There is an instant appeal in the unique beauty of the Brougham. It is something different and finer. Such style and distinction would have to command several hundred dollars more except that Hudson is the largest manufacturer of six-cylinder cars in the world. Of all the smart and handsome Hudsons ever built—counting even those which sold at above $4,000—none has surpassed in fineness and beauty this Brougham.

The interior appointments of the Brougham are of a character corresponding to the strikingly handsome general design. No better standard of upholstery or detail fittings is obtainable anywhere. It is a motor car of luxury, smartness and beauty throughout.
To the distinctive and compelling beauty of the Brougham is added the advantage of the famous Hudson Super-Six chassis. This assures performance of at once a brilliant and an entirely dependable character. Thus the Brougham is a strictly quality motor car both in its outward appearance and in its capacity to do all things which an automobile should do. Beauty, distinction, fine performance and unmatchable value — these are the factors that make the Brougham so popular.
ONLY the great volume of business done—and the Hudson Motor Car Company is the largest builder of six-cylinder cars in the world—makes possible the combination of high quality and low prices which marks the Hudson Super-Six. The buyer obtains one of the finest motor cars built, at a price which makes Hudson indeed 'The World's Best Buy.'

For ten years now Hudson engineers have been working consistently on a program of refinements. The design of the car has not changed basically, yet so many advancements have been perfected that the Super-Six of today is outstanding indeed in liveliness, reliability, quiet smoothness and economy.

In all the qualities which motorists seek, the Super-Six will be found to give full satisfaction. It is a car the ownership of which is justly a matter of pride—pride in quality and in the knowledge of great value.

It is economical as a motor car investment because its first cost is moderate and the re-sale far above the average.

To the motorist who has set his heart on a truly fine car, the Hudson Super-Six thus offers a remarkable opportunity. He obtains a genuinely high-grade product, yet at a price made possible by large volume. He buys with his car an insurance against high renewal or service charges. He acquires a car whose reputation and prestige are such that its ownership is a matter of pride. A demonstration will prove its performing ability, and the testimony of its owners its quality of standing up under the most severe service.