

DEALERS NET COST OPTIONS 1939 MODELS

(Factory Installation Only)

HUDSON 112 OPTIONS ONLY

Colors:		V Sun Visor	1.50
K Black		Z Trunk-Lid Extension	11.25
P Peacock Blue		HH Voltage Regulator	2.50
S Shadow Green		JJ Twin Air Horns	5.50
R Riviera Tan		FF Fender Lamps	4.50
<u>Special Colors</u>		QQ Hill Hold	7.75
RR Morocco Red	17.00	NN Chrome Trim Rings	4.90
CC Williamsburg Cream	17.30	L 6-Tube Radio	30.50
		EE 7-Tube Radio	41.75
No charge for lacquered fenders		WW White Sidewall Tires	15.53
		U Handy Shift (extra cost on Utilities, Cab Pickups and Panels)	7.75
W Mohair - Available on all Models at no extra cost (except Convertibles and Utilities)			
Utility Coach	9.50		
Utility Coupe	6.00		

HUDSON SIXES AND EIGHTS

<u>Wheel Options</u>		L 6-Tube Radio	28.00
E Rear Mount (Standard)		BE 7-Tube Radio	39.25
D 1 Side Mount (92-93)	18.50	Z Trunk-Lid Extension	11.25
D 1 Side Mount (95-9?)	19.50	O Oil Bath Cleaner	1.70
A 2 Side Mounts (92-93)	47.00	*T Electric Hand	19.50
A 2 Side Mounts (95-97)	50.00	C Automatic Clutch	13.50
		**TC Automatic Shift	32.75
Colors:		V Sun Visor (Std. 97 Mod.)	1.90
K Black		BB Air Horns (92 Model Only)	3.90
P Peacock Blue		NN Chrome Rings (Std. 97 Models)	4.90
Q Queens Gray		QQ Hill Hold	7.75
G Gunmetal Blue		IT Spec Steering Wheel (92 Only)	9.00
J Jewell Green		U Handy Shift (Extra Cost on Cub Pickups-Utilities and Panels)	7.75
B Bermuda Tan		WW White Side Well Tires	
<u>Special Colors:</u>		92 Models	13.50
RR Morocco Red	17.00	93 Models	10.75
CC Williamsburg Cream	17.00	95-97 Models	16.50
No charge for Lacquered Fenders on any models			
W Mohair - Available on all Models (except Convertibles and Commercials) at no extra cost		* Add \$9.00 for local installation	
Utility Coach	9.50	*' Add \$5.00 for local installation	
Utility Coupe	6.00		

DEALERS' NET COST PRICE LIST

San Francisco

March 29, 1939

	Dealers Cost FOB Factory, Inc. Optional "A" Accessory Pkg. Hdlg., etc.	Advtsg.	Factory Dely. Charge	Dealers Net Cost FOB Factory	Retail Freight	Ser. & Hdlg.	S.F. Drive- out Total Net Cost
<u>MODEL 90 PASS HUDSON 112" WB</u>							
Traveler Coupe	506.08	10.00	21.50	537.58	149.00	12.50	699.03
Touring Brougham	565.36	10.00	23.50	598.86	151.00	12.50	762.36
Touring Sedan	588.16	10.00	24.50	622.66	151.75	12.50	736.91
3-Pass Coupe	543.32	10.00	22.50	575.82	144.50	12.50	732.80
Victoria Coupe	577.52	10.00	23.50	611.02	147.50	12.50	771.02
Convertible Coupe	647.44	10.00	26.50	683.94	150.00	12.50	815.44
Convertible Brougham	584.68	10.00	27.50	722.18	154.00	12.50	885.65
<u>Model 91 HUDSON PACEMAKER 118" WB</u>							
Touring Brougham	597.04	15.00	25.00	637.04	164.50	15.00	816.54
Touring Sedan	619.84	15.00	26.00	660.84	167.00	15.00	842.31
3-Pass Coupe	575.00	15.00	24.00	614.00	159.00	15.00	788.00
Victoria Coupe	613.00	15.00	25.00	653.00	161.00	15.00	627.00
<u>MODEL 92 HUDSON SIX 118' WB</u>							
Touring Brougham	636.73	15.00	26.25	678.03	164.50	15.00	857.53
Touring Sedan	667.94	15.00	27.25	710.19	167.00	15.00	892.19
3-Pass Coupe	612.46	15.00	25.25	652.71	159.00	15.00	826.71
Victoria Coupe	646.66	15.00	26.25	687.91	161.00	15.00	865.91
Convertible Coupe	722.66	15.00	29.25	766.91	160.50	15.00	942.41
Convertible Brougham	767.50	15.00	30.25	812.75	187.00	15.00	994.75
<u>MODEL 93 HUDSON SIX 122" WB - COUNTRY CLUB</u>							
Touring Brougham	710.72	15.00	29.00	754.72	175.50	18.00	948.22
Touring Sedan	736.56	15.00	30.00	781.56	179.50	18.00	979.06
3-Pass Coupe	680.32	15.00	28.00	723.32	169.00	18.00	910.32
Victoria Coupe	716.04	15.00	29.00	760.04	172.00	18.00	950.04
Convertible Coupe	779.12	15.00	31.00	825.12	171.00	18.00	1014.12
Convertible Brougham	825.68	15.00	33.00	873.48	175.50	18.00	1066.90
<u>MODEL 95 HUDSON EIGHT 122" WB - COUNTRY CLUB</u>							
Touring Brougham	758.75	15.00	31.00	604.75	185.50	20.00	1010.25
Touring Sedan	780.50	15.00	32.00	827.50	188.00	20.00	1035.50
3-Pass Coupe	729.50	15.00	30.00	774.50	179.50	20.00	974.00
Victoria Coupe	760.25	15.00	31.00	806.25	182.00	20.00	1008.20
Convertible Coupe	824.00	15.00	33.00	872.00	180.50	20.00	1072.50
Convertible Brougham	869.75	15.00	35.00	919.75	185.00	20.00	1124.75
<u>MODEL 97 HUDSON EIGHT 129" WB - CUSTOM C. C.</u>							
Touring Sedan	837.83	15.00	34.00	886.88	194.50	25.00	1106.38
7-Pass. Sedan	1022.88	15.00	40.00	1077.88	194.50	25.00	1297.38
<u>COMMERCIAL CARS</u>							
<u>HUDSON 112</u>							
Utility Coach	547.54	10.00	23.50	581.04	155.50	12.50	749.04
Utility Coupe	538.80	10.00	22.50	571.30	152.50	12.50	736.30
Cab Pickup	497.76	10.00	17.50	525.25	144.00	12.50	681.76
Panel Delivery**	617.08	10.00	19.50	646.58	172.50	12.50	831.58
Station Wagon	677.88	10.00	20.50	708.38	164.00	12.50	864.83
<u>Hudson "Big Boy"</u>							
Touring Sedan (Taxi)	642.10	15.00	26.00	683.10	170.50	15.00	868.60
7-Pass. Sedan	813.10	15.00	31.00	859.10	174.00	15.00	1040.10
Pickup	535.70	15.00	19.00	569.70	172.50	15.00	756.80
Panel Delivery**	664.14	15.00	20.00	699.14	183.50	15.00	897.64

* Includes Extra Seats Front & Rear

** Additional will be charged for extra set

Note - Add \$10.00 to Dealers Net Cost; Price F.O.B. Detroit for customer delivery Detroit