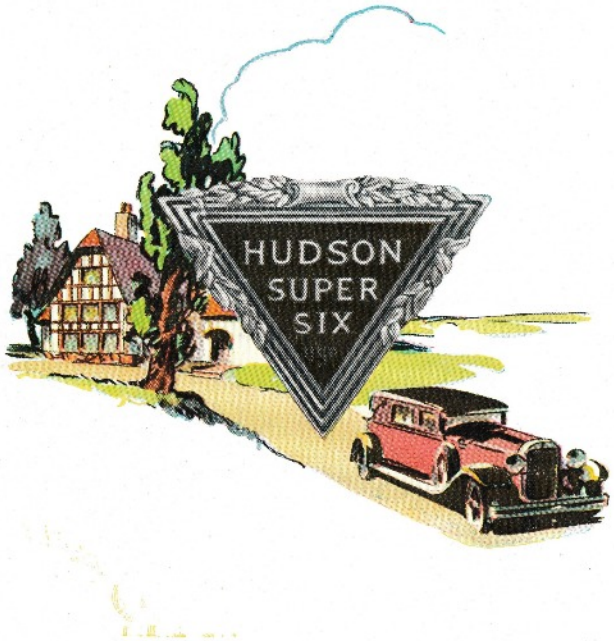
THE GREATER
HUDSON

Product of the
HUDSON MOTOR CAR COMPANY
DETROIT, MICHIGAN, U.S.A.

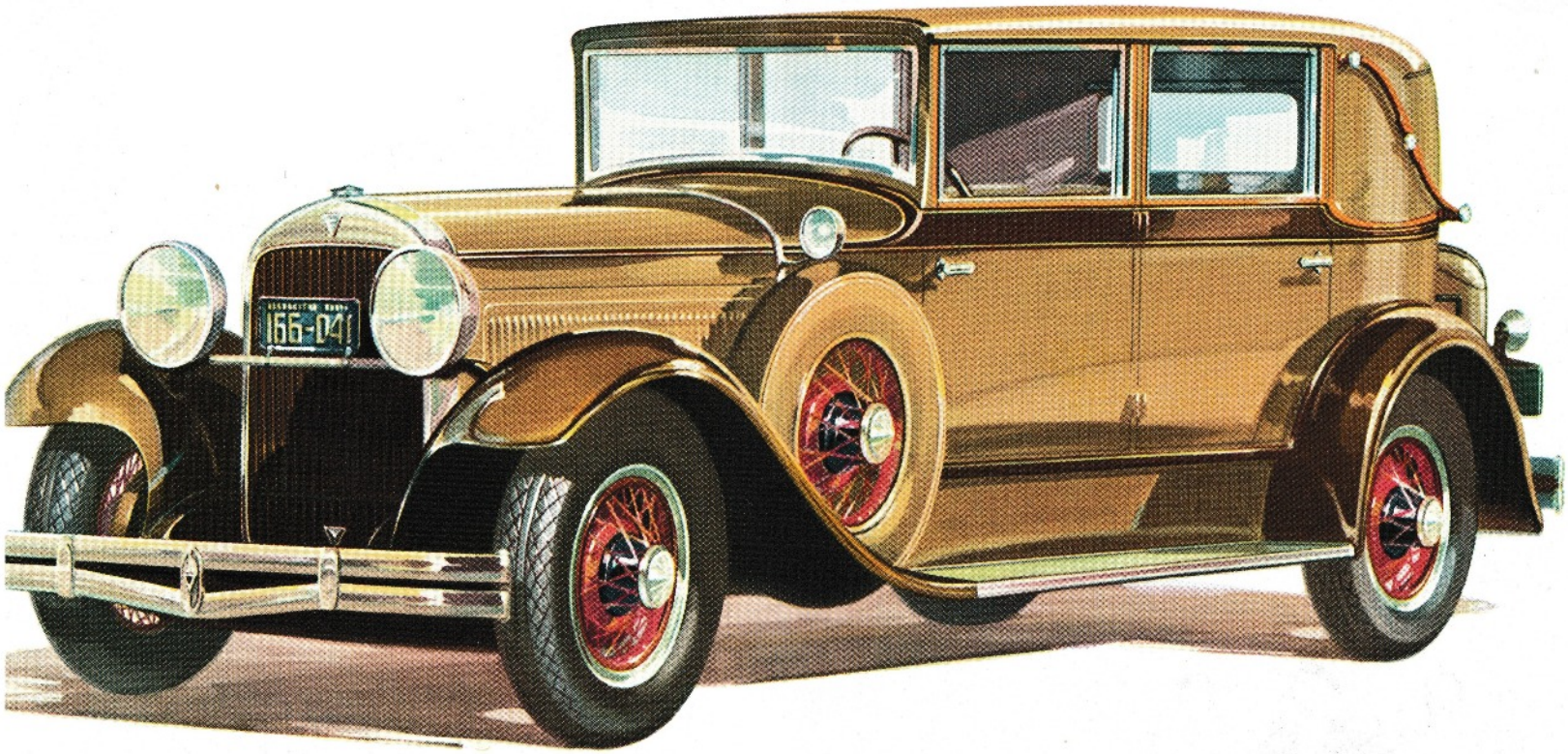


The GREATER HUDSON

Many more than a million people now own and drive Hudson-built Super-Sixes.

Already hundreds and thousands of these owners have seen the new Greater Hudson and have judged it by the exacting standards that only Super-Six owners, accustomed to outstanding performance and advanced style, would apply. The verdict of enthusiasm that they are piling up in favor of the Greater Hudson is the obvious result of the things this car has to offer.

Speed in excess of 80 M.P.H.—70 all day long with the accelerator but part way down; smooth, effortless, amazingly effective brake action; luxuriously roomy bodies. In all, 64 advantages make the great Hudson Greater.



The CLUB SEDAN FOR FIVE PASSENGERS

This delightful car with its close-coupled custom body on the long wheelbase chassis is as fast as it looks, as suave in traffic as in the show-room, and particularly adapted to the decidedly active life of the American family of means. It is the car the owner will want to drive himself. His guests, in arm chair comfort, are close enough for easy conversation.

wire wheels and four tires are furnished as standard on Club Sedan, the fifth wheel mounted in the right front fender well. The trunk is standard

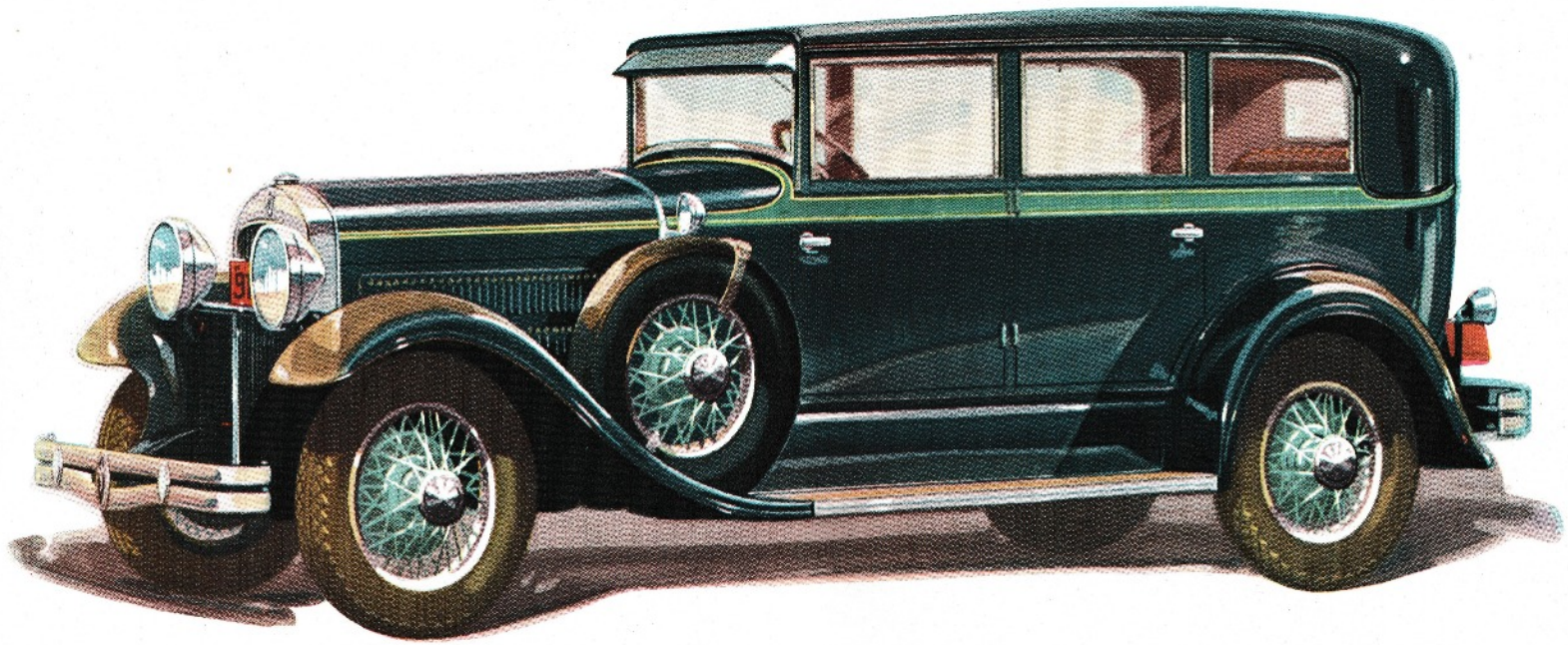
The Greater Hudson Limousine, not shown in these pages, closely resembles in exterior appearance the Seven-passenger Sedan illustrated on the facing page. Within, the Limousine passenger compartment is smartly upholstered in rich broadcloth with a brocaded band at the window line. The wide, deep cushioned rear seat is provided with arm rest, and auxiliary seats are comfortably padded. Forward of a glass partition is the chauffeur's compartment finished in leather and provided with an electric speaker

A GREATER HUDSON FOR EVERY TASTE

Fourteen distinctive body types are now mounted on the Greater Hudson chassis. Thus, when the Hudson enthusiast requires capacity for three, five or seven passengers, he finds several bodies of each size available for his selection. From these he may choose the one, open or enclosed, expressing exactly the shade of style, color or finish which he prefers. Generous options in wheel equipment still further add to variety in his selection.

In this book are illustrated nine of the Hudson enclosed body types on two Hudson chassis, one of 122 inches wheelbase, one of 139 inches. These chassis are identical, except for length.

Car colors and wheel equipment shown here illustrate the many options possible in these cars at slight extra cost. Equipment furnished as standard for each model is described on the car pages. In addition to the enclosed models shown here, your nearest Hudson dealer will be glad to furnish you information about the four open body types mounted on the Greater Hudson chassis.



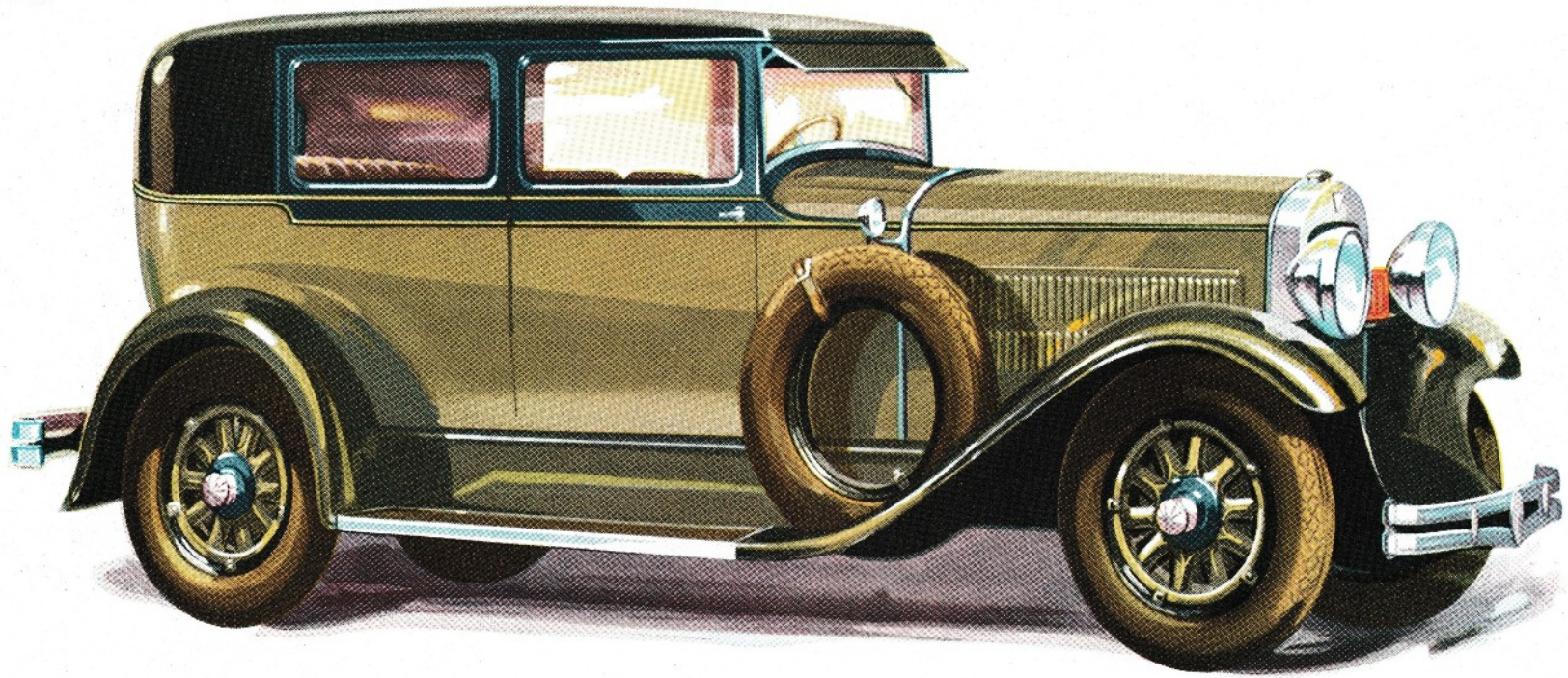
The SEVEN-PASSENGER SEDAN

This luxurious car creates an immediate impression of dignity. It is recognized at once as the property of a family that possesses both substance and judgment.

The magnificent body is mounted on the long wheelbase chassis. Thus, its ample size is gracefully distributed, retaining that poise and fleetness that characterizes the entire line of Hudson cars.

The rear seat is very wide and deep. The folding seats are generously upholstered and carefully tilted for complete relaxed comfort.

Five wire wheels and four tires are furnished as standard on the Seven-passenger Sedan and Limousine, the fifth wheel mounted in the right front fender well

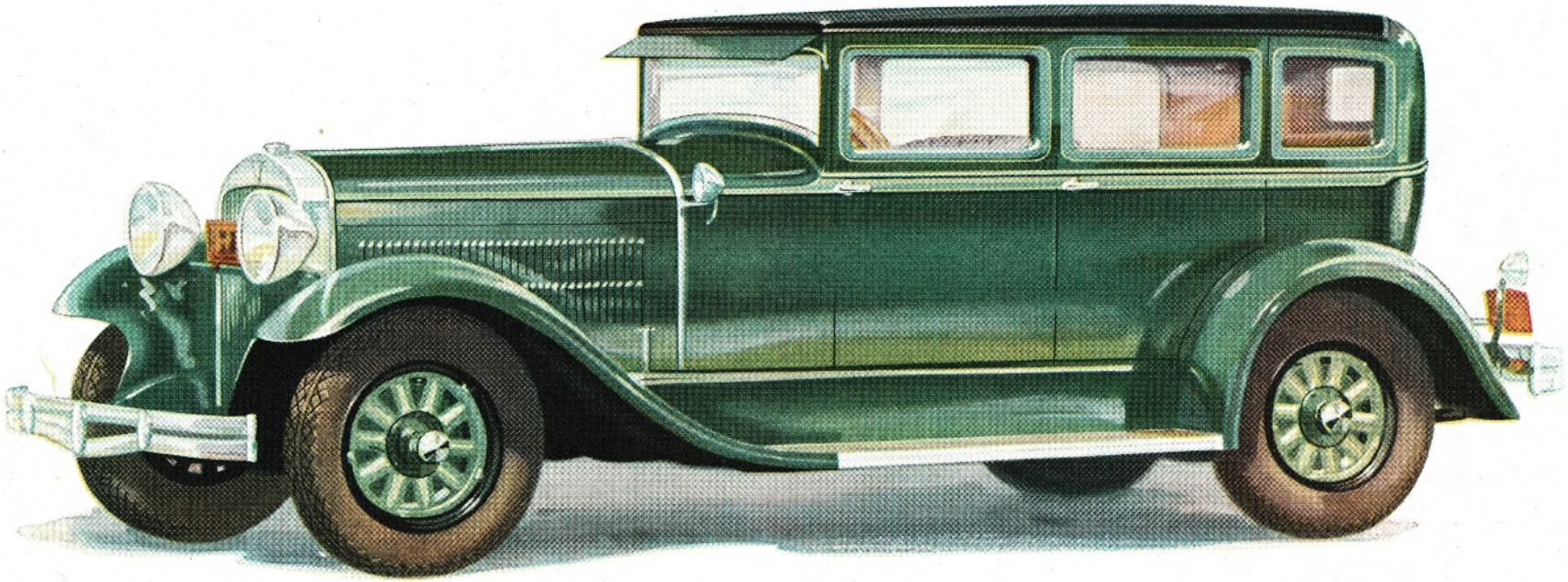


The TWO-DOOR SEDAN

Thousands of families are finding that a most attractive price indeed now commands the new luxurious fine car comfort and 91 horsepower brilliance of performance offered in the Greater Hudson Two-door Sedan.

This fine large car offers full five-passenger roominess, capacity and comfort at low cost; and, of great importance to people with small children, provides a car where children may safely ride alone on the rear seat. The interior, more spacious than heretofore, has wider, deeper seats set at an improved angle for greater comfort and leg room. Seats are adjustable and upholstered in lustrous, durable mohair.

The spare tire is mounted in the right front fender well of the Hudson Two-door Sedan, leaving space for a roomy luggage rack at the rear. Four tires and extra rim are furnished

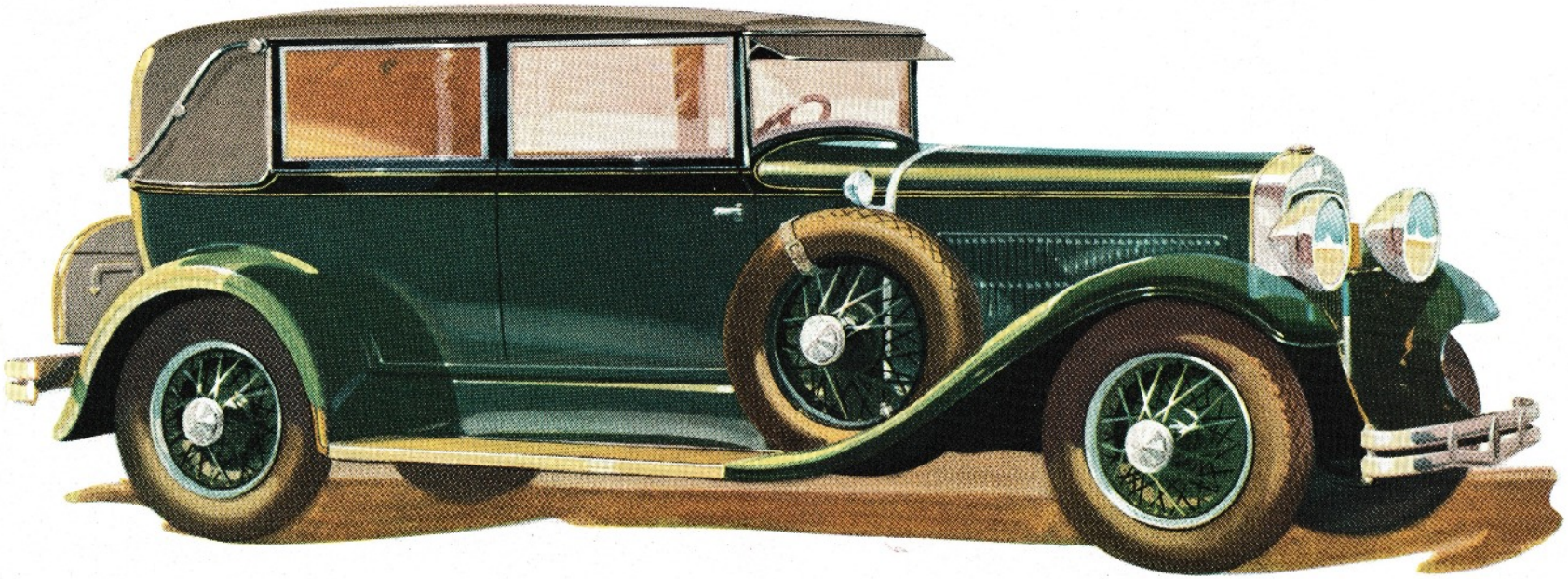


The STANDARD SEDAN

This splendid new family car is unusual in its smartness of line, the neatness with which the designer has given this large roomy car spirit, dash, youthfulness.

Extra ample in both length and width, it offers true luxury to its owners and their guests. As you slip into your seats you will experience at once a truly remarkable ease and comfort that is a result of the greater roominess and carefully calculated seating angles. The front seat is adjusted for individual comfort by an easily operated thumb screw.

A well in the right front fender holds the spare tire, with a luggage rack provided at the rear. Four wheels and a spare rim are standard equipment



The VICTORIA

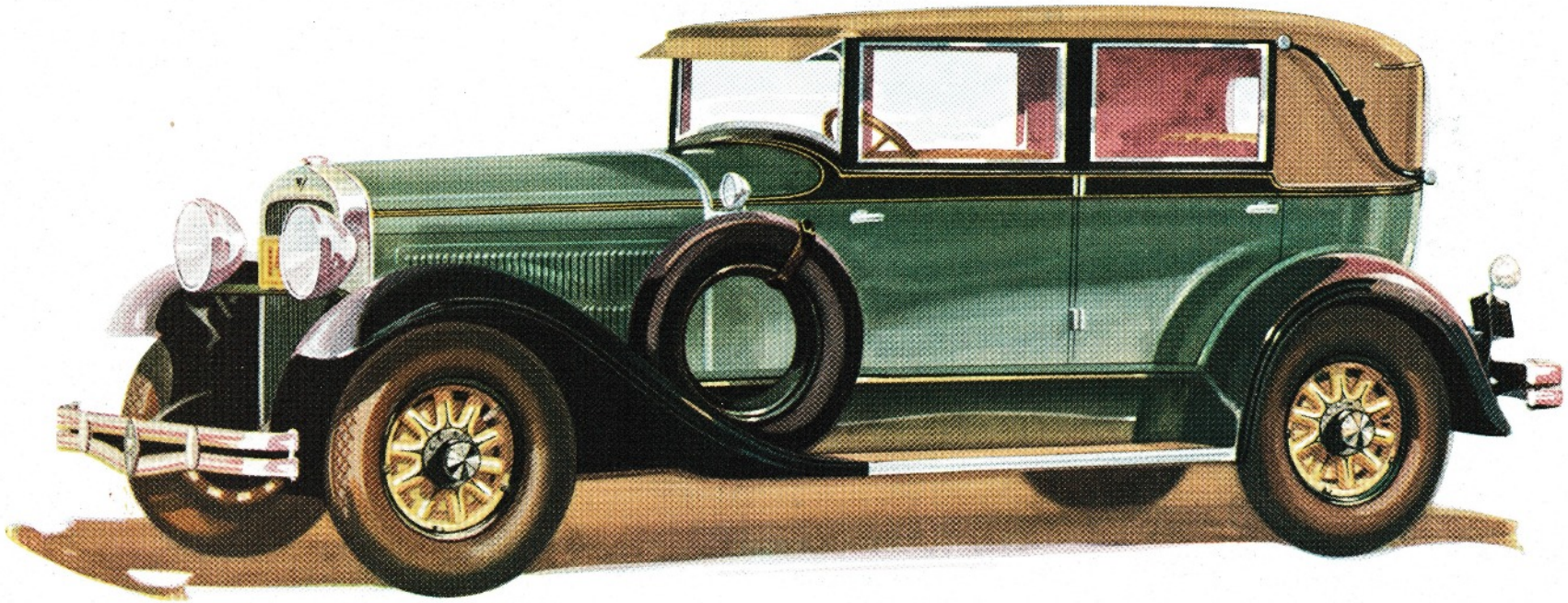
In the 1929 Victoria, Hudson presents the luxury car for four passengers. In the roomy interior, seats have been made large and so tilted as to provide the utmost in sitting comfort and freedom of movement. Upholstery is broadcloth. With dull silver-finished hardware the interior has a subdued elegance that will strongly appeal to more discriminating motorists.

In exterior as in interior finish and appointment, the Victoria is a sophisticated automobile.

Viewed from the side, you will enjoy the manner in which the back of the car curves pleasingly down to the chassis.

A touring trunk, finished in the same material as the upper body, gives an added distinction to the car.

Five wire wheels and four tires are furnished as standard equipment for the Victoria. The fifth wheel is mounted on the right front fender

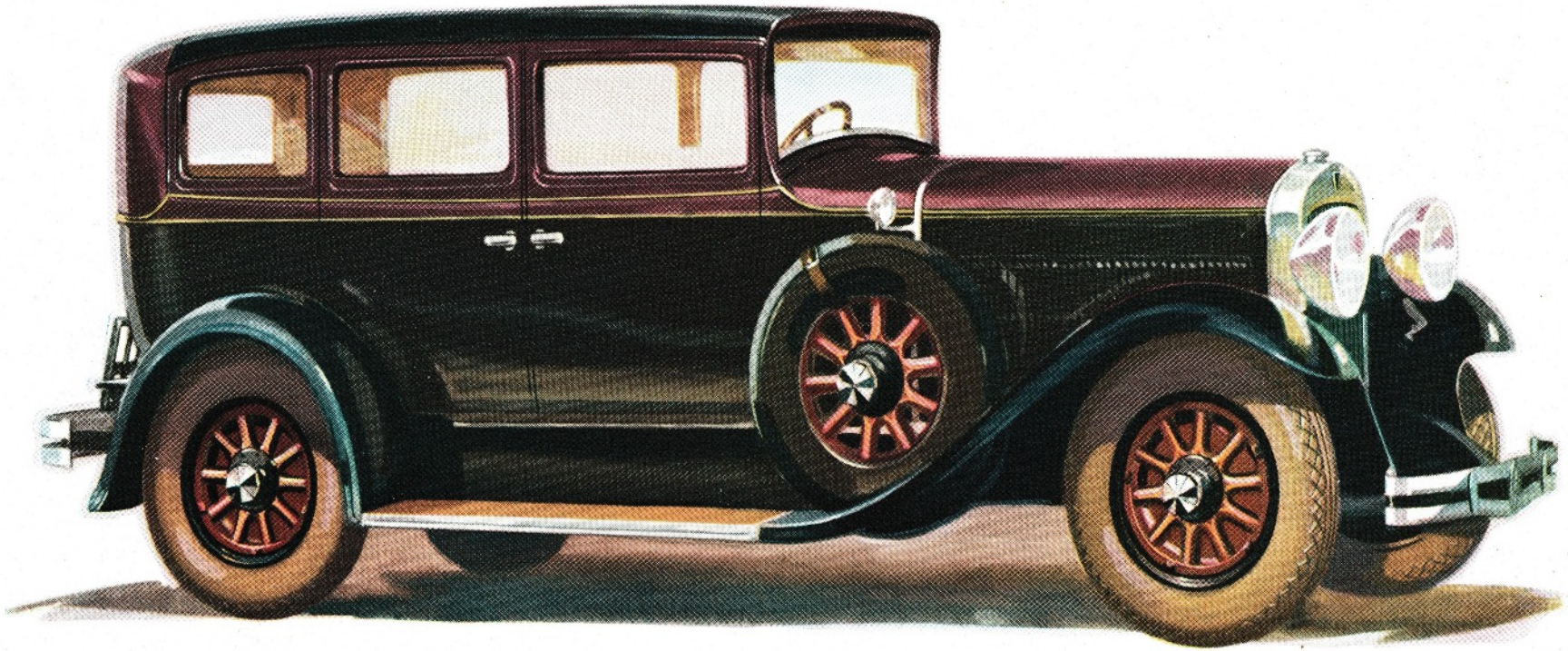


The LANDAU SEDAN

In achieving this luxurious model, Hudson designers and engineers have worked toward a composite ideal of the finest car that today's knowledge, skill and experience could produce. Observe the poise, the splendid sweep of line and skillfully moulded contours that distinguish this car in any company. Note the balance, the feeling of unity that is the goal of perfect designing.

Open the graceful compact doors. Step into the tonneau and experience Davenport comfort in an automobile. The seats are unusually wide, deeply padded, and placed at angles carefully calculated for your comfort.

Mounting for the spare tire is provided in the right front fender of the Landau Sedan. Four wood wheels, four tires and a spare rim are standard



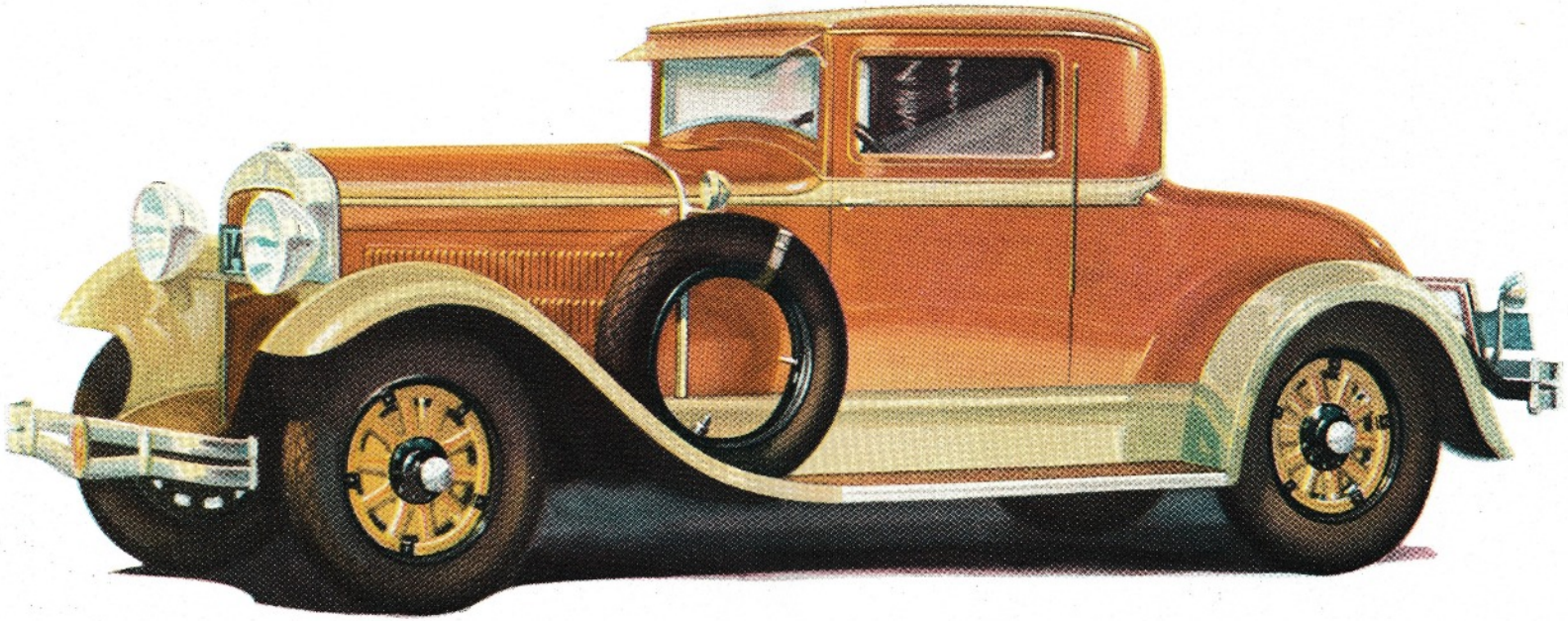
The TOWN SEDAN

In the new Town Sedan you will sense a rare combination of dignity and vigor.

The sturdy body, with its sweep of line and eager poise, insure outward distinction and inward comfort unlikely to be surpassed by any car at any price.

The interior is noticeably roomy, delightfully comfortable. The seats are wide and deep. The careful tilt and the deep upholstery combine to furnish a new sense of riding luxury. The front seat is adjusted to the driver's comfort by a thumb screw which is easily manipulated while riding.

Five demountable wheels finished in natural wood are optional equipment on all Greater Hudsons. The Town Sedan is regularly equipped with four painted wood wheels, four tires and extra rim, the spare tire mounted on the right front fender

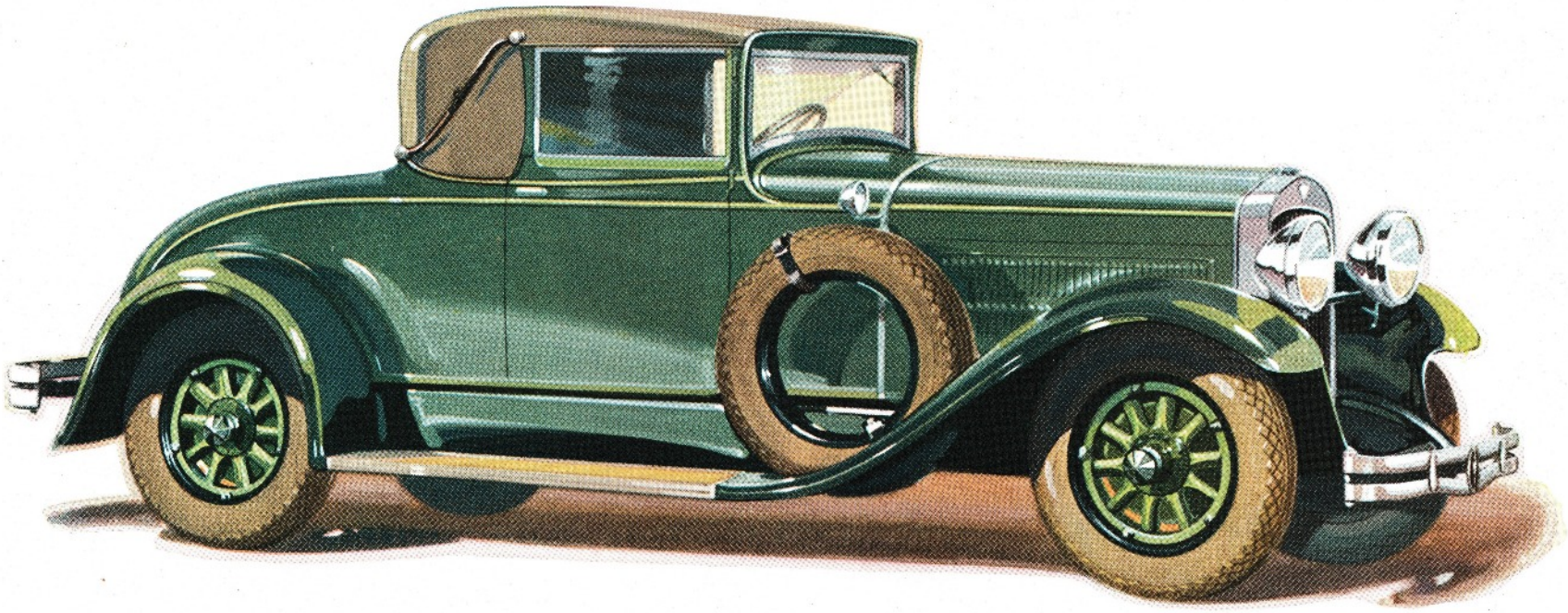


The COUPE

Distinction and utility are in close harmony in the 1929 Hudson Coupe.

Here is a three-passenger closed car, with comfortable accommodations for two more in the "knee-room rumble", a car with a tremendous appeal to the small family and to men who spend much time on the road following the daily pursuit of their profession or business. The Coupe body is of steel construction throughout. Its great length and width plus the arrangement of seats and toe-board, combine to provide luxurious roominess and the sort of driving comfort that tall men will fairly delight in finding.

Four wheels and tires with extra rim are standard equipment on the Hudson Coupe. The spare tire is mounted in the right front well. A folding luggage rack is furnished at the rear. Natural wood or wire wheels are optional at small extra cost

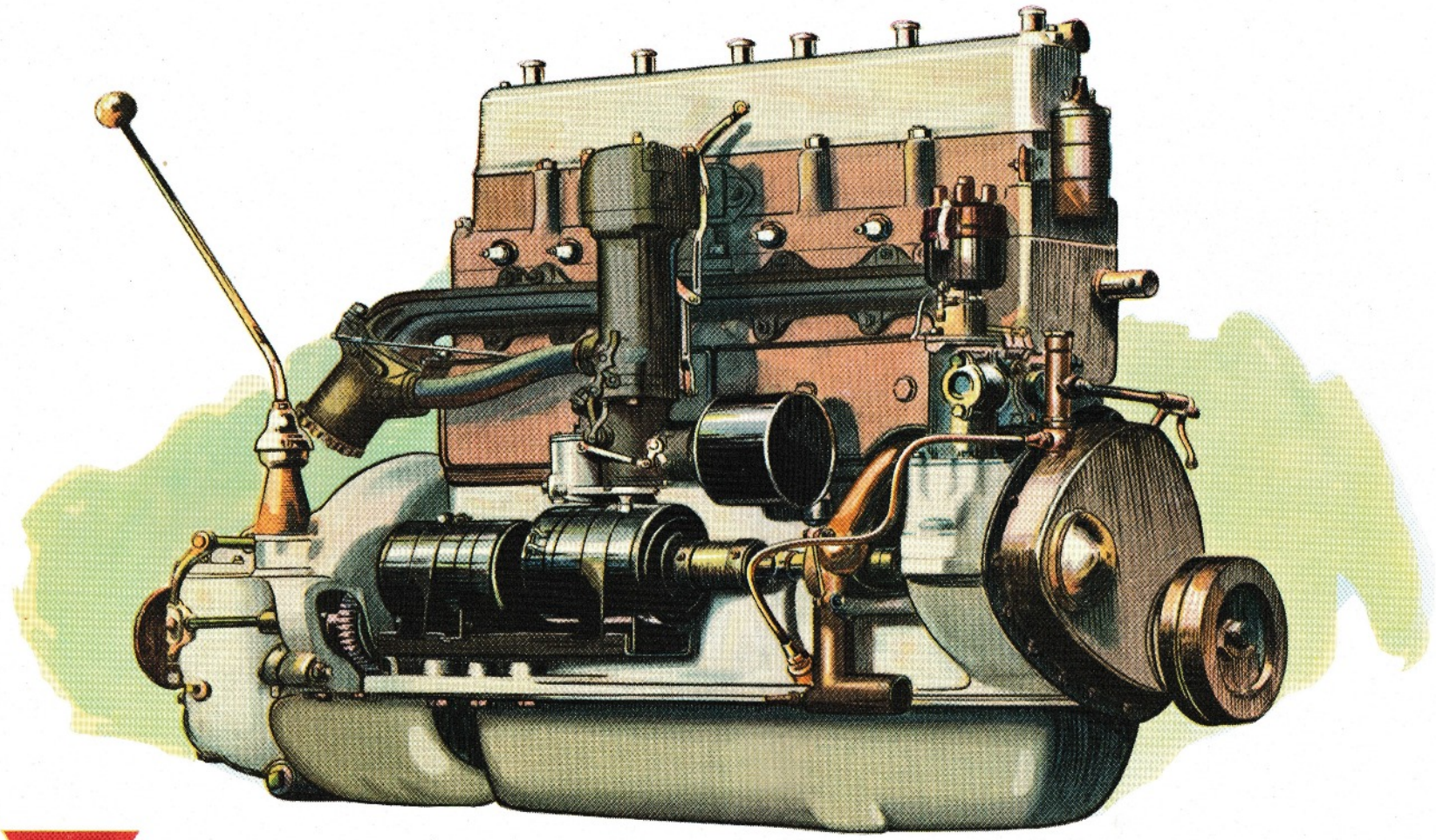


The CONVERTIBLE COUPE

The new Convertible Coupe is eagerly received as a car combining the advantage of both the open and closed types and providing lounge comfort in its deep upholstery.

Beneath summer skies, with the top folded back, a roadster; in inclement weather, with the top in position and the windows raised, a coupe; the transformation is easily and quickly made. Besides, this appeal to the outdoor man who must nevertheless provide for motoring protection for his family and friends, the Convertible Coupe also is popular among suburban families not only for the smartness that commends it to country life but for its wider utility as well.

Four wood wheels, four tires and extra rim are standard on the Convertible Coupe, the spare mounted as illustrated to provide a folding luggage carrier at the rear. Wire or natural wood wheels are optional at extra cost



The Greater Hudson motor is of the famous F-head Super-Six design, developing 91 horsepower.

This new high standard of power is secured through greater valve lift, new manifolding, a twin-jet carburetor and other improvements that increase efficiency rather than bulk. As a result, no other motor of comparable power can excel the Greater Hudson in economy.

New type main and connecting rod bearings, fully balanced Super-Six shaft and a larger clutch employing a newly-perfected torque cushioning principle, add hydraulic smoothness to tremendous power, and long-lived efficiency to the car.

Lengthened wheelbase and widened wheel tread have added to the luxurious roominess of the Greater Hudson bodies

The Greater Hudson bodies are the most luxurious in the history of the car. Seats are exceptionally wide with lounge type cushions. The unusual roominess of the cars is still further heightened by the interior arrangement of seating accommodations and footrest.

Corner posts are slender, windshields and window openings wide. Windows and doors are weather-sealed with a new type of sponge rubber fittings.

In completeness of appointment and richness of finish, these new bodies, like the chassis, meet the highest possibilities of the day.

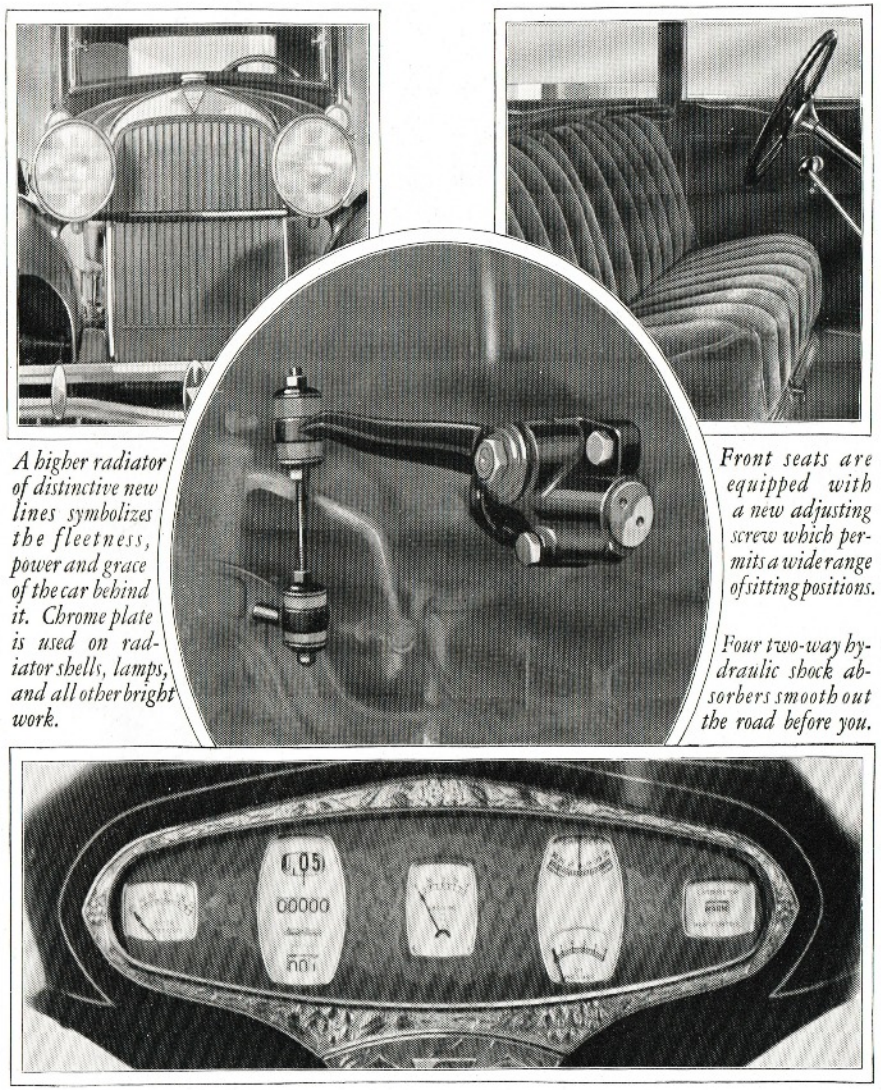
Many options in color and equipment are available. Those shown in this book are merely illustrative. Your dealer will be pleased to give full information

The new radiator is high, wide and deep, with a broad cap that fits snugly to the shell. The radiator shutters, which, you may recall, were pioneered by Hudson, remain vertical.

From the high hood, with its double bank of louvres, mouldings sweep gracefully back the full length of the car. The ample fenders are lacquered in the prevailing body color of each car. Radiator shell, lamps and other exterior brightwork are permanently protected by chromium plating.

The right front fender is built with a well and carrier for the spare tire, and an option permits the same equipment on both sides if desired. A stout, well-designed luggage rack is at the rear.

Wire or natural-finish wood wheels are available on all cars as special equipment at moderate extra cost.

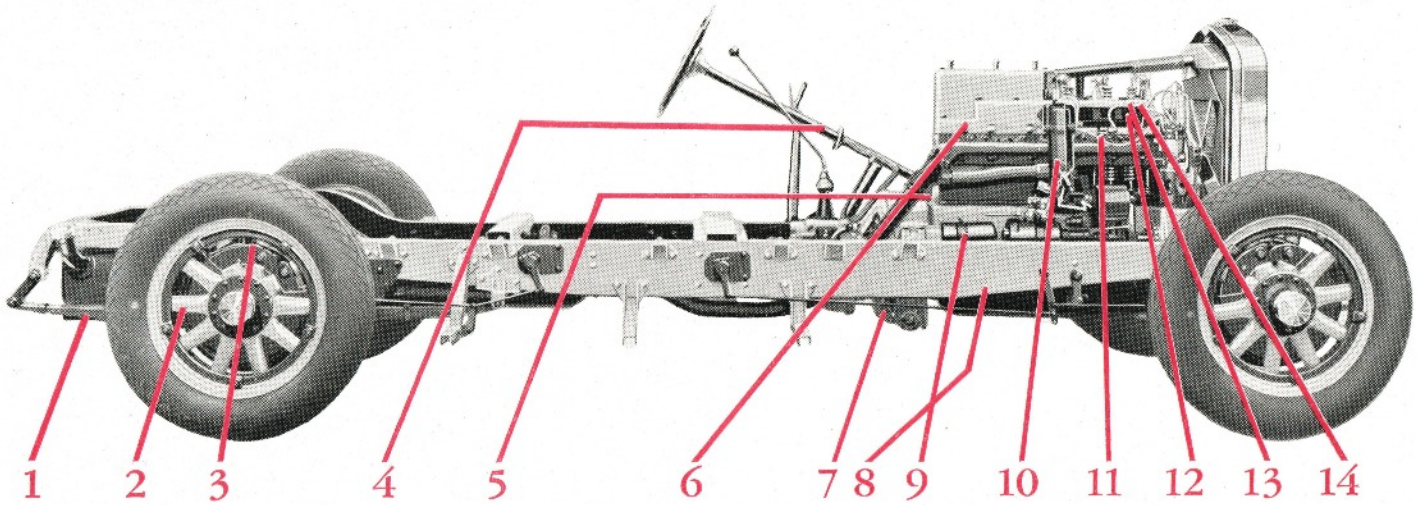


A higher radiator of distinctive new lines symbolizes the fleetness, power and grace of the car behind it. Chrome plate is used on radiator shells, lamps, and all other bright work.

Front seats are equipped with a new adjusting screw which permits a wide range of sitting positions.

Four two-way hydraulic shock absorbers smooth out the road before you.

Beneath the shatter-proof windshield is an instrument board that combines beauty and utmost completeness.



ALWAYS GREAT — NOW GREATER

through 64 advantages

1—Splayed Rear Springs, Preventing Side Sway
2—Widened Wheel Tread
3—New Two-Shoe Brake System
4—New Roller-Bearing Steering Gear
5—New Flywheel
6—Increased Valve Lift
7—Torsion Neutralizer in Clutch
8—Rugged Frame with Seven Cross Members
9—New Engine Bearings
10—New Moose Horn Manifold
11—Cooled Valves
12—Improved Cylinder Head
13—Improved Lubrication for Overhead Valves
14—High Compression
15—Motor, Rubber-Mounted
16—New Marvel Double-Jet Carburetor
17—Roller Type Valve Tappets
18—Augmented Torque
19—Added Horsepower
20—Added Fuel Economy
21—Balanced Power Line (crankshaft, flywheel, clutch, drive shaft, etc.)
22—Oil Pump of Added Capacity
23—Oil Strainer Filter
24—New Propeller Shaft with Leak-Proof Universal Joints
25—New Two-Piece Oil Pan
26—Large Cellular Radiator
27—Aluminum Pistons, Heat-Treated
28—Oil-Regulating Piston Rings
29—Electric Gasoline Gauge on Dash
30—Electric Crankcase Oil Level Gauge on Dash
31—Universal-Jointed Tie Rod between Front Wheels
32—Flat-Cambered Front Springs, Preventing Shimmy
33—Two-Way Hydraulic Shock Absorbers
34—Automatic Carburetor Choke
35—Automatic Gasoline Primer
36—Automatic Heat Control for Carburetor
37—Carburetor Adjustment for Climatic Changes
38—Tamper-Proof Electrolock
39—Semi-Automatic Spark Advance
40—Steering Gear Adjustable for Height
41—Large Pedals
42—Oil Collector on Rear Axle Pinion Shaft
43—Alemite Chassis Lubrication
44—Roomy Bodies
45—Extra Wide Seats
46—Adjustable Front Seats
47—Added Leg Room, front and rear
48—Trunk Racks on All Models
49—Rain-Proof Cowl Ventilators
50—Sealed Doors
51—Rattle-Proof Windows
52—Shatter-Proof Windshield Glass
53—Clear Vision (narrower corner posts)
54—New Body, Hood, Radiator and Fender Lines
55—Fender Wells for Carrying Spare Tires
56—New, Striking Color Combinations
57—New, Soft Curve Interior Trim
58—New Upholstery Material
59—Chased-Silver Instrument Panel
60—New, Large Hub, Radiator and Gas Tank Caps
61—Chromium Plating for all Bright Work
62—Silenced Bodies and Tops
63—New Muffler, No Back Pressure
64—Choice of 14 Bodies on 2 Chassis

NOTE:—*The Hudson Motor Car Company reserves the right to make changes in car design, equipment or color schemes at any time without incurring any obligation to install same on cars previously sold.*