

**THREE REASONS WHY  
HUDSON-BUILT  
CARS** *have made*  
*Double-protection*  
**Duplate**  
**SAFETY PLATE GLASS**  
*available to you*

**N**O ONE questions the fact that with the introduction of safety glass some years ago, as a material with which to glaze the windshields and windows of automobiles, a great step forward was made in the safeguarding of the motoring public. Now, 1933 sees another momentous addition to the safety and driving comfort of car owners with the introduction of the new Double-protection Duplate Safety Plate Glass.

This new safety glass is unique. Hudson-Built Cars make it available to you for three reasons:

First, because the new Duplate Safety Plate Glass provides protection against injuries or loss of life resulting from broken, flying glass. Second, because the new Duplate safeguards drivers and passengers against *eye-fatigue*. And third, because the new Duplate remains free from discoloration for the life of the car.



*A side-ways skid... shattered windshield... but no flying glass because the windshield is Double-protection Duplate.*

*Double-protection*  
**Duplate**  
**SAFETY PLATE GLASS**

*will not discolor for  
the life of your car*

**W**ITH the development of Double-protection Duplate, the old bogey of discoloration in safety glass has been banished for good. Exposure to sunlight has no appreciable effect upon the new Duplate. Year after year, for the life of your car, Duplate stays as clear and undisclored, and continues to give as perfect vision as the day it was installed. Why? Because certain new ingredients in the glass now *cut out* the actinic rays of the sun which cause discoloration of safety glass.

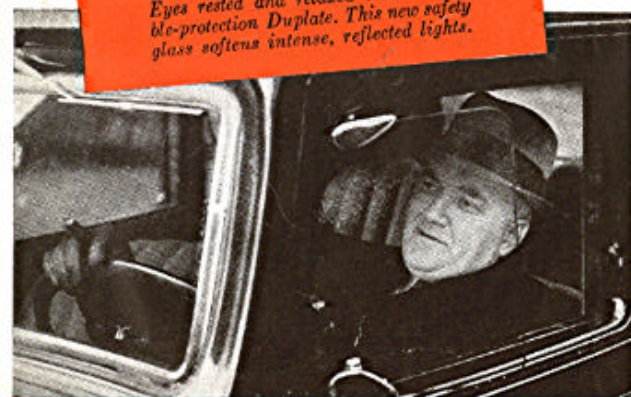
That means you now receive the superior protection of this fine safety glass without having to lose, with time, any of the perfect visual qualities you desire. And the protection offered by

Duplate is something no motorist should be without. For Duplate safeguards you in two ways:

Due to the exclusive Creighton process by which it is laminated, Duplate provides maximum protection against injuries resulting from flying glass in motor accidents. To provide this protection is Duplate's main job—and it performs the job unusually well, because of its great strength and extraordinary resistance to shocks and blows of all kinds.

The new Duplate also protects you against eye-fatigue. Due to special, new ingredients which have been added to the glass in its making, Duplate absorbs at least four times as many of the eye-fatiguing light rays as ordinary plate glass. And what a difference this makes! Even when driving on the sunniest road, your eyes feel relaxed and comfortable—because Duplate softens and tones down bright, reflected lights.

Double-protection Duplate Safety Plate Glass is now standard equipment in the Hudson Pace-maker Eight, and is optional in all other Hudson-Built Cars at slightly increased cost.



*Eyes rested and relaxed behind Double-protection Duplate. This new safety glass softens intense, reflected lights.*

NON-DISCOLORING  
*Double-protection*  
**Duplate**  
SAFETY PLATE GLASS

**Now**

*Standard in*  
**HUDSON PACEMAKER EIGHT**  
*and optional in*  
*all other*  
**HUDSON-BUILT CARS**  
*at slightly increased*  
*cost*

**4**  
**GREAT LEADERS**  
*in 1933*

TERRAPLANE SIX  
TERRAPLANE EIGHT  
HUDSON SUPER SIX  
HUDSON PACEMAKER  
EIGHT

\$425 to \$1495  
*F. O. B. Detroit*

*Double-protection*  
**Duplate**  
SAFETY PLATE GLASS  
*Now available*  
*in all*  
**HUDSON-BUILT  
CARS**

**NOW**  
*Available*  
**IN**  
**HUDSON CARS**  
*and* **ESSEX**  
**TERRAPLANES**



*A Safety Glass that*  
**WILL NOT DISCOLOR!**

*Double-protection*  
**Duplate**  
SAFETY PLATE GLASS