

1947 HUDSON

Price, Equipment
and Option Folder



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and their salesmen)

HUDSON MOTOR CAR COMPANY—DETROIT

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Prices subject to change without notice.

MAY, 1947

**PRICES
OPTIONS AND SPECIFICATIONS**

Model	Body Type	*Factor Town Delivered Prices Including Option W-4	Trans.	Local Taxes Other Than Lic. & Title	Total Local Delivered Price	Net Weight In LBS.
Super 6-6 cyl. 3 x 5-102 hp-121" wb-Tires 16 x 6.00						
171	Brougham- 2-Door, 6-pass.	1638.25				3055
	Sedan- 4-Door, 6-pass.	1683.50				3110
	Coupe- 3-pass.	1553.31				2975
	Club Coupe- 5-pass.	1675.23				3040
	#Convertible- 2-Door, 5-pass.	1973.75				3220
Commodore 6-6 cyl. 3 x 5-102 hp-121" wb-Tires 15 x 6.50						
172	Sedan- 4-Door, 6-pass.	1836.77				3175
	Club Coupe- 5-pass.	1823.05				3090
Super 6-8 cyl. 3 x 4-1/2-121 hp-121" wb-Tires 16 x 6.00						
173	Sedan- 4-Door, 6-pass.	1795.75				3260
	Club Coupe- 5-pass.	1785.98				3210
Super 6-8 cyl. 3 x 4-1/2-121 hp-121" wb-Tires 16 x 6.00						
174	Sedan- 4-Door, 6-pass.	1912.27				3330
	Club Coupe- 5-pass.	1890.80				3260
	#Convertible- 2-Door, 5-pass.	2148.50				3435

*Factory Town Delivered Price includes the following: List Price; Factory Delivery, including Provision for Federal Tax Expense; Dealer Handling; Option W-4, 3/4 Leather Grain Trim; and Provision for Federal Tax Expense on Option W-4.

#Full Leather Upholstery, Airfoam Seats—Front and Rear—and Extra Visor are Standard Equipment.

SUPER (171 & 173) AND COMMODORE MODELS (172 & 174)

Option	Item	*Price
F	Arm Rest Right Front Door	4.31
DD	Direction Indicator (For Models 171 and 173) (Includes Option E)	25.91
DD	Direction Indicator (For Models 172 and 174)	14.40
L	Drive-Master (Includes Option C)	98.08
D	Wheel Colors-Red or Cream. (Specify this option when other than standard color desired)	No Charge
O	Oil Bath Air Cleaner	3.22
N	Power Dome (For Models 173 and 174)	10.49
T	Overdrive	87.71
II	Police Car and Taxi Equipment f	10.94
Y	Radio	76.76
SS	Springs-Heavy Scale-Front and Rear (Not Available on 173 and 174)	No Charge
QQ	Springs-Heavy Scale-Rear only	No Charge
FF	4-1/9 Axle	No Charge
LL	4-5/9 Axle	No Charge
C	Vacumotive Drive	39.65
HH	Combination Fuel and Vacuum Pump	7.20
X	Weather-Master	49.84
NN	Wheel Trim Rings-Chrome	12.60
W-1	3/4 Leather Trim-171 Bro. and Sed., 173 Sedan 171 3-pass. Coupe 171-173 Club Coupe 172-174 Club Coupe 172-174 Sedan	44.64 32.03 40.44 46.74 52.52
W-1	Leather Grain Trim-171 Bro. and Sed., 173 Sedan Note: This option is already included in Factory Town Delivered Prices	171 3-pass. Coupe 171-173 Club Coup 172-174 Club Coupe 172-174 Sedan 34.25 25.06 30.98 35.80 40.77

Large Clutch, Heavy Rev Springs, 11" Brakes, Heavy Constructed seat Cushion Springs.

EQUIPMENT STANDARD ON COMMODORE MODELS 172 & 174

Available at Extra Cost on Super Models No. 171 and No. 173

Option	Equipment	*Price
MM	Air Foam Seat Cushions-Front and Rear	17.28
WV	Air Foam Seat Cushions-Front only	8.63
R	Bumper Bar Extensions-Front and Rear	20.25
XX	Electric Clock	13.68
E	Fender Lamps	15.69
U	Horn Operating Ring (For Models 171 and 173-Standard 17" wheel)	6.05
UU	Large Hub Caps	9.35
KK	Custom Steering Wheel 18" with horn operating ring	10.44
V	Visor on Right Side	3.25
A	15 x 6.50-4-ply Tires (Including 4 Large Hub Caps)	27.05

*Price includes Provision for Federal Tax.

MODEL 178-34-TON CAB PICK-UP

MOTOR-6 CYL. 3 x 5-102 HP

WB-128" • Brakes-11 x 1-3/4 • Braking Area-141.151 • Tires-16 x 6.50 6-ply-Heavy Duty • Gas Tank Capacity-16-1/2 • Battery-17P-96A • Dual Carburetion • Clutch-10'' • AMA HP Rating-21.6 • Oil Reservoir Refill Capacity-4-1/2 qts. • Gear Ratio-4-5/9 to 1 • Gross Vehicle Weight-4,810 lb.

BODY DIMENSIONS

Body Load Length-93" • Load Box Overall width-57" • Between Wheel Housings-48-3/8" • Height of Wheel Housing in Load Box-9-1/4" • Loading height to ground-30" unloaded • Body capacity-48 cu. ft. • Floor area-4805 sq. in.-33-1/2 sq. ft. • Width front seat shoulder room-56"; 3" Front Seat Adjustment • Depth of Load Box-18-1/2 • Rear Axle to End of Frame-33-11/16"; to back of cab-42-1/2".

PRICE

Model	BODY TYPE	†Factory Town Delivered Price	Trans.	Local Taxes Other Than Lic. & Title	Total Local Delivered Price	Net Weight in LBS.
Cab Pick-up, 6 cyl. 3 x 5, 102 hp, 128" wb-Tires 16 x 6.50, 6-ply						
178	Cab Pick-up	†1422.75				3110

†Includes List Price; Factory Delivery, Including Provision for Federal Tax Expense; Dealer Handling; Full Leatheroid Upholstery.

COLORS

Ebony Black (K)
(Cream Wheels)

Gun Metal (G)
(Red Wheels)

Belvidere Blue (B)
(Cream Wheels)

FEATURES AND EQUIPMENT

Horn	Single Vibrator
Steering Wheel	17"
Front Door Ventilation	Latch Type
Windshield Wipers	Two
Clock	30 hr. Mechanical
Instrument Panel	Painted Finish
Front Floor Covering	Rubber
Door Trim Panels	Imitation Leather
Bumper	Front
Bumper Guards	Two

Door Locks, Order Compartment, Screened Cowl Ventilator, Rear Vision Mirror, Tail Lamp, etc.

EXTRA COST OPTIONS

Option	Item	*Price
X	Weather-Master	49.32
U	Horn Operating Ring for Standard 17" Wheel	5.97
O	Oil Bath Air Cleaner	3.18
V	Radio	76.56
HH	Combination Fuel and Vacuum Pump	7.10
C	Vacumotive Drive	39.11
D	Wheel Colors Red or Cream (Specify either color when other than standard color desired)	No Charge
KK	Custom Steering Wheel 18" with Horn Operating Ring	19.18
VV	Airfoam Seat Cushion	8.52
XX	Electric Clock	13.50
Z	Model 171 type Front Bumper and Guards	8.69

*Prices Includes Provision for Federal Tax

COLORS
Standard on All Models—Nos. 171, 172, 173 and 174
at No Extra Cost

Option	Colors	Option	Colors
B	Belvidere Blue Cream Wheels)	M	M Majestic Maroon (Red Wheels)
G	Gunmetal (Red Wheels)	P	P Palace Green (Cream Wheels)
H	Harvest Tan (Red Wheels)	G	Q Quaker Gray (Red Wheels)
J	Jefferson Blue (Cream Wheels)	S	S Sherwood Green Cream Wheels)
K	Ebony Black (Cream Wheels)	(No Allowance for cars supplied In prime)	

SPECIAL COLORS—EXTRA COST*
All Models—Nos. 171, 172, 173 and 174

Option	Colors	*Price
CC	Royal Red	22.55
RR	Nepal Ivory	57.50

TWO TONE COLORS—EXTRA COSTS†

Option	Two Tone Colors	*Price
JB	Belvedere Blue Jefferson Blue—below belt	18.00
QG	Gunmetal—above belt Quaker Gray—below belt	18.00
SP	Palace Green—above belt Sherwood Green—below belt	18.00
QK	Ebony Black—above belt Quaker Gray—below belt	18.00

†Available on all passenger car models—171, 172, 173 and 175

TIRES
SPECIAL TIRES AT EXTRA COST

Option	Model	Item	*Price
A	171 & 173	5-15 x 6.50-4 Ply Tires, inc. 4 large hub caps over 5-16 x 6.00-4 Ply Tires	27.95
ATT	171 & 173	5-15 x 6.50-6 Ply Tires, inc. 4 large hub caps over 5-16 x 6.00-4 Ply Tires	54.10
TT	171 & 173	5-16 x 6.00-6 Ply Tires, over 5-16 x 6.00-4 Ply Tires	22.37
TT	172 & 174	5-15 x 6.50-6 Ply Tires, over 5-15 x 6.50-4 Ply Tires	26.15
EE	171 & 173	5-15 x 7.00-4 Ply Tires, inc. 4 large hub caps over 5-16 x 6.00-4 Ply Tires	42.56
EE	172 & 174	5-15 x 7.00-4 Ply Tires, over 5-15 x 6.50-4 Ply Tires	14.60
EETT	171 & 173	5-15 x 7.00-4 Ply Tires, over 5-15 x 6.50-4 Ply Tires	72.08
EETT	172 & 174	5-15 x 7.00-6 Ply Tires, incl. 4 large hub caps over 5-16 x 6.00-4 Ply Tires	44.13

All the above options include Large Hub Caps Except TT for 171 and 173).

REAR AXLE GEAR RATIOS

Option FF—Gear Ratio 4 1/9 to 1. Option LL—Gear Ratio 4 5/9 to 1. NO CHARGE

	171	172	Series 173	174	178
Standard Ratio	4 1/9	4 1/9	4 1/9	4 1/9	4 5/9
Optional Ratio	4 5/9	4 5/9	4 5/9	4 5/9	_____
Standard Ratio with Overdrive	4 5/9	4 5/9	4 5/9	4 5/9	4 5/9
Optional Ratio with Overdrive	4 1/9	4 1/9	4 1/9	4 1/9	_____
Standard Ratio with Hudson Drive-Master	4 5/9	4 5/9	4 1/9	4 1/9	4 5/9
Optional Ratio with Hudson Drive-Master.	4 1/9	4 1/9	4 5/9	4 5/9	_____

*Price includes Provision for Federal Tax

OUTSTANDING HUDSON FEATURES

STANDARD ON ALL MODELS

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|------------------------------|--------------------------------|
| * Dual Braking System | Push Button Starter |
| Dual Carburetion | * Safety Locking Hood |
| * Auto Poise Control | High Power to Weight Ratio |
| Chrome Alloy Motor Block | Hand Rubbed Lacquer |
| * Oil Cushioned Clutch | * Duo-Flo Oiling System |
| Center Point Steering | High Compression Motor |
| Rear Lateral Stabilizer | Large Luggage Compartment |
| * Teleflash Signals | * Hudson Long Life Spark Plugs |
| * Exclusive Hudson Features. | |
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STANDARD EQUIPMENT ON BOTH SUPER AND COMMODORE MODELS

(Nos. 171, 172, 173 and 174)

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|-----------------------------|-----------------------------------|
| Arm Rest on L.H. Front Door | Glove Box Compartment and Lock |
| Twin Air Horns | Rear Compartment Ornament |
| Rear Ash Receiver | Envelope type pockets in back of |
| Wood Grain Instrument Panel | Front Seats (in Sedans only) |
| Spring Covers | Windshield and Rear Window Reveal |
| Front and Rear Stabilizers | Mouldings |
| Twin Windshield Wipers | New Oval Headlamp Rims |
| Inst. Panel Ash Receiver | Pile Carpet |
| Stop Lights | Locks on both Front Doors |
| | Sealed Beam Headlamps |
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STANDARD EQUIPMENT ON COMMODORE MODELS N. 172 and No. 174

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|--------------------------------------|------------------------------------|
| Blue Gray plain cloth Upholstery. | Deluxe Tail Lamps |
| Bedford Cord Upholstery is furnished | Rear Seat Center Armrest (Sed,Ins) |
| when W-1 or W-4 is ordered. | Deluxe Assist Straps |
| Deluxe Interior Hardware | Leather Robe Hanger (in Sedan) |
| Instrument Dials of Gold Letters | Courtesy Light on Step (All Doors) |
| Instrument Finish Plates in Gold | Rear Dome Lamp in Sedans |
| Instrument Dial Dimmer | Scuff Plates Black Filled Etched |
| Steering Column, Gear Shift Lever | Aluminum |
| and Brake Hand Grip in Nickel | Window Mouldings in Chrome Finish |
| Plate Finish | Wide Body Moulding with Wheel |
| Airfoam Seat Cushions | Color Stripe |
| Carpet Insert Front Floor Covering | Deluxe Door Handles |
| Nickel Plated Mouldings on Locker | Luggage Compartment Rubber Floor |
| Box | Mat |
| Crank Type Front Door Ventilation | Vertical Bars on Rear Windows |
| Extra Moulding above Belt Moulding | |
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UPHOLSTERY

On Super Models Nos. 171 and 173—Brown Boucle Waffle Weave Cloth is standard. When Option W-1 or W-4 is ordered, Blue Gray Shadow Weave Cloth is furnished.

On Commodore Models Nos. 172 and 174—Blue Gray Plain Cloth is standard. When Option W-1 or W-4 is ordered, Blue Gray Bedford Cord is furnished.

