

HISTORICAL FILE
Do Not Destroy
1932 Hudson

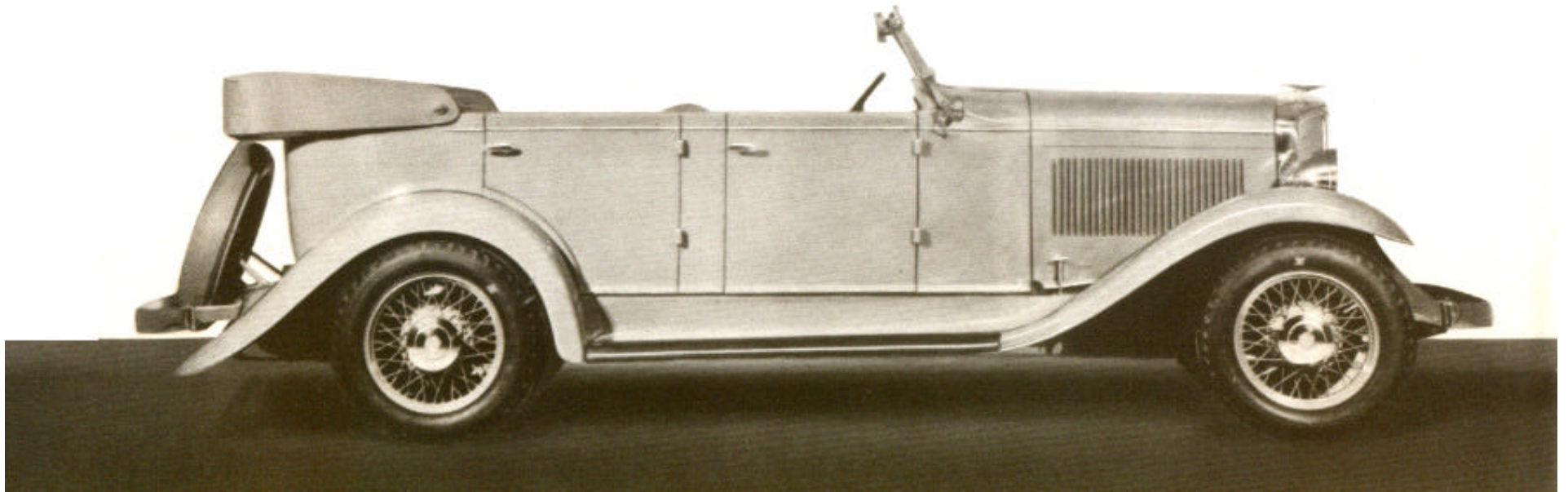
· T W O N E W P A C E M A K I N G ·

HAETONS



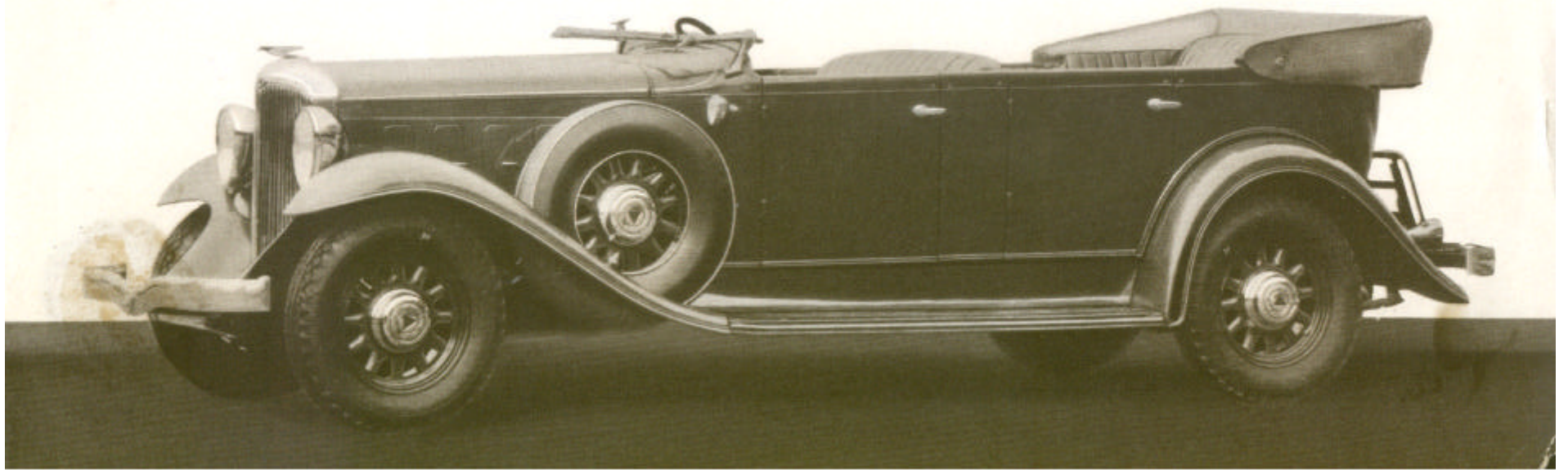
THE NEW AND GREATER
ESSEX SUPER-SIX PHAETON

113-INCH WHEELBASE
FOR FIVE PASSENGERS



THE NEW AND GREATER
HUDSON EIGHT PHAETON

MAJOR SERIES — 132-INCH WHEELBASE
FOR SEVEN PASSENGERS



HUDSON AND ESSEX PHAETONS—PACEMAKERS

Here are two superlative equipages for those whose choice is the cool, open luxury of the roomy Phaeton. Styled, powered and priced away in advance of today's mode. Each one is an aristocrat of the world-famous Hudson-Essex family. Each one in sheer grace of flashing beauty and sturdy capacity for long-time, trouble-free performance truly merits this universally conferred distinction . . . The Pacemaker of 1932.

THE HUDSON EIGHT PHAETON

Regal member of that exclusive family of fine motor cars known as deluxe Hudson models, this stylish automobile has the appearance of being swung rakishly low on its 132" chassis.

Seven passengers ride in uncramped ease no matter how long the trip. Deep, restful cushions and seat backs are contoured to invite complete relaxation.

Under the bonnet, 101 horsepower awaits your bidding. To slip along silent, smooth in traffic. To speed you breathlessly from 85 to 90 miles out on the open stretches.

These cars come regularly in three beautiful colors: Boston Blue, Alfalfa Green and Mountain Ash Tan. Standard equipment includes Free Wheeling, Automatic Starting and Anti-Stalling, and Silent Synchro-Mesh Transmission.

THE ESSEX SUPER-SIX PHAETON

If you like the cool comfort of an open car as you loaf or speed along the inviting road, you'll appreciate fully this beautiful, sporty Essex Phaeton of 113" wheelbase.

Lounging in its restful seats, you'll find it exceptionally spacious, even with its full load of five adult passengers.

Powered with the famous Essex Super-Six engine of full seventy eager horsepower it is especially silent, especially swift and especially economical of fuel.

The Essex Phaeton comes in sparkling and lasting colors of Burma Brown, Brewster Green and Alpine Blue. Standard equipment includes such features as Free Wheeling, Automatic Starting and Anti-Stalling, and Silent Synchro-Mesh Transmission.

NOTE:—The Hudson Motor Car Company reserves the right to make changes in car design, equipment or color schemes at any time without incurring any obligation to install same on cars previously sold.

HUDSON MOTOR CAR COMPANY, DETROIT, MICHIGAN, U. S. A.