THE HUDSON SUPER SIX
COACH
The Hudson Coach has Super-Six power and smoothness for all occasions; attractiveness on the street or in front of the home; all-weather utility, and a price advantage and all-around value which make it the outstanding motor car investment of the day. Such an unrivaled value is possible only because Hudson is the largest manufacturer of six-cylinder cars in the world, specializing in the building of coaches.

In the coach you have all the advantages of Super-Six performance, famous for ten years, combined with one of the most useful and popular body types ever designed or manufactured. There is plenty of roominess for the average family, excellent lines and appearance, and a standard of smooth-running and pleasing operation which are not excelled. Such qualities, with a great advantage in price, have won for the Hudson Coach the phrase 'The World's Greatest Buy.'

The first recommendation for a Hudson Coach is its handsome appearance in any surroundings. But the great merit of the car is the wonderful value which has been built into the chassis and the coach body. The patented Super-Six motor and all other mechanical units are of a quality which will delight any motorist. A careful examination of the all-around appeal which Hudson offers in its Coach type will prove convincing of the value which has made this by far the most popular and widely accepted car in its price field.
ONLY the great volume of business done—and the Hudson Motor Car Company is the largest builder of six-cylinder cars in the world—makes possible the combination of high quality and low prices which marks the Hudson Super-Six. The buyer obtains one of the finest motor cars built, at a price which makes Hudson indeed 'The World's Best Buy.'

For ten years now Hudson engineers have been working consistently on a program of refinements. The design of the car has not changed basically, yet so many advancements have been perfected that the Super-Six of today is outstanding indeed in liveliness, reliability, quiet smoothness and economy.

In all the qualities which motorists seek, the Super-Six will be found to give full satisfaction. It is a car the ownership of which is justly a matter of pride—pride in quality and in the knowledge of great value.

It is economical as a motor car investment because its first cost is moderate and the re-sale far above the average.

To the motorist who has set his heart on a truly fine car, the Hudson Super-Six thus offers a remarkable opportunity. He obtains a genuinely high-grade product, yet at a price made possible by large volume. He buys with his car an insurance against high renewal or service charges. He acquires a car whose reputation and prestige are such that its ownership is a matter of pride. A demonstration will prove its performing ability, and the testimony of its owners its quality of standing up under the most severe service.