

1946

SERIES

Car Distribution Department
Bulletins

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Car Distribution Department Bulletin

Number
DL-1

Date
2-20-46

Subject
CAR PRICES
1946 MODELS

TO ALL MASTER DEALERS:

1. Effective with first shipments of 1946 models, the f.o.b. Detroit list prices, factory handling charge, and provision for Federal tax expense are as follows:

<u>Model & Body Type</u>	<u>Car List</u>	<u>Factory Handling Charge</u>	<u>Provision for Federal Tax Expense</u>
HUDSON SUPER SIX (51)			
Brougham	\$1111.00	\$ 4.50	\$ 65.30
4-door Sedan	1147.00	4.50	67.50
5-pass. Coupe	1085.00	4.50	64.25
Club Coupe	1145.00	4.50	67.50
Chassis	831.00	4.50	50.75
HUDSON COMMODORE SIX (52)			
4-door Sedan	1263.00	4.50	74.00
Club Coupe	1264.00	4.50	74.00

To the above may be added, in computing OPA approved retail ceiling prices, optional equipment in accordance with applicable prices shown in Section 4 below, transportation expenses, state and local taxes, dealer conditioning charge of \$15 per car, gasoline, oil and anti-freeze; all subject to OPA regulations, as contained in UPR 594, Order No. 12.

2. (a) A distributor's net prices to his master dealers, f.o.b. Detroit, for Hudson automobiles with standard equipment, should not exceed the "Combined Net Price to Master Dealer at Factory" shown below, plus applicable charges referred to in subparagraph (b) of this section.

<u>Model & Body Type</u>	<u>Net Price of Car</u>	<u>Factory Handling Charge</u>	<u>Provision for Federal Tax Expense</u>	<u>Combined Net Price to Master Dealer at Factory</u>
HUDSON SUPER SIX (51)				
Brougham	\$ 876.33	\$ 4.50	\$ 65.50	\$ 946.33
4-door Sedan	904.96	4.50	67.50	976.96
3-pass. Coupe	856.42	4.50	64.25	925.17
Club Coupe	903.35	4.50	67.50	975.65
Chassis	657.14	4.50	50.75	712.39
HUDSON COMMODORE SIX (52)				
4-Door Sedan	995.28	4.50	74.00	1073.78
Club Coupe	996.27	4.50	74.00	1074.77

1. List Prices, etc.

2. Net Prices on Automobiles to Master Dealer

(OVER)

2. Net Prices on
Automobiles to
Master Dealers
(Cont'd)

(b) In addition to the above a charge of 25¢ may be included for a certificate of origin (if one is required); a charge may be made for anti-freeze supplied with the car, not to exceed applicable maximum prices; and a report card charge of \$5.00 per car may be made, which will be refunded or credited by the distributor to the master dealer on each of the automobiles sold at retail by the master dealer provided he furnishes, within 5 days after delivery, a Retail Delivery Report properly filled in.

(c) A distributor's charges to his master dealers on any automobile delivered to a master dealer out of the distributor's warehouse should not exceed \$10.00 to cover warehousing expense and \$3.50 to cover unloading and greasing expense. In addition a charge may be made for gasoline, oil and anti-freeze supplied by the distributor with the automobile, not to exceed applicable maximum prices.

3. Volume
Discounts
to Master
Dealers

3. (a) Hudson has announced to its distributors that, subject to the terms and conditions stated below, Hudson will allow and pay to or on behalf of each authorized Hudson distributor for the benefit of each of his authorized Hudson master dealers the equivalent of certain volume discounts on Hudson's list prices of automobiles in effect as of time of shipment or delivery from the factory (except that if the list price of any automobile is reduced and price protection allowance granted, they shall be computed only on such reduced list price), based on the total quantity of new Hudson automobiles purchased from distributor and paid for by master dealer and shipped or delivered to master dealer during the period from October 1, 1945 to September 30, 1946, inclusive, in accordance with the following retroactive volume discount schedule (the only applicable volume discount percentage being the one set opposite the quantity bracket with in which such total volume discount performance falls); the foregoing being on the condition that the applicable amount, if any, thus paid to distributor shall be forthwith passed on by distributor to master dealer, and on the further condition that Hudson may if it so desires pay same for distributor directly to master dealer:

<u>Quantity Brackets</u>	<u>Volume Discount</u>
1- 35 automobiles	None
36- 75 “	1/2%
76- 100 “	3/4%
101- 125 “	1%
126- 200 “	1-1/2%
201- 300 “	2%
301- 450 “	2-1/2%
451 & over	3%

(b) No such volume discount will be allowed or paid to or for the benefit of any master dealer whose sales agreement with his distributor becomes terminated in any manner whatsoever prior to September 30, 1946 without being forthwith superseded by a new then current form of Hudson Distributor-Master Dealer Sales Agreement; provided, however, that if an authorized Hudson master dealer shall have operated as such successively under more than one authorized Hudson distributor during the period from October 1, 1945 to September 30, 1946, and still continues to be such authorized Hudson master dealer and so operating as such on September 30, 1946, then his volume discount performance under each such authorized distributor during that period shall be combined, and the quantity bracket (or brackets in case of branch as provided in sub-paragraph (e) below) and total amount of the volume discount applicable to him for that period shall be determined and computed on such combined performance.



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(c) The volume discounts provided for above in sub-paragraph (a) of this section, to be credited as of September 30, 1946, shall not apply on any car which, prior to the date on which the credit for volume discount is made, is returned or transferred back to the distributor by the master dealer or transferred by the master dealer to any other distributor or to any dealer. The master dealer shall notify his distributor immediately of all such transfers.

(d) Any car on which such volume discount has been credited as of September 30, 1946, and which is subsequently transferred to a distributor or dealer as indicated in sub-paragraph (a) above, shall remain so credited. Any distributor or dealer taking possession of any such car after such credit will not receive any volume discount on it. If any volume discount has been paid, credited or allowed by Hudson with respect to an automobile (whether a distributor's or a dealer's volume discount), Hudson shall not be obligated to recognize another volume discount claim with respect to the same automobile.

(e) If a master dealer, during said period, has a branch in any town or city designated by the distributor as a master dealer point, then in computing volume discounts the automobiles handled by the branch will not be combined with those handled by the master dealer's main store. Main store and each branch shall be treated as separate establishments, and each will be eligible for such volume discount only when and to the extent that it has separately qualified.

(f) Hudson will credit the applicable total amounts, if any, of the volume discounts in accordance with the foregoing provisions of this section, as soon after September 30, 1946 as the records are tabulated and audited by Hudson.

4. The f.o.b. Detroit list prices of optional equipment for Hudson automobiles shall be as shown on pages 4 & 5 in column 3. In establishing retail prices the "Provision for Federal Tax Expense" shown in column 4 may be added to the list prices. Distributor's net prices to master dealers for optional equipment, f.o.b. Detroit, should not exceed the amounts shown in column 5, plus the "Provision for Federal Tax Expense."

3. Volume Discount to Master Dealers. (Cont'd)

4. Prices of Optional Equipment

Prices of Optional Equipment (Cont'd)	(1)	(2)	(3)	(4)	(5)
	Option Letter	Option Name	List Price of Option	Provision for Federal Tax Expense	Maximum Net Price to Master Dealer (Not Including Tax)
	C	Vacumotive drive (All)	\$33.10	\$1.72	\$25.98
	D	Wheel colors (red or cream)	N/C		N/C
	E	Fender Lamps (51 & 53)	13.11	.66	10.16
	F	Arm Rest, Extra, Front Door (All)	3.61	.18	2.80
	L	Drive Master (All Ex. RHD)	67.66	3.60	53.57
	O	Oil bath air cleaner (All)	2.70	.14	2.09
	R	Front & Rear Bumper Extension (51 & 53)	16.53	.84	12.81
	T	Overdrive (All)	71.61	3.73	56.21
	U	17" Wheel with Horn Oper. Ring (51 & 53)	4.95	.25	3.84
	V	Visor-fixed type, extra (51 & 53)	2.71	.14	2.10
	X	Weathermaster (All)	40.13	1.54	27.83
	W-1	¾ Leather trim - 51 Bro & Sedan	34.25	1.80	26.88
	"	" " " - 51 3-Pass. Coupe	24.51	1.29	19.24
	"	" " " - 51 Club Coupe	30.81	1.62	24.19
	"	" " " - 52 Sedan	41.17	2.16	32.32
	"	" " " - 52 Club Coupe	35.95	1.89	28.22
	AA	Full leather trim - 51-52 Brougham & Sedan	45.11	2.28	34.96
	"	" " " - 51 3-Pass. Coupe	31.37	1.59	24.31
	"	" " " - 51-52 Club Coupe	39.51	2.00	30.62
	DD	Direction Indicator - 51-53	21.65	1.10	16.78
	"	" " " - 52-54	12.05	.61	9.32
	FF	4-1/9 to 1 Gear ratio	N/C		N/C
	KH	Combination Fuel & Vacuum Pump (All)	6.01	.30	4.66
	II	Police & Taxicab clutch, heavy rear chassis springs, 11" Brakes & heavy type seat cushion springs	9.17	.46	7.11
	KK	Steering Wheel 16" (51 & 53)	16.215	.82	12.59
	LL	4-5/9 to 1 Gear ratio	N/C		N/C
	UM	Rubber Cushion Pads, all seats (51 & 53)	14.44	.73	11.19
	NN	Wheel Rim Trim Rings (All)	10.15	.53	3.16
	PP	Vacuum Antenna (All)	7.82	.40	6.06
	UU	Hub Caps - large (51 & 53)	7.82	.40	6.06
	VV	Rubber Cushion Pads, Ft. Seat Only (51 & 53)	7.21	.37	5.69
	XX	Electric Clock (51 & 53)	11.43	.58	8.86
<u>COLOR OPTIONS</u>					
	XB	Two-tone Paint, Blue (All Pass.)	15-05	.76	11.66
	QG	" " " Grey (" ")	15.05	.76	11.66
	SP	" " " Green (" ")	25.05	.76	11.66
	CC	Special Paint - (" ") Copper Red	12.03	.61	9.32
	RR	Spec. Paint - Nepal Ivory (All Models)	43.12	2.44	37.29
	HCC	Special Two-tone paint, Harvest tan and Copper red (All Pass.)	43.12	2.44	37.29



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Number
DL-1

Date
2-20-46

Subject

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TIRE OPTIONS

(1) <u>Option Letter</u>	(2) <u>Option Name</u>	(3) <u>List Price of Option</u>	(4) <u>Provision for Federal Tax Expense</u>	(5) <u>Maximum Net Price to Dealer (Not Including Tax)</u>
A	4-15 x 6.50 - 4 Ply Tires over 4-16 x 6.00 - 4 Ply Tires - incl. large Hub Caps (Models 51 & 53)	16.41	1.09	12.72
ATT	4-15 x 6.50 - 6 Ply Tires over 4-16 x 6.00 - 4 Ply Tires - incl. large Hub Caps (Models 51 & 53)	33.74	2.86	26.15
TT	4-15 x 6.50 - 6 Ply Tires over 4-15 x 6.50 - 4 Ply Tires (Models 52 & 54)	17.34	1.78	13.44
EE	4-15 x 7.00 - 4 ply Tires over 4-16 x 6.00 - 4 Ply Tires - incl. large Hub Caps (Models 51 & 53)	26.68	2.68	20.68
EE	4-15 x 7.00 - 4 Ply Tires over 4-15 x 6.50 - 4 Ply Tires (Models 52 & 54)	9.37	1.54	7.26
EETT	4-15 x 7.00 - 6 Ply Tires over 4-16 x 6.00 - 4 Ply Tires - including large Hub Caps (Models 51 & 53)	50.67	4.92	39.27
EETT	4-15 x 7.00 - 6 Ply Tires over 4-15 x 6.50 - 4 Ply Tires (Models 52 & 54)	28.70	3.55	22.24
TT	4-16 x 6.00 - 6 Ply Tires over 4-16 x 6.00 - 4 Ply Tires (Models 51 & 53)	17.74	2.01	13.75

Prices
Optional
Equipment
(Cont'd)

5. Prices on other models, body types and options will be furnished at a later date.

6. The above prices, charges and discounts are subject to 6. change as provided in the Supplement to the current Hudson Distributor-Master Dealer Sales Agreement, which Supplement bears Form No. 10996.

5. Other
Models,
Etc.

6. Changes
In
Prices
Etc.

Geo. H. Dow

Manager,
Car Distribution



Car Distribution Department Bulletin

Number
DL-2

Date
2-20-46

Subject

SHIPPING
WEIGHTS
1946 MODELS
& OPTIONS

TO ALL DEALERS:

Listed below are the various shipping weights of the 1946 models and Optional Equipment.

<u>MODELS & BODY TYPES</u>	<u>OVERALL LENGTH (INCHES)</u>	<u>SHIPPING WEIGHT (POUNDS)</u>	<u>CURB WEIGHT* (POUNDS)</u>
51 - Brougham	207"	3025#	3170#
51 - 4-Door Sedan	207"	3090#	3235#
51 - 3 Pass. Coupe	207"	2965#	3110#
51 - Club Coupe	207"	3025#	3170#
52 - 4-Door Sedan	207"	3150#	3295#
52 - Club Coupe	207"	3055#	3200#
56 - Cab Pickup	214"	3080#	3225#

*Curb weights include full tank of fuel.

OPTIONAL EQUIPMENT

<u>OPTION LETTER</u>	<u>WEIGHT</u>	<u>WEIGHT TO APPLY</u>	<u>OPTION LETTER</u>	<u>WEIGHT</u>	<u>WEIGHT TO APPLY</u>
A	*	*	DD (51 & 53)	3# 5 oz.	5#
B	0#	0#	DD (52 & 54)	6 oz.	0#
C	9# 4 oz.	10#	ED	*	*
D	0#	0#	EETT	*	*
E	2# 8 oz.	5#	FF	0#	0#
F	10 oz.	0#	GG	12 oz.	0#
G	0#	0#	HCC	0#	0#
H	0#	0#	HH	3# 12 oz.	5#
J	0#	0#	II (51 & 52)	10#	10#
K	0#	0#	II (53 & 54)	0#	0#
L	11#	10#	JB	0#	0#
M	0#	0#	KK	1# 8 oz.	0#
O	1# 8 oz.	0#	LL	0#	0#
P	0#	0#	MM	2#	0#
Q	0#	0#	NN	2#	0#
R	15# 4 oz.	15#	PP	2# 2 oz.	0#
S	0#	0#	QG	0#	0#
T	49#	50#	QQ	0#	0#
U	5 oz.	0#	RR	0#	0#
V	13 oz.	0#	SP	0#	0#
W-1	2#	0#	SS	0#	0#
X	22#	20#	TT	*	*
Y	19#	20#	UU	2# 14 oz.	5#
AA	2#	0#	VV	1#	0#
ATT	*	*	WW	0#	0#
BB	1#	0#	XX	1#	0#
CC	0#	0#			

2. Net Prices
on Automobiles
to Master
Dealer

FORM 11001

Subject

SHIPPING
WEIGHTS
1946 MODELS
& OPTIONS
(CONT'D)

NOTE: Please note that the "Weight" shown, does not necessarily represent the actual weight of the option involved, but actually represents the additional weight of the option over and above the weight of the standard equipment replaced (if any).

TIRE WEIGHTS

			WEIGHT OF TUBE	WEIGHT OF TIRE & TUBE	ADDITIONAL WEIGHT OVER STANDARD EQUIPMENT PER TIRE & TUBE	ADDITIONAL WEIGHT OVER STANDARD EQUIPMENT 4 TIRES & 4 TUBES
MODEL 51	<u>PLY</u>	<u>TIRE SIZE</u>				
Standard	4	16x6.00	3½#	25#	0#	0#
Option - A	4	15x6.50	3½#	27#	2#	8#
“ EE	4	15x7.00	4 #	31#	6#	24#
“ TT	4	15x6.00	3½#	31#	6#	24#
“ ATT	4	15x7.00	3½#	33#	8#	32#
“ EETT	6	15x7.00	4 #	37#	12#	48#
MODEL 52						
Standard	4	15x6.50	3½#	27#	0#	0
Option - EE	4	15x7.00	4 #	31#	4#	16#
“ TT	6	15x6.50	3½#	33#	6#	24#
“ EETT	6	15x7.00	4 #	37#	10#	40#
MODEL 58						
Standard	4	16x6.50	4 #	32#	0#	0#

The weight of water, oil and 1 gallon of gasoline in all 6 cylinder models is 45# but is not included in shipping, weights shown in Paragraph #1.

The "Weight to Apply" has been determined. to be the nearest five pounds, and is the weight shown in shipping papers.

Geo. H. Dow
Manager,
Car Distribution

2. Net Prices on Automobiles to Master Dealers (Cont'd)	<u>Model & Body Type</u>	<u>Net Price of Car</u>	<u>Factory Handling Charge</u>	<u>Provision for Federal Tax Tax Expense</u>	<u>Combined Net Price to Master Dealer at Factory</u>
	HUDSON SUPER SIX (51)				
	Brougham	\$ 910.36	\$ 4.50	\$ 65.50	\$ 982.86
	4-door Sedan	940.09	4.50	70.00	1014.59
	3-pass. Coupe	889.75	4.50	66.50	960.75
	Club Coupe	938.63	4.50	69.75	1012.88
	Convertible Brougham	1166.08	4.50	85.25	1255.83
	Chassis	682.39	4.50	52.50	739.39
	HUDSON SUPER EIGHT (53)				
	4-door Sedan	1041.53	4.50	76.75	1122.83
	Club Coupe	1039.67	4.60	76.50	1120.67
	Chassis	754.86	4.50	57.50	816.86
	HUDSON COMMODORE SIX (52)				
	4-Door Sedan	995.28	4.50	74.00	1073.78
	Club Coupe	996.27	4.50	74.00	1074.77
	HUDSON COMMODORE EIGHT (54)				
	4-door Sedan	1090.28	4.50	80.25	1175.03
	Club Coupe	1081.65	4.50	79.75	1165.90
	Convertible Brougham	1279.44	4.50	93.00	1376.94
	(b) In addition to the above a charge of 25¢ may be included for a certificate of origin (if one is required); a charge may be made -for anti-freeze supplied with the car, not to exceed applicable maximum prices; and a report card charge of \$5.00 per car may be made, which will be refunded or credited by the distributor to the master dealer on each of the automobiles sold at retail by the master dealer provided he furnishes, within 5 days after delivery, a Retail Delivery Report properly filled in.				
	(c) A distributor's charges to his master dealers on any automobiles delivered to a master dealer out of the distributor's warehouse should not exceed \$10.00 to cover warehousing expense and \$3.50 to cover unloading and greasing expense. In addition a charge may be made for gasoline, oil and anti-freeze supplied by the distributor with the automobile, not to exceed applicable maximum prices.				
3. Other Conditions	3. The prices shown in Sections #1 and #2 above are subject to all the provisions and conditions contained in Sections #3 and #6 of Bulletin DL-1, dated February 20, 1946.				
4. Revised Prices Of Optional Equipment	4. Effective on all shipments or deliveries of 1946 Models from the factory on and after March 11, 1946, the new established, f.o.b. Detroit list prices of optional equipment for Hudson automobiles shall be as shown on pages 3 & 4 in column 3. In establishing retail prices the "Provision for Federal Tax Expense" shown in column 4 may be added to the list prices. Distributor's net prices to master dealers for optional equipment, f.o.b. Detroit, should not exceed the amounts shown in column 5, plus the "Provision for Federal Tax Expense."				



Car Distribution Department Bulletin

Number

DL-7

Date

4/8/46

Subject

4. Revised
Prices of
Optional
Equipment
(Cont'd)

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(1)	(2)	(3)	(4)	(5)
Option Letter	Option Name	List Price of Option	Provision for Federal Tax Expense	Maximum Net Price to Master Dealer (Not Including Tax)
C	Vacumotive drive (All)	\$33.57	\$1.79	\$27.02
D	Wheel colors (red or cream)	N/C	N/C	N/C
B	Fender Lamps (51 & 53)	13.28	.69	10.56
F	Arm Rest, Extra, Front Door (All)	3.66	.19	2.19
L	Drive Master (All Except RHD)	69.59	3.77	56.11
O	Oil bath air cleaner (All)	2.74	.14	2.18
R	Front & Rear Bumper & Exten. (51 & 53)	16.93	.88	13.46
T	Overdrive (All)	72.63	3.88	58.47
U	17" Wheel with Horn Oper. Ring (51 & 53)	5.07	.26	4.03
V	Visor-fixed type, extra (51 & 53)	2.75	.14	2.19
X	Weathermaster (All)	40.57	1.60	28.95
Y	Radio	62.87	3.15	40.37
W-1	Leather trim ¾, - 51 Brougham & Sedan	36.38	1.89	28.92
"	" " " " - 51 3-Pass. Coupe	26.52	1.38	21.08
"	" " " " - 53. Club Coupe	32.87	1.71	26.13
"	" " " " - 52 Sedan	43.38	2.25	34.49
"	" " " " - 52 Club Coupe	38.06	1.98	30.26
"	" " " " - 53 Sedan	36.38	1.89	28.92
"	" " " " - 53 Club Coupe	32.87	1.71	26.13
"	" " " " - 54 Sedan	43.38	2.25	34.49
"	" " " " - 54 Club Coupe	38.06	1.98	30.26
W-4	Leather Grain Trim ¾, - 51 Brougham & Sedan	29.50	1.55	23.15
"	" " " " - 51 3-Pass. Coupe	21.57	1.13	16.93
"	" " " " - 51 Club Coupe	26.67	1.40	20.93
"	" " " " - 52 Sedan	35.10	1.84	27.55
"	" " " " - 52 Club Coupe	30.83	1.62	24.20
"	" " " " - 53 Sedan	29.50	1.55	23.15
"	" " " " - 53 Club Coupe	26.67	1.40	20.93
"	" " " " - 54 Sedan	35.10	1.64	27.55
"	" " " " - 54 Club Coupe	30.83	1.62	24.20
AA	Full leather trim 51-52 Brougham & Sedan	45.74	2.38	36.36
"	" " " " 51-53 pass. Coupe	32.31	1.68	25.69
"	" " " " 51-52 Club Coupe	40.24	2.09	31.99
"	" " " " 53-54 Sedan	45.74	2.38	36.36
"	" " " " 53-54 Club Coupe	40.24	2.09	31.99
DD	Direction Indicator 51-53	21.95	1.14	17.45
"	" " " " 52-54	12.20	.63	9.70
FF	4-1/9 to 1 Gear ratio N/C		N/C	
HH	Comb. Fuel & Vacuum Pump (All)	6.10	.32	4.85
II	Police & Taxicab clutch, heavy rear chassis springs, 11" brakes & heavy type seat cushion springs	9.40	.49	7.47

(OVER)

Subject

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5. Revised Prices of Optional Equipment	(1)	(2)	(3)	(4)	(5)
			List Price of Option	Provision for Federal Tax Expense	Maximum Net Price to Master Dealer (Not Including Tax)
	<u>Option Letter</u>	<u>Option Name</u>	<u>Option</u>		
	KK	Steering Wheel 18" (51 & 53)	\$16.47	\$.86	\$ 13.09
	LL	4-5/9 to 1 Gear ratio	N/C		N/C
	MM	Rubber Cushion Pads, all seats (51 & 53)	14.64	.76	11.64
	NN	Wheel Rim Trim Rings (All)	10.69	.56	8.50
	PP	Vacuum Antenna (All)	7.92	.41	6.30
	UU	Hub Caps - large (51 & 53)	7.92	.41	5.30
	VV	Rubber Cushion Pods, Ft. Seat only (51 & 53)	7.32	.38	5.82
	XX	Electric Clock (51 & 53)	11.58	.60	9.21
	<u>COLOR OPTIONS</u>				
	JB	Two-tone Paint, Blue (All Pass)	15.25	.79	12.12
	QG	" " " Grey (" ")	15.25	.79	12.12
	SP	" " " Green (" ")	15.25	.79	12.12
	CC	Special Paint - Copper Red	12.20	.63	9.70
	RR	Spec.Paint - Nepal Ivory	48.79	2.53	38.79
	HCC	Special Two-tone paint, Harvest tan & Copper red (All Pass)	48.79	2.53	38.79
	<u>TIRE OPTIONS</u>				
	A	4-15 x 6.50 - 4 Ply Tires, inc. large Hub Caps over 4-16 x 6.00 - 4 Ply Tires, (Models 51 & 63)	16.79	1.13	13.35
	ATT	4-15 x 6.50-6 Ply Tires, inc. Large Hub Caps over 4-16 x 6.00 - 4 Ply Tires (Models 51 & 53)	34.54	2.95	27.46
	TT	4-16 x 6.50 - 6 Ply Tires, over 4-15 x 6.50 - 4 Ply Tires (Models 52 & 54)	17.74	1.82	14.10
	EE	4-15 x 7.00-4 Ply Tires, inc. large Hub Caps over 4-16 x 6.00 - 4 Ply Tires, (Models 51 & 53)	27.04	2.73	21.50
	EE	4-15 x 7.00-4 Ply Tires, over 4-15 x 6.50 - 4 Ply Tires (Models 52 & 54)	9.60	1.57	7.63
	EETT	4-15 x 7.00-6 Ply Tires, inc. large Hub Caps over 4-16 x 6.00 - 4 Ply Tires, (Models 51 & 53)	51.36	5.02	40.83
	ELTT	4-15 x 7.00-6 Ply Tires, over 4-15 x 6.50 - 4 Ply Tires (Models 52 & 54)	29.37	3.62	23.35
	TT	4-16 x 6.00-6 Ply Tires, over 4-16 x 6.00-4 Ply Tires (Models 51 & 53)	17.97	2.05	14.29

Geo. H. Dow
Manager, Car Distribution



Car Distribution Department Bulletin

Number DL-8 -
(Includes DL-6)

Date
4-8-46

Subject

SHIPPING
WEIGHTS
51 - CONV.
& 8-CYL.
MODELS

TO ALL MASTER DEALERS:

Supplementing bulletin DL-2 dated February 20, 1946 the following are shipping weights on the 51 Convertible and 8-cylinder models.

<u>MODEL & BODY TYPE</u>	<u>OVERALL LENGTH (INCHES)</u>	<u>SHIPPING WEIGHT (POUNDS)</u>	<u>CURB WEIGHT* (POUNDS)</u>
51 - Convertible Brougham	207"	3250#	3394#
53 - 4-Door Sedan	207"	3235#	3394#
55 - Club Coupe	207"	3175#	3334#
54 - 4-Door Sedan	207"	3295#	3454#
54 - Club Coupe	207"	3265#	3424#

*Curb weights include full tank of fuel.

Weights of optional equipment as listed in bulletin DL-2, dated February 20, 1946, are the same for all Models, including those listed above.

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NOTE - Bulletin DL-6 was not issued, information is combined with above,

2. Net Prices
to Master
Dealer
(Cont'd)

(c) A distributor's charges to his master dealers on any car delivered to a master dealer out of the Distributor's warehouse should not exceed \$10.00 to cover warehousing expense and \$3.50 to cover unloading and greasing expense. In addition a charge may be made for gasoline, oil and anti-freeze supplied by the distributor with the car, not to exceed applicable maximum prices.

3. Other
Conditions

3. The prices as shown in sections #1 and #2 above are subject to all the provisions and conditions contained in Sections #3 and #6 of Bulletin DL-1, dated February 20, 1946.

4. Prices of
Optional
Equipment

4. The f.o.b. Detroit list prices of optional equipment for Hudson 3/4 ton Commercial cars, Model 58, are as shown below in column (3). In establishing retail prices the "Provision for Federal Tax Expense" shown in column (4) may be added to the list price. Distributor's net price to master dealer for optional equipment, f.o.b. Detroit, should not exceed the amount shown in column (6) plus the "Provision for Federal Tax Expense".

(1)	(2)	(3)	(4)	(5)
Option Letter	Option Name	List Price of Option	Provision for Federal Tax Expense	Maximum Net Price to Master Dealer (Not Incl. Tax).
C	Vacumotive Drive	\$33.57	\$1.28	\$27.02
L	Drivemaster (all except RHD)	69.59	2.69	56.11
O	Oil Bath Air Cleaner	2.74	.10	2.18
T	Overdrive	72.63	2.77	58.47
U	17" Wheel with Horn Operating Ring	5.07	.19	4.03
X	Weathermaster	40.57	1.14	28.95
Y	Radio	62.87	2.95	40.37
-	Model 51 Front Bumper & Guard Assy.	7.50	.16	5.63
BB	Twin Air Horns	8.00	.28	6.25
HH	Comb. Fuel & Vacuum Pump	6.10	.23	4.85
KK	Steering Wheel 18"	16.47	.61	13.09
PP	Vacuum Antenna	7.92	.29	6.30
VV	Rubber Cushion Pad	7.32	.29	5.82
XX	Electric Clock	11.58	.43	9.21

*Not available at present

Please note that the list prices of options are the same for Commercial cars as for Passenger models but that the "Provision for Federal Tax Expense" is not the same because of a different tax rate applying to Commercial cars.

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Car Distribution Department Bulletin

Number
DL-19

Date
11-22-46

Subject

1. List
Prices,
etc.

TO ALL MASTER DEALERS:

1. Effective on all cars shipped or delivered from the factory on and after November 19, 1946 the following are the new established f.o.b. factory at Detroit list prices, factory handling charge, and provision for federal tax expense on 1946 model Hudson cars:

<u>Model & Body Type</u>	<u>Car List</u>	<u>Factory Handling Charge</u>	<u>Provision for Federal Tax Expense</u>
HUDSON SUPER SIX (51)			
Brougham	\$1408.00	\$ 4.50	\$ 78.75
4-door Sedan	1450.00	4.50	80.75
3-pass. Coupe	1379.00	4.50	77.25
Club Coupe	1448.00	4.50	80.75
Convertible Brougham	1758.00	4.50	96.50
Chassis	1086.00	4.50	62.25
HUDSON COMMODORE SIX (52)			
4-door Sedan	1586.00	4.50	88.00
Club Coupe	1581.00	4.50	87.75
HUDSON SUPER EIGHT (53)			
4-door Sedan	1552.00	4.50	86.00
Club Coupe	1549.00	4.50	85.75
Chassis	1146.00	4.50	65.25
HUDSON COA4110DORE EIGHT (54)			
4-door Sedan	1653.00	4.50	91.50
Club Coupe	1640.00	4.50	90.75
Convertible Brougham	1916.00	4.50	104.75
HUDSON COMMERCIAL CARS (58)			
Cab Pickup	1244.00	4.50	53.75

Retail delivered prices should not exceed the sum of the following Items:

- List price of car
- Optional equipment
- Factory handling charge
- Provision for federal tax expense
- Actual transportation cost
- State and local taxes
- Dealer conditioning charge -
 - \$20.00 on six cylinder models
 - \$25.00 on eight cylinder models
 - \$20.00 on commercial cars

2. Net Prices to Master Dealers

Effective on and after November 19, 1946, a distributor's net prices to his master dealers, f.o.b. factory at Detroit, for Hudson cars with standard equipment, should not exceed the "Combined Net Price to Master Dealer at factory" shown below, plus applicable charges referred to in sub-paragraph (b) of this section.

<u>Model and Body Type</u>	<u>Net Price of Car</u>	<u>Factory Handling Charge</u>	<u>Provision For Federal Tax Expense</u>	<u>Combined Net Price to Master Dealer At Factory</u>
HUDSON SUPER SIX (51)				
Brougham	\$1076.77	\$ 4.50	78.75	\$1160.02
4.-door Sedan	1108.63	4.50	80.75	1193.88
3-pass. Coupe	1054.59	4.50	77.25	3136.34
Club Coupe	1106.73	4.50	80.75	1191.98
Convertible Brougham	1342.83	4.50	96.50	1443.83
Chassis	832.27	4.50	62.25	899.02
HUDSON COMMODORE SIX (52)				
4-door Sedan	1211.82	4/50	86.00	1304.32
Club Coupe	1208.41	4.50	87.75	1300.66
HUDSON SUPER EIGHT (53)				
4-door Sedan	1185.93	4.50	86.00	1276.43
Club Coupe	1163.57	4.50	85.75	1273.82
Chassis	877.45	4.50	65.25	947.20
HUDSON COMMODORE EIGHT (54)				
4-door Sedan	1262.71	4.50	91.50	1358.71
Club Coupe	1253.16	4.50	90.75	1346.41
Convertible Brougham	1463.07	4.50	104.75	1572.32
HUDSON COMMERCIAL CARS (58)				
Cab Pickup	951.71	4.50	53.75	1009.96

b) In addition to the above a charge of 25¢ may be included for a certification of origin (if one is required); a charge may be for anti-freeze supplied with the car, not to exceed applicable prices; a charge of \$10.00 per car may be made for local cooperative advertising in accordance with authorizations given to each distributor by his master dealers; and a report card charge of \$5.00 per car may be made, which will be refunded or credited by the distributor to the master dealer on each of the automobiles sold at retail by the master dealer provided he furnishes, within 5 days after delivery, a Retail Delivery Report properly filled in.

(c) A distributor's charges to his master dealers on any car delivered to a master dealer out of the distributor's warehouse should not exceed \$10.00 to cover warehousing expense and \$3.50 to cover loading and greasing expense. In addition a charge may be made for gasoline, oil and anti-freeze supplied by the distributor with the, automobile, not to exceed applicable maximum prices.



Car Distribution Department Bulletin

Number DL-19
Date 11-22-46
Subject

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3. (a) Hudson has announced to its distributors that, subject to the terms and conditions stated below, Hudson will allow and pay to or on behalf of each authorized Hudson distributor for the benefit of his authorized master dealers, volume discounts computed on the applicable amounts as provided for in sub-paragraph (b) below, based on the total quantity of new Hudson automobiles purchased from distributor and paid for by master dealer and shipped or delivered to master dealer during the period from October 1, 1946 to September 30, 1947 inclusive, in accordance with the retroactive volume discount percentage schedule set forth in sub-paragraph (c) of section 3 of Bulletin DL-13 (the only applicable volume discount percentage being the one set opposite the quantity bracket within which such total volume discount performance falls); the foregoing being on the condition that such amount, if any, thus paid to distributor shall be passed on and paid forthwith by distributor to master dealer, and on the further condition that Hudson may if it so desires pay same for distributor directly to master dealer.

(b) For cars shipped or delivered from the factory prior to November 19, 1946 the volume discounts on cars purchased from distributor and paid for by master dealer as provided in sub-paragraph (a) of this section, shall be computed on the applicable amounts indicated in sub-paragraph (b) of section 3 of Bulletin DL-13. For cars shipped or delivered from the factory on and after November 19, 1946 such volume discounts shall be computed on the base prices shown below:

(1) Model and Body Type	(2) Base Amounts on Cars Shipped or Delivered from the Factory on and after November 19, 1946.
HUDSON SUPER SIX (51)	
Brougham	\$1381.00
4-door Sedan	1423.00
3-pass. Coupe	1352.00
Club Coupe	1420.00
Convertible Brougham	1731.00
Chassis	1059.00
HUDSON COMMODORE SIX (52)	
4-door Sedan	1558.00
Club Coupe	1554.00
HUDSON SUPER EIGHT (53)	
4-door Sedan	1524.00
Club Coupe	1521.00
Chassis	1118.00
HUDSON COMMODORE EIGHT (54)	
4-door Sedan	1625.00
Club Coupe	1613.00
Convertible Brougham	1889.00

(OVER)

3. Volume
Discounts
to Master
Dealers

Subject

3. Volume Discounts to Master Dealers (Cont'd)

- 4 -

(c) All terms and conditions set forth in sub-paragraphs (d) (e) (f) (g) and (h) of section 3 of Bulletin DL-13 shall be applicable in determining volume discounts under sub-paragraph (a) above; except that all references in those subparagraphs to September 30, 1946 shall be revised to read September 30, 1947, and all references to October 1, 1945 shall be changed to read October 1, 1946.

4. Prices of Optional Equipment

4. Prices and provision for federal tax expense on all optional equipment remain as shown in current bulletins.

5. Advertising Charge

5. See sub-paragraph (b) in section 2 above.

6. Changes in Prices, etc.

6. All prices, charges and discounts in this Bulletin are subject to change as provided in the Supplement to your Hudson Distributor-Master Dealer Sales Agreement, which Supplement bears Form #10996.

GHD: LB

Geo H. Dow

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Car Distribution.

P. S. Please consult your distributor in regard to future availability of optional equipment.