# Hudson Pacemaker Eight

## MAJOR SERIES 1933

SUPREME MOTOR SALES, Inc.
3034-40 Lawrence Ave.
Tel. Juniper 3163 CHICAGO

# THE HUDSON EIGHT

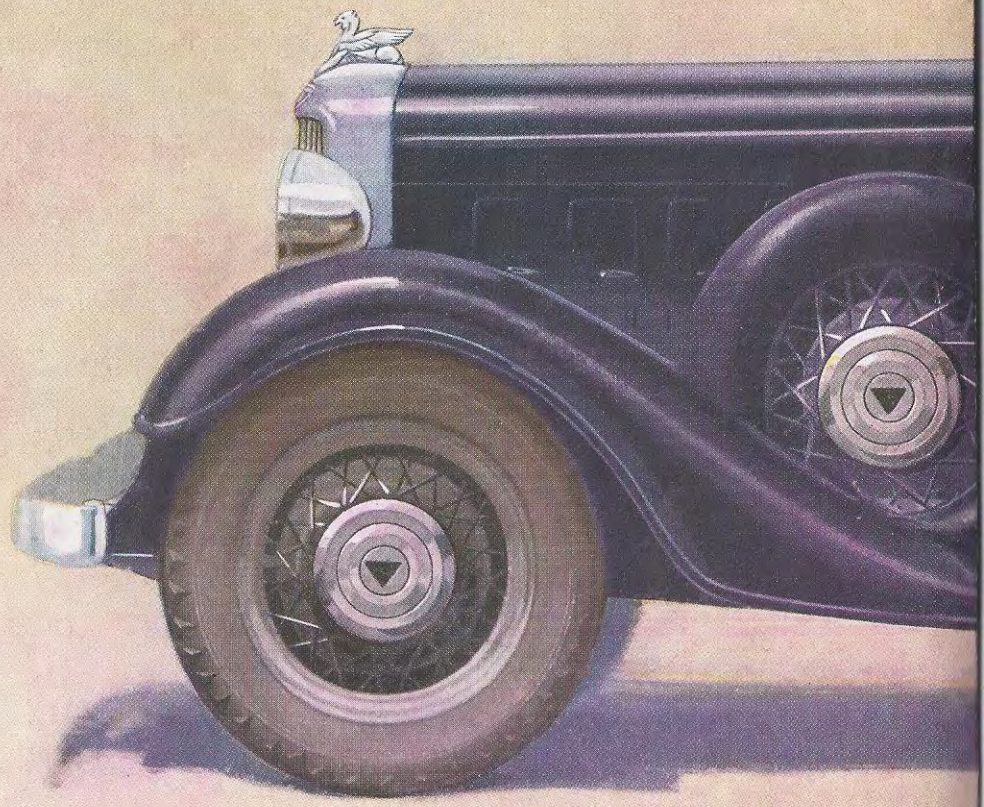
## *Touring Sedan*

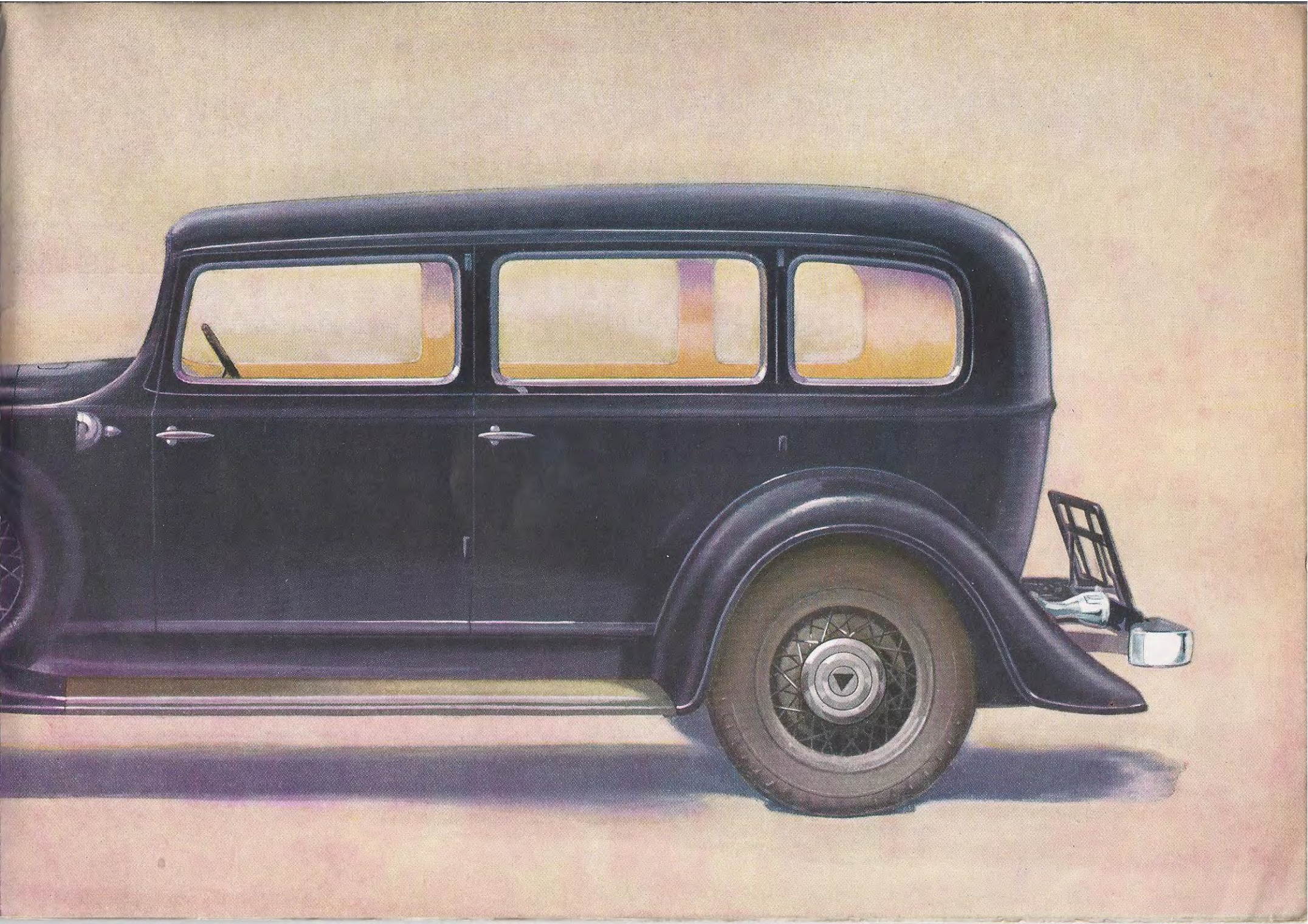
5 PASSENGERS 101 HORSEPOWER

132" WHEELBASE

▼

This striking car is mounted on the longest wheelbase that Hudson manufactures and accommodates 5 passengers with maximum roominess and comfort. A member of the Major Series of Hudson Pacemaker Eights, it is equipped with modern all-year-'round ventilation and air-regulation, power-brakes and many other extra refinements that constitute the last word in luxury and convenience. Its vibrationless, 8-cylinder engine is more economical—gives you more miles per gallon—than any other engine of equal displacement and power.





# Hudson Presents The 1933 PACEM

## 5 BEAUTIFUL MODE

**101-h.p. Engine, Mounted**
**All-year-'round V**
**regulation · Power**
**Vacuum and Mir**
**· Thermostatic, A**
**Action Shock Abs**
**Oil-cushioned Cl**
**and Silent Second**
**Non-stalling Auto**
**Models Wired f**
**Automatic**

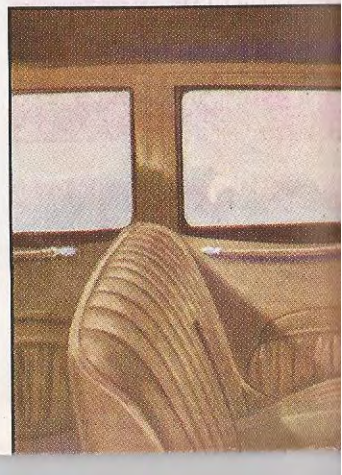
Shown on this page are the longest, largest and most richly appointed cars built by Hudson.

These beautiful Major Series Hudson Pacemaker Eights for 1933 are mounted on a 132-inch wheelbase, and are equipped with every appointment and luxury which modern designers have devised for your convenience and comfort.

Their full 101-horsepower engines are mounted at three points—on rubber and air cushions—the most efficient and vibration-absorbing engine-mounting ever designed. Sedan bodies are equipped with the exclusive Hudson year-'round ventilating and air-regulating system which changes air while preventing drafts. All models have the new power brakes which operate by vacuum, requiring only the slightest foot movement—an especially important convenience for the woman who drives.

Without going into too long a list of the factors which make the Hudson Pacemaker Eight one of the finest cars in America, regardless of price, we should like to mention a few of the most important ones here—the complete list may be had from any Hudson dealer on request.

Your driving comfort requires adjustability of seats, steering column and pedals, of course. For your further convenience are provided the exclusive Hudson one-hand windshield lifter—

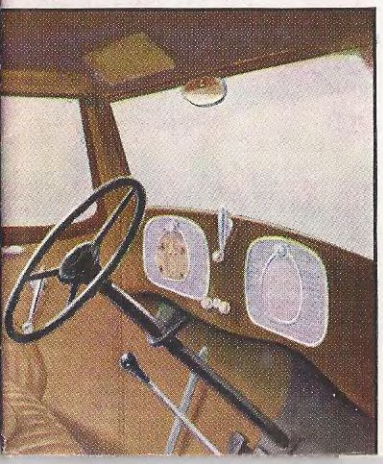


# MAKER EIGHT—Major Series

## LS · 132" WHEELBASE

**on Rubber and Air Cushions**

**Ventilation and Air-**
**Brakes that Act by**
**imum Foot-pressure**
**utomatic, Double-**
**orbers · Triple-sealed**
**tch · Synchro-mesh**
**Gear Transmission ·**
**matic Starter · Closed**
**or Radio · Duoflo**
**Engine Oiling**



a sculptured, natural-grip steering wheel—ball-bearing steering-gear—an instantly-visible instrument panel with extra-large dials, and two tell-tale lights to flash the condition of your oiling and electrical systems instead of the old-fashioned gauges—automatic clutch if you desire it—free-wheeling and the new power-brakes.

For your comfort and safety, you may have safety-glass in windshield and all windows, and all models are provided with thermostatic, automatic, double-action shock absorbers—weather-sealed brake drums—a non-stalling, automatic starter—insulation against noise, fumes, heat and cold—intake silencer—synchro-mesh transmission with silent second gear—vibration absorbing engine-mounting and triple-sealed oil-cushioned clutch. Duoflo engine oiling, another exclusive Hudson feature, keeps your oil clean and cool, and insures perfect, instant lubrication from the first turn of the engine in cold weather.

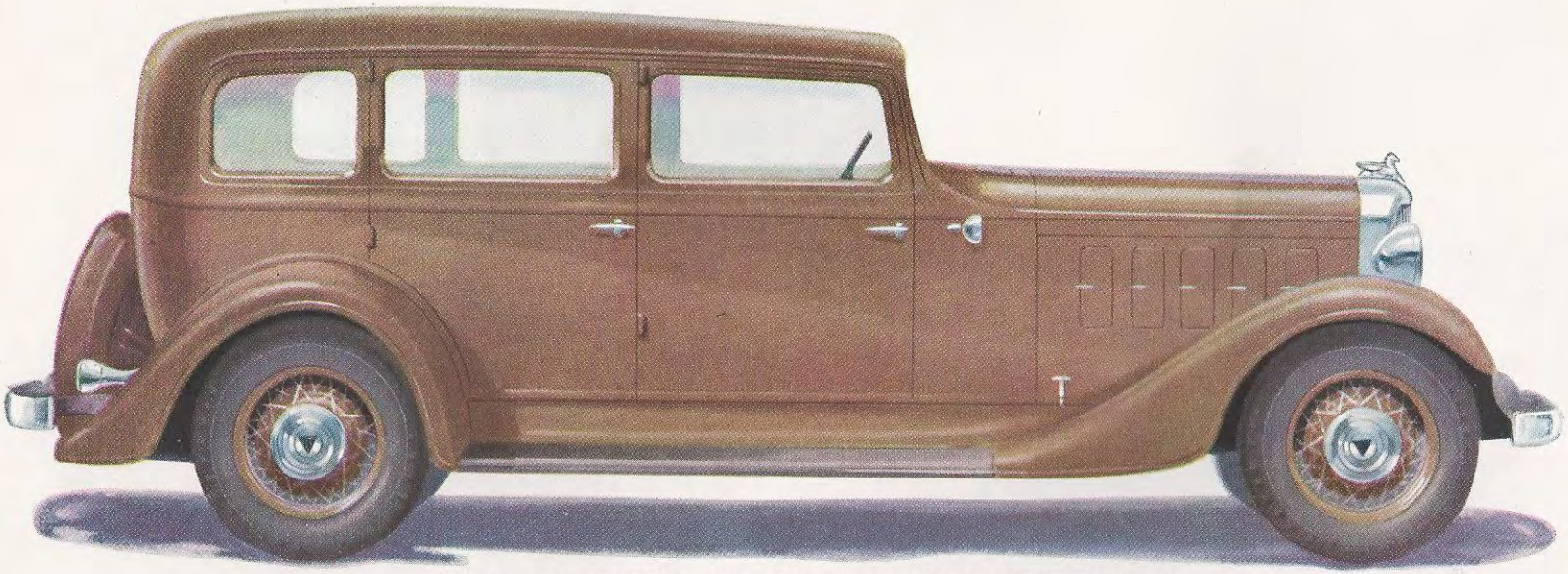
Your local Hudson dealer will be glad to give you exact information about the wide variety of body colors available—the colors shown here are not sufficiently numerous or accurate for purposes of careful selection.

Please do not fail to read the brief article on the back page of this folder.

## The HUDSON EIGHT 7-PASSENGER PHAETON

*Seven Passengers* ▾ ▾ *101 Horsepower* ▾ ▾ *132″ Wheelbase*

Upholstered in leather, and seats seven persons comfortably. The Phaeton top raises or lowers easily.

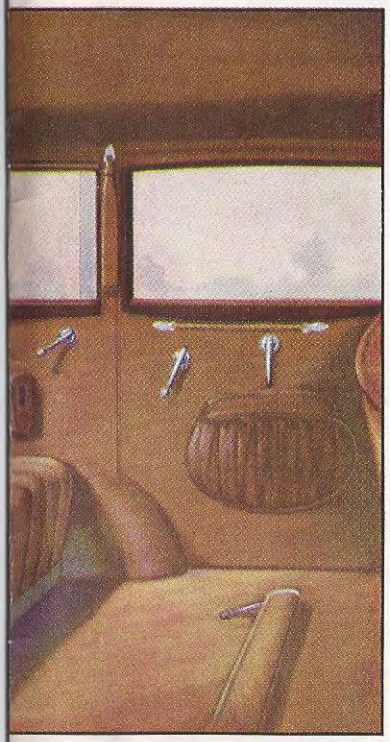


## The HUDSON EIGHT 7-PASSENGER SEDAN

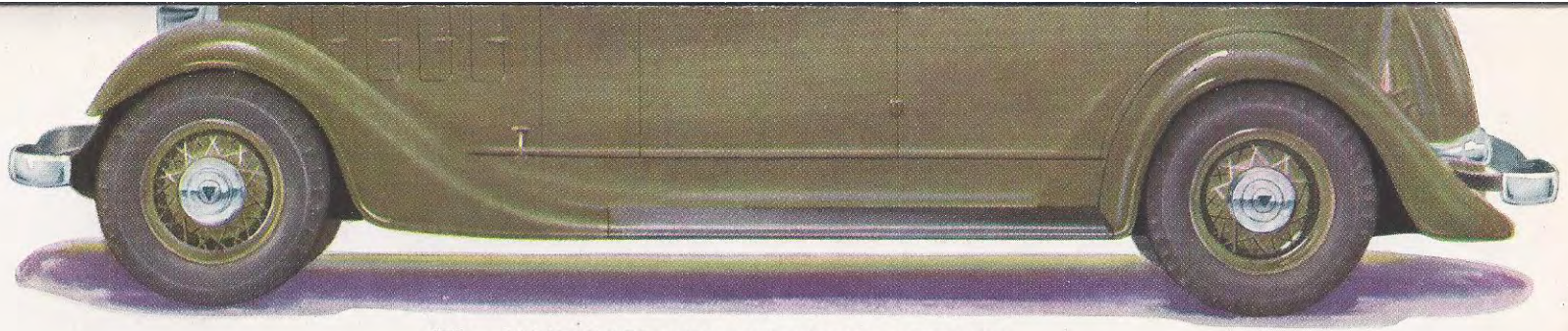
*Seven Passengers* ▾ ▾ *101 Horsepower* ▾ ▾ *132″ Wheelbase*

The two club seats in the rear compartment are extraordinarily comfortable. An ideal car for large families.

The deep-cushioned seats
*posture-contoured.* The rich
broadcloth, in soft new pas
foot rests, rubberized fabric c
a convenient lock-box on the
Additional fittings include cig
mirror, and inside sun visors
cars are selected for ensemb
without bei



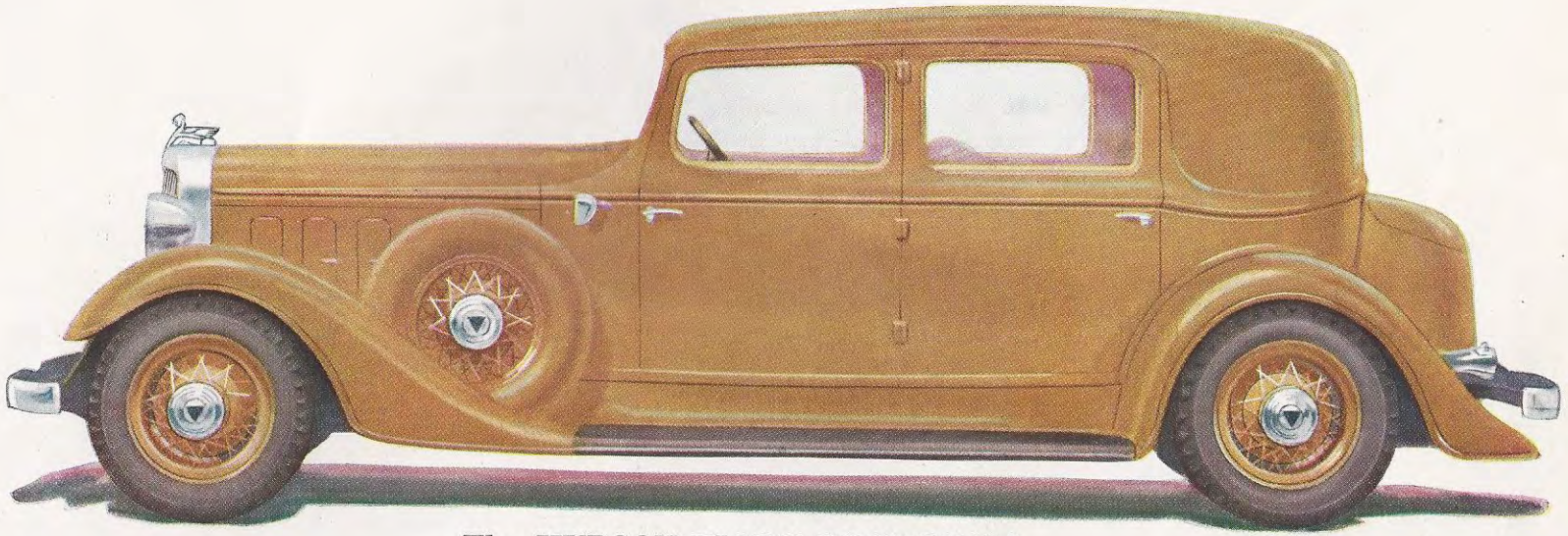
f the new Hudson Eight are
ıpholstery is of fine mohair or
el shades. There are arm rests,
ırpets in harmonizing colors, and
dash board for gloves or papers.
ır lighter, combination clock and
All the interior fittings of these
e harmony. They are luxurious
ıg ostentatious.



## The HUDSON EIGHT CLUB SEDAN

*Five Passengers* • • *101 Horsepower* • • *132″ Wheelbase*

Designed for extra spaciousness in front and rear compartments. Ample room for five passengers on long trips. Large trunk rack in rear.



## The HUDSON EIGHT BROUGHAM

*Five Passengers* • • *101 Horsepower* • • *132″ Wheelbase*

Styled for 1933 and an aristocrat of motor cars. Though "close-coupled" in appearance, it contains spacious quarters for five persons. Trunk and trunk-rack are standard equipment.

# FITNESS—The Paramount Factor in Your Choice of a Car

You are planning to buy a new car.

You have asked for information about Hudson cars probably because the Hudson name means to you something of what it means to us—conservatism, sound value and skilled engineering.

You want a car which will express you, as your home and your clothes express you.

For this reason, you want a car which possesses all the elements of modern beauty and smartness, without ostentation.

▽ ▽

The best evidence of the Hudson's fitness, according to these standards, is the car itself.

It is not the type of car which coldly stands off to be looked at—it offers you its quiet but luxurious hospitality with the genuine warmth of a friend.

Once you have accepted this hospitality, you find that every appointment, every convenience, fits the character of the car.

You sink into cushions that adapt themselves instantly to your figure. You find yourself in a drawing-room atmosphere quickly reminiscent of your own home. You sense the pleasure of acting as a gracious host or hostess in such a car.

▽ ▽

When you ride in the car—as you are of course invited to do—you will feel, in its smoothness and extraordinary comfort, the same sense of well-being that you get from yachting on a calm day.

And when you drive it yourself, the ease and simplicity with which you control its great power will at once give you an invincible confidence.

You will find each mechanical factor so designed and placed that it requires only the simplest and most effortless movements of arm or foot.

▽ ▽

The Hudson Eight is now, and has been since its inception, a leader in its field—and that field is broad enough to include cars of much higher price. If you have examined many higher-priced cars, you will understand the strength of this statement.

In its unusual combination of power and economy, it reveals an advanced engineering which provides swift, reliable transportation at very low cost.

▽ ▽

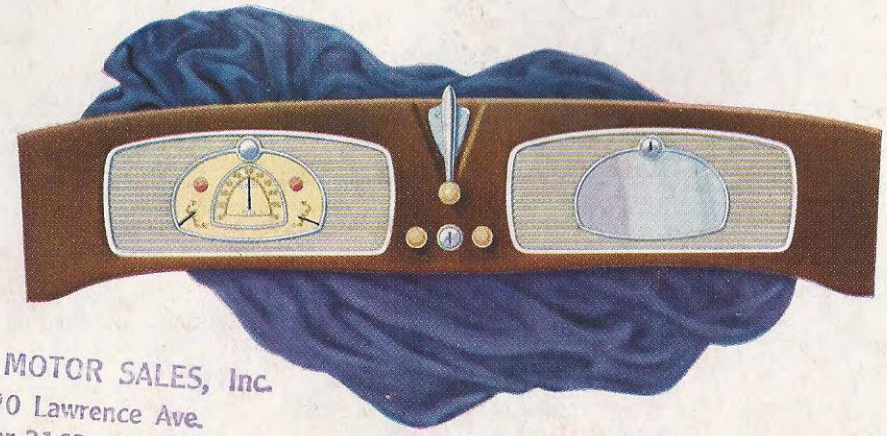
We sincerely thank you for the opportunity to tell you about Hudson cars, and we look forward with pleasure and confidence to your ownership of one of them.

HUDSON MOTOR CAR COMPANY
DETROIT, MICHIGAN

Makers of the Terraplane 6, the Terraplane 8, the Hudson Super-Six, and the Hudson Pacemaker Eight (Standard and Major Series).

## The Exclusive Hudson Instrument Panel and Dash

There has never before been an instrument panel designed with such compactness and so much consideration for the driver's convenience and safety. In the space of three handbreadths are assembled the large-dial speedometer, the engine-thermometer (left), the combination gasoline and oil gauge (right), and the two tell-tale lights which take the place of the old-fashioned ammeter and oil-gauge to indicate the condition of your electrical and oiling systems. Notice the instant-acting, one-hand windshield lifter in the upper center, the choke and throttle buttons and ignition lock below, and the capacious locker at the right for gloves, papers and small packages.



NOTE:—The Hudson Motor Car Company reserves the right to make changes in car design, equipment, or color schemes at any time without incurring any obligation to install same on cars previously sold.

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