Born in its attractive general lines and in all the interior fittings the Super-Six sedan is truly a de luxe car. There is ample carrying space for the full quota of seven passengers. The upholstery is the very best grade obtainable. All appointments and details are fully up to the finest standards of sedan building.

Motorists will be interested to learn that Hudson is the originator of the sedan type of car. Twelve years ago Hudson created both the type of car and the term 'sedan' to describe it. In the years since Hudson has taken a never-ending pride in maintaining that leadership. Today's sedan is the finest product Hudson ever built, meeting the most exacting modern standards.
The owner of a Hudson Sedan may feel that he possesses one of the very finest cars obtainable. The chassis is the famous Hudson Super-Six, with abounding power, reliability and a velvety smoothness so desirable in this type of car. The bodies are constructed to the highest of standards in every respect. The exterior lines have dignity, style and a smart distinction of appearance. Within, every detail of building is of the finest grade, so that the whole car is a most satisfying and luxurious motor car possession. The fact that Hudson is the world's largest builder of six-cylinder cars makes possible its moderate price—an additional advantage.
Only the great volume of business done—and the Hudson Motor Car Company is the largest builder of six-cylinder cars in the world—makes possible the combination of high quality and low prices which marks the Hudson Super-Six. The buyer obtains one of the finest motor cars built, at a price which makes Hudson indeed 'The World's Best Buy.'

For ten years now Hudson engineers have been working consistently on a program of refinements. The design of the car has not changed basically, yet so many advancements have been perfected that the Super-Six of today is outstanding indeed in liveliness, reliability, quiet smoothness and economy.

In all the qualities which motorists seek, the Super-Six will be found to give full satisfaction. It is a car the ownership of which is justly a matter of pride—pride in quality and in the knowledge of great value.

It is economical as a motor car investment because its first cost is moderate and the re-sale far above the average.

To the motorist who has set his heart on a truly fine car, the Hudson Super-Six thus offers a remarkable opportunity. He obtains a genuinely high-grade product, yet at a price made possible by large volume. He buys with his car an insurance against high renewal or service charges. He acquires a car whose reputation and prestige are such that its ownership is a matter of pride. A demonstration will prove its performing ability, and the testimony of its owners its quality of standing up under the most severe service.