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**1933**  
**PRICES, EQUIPMENT**  
**and COLOR OPTIONS**  
**ON**  
**HUDSON and ESSEX**  
**MOTOR CARS**

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*Prices Effective*  
*February 25, 1933*

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FOR USE OF DEALER SALESMEN ONLY

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## ESSEX TERRAPLANE SIX—1933 PRICE INFORMATION

CAR MODELS	LIST—f.o.b. Factory		Safety Glass Doors and Windows
	CAR	Extra Equipment Shipped as Standard	
<b>Standard Models</b>			
Roadster—2-Pass.	\$425	\$43.95	X
Business Coupe	485	43.95	\$13.00
Coach	505	43.95	16.00
Rumble Coupe.	535	43.95	13.00*
Sedan	555	43.95	20.00
Phaeton—5-Pass.	515	43.95	X
<b>Special Models</b>			
Roadster—4-Pass.	525	50.55	X
Coach	545	50.55	16.00
Rumble Coupe	570	50.55	13.00*
Sedan	595	50.55	20.00
Convertible Coupe	595	50.55	9.50

\*Rumble Coupes have Safety Glass in rear windows.

All models are standard with black fenders and splash guards. Special models have Air Wheels as standard equipment. Front Door Draft Deflectors on both Standard and Special closed models, \$10.00.

### Special Equipment—Standard Without Charge

Rear Quarter Window Ventilating System on Sedans—Radio Antennae and Inside Visor on all closed models—Paper Towel Holder and Towels—Dash Compartment.

### Optional Equipment at Following List Prices

Automatic Clutch (option CC) \$8.00—Power Dome (option SS) \$10.00.

Safety Glass in doors and quarter windows (option J)—see list for cost. No wheel options are available on either the Standard or Special Terraplane Six models.

### Last Price of Items Shipped as Standard (Standard Models)

Standard Accessory Package Including Front and Rear Bumpers, Fabric Tire Cover with Chromium Plated Rings, Tire Lock and Radiator Ornament.	\$28.00
Spare Tire and Tube	11.95
Non-shatterable Windshield Glass	<u>4.00</u>
Total, list	\$43.95

### (Special Models)

Standard Accessory Package Including Front and Rear Bumpers, Drum Type Tire and Wheel Cover, Tire Lock and Radiator Ornament.	\$32.00
Spare Air Wheel Tire and Tube	14.55
Non-shatterable Windshield Glass	<u>4.00</u>
Total, list	\$50.55

## COLOR OPTIONS—ESSEX TERRAPLANE SIX

### (All Models except Roadsters, Phaeton and Convertible Coupe)

Jet Black (K)—Border Blue (H)—Lincoln Green (S)—Opalescent Blue (RR)—Burgundy (WW) and Brougham Brown (W). (All cars except those ordered in Black (K) and Burgundy (WW) will have option "LF" lacquered fenders shipped as standard at an additional charge of \$10.00.)

### (Roadsters, Phaeton and Convertible Coupe)

Emerald Green (V)—Mauve Maroon (NN)—Steel Dust (MM) and Western Sand (ZZ).

Steel Dust, Opalescent Blue and Emerald Green are opalescent colors, the balance of colors are spraying lacquers.

## ESSEX TERRAPLANE EIGHT—1933 PRICE INFORMATION

CAR MODELS	LIST - f.o.b. Factory		Safety Glass Doors and Windows
	CAR	Extra Equipment Shipped as Standard	
Roadster—2-Pass.	\$565		X
Roadster—4-Pass.	625		X
Business Coupe	615		\$13.00
Coach	615		16.00
Rumble Coupe	655		13.00*
Sedan	675		20.00
Convertible Coupe	695		9.50

\*Rumble Coupes have Safety Glass in rear windows.

### List Price of Items Shipped as Standard

All models are equipped with Air Wheels and Tires and are standard with black fenders and splash guards. Front Door Draft Deflectors (Closed Models), \$10.00.

#### Optional Equipment at Following List Prices

Automatic Clutch (option CC) \$8.00. Wheel options "B" and "C" are available—see prices under "Wheel Options."

Standard Accessory Package	\$32.00
Including Front and Rear Bumpers, Drum Type Tire and Wheel Cover, Tire Lock and Radiator Ornament.	
Spare Air Wheel Tire and Tube	14.55
Safety Windshield Glass	4.00
<b>Total, list</b>	<b>\$50.55</b>

## HUDSON SUPER-SIX—1933 PRICE INFORMATION

CAR MODELS	LIST - f.o.b. Factory		Safety Glass Doors and Windows
	CAR	Extra Equipment Shipped as Standard	
Business Coupe	\$695	\$58.35	\$12.00
Coach	695	59.70	17.00
Ramble Coupe*	735	59.70	12.00*
Sedan	765	59.70	20.00
Convertible Coupe	845	59.70	10.00
Phaeton-5-Pass.	765	59.70	X

\*Rumble Coupes have Safety Glass in rear windows.

All models are equipped with a 6-1 Super Power Dome Cylinder Head as standard without charge—a 7-1 head is also available—all models are standard with black fenders and splash guards. Front Door Draft Deflectors (Closed Models) \$10.00.

#### Special Equipment—Standard Without Charge

Demountable Wood Wheels (option E) optional without charge.

#### Optional Equipment at Following List Prices

Wheel Options A, B, C, D and E (see Wheel Equipment.)  
7 to 1 Power Dome (option SS) \$5.00.

### List Prices of Items Shipped as Standard

Standard Accessory Package	\$31.00
Including Front and Rear Bumpers, Drum Type Tire and Wheel Cover and Tire Lock.	
17 x 5.50 Spare Tire and Tube	13.70
(This is \$1.35 less on Business Coupe which carries an 18 x 5.25 tire at \$12.35 list.)	
Automatic Clutch	10.00
Non-shatterable Windshield Glass	5.00
<b>Total, list</b>	<b>\$59.70</b>

## COLOR OPTIONS—ESSEX TERRAPLANE EIGHT and HUDSON SUPER-SIX

### (All Models except Roadster, Phaeton and Convertible Coupe)

Jet Black (K)—Border Blue (H)—Opalescent Blue (RR)—Lincoln Green (S)—Burgundy (WW) and Brougham Brown (W). (All cars except those ordered in Black (K) and Burgundy (WW) will have option "LF" lacquered fenders, shipped as standard at an additional charge of \$10.00.)

### (Phaeton and Convertible Coupe)

Emerald Green (V)—Mauve Maroon (NN)—Steel Dust (MM) and Western Sand (ZZ).  
Steel Dust, Opalescent Blue and Emerald Green are opalescent colors, the balance of colors are spraying lacquers.

## HUDSON STANDARD EIGHT—1933 PRICE INFORMATION

CAR MODELS	LIST - f.o.b. Factory		List Price Option J
	CAR	Extra Equipment Shipped as Standard	
Coach	\$ 975	\$58.60	\$18.00
Rumble Coupe	995	58.60	13.00
Sedan	1045	58.60	21.00
Convertible Coupe	1145	58.60	12.00

### List Prices of Items Shipped as Standard

Standard Accessory Package	\$33.50
Including Front and Rear Bumpers, Drum Type Tire and Wheel Cover and Tire Lock.	
17 x 6.00 Spare Tire and Tube	15.10
Automatic Clutch	10.00
Total, list	\$58.60

Front Door Draft Deflectors \$10.00

### Special Equipment—Standard Without Charge

Safety Glass Windshield—Rear Quarter Window Ventilating System on Sedan—Radio Antennae and Inside Visor on all closed models—Double Tail Lights—Paper Towel Holder and Towels—Glove Box.

### Optional Equipment at Following List Prices

Power Dome (option SS) \$15.00—Wheel options A, B, C, D and E (see Wheel Equipment).

## HUDSON MAJOR SERIES EIGHT—1933 PRICE INFORMATION

CAR MODELS	LIST - f.o.b. Factory		List Price Option J
	CAR	Extra Equipment Shipped as Standard	
Touring Sedan	\$1250	\$89.90	Shipped as standard
Brougham	1350	83.40	
Club Sedan	1350	89.90	
7-Pass. Sedan	1350	89.90	
7-Pass. Phaeton	1250	65.90	

### List Prices of Items Shipped as Standard

Standard Accessory Package	\$35.00
Including Front and Rear Bumpers, Drum Type Tire and Wheel Cover and Tire Lock.	
17 x 6.50 Spare Tire and Tube	20.90
Automatic Clutch	10.00
Safety Glass in Doors and Quarter Windows (\$6.50 less on Brougham. Not on open cars.)	
Total, list (Sedans)	\$89.90
Brougham	83.40
7-Passenger Phaeton	65.90

Front Door Draft Deflectors (closed models) \$10.00

### Special Equipment—Standard Without Charge

Safety Glass Windshield—Rear Quarter Window Ventilating System on Sedans and Brougham—Radio Antennae and Inside Visor on closed models—Double Tail Lights—Snap-on Steel Spokes—White Side Wall Tires—Cigar Lighter and Mirror Clock on Brougham, Club Sedan and 7-Passenger Sedan—Glove Box on all models.

### Optional Equipment at Following List Prices

Power Dome (option SS) \$15.00—Wheel options A, B, C, D and E (see Wheel Equipment).

## COLOR OPTIONS—STANDARD AND MAJOR HUDSON EIGHTS

### (All Models except Convertible Coupe, Brougham and Club Sedan)

Jet Black (K)—Border Blue (H)—Opalescent Blue (RR)—Lincoln Green (S)—Burgundy (WW) and Brougham Brown (W).

(Convertible Coupe)

Emerald Green (V)—Mauve Maroon (NN)—Steel Dust (MM) and Western Sand (ZZ).

### (Brougham and Club Sedan)

Bay Blue (F)—Jet Black (K)—Brougham Brown (W) and Gay Green (U).

All models are standard with lacquered fenders and splash guards to complement the body colors.

Steel Dust, Opalescent Blue and Emerald Green are opalescent colors, the balance of colors are spraying lacquers.

**STANDARD AND OPTIONAL WHEEL  
EQUIPMENT**

On all models, except Hudson Major Series cars, the standard wheel equipment consists of four painted wire wheels, four standard tires and one extra wheel with spare wheel carrier at rear.

On the Hudson Major Series cars the standard wheel equipment consists of four wire wheels with snap-on steel spokes, four white side wall tires and one extra wire wheel with snap-on steel spokes with spare wheel carrier at rear of car.

**Wheel Option "B" (all models except Essex Terraplane Six)**

Wire wheels same as above standard equipment except that spare tire is carried in well on right front fender, and rear of car is fitted with trunk carrier.

**Wheel Option "C" (all models except Essex Terraplane Six)**

Wire wheels same as above standard equipment and option "B" except that two spare tires are provided, carried in fender wells, one in right front and other in left front fender. Price includes cost of the second spare wheel, tire and tube, metal tire cover, lock and trunk carrier.

**Wheel Option "E" (all Hudson models)**

Painted Demountable Wood Wheels same as standard equipment except that Demountable Wood Wheels are substituted for Wire Wheels—spare wheel carried on rear. There is no charge for this option.

**Wheel Option "D" (all Hudson models)**

Painted Demountable Wood Wheels same as option E except that spare tire is carried in well in right front fender, and rear of car is fitted with trunk carrier.

**Wheel Option "A" (all Hudson models)**

Painted Demountable Wood Wheels same as options "E" and "D" except that two spare tires are provided, carried in fender wells, one in right front fender and other in left front fender. Price includes cost of the second spare wheel, tire and tube, metal tire cover, lock and trunk carrier.

**LIST PRICES OF WHEEL OPTIONS**

Prices of Wheel Options	Essex-Terraplane Eight	HUDSON		
		Super-Six	Std. Eight	Major Eight
Option A—Hudson Models only	.....	\$50.00	\$60.00	\$70.00
Option B	\$16.00	16.00	20.00	20.00
Option C	50.00	50.00	60.00	70.00
Option D—Hudson Models only	.....	16.00	20.00	20.00
Option E—Hudson Models only		(No extra charge)		

In addition to the four standard tires, all standard and optional wheel equipment comes a fifth tire and tube shipped as standard at an extra charge as listed under Price Information on each car model, (On options A and C the sixth tire and tube is included in price of these options.)