GENERAL PARTS POLICIES AND INFORMATION BULLETINS

1942 Series
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We want to call to your attention the Group Parts Book Revision Sheets-Form No. 9903; and the Parts Price List Revision Sheets-Form No. 9904, which are issued by the Factory Parts Specification Division.

The Group Parts Book Revision Sheets are used to give you corrections, revisions or additions to the yearly Group Parts Books, Master Chassis and Master Body Parts Books. The heading on the sheet, as well as the number, denotes to what particular book the Revision Sheet applies.

The Parts Price List Revision Sheets are used to give you changes or corrections in parts prices. These sheets are numbered consecutively so that you may know whether or not you have missed any.

These two forms are more convenient than regular parts bulletins for the purposes for which they are intended. The size-8” x 10-1/2” makes them suitable for inserting in the book if you desire to do so. Information contained in each Revision Sheet is of one kind only. No variety of matter is included as is sometimes the case with regular bulletins. Each sheet is punched to fit your standard three ring binder.

In re-conditioning used cars, one of the most important appearance items is the front floor mat. A torn and dirty mat immediately puts the "old car" stamp on an otherwise attractive automobile, while by the same token a neat mat will help to make the sale. To meet the demand for a good looking mat at a price which would permit its use in all used Hudson and Terraplane cars, we made available in 1939 a Universal Type Mat suitable for use on cars from 1933 to 1939 inclusive. The outline of the mat as well as the necessary holes may be cut to fit the body in which it is being used.

<table>
<thead>
<tr>
<th>Dealer Net</th>
<th>2.00</th>
</tr>
</thead>
<tbody>
<tr>
<td>BO 137100</td>
<td>FRONT FLOOR MAT AND PAD ASSEMBLY</td>
</tr>
<tr>
<td>This has been a very popular number, and is continued for use in cars from 1933 to 1939 inclusive.</td>
<td></td>
</tr>
</tbody>
</table>

Due to a difference in contour of the floor, the front floor mat BO 137100 is not suitable for 1940 and 1941 models. We have, however, recently made available a mat for these models which is the same as the production mat, except that it is of somewhat lighter rubber.

<table>
<thead>
<tr>
<th>Dealer Net</th>
<th>2.00</th>
</tr>
</thead>
<tbody>
<tr>
<td>BO 201134</td>
<td>FRONT FLOOR MAT AND PAD ASSEMBLY</td>
</tr>
<tr>
<td>This will fit 1940 and 1941 cars without cutting, as the edge of the mat and the various holes are die cut at the factory.</td>
<td></td>
</tr>
</tbody>
</table>

P. E. Jones
Supervisor, Parts Specification Division
Service Department

(This Bulletin in revised form is being mailed to dealers as Bulletin No. 1, and to S.S.A.H. as Bulletin No. 1)
SUBJECT: PRICES ON BODY LACQUER

TO ALL MASTER DEALERS:

The factory Parts Department supplies body lacquer in all of the standard colors for 1942 or earlier cars. The virgin lacquer is supplied in 1/4 pint, 1/2 pint, pint, quart, and gallon containers.

Order lacquer by name and part number, and specify the quantity desired. Use a regular parts order form, but do not include lacquer on the same order sheet with other parts.

Following are prices on body lacquer and lacquer thinner:

<table>
<thead>
<tr>
<th>VIRGIN LACQUER-BLACK</th>
<th>Dealer List</th>
<th>Dealer Net</th>
</tr>
</thead>
<tbody>
<tr>
<td>1/4 Pint</td>
<td>.45</td>
<td>.27</td>
</tr>
<tr>
<td>1/2 Pint</td>
<td>.45</td>
<td></td>
</tr>
<tr>
<td>1 Pint</td>
<td>.72</td>
<td></td>
</tr>
<tr>
<td>1 Quart</td>
<td>1.20</td>
<td></td>
</tr>
<tr>
<td>1 Gallon</td>
<td>4.80</td>
<td></td>
</tr>
<tr>
<td>Cases of 6 one gal. cans, per gal.</td>
<td>4.50</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>VIRGIN LACQUER-RED OR MAROON</th>
<th>Dealer List</th>
<th>Dealer Net</th>
</tr>
</thead>
<tbody>
<tr>
<td>1/4 Pint</td>
<td>.70</td>
<td>.42</td>
</tr>
<tr>
<td>1/2 Pint</td>
<td>.65</td>
<td></td>
</tr>
<tr>
<td>1 Pint</td>
<td>1.14</td>
<td></td>
</tr>
<tr>
<td>1 Quart</td>
<td>2.05</td>
<td></td>
</tr>
<tr>
<td>1 Gallon</td>
<td>8.10</td>
<td></td>
</tr>
<tr>
<td>Case of 6 one gal. cans, per gal.</td>
<td>7.80</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>VIRGIN LACQUER-OTHER COLORS</th>
<th>Dealer List</th>
<th>Dealer Net</th>
</tr>
</thead>
<tbody>
<tr>
<td>1/4 Pint</td>
<td>.50</td>
<td>.30</td>
</tr>
<tr>
<td>1/2 Pint</td>
<td>.66</td>
<td></td>
</tr>
<tr>
<td>1 Pint</td>
<td>.90</td>
<td></td>
</tr>
<tr>
<td>1 Quart</td>
<td>1.55</td>
<td></td>
</tr>
<tr>
<td>1 Gallon</td>
<td>5.70</td>
<td></td>
</tr>
<tr>
<td>Case of 6 one gal. cans, per gal.</td>
<td>5.40</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>LACQUER THINNER</th>
<th>Refrigerator Net</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 Gallon</td>
<td>1.30</td>
</tr>
<tr>
<td>Case of 6 one gal. cans, per gal.</td>
<td>1.20</td>
</tr>
</tbody>
</table>

NOTE - A case of 6 assorted gallons carries case net prices.
Through an oversight, one new body color was omitted from the lacquer section of the 1942 Initial Parts Order Pad.

This color is Quartz Gray, which is new for 1942, and which is designated by option letter Q. It is also used in combination with Republic Gray to form a two-tone combination (option p).

175209 Quartz Gray Opalescent Option Q

Due to difficulty in obtaining material for making up the Universal Joint Repair Kit F 157734, the Parts Department is substituting kit F 165026.

These two kits are interchangeable as complete kits, and either may be used in servicing cars from 1936 to 1942 inclusive. However, some of the parts are not interchangeable. Parts included in each kit are as follows:

F 157734 UNIVERSAL JOINT REPAIR KIT
Consists of -
1 158577 Journal assembly
4 158579 Bearing assembly
4 43521 Lock ring

F 165025 UNIVERSAL JOINT REPAIR KIT
Consists of
1 150194 Journal assembly
4 43809 Bearing assembly
4 43521 Lock ring

Continue to order under part No. F 157734. If that number is not available, we shall supply F 165025.

P. E. Jones
Supervisory
Parts Specification Division,
Service Department.

(This Bulletin in revised form is being mailed to dealers as Bulletin No. 3.)
GENERAL PARTS POLICIES AND INFORMATION BULLETIN
TO ALL MASTER DEALERS: 1942 SERIES

In order that you may be fully informed concerning the various books and forms which are sent to the field by the Parts Specification Division, we shall in this bulletin list the items and give a brief description of each.

An Initial 1942 Parts Order Pad was sent to each Distributor at the start of 1942 car production. This order pad contained part numbers, names, and prices of the new fast moving parts, also many other non-interchangeable maintenance and collision parts for the 1942 cars. Distributors used the order pad for ordering their initial stock of 1942 parts from the factory.

In the 1942 Group Parts Book are listed the service replacement parts for all 1942 passenger and business cars. The parts are arranged in groups according to the Hudson grouping system. Illustrations are provided to assist in identifying parts. This 1942 Group Parts Book was sent to all Distributors, Dealers, and Service Station Agreement Holders in September, 1941.

One of the pieces which has been effective in assisting Distributors and Dealers to secure more parts business from independent shops and garages, is the Garage Parts List. This booklet shows part numbers, names, prices and models of all "F" parts; also many accessories and shop supplies for Hudson built cars.

The Garage Parts List is published at least twice a year. The current issue - No. 24 - is dated May 1, 1941; and a new issue - No. 25 - will be ready for distribution on November 25, 1941.

The Master Numerical Parts Price List is a list of part numbers, arranged numerically, together with names, list prices and models, of replacement parts for all Hudson built cars.

The Numerical Parts Price List is published on or about January 1st each year. The 1942 edition will be sent to Distributors the first part of January, 1942, in sufficient quantities to take care of redistribution to their Dealers.

(OVER)
In order to apprise the field of the general parts price revision effective September 29, 1941, a Price List Revision. Supplement was mailed out on that date. This Supplement also included part numbers and prices of the new 1942 parts.

A new Master Group Parts Book for the years 1940, 1941, and 1942 is being prepared, and will be ready for mailing in March, 1942. In this book will be shown replacement parts, arranged in group form, for Hudson cars of the three years mentioned. Latest corrections, revisions and interchangeability will, of course, be shown and numerous illustrations will included.

General Parts Policies and Information Bulletins are issued by this department to keep you informed on matters of parts policy, procedure or merchandising.

Parts Book Revision Sheets are used exclusively to give you corrections, revisions, or additions to the various Year and Master Group Parts Books.

Price List Revision Sheets are employed as means of giving you prompt information on parts price changes, additional prices, or corrections to the printed price list.

The Bulletins and Revision Sheets are issued at any time it is desired to get specific information to you promptly.

P. E. Jones
Supervisor
Parts Specification Division
Service Department

(This Bulletin as written is being sent to dealers as Bulletin No. 6.)
We announce the publication of a new edition of the Garage Parts Price List, a copy of which is attached to this bulletin.

Due to inability to obtain the desired grade of paper, this booklet has been printed on white stock. This color will serve to make it easily distinguishable from previous issues. This No. 25 edition has been revised and brought up to date in regard to part numbers, prices, names, and models. List prices are those in effect December 1, 1941.

The Garage Parts List is a complete list of fast moving or competitive parts for Hudson built cars of current and previous models. These parts are arranged in groups to facilitate locating and ordering, and each part is identified by part number, name, list price, and car models on which it is used. In addition, the book contains a list of approved Hudson Accessories and shop supplies, and as a further aid in ordering, one page is devoted to model identification of cars from 1930 to 1942, inclusive.

The purpose of this book is to assist you in securing the parts business of the independent dealers, garages, and repair shops. The benefits which you receive depend upon coverage of the important independent shops in your territory. You may obtain the book in any reasonable quantities without charge from the factory Parts Department. Order now according to your requirements and get copies out promptly to independent service stations and dealers.

Be sure that all copies of the earlier Garage Parts List which have been previously distributed are collected and replaced by this new Garage Parts List No. 25.

P. E. Jones
Supervisor
Parts Specification Division
Service Department
OUR STOCK OF CATALOG RACKS IS EXHAUSTED

Our stock of the 12" catalog racks, information concerning which we gave you in Parts Bulletin No. 8, is completely exhausted; and effective as of today we can accept no more orders for shipment from Detroit.

Please, therefore, send future orders for the 12" rack as well as the larger 24" rack, directly to the manufacturer.

Harry K. Ashley, 3373 64th Ave, Oakland, California.

By identifying yourself as a Hudson Dealer you will be able to obtain the special net prices of $3.96 and $5.40 quoted in Bulletin No. 8, for the small and large racks respectively. However, due to scarcity of material, we have no assurance that these low net prices can be maintained, nor in fact that the racks will be available at any price, for any length of time.

If you want one or more of either the 12" or 24" racks, we suggest that you get your order in to the manufacturer as soon as possible.

P.E. Jones
Supervisor
Parts Specification Division
Service Department

(THIS BULLETIN IN REVISED FORM IS BEING MAILED TO DEALERS AS BULLETIN NO. 8.)
**General Parts Policies and Information Bulletin**

**1942 Series**

**1942 Numerical Parts List Price**

A new 1942 edition of the Numerical Parts Price List is now in print and ready for distribution, which will be carried out immediately along the plan which was followed last year.

A sufficient number of the books will be sent to each Distributor to take care of the requirements of his Dealers, and your Distributor will see that you receive your book promptly.

No charge is being made for these initial copies of the Numerical Parts Price List. On this basis, each Dealer is entitled to one copy free of charge. Extra books ordered-through the Parts Department will be charged for at the rate of one dollar per copy.

List prices shown in the Numerical Parts Price List are effective as of January 1, 1942, and supersede those given in the 1941 book or any supplement thereto, with the exception of Price Revision Sheet No. 41-20, giving price changes effective January 5 and January 10. Please note that these changes are not included in the 1942 Numerical, having been received too late for publication. In order to keep the records clear, we are repeating these changes on Price Revision Sheet No. 42-1.

Upon receipt of the new Numerical, therefore, you may destroy the 1941 book as well as Price Revision Sheets 41-6 to 41-19 inclusive - also the Revision Supplement dated September 29, 1941.

It is important that you receive your 1942 Numerical Parts Price List as soon as possible. If it does not reach you in a reasonable length of time after receipt of this Bulletin, please get in touch with your Distributor.

P. E. Jones, Supervisor
Parts Specification Division
Service Department

(This Bulletin as written is being mailed to Dealers as Bulletin No. 9, and in revised form to Service Station Agreement Holders as Bulletin No. 13)
Due to regulations prohibiting the use of chromium for plating of body mouldings, it may be necessary for us, on future orders for chrome mouldings, to supply them in polished steel without plating. Whether or not this substitution is made depends of course on our stock of the original chrome plated type of the particular moulding ordered.

Therefore, in ordering chrome mouldings, continue to use the regular part number of the part desired. In case this is not available we will ship the polished type.

These Polished mouldings will be shipped to you with a coating of special protective substance, and encased in paper. In this condition, they may remain in stock indefinitely. Before the moulding is installed on a car, the protective coating must be removed by washing thoroughly in gasoline.

Also, either before or after installation, the moulding should be given a coat of high quality clear air dry lacquer or clear synthetic enamel, in order to protect the polished surface while in use. This of course will not afford permanent protection, as in service the lacquer will become chipped or worn off. It is advisable to renew the coat of lacquer at intervals of not greater than six months.

One of the best lacquers we know of for this purpose is specially made by The Glidden Company, and is known as "Glidden Motor Car Lacq." We can supply this through the Parts Department in one-half pint containers, under part number C 205826, at the following net price:

<table>
<thead>
<tr>
<th>Part No.</th>
<th>Dealer Net</th>
</tr>
</thead>
<tbody>
<tr>
<td>Motor Car Lacq - 1/2 pint</td>
<td>50¢</td>
</tr>
</tbody>
</table>

P. E. Jones  
Supervisor  
Parts Specification Division  
Service Department

NOTE - We want to again remind you of the importance of renewing at intervals the protective lacquer coating on polished mouldings and ornaments, on cars in service.

(This BULLETIN AS WRITTEN IS BEING MAILED TO DEALERS AS BULLETIN NO. 11, AND IN REVISED FORM TO SERVICE STATION AGREEMENT HOLDERS AS BULLETIN NO. 22.)