

*New 1942*  
**HUDSON**



**AMERICA'S  
SAFEST CAR**

**BUILT TO SERVE BETTER... LAST LONGER...**

**COST LESS TO RUN**



## DRIVE THIS HUDSON...

**AND SEE WHY IT WILL SERVE YOU BETTER,  
LAST LONGER AND COST LESS TO RUN**

Come in and you will find that Hudson in '42 has more to offer you than ever before. We want you to see and drive these great new cars. And we urge you to remember that this year it will pay you to see and drive a Hudson before



you buy your new car. When you compare prices, you'll find a Hudson at or near the bottom in every popular price class; when you compare values, you'll find a Hudson at the top! Come in, and let us give you all the facts.

# NEW 1942 HUDSON SIX



## 116-INCH WHEELBASE . . . 92 HORSEPOWER

This great new Hudson Six offers you a unique combination of big car roominess, fine car performance and economy car savings on gasoline, oil and upkeep. It gives you safety as only a Hudson can . . . starting two of the greatest safe-driving features ever built into any car, Patented Double-Safe Brakes and Patented Auto-Poise Front Wheel Control.

It comes to you dressed in a striking new fashion, with longer, lower lines, trimly tailored sleekness and sparkling new colors. In the Hudson Six De Luxe, the principle of complete color harmony brought to the automobile last year by Hudson is heightened by a new, wider choice of very attractive interior-exterior color combinations, yours at no extra cost. Upholstery is a new Shadow Striped Cord.

You can choose from either of two complete series of new models. One, the new Hudson Six De Luxe is, we believe, the finest and most attractive car ever presented at so low a price. The other, the new Hudson Six, gives you the same power, wheelbase and basic features of design and construction at an even lower price.



Illustrated above are the new Hudson Six De Luxe Club Coupe (3-Passenger Coupe also available) and the beautiful rear interior of the Hudson Six De Luxe Four-Door Sedan. White sidewall tires are an optional extra.



(Above) New Hudson Six De Luxe Four-Door Sedan for 6 passengers. Two-tone exterior, as illustrated, and white sidewall tires, extra.



(Above) New Hudson Six De Luxe Club Sedan for 6 passengers. White sidewall tires extra.



(Right) New Hudson Six De Luxe Convertible Sedan . . . with deep-buffed leather upholstery. (Maroon, as illustrated, extra.) Airman Seat Cushions and Automatic Top standard. White sidewall tires extra.

Two-tone exteriors standard in Commodore Custom models, available in all other closed models at extra cost.