
SHERWIN-**-WILLIAMS**
AUTOMOTIVE FINISHES

1940

HUDSON -TERRAPLANE

STANDARD FACTORY COLORS



**OPEX OK LACQUER ENAMEL
COMBINATION LACQUER-SYNTHETIC FOR
SPOT-REPAIRING MOTOR CAR BODIES**

SHERWIN-WILLIAMS  **AUTOMOTIVE FINISHES**

Hudson-Terraplane Color Catalog No. 1 OCTOBER, 1940

Printed in U. S. A.

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(LACQUER)

1940

HUDSON STANDARD COLORS

1940

BALTIC BLUE—Color Scheme B

Parts	Gauge Reading
79—Opex Prussian Blue (31044).....	79
12—Opex Ultramarine Blue (31115).....	91
9—Opex Auto White (31001).....	100

GUNMETAL BLUE—Color Scheme G

Parts	Gauge Reading
49—Opex Bone Black (31111).....	49
40—Opex Ultramarine Blue (31115).....	89
6—Opex Opalescent Fine (31230).....	95
5—Opex Dk. Chrome Green (31136).....	100

HARBOR BLUE—Color Scheme H

Parts	Gauge Reading
78—Opex Prussian Blue (31044).....	78
19—Opex Bone Black (31111).....	97
2—Opex Auto White (31001).....	99
1—Opex Opalescent Fine (31230).....	100

JAY BLUE—Color Scheme J

Parts	Gauge Reading
52—Opex Opalescent Fine (31230).....	52
24—Opex Auto White (31001).....	76
18—Opex Prussian Blue (31044).....	94
5½—Opex Lemon Yellow (31114).....	99½

MAROON—Color Scheme M

Parts	Gauge Reading
67—Opex Deep Maroon (31225).....	67
32—Opex Dark Maroon (31226).....	99
½—Opex Opalescent Reg. (31229).....	99½

NAPLES TAN—Color Scheme N

Parts	Gauge Reading
42—Opex Opalescent Fine (31230).....	42
37—Opex Sienna (31116).....	79
10—Opex Auto White (31001).....	89
10—Opex Bone Black (31111).....	99
1—Opex Perm. Toning Yellow (31163).....	100

★MOROCCO RED—Color Scheme RR
(Carried over from 1939 Production)

Parts	Gauge Reading
83—Opex Deep Maroon (31225).....	83
8—Opex Crimson Red (31112).....	91
5—Opex Auto White (31001).....	96
4—Opex Bone Black (31111).....	100

PEARL GREEN—Color Scheme P

Parts	Gauge Reading
59—Opex Dark Chrome Green (31136).....	59
28—Opex Opalescent Fine (31230).....	87
8—Opex Lt. Chrome Green (31117).....	95
4—Opex Auto White (31001).....	99
1—Opex Bone Black (31111).....	100

RADIANT GRAY—Color Scheme R

(Carried over from 1939 Production)

Parts	Gauge Reading
49—Opex Auto White (31001).....	49
31—Opex Opalescent Fine (31230).....	80
11—Opex Bone Black (31111).....	91
7—Opex Perm. Toning Yellow (31163).....	98
2—Opex Sienna (31116).....	100

QUEENS GRAY—Color Scheme Q

(Carried over from 1939 Production)

Parts	Gauge Reading
41—Opex Bone Black (31111).....	41
35—Opex Opalescent Fine (31230).....	76
15—Opex Auto White (31001).....	91
5—Opex Ultramarine Blue (31115).....	96
2—Opex Sienna (31116).....	98
1½—Opex Perm. Toning Yellow (31163).....	99½

SAGE GREEN—Color Scheme S

Parts	Gauge Reading
38—Opex Auto White (31001).....	38
33—Opex Opalescent Fine (31230).....	71
16—Opex Lt. Chrome Green (31117).....	87
13—Opex Chrome Yellow (31002).....	100

★CALIFORNIA CREAM—Color Scheme CC

(Carried over from 1939 Production)

Parts	Gauge Reading
93—Opex Auto White (31001).....	93
3—Opex Perm. Toning Yellow (31163).....	96
3—Opex Lemon Yellow (31114).....	99
½—Opex Bone Black (31111).....	99½

BOULEVARD BLUE—Color Scheme B

(Replaces Baltic Blue—Color Scheme B)

Parts	Gauge Reading
69—Opex Prussian Blue (31044).....	69
19—Opex Bone Black (31111).....	88
11—Opex Auto White (31001).....	99
½—Opex Perm. Toning Yellow (31163).....	99½

★Special Color—Not used in regular production.



SHERWIN-WILLIAMS

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COLOR MATCH SERVICE

(SYNTHETIC)

1940

HUDSON STANDARD COLORS

1940

BALTIC BLUE—Color Scheme B

Parts	Gauge Reading
75—Kem Chinese Blue (43960).....	75
10—Kem Maroon Light (43961).....	85
10—Kem White (43950).....	95
5—Kem-Mix (03043).....	100

GUNMETAL BLUE—Color Scheme G

Parts	Gauge Reading
46—Kem Black (43951).....	46
34—Kem Opalescent (43963).....	80
12—Kem Chinese Blue (43960).....	92
3—Kem Maroon Lt. (43961).....	95
5—Kem-Mix (03043).....	100

HARBOR BLUE—Color Scheme H

Parts	Gauge Reading
80—Kem Chinese Blue (43960).....	80
8—Kem Opalescent (43963).....	88
7—Kem Black (43951).....	95
Touch Kem White (43950).....	95
5—Kem-Mix (03043).....	100

JAY BLUE—Color Scheme J

Parts	Gauge Reading
73—Kem Opalescent (43963).....	73
13—Kem White (43950).....	86
6—Kem Chinese Blue (43960).....	92
3—Kem Chrome Green Lt. (43958).....	95
5—Kem-Mix (03043).....	100

MAROON—Color Scheme M

Parts	Gauge Reading
71—Kem Maroon Lt. (43961).....	71
22—Kem Maroon Deep (43962).....	93
2—Kem Opalescent (43963).....	95
5—Kem-Mix (03043).....	100

NAPLES TAN—Color Scheme N

Parts	Gauge Reading
72—Kem Opalescent (43963).....	72
14—Kem Perm. Toning Yellow (43957).....	86
7—Kem Crimson Red (43965).....	93
2—Kem Black (43951).....	95
5—Kem-Mix (03043).....	100

★MOROCCO RED—Color Scheme RR

(Carried over from 1939 production)

Parts	Gauge Reading
79—Kem Maroon Lt. (43961).....	79
16—Kem Crimson Red (43965).....	95
Touch Kem White (43950).....	95
5—Kem-Mix (03043).....	100

PEARL GREEN—Color Scheme P

Parts	Gauge Reading
65—Kem Opalescent (43963).....	65
18—Kem Chrome Green Deep (43959).....	83
10—Kem Chinese Blue (43960).....	93
2—Kem Black (43951).....	95
5—Kem-Mix (03043).....	100

RADIANT GRAY—Color Scheme R

(Carried over from 1939 production)

Parts	Gauge Reading
77—Kem Opalescent (43963).....	77
16—Kem White (43950).....	93
2—Kem Chrome Orange (43956).....	95
Touch Kem Perm. Toning Yellow (43957).....	95
5—Kem-Mix (03043).....	100

QUEENS GRAY—Color Scheme Q

(Carried over from 1939 production)

Parts	Gauge Reading
73—Kem Opalescent (43963).....	73
17—Kem Black (43951).....	90
5—Kem White (43950).....	95
Touch Kem Perm. Toning Yellow (43957).....	95
Touch Kem Oxide Red (43952).....	95
5—Kem-Mix (03043).....	100

SAGE GREEN—Color Scheme S

Parts	Gauge Reading
65—Kem Opalescent (43963).....	65
22—Kem White (43950).....	87
4—Kem Chrome Green Lt. (43958).....	91
2—Kem Chrome Yellow Lemon (43954).....	93
2—Kem Chrome Yellow Medium (43955).....	95
5—Kem-Mix (03043).....	100

★CALIFORNIA CREAM—Color Scheme CC

(Carried over from 1939 production)

Parts	Gauge Reading
89—Kem White (43950).....	89
4—Kem Perm. Toning Yellow (43957).....	93
2—Kem Chrome Yellow Lemon (43954).....	95
Touch Kem Black (43951).....	95
5—Kem-Mix (03043).....	100

★BOULEVARD BLUE—Color Scheme B

(Replaces Baltic Blue—Color Scheme B)

Parts	Gauge Reading
76—Kem Chinese Blue (43960).....	76
9—Kem White (43950).....	85
8—Kem Black (43951).....	93
1½—Kem Crimson Red (43965).....	94½
5—Kem-Mix (03043).....	99½

★Special colors—not used in regular production.

SHERWIN-WILLIAMS



AUTOMOTIVE FINISHES

1940 HUDSON -TERRAPLANE

<u>Opex O-K No.</u>	<u>Color Name</u>	<u>Direction of Color Change on Weathering</u>	<u>To Compensate for Weathering - add ...</u>
32494	Baltic Blue	Gray	31001 White 31111 Bone Black
32497	Gunmetal Blue (Opal.)	Red	31146 Oxide Red
32491	Harbor Blue (Opal.)	Dark	31111 Bone Black
32496	Jay Blue (Opal.)	Light	31230 Fine Opal.
32498	Maroon Opalescent	Light	31229 Reg. Opal.
32492	Naples Tan (Opal.)	Yellow	31163 P.T.Yellow
32495	Pearl Green (Opal.)	Yellow	31163 P.T.Yellow
32493	Sage Green (Opal.)	Gray & Blue	31230 Fine Opal. Bone Black 31136 Dk. Chrome Green
	California Cream	Gray	31001 White 31111 Bone Black
	Morocco Red	Light	31112 Crimson Red
	Boulevard Blue	Dark	31111 Bone Black
	Antique Ivory	Light	31001 White
32309	Queens Gray (Opal.)	Light & Yellow	3123 0 Fine Opal. 31163 P.T.Yellow
32490	Radiant Gray (Opal.)	Yellow	31163 P.T.Yellow