

# GENERAL PARTS POLICIES AND INFORMATION BULLETIN

21

Number

3/21/40

Date

**SUBJECT**

TO ALL MASTER DEALERS:

SPECIAL  
SPRING  
MAINTEN-  
ANCE  
ORDER  
PAD

With this bulletin you will receive one of the new Special Spring Maintenance Dealer to Distributor Order Pad, which has been brought out to assist Hudson Master Dealers in getting their inventories of service replacement parts and accessories in shape to handle the spring volume of maintenance business.

You will see that this Special Order Pad is very similar to the regular Dealer to Distributor order form which you use daily. The difference is that in this Special Order Pad are printed part numbers, names, and list prices of fast moving parts for present and previous cars back to and including 1936. In addition a list of accessories and shop supplies is printed in but without prices. All you have to do is fill in the quantities for both parts and accessories.

ESSENTIAL  
FAST  
MOVING  
PARTS

As these fast moving parts have been selected as essential for the Master Dealers' stock, this presents an admirable opportunity to check your inventory against the items on the Special Order Pad, and write in the quantities based on careful consideration of your spring and summer requirements.

SEND  
FILLED  
IN ORDER  
TO YOUR  
DISTRIBU-  
.TOR

Each page of the Special Order Pad is printed in duplicate, so that you may keep a record of the order. Retain the blue copy for your reference - send the white sheets to your Distributor. Instructions for the use of this Special Order are printed on the inside of the front cover.

Lets get to work on the job of securing that Spring Maintenance business. It is none too early to start.

P. E. Tones  
Supervisor  
Parts Specification Division  
Service Department

(THIS BULLETIN IN REVISED FORM IS BEING MAILED TO DEALERS AS BULLE-  
TIN NO. 20)