	.61	9.87
OF	Oil Filter (503-504)	11.55	.75	12.30
CV	*Outside Visor & Traffic Light Viewer* (All)	19.14	1.24	20.38
RG	Rear Deck Guard (500-50A)	16.08	1.05	17.13
SL	Spotlight (A11)	14.46	.93	15.39
ST	Spare Tire Valve Extension (A11)	2.06	.14	2.20
TD	Outside Rear View Mirror (All)	3;75	.25	L.00
TL	Back-up Light (All)	8.06	.53	8.59
UL	Automatic Utility Lights (All).	5.81	.38	6.19
VP	Window & Wing Vent Shades (All)	12.34	.81	13.15
WA	Windshield Washer (All)	6.47	.42	6.89
ZE	Hydraulic Jack (All)	8.59	.56	9.15

Additional Options
 Equipment (Con't) List Prices

<u>OPTION LETTER</u>	<u>DESCRIPTION</u>	<u>LIST PRICE OF OPTION</u>	<u>PRO-VISION FOR FEDERAL TAX EXP.</u>	<u>PRICE OF OPTION PLUS TAX</u>
<u>*SEAT COVERS* (RAYON TWILL)</u>				
CA	Sedan (500-50A-501-503) HA.214625	\$25:17	1.47	\$26,64
CA	Brom (" " " ") HA 214426	25.77	1.50	27.27
CA	Cl.Cpe (" " " ") HA.214622	26.85	1.57	28.42
CB	Sed-Tan Inter. (502-504) HA.214633	26.85	1.57	28.42
CB	Cl.Cpe-" " (" " ") HA.214634	29,25	1.71	30.96
CD	Sed-Blue " " (" " ") HA.214637	26,85	1.57	28.42
CD	Cl.Cp-" " " (" " ") HA.214638	29.25	1.71	30.96
<u>*Seat Covers* (MATTING - CUSTOM)</u>				
CE	Sedan (500-50A-501-503) HA.214629	14.97	.87	15.84
CE	Brom (" " " ") HA 214430	16;05	.94	16.99
CE	Cl.Cpe (" " " ") HA.214623	15.48	.90	16.38
CH	Sed-Tan Inter. (502-504) HA.214641	16.77	.98	17.75
CH	Cl.Cpe-" " (" " ") HA.214642	17.10	1.00	18.10
CL	Sed-Blue " " (" " ") HA.214645	16;77	.98	17.75
CL	Cl.Cp-" " " (" " ") HA.214646	17,10	1.00	18.10
<u>*Seat Covers* (MATTING - DELUXE)</u>				
CO	Sedan (500-50A-501-503) HA.214775	11.97	;70	12.67
CO	Brom (" " " ") HA 214776	12.90	t.75	13.65
CO	Cl.Cpe (" " " ") HA.214624	12.90	.75	13.65
CP	Sed-Tan Inter. (502-504) HA.214781	14.85	,87	15.72
CP	Cl.Cpe-" " (" " ") HA.214782	15.45	,90	16.35
CT	Sed-Blue " " (" " ") HA.214785	14.85	;,87	15.72
CT	Cl.Cp-" " " (" " ") HA.214786	15.45	.90	16,35

NOTE: SEAT COVERS WILL BE SHIPPED WITH THE CAR AS A PACKAGE.

OPTION GROUPS

OPTION GROUPS CONSIST OF THE ITEMS AS SHOWN BELOW: PLEASE NOTE THAT THE APPLICATION OF THE VARIOUS MODELS. ALL ITEMS WILL BE INSTALLED AT THE FACTORY EXCEPT THOSE DESIGNATED WITH AN ASTERISK (*) - WHICH WILL BE SHIPPED WITH THE CAR AS A PACKAGE

<u>OPTION LETTER</u>	<u>DESCRIPTION</u>	<u>AVAILABLE ON MODELS</u>
<u>APPEARANCE GROUPS</u>		
AP	Commodore Steering Wheel) Exhaust Deflector) Front Fender Ornaments) Large Hub Caps) Rear Window reveal Mouldings)	- - 500,501,5011503
AP	Wheel Trim Rings) Exhaust Deflector)	- - 502:504
<u>COMFORT & CONVENIENCE GROUPS</u>		
OC	Foam Rubber Seat Cushions) Window & Ventilator Wing Vents) Cigar Lighter) *Vanity Mirror") Electric Clock) Automatic Lights - Glove Compartment) " " . Under Hood) " " - In Trunk) Spare Tire Air Extension)	- - 500,504501,503
CC	Window & Ventilator Wing Vents) *Vanity Mirror*) Automatic Lights (See Above) Spare Tire Air Extension)	- - 502,504
<u>PROTECTION GROUP</u>		
PK	Grille Guard) Rear Deck Guard) Oil Filter) Oil Bath Air Cleaner)	- - 500)50A
PK	Grille Guard) Oil Filter) Oil Bath Air Cleaner)	- - 501,502,503,50h
<u>SAFETY GROUP</u>		
SK	Back-up Light (1)) Direction Indicator) Outside Rear View Mirror (1)) Windshield Washer) Fuel & Vacuum Pump) Glare Proof Rear View Mirror)	- - All Models
<u>UTILITY GROUP</u>		
UK	*Hydraulic Jack*) *Magnalite*) (500-A[1-3 must have cigar Lighter to us Magnalite	- - All Models

