THE HUDSON SUPER-SIX COACH
The Hudson Super-Six Coach was created principally to fulfill the requirements of a great number of motorists who wanted utility, comfort and cleanliness of a high-grade, attractive, all-season car at a price near that of open models.

To produce such a type, incorporating in it Hudson quality, it was necessary to make extensive manufacturing preparation, so that through volume production maximum quality could be obtained at a minimum cost which would enable the Hudson Motor Car Company to market the Coach at its present remarkably low selling price. Thousands of Hudson Coaches now in the hands of satisfied owners prove how well this has been done.

The admitted leadership Hudson holds in permanence of body design is of utmost importance to the owner. The lines of the first super-Six of more than six years ago are attractive and in good taste today.

And the permanence of the organization producing Hudson cars is most important, since 1929 the factory management has remained the same. The personnel of Hudson distributors throughout the world reflects the car's very high standing—98½ percent of the output being handled by establishments associated with Hudson for more than eight years.

Wherever you may travel, Hudson service will be near—and it is that type of service, which long experience has shown, is most efficient in keeping Hudsons at their best.

The Hudson Coach Body is Mounted on the Famous Super-Six Chassis

The coach is easy to drive. The details of its control mechanism have been so designed as to provide for operation without effort. This feature makes a special appeal to the lady driver.

Mounting the Coach body on the rigid Super-Six chassis assures it a long life through protecting it from road shocks and, too, gives you that exceptional performance for which Hudson cars have always been noted. You will want that ability to accelerate quickly and smoothly in traffic or in an emergency—a car that climbs hills or runs through sand without a sign of difficulty—that uniform performance throughout a long day's travel. The Super-Six will give you such performance year after year.

Squarly behind the Coach is the foundation of Hudson's years of world-known engineering and acknowledged leadership.
NOTE: - The Hudson Motor Car Company reserves the right to make changes or improvements at any time without incurring any obligation to install on cars previously sold.